



# 9th InterNational Youth Symposium (iNYS)

January 30-31, 2024

B. K. School of Professional & Management Studies  
Gujarat University, Ahmedabad, India

## REINVENTING STRATEGY FOR SUSTAINABLE DEVELOPMENT: BUSINESS, ENVIRONMENT AND TECHNOLOGY

Youth Symposiums from the B.K. School of Professional and Management Studies (DPPG) has been an exciting annual tradition since 2016. It has provided a platform to the millennial and academia across the globe for deliberations and knowledge exchanges for a sustainable world. Announcing the 9th International Youth Symposium to be conducted on January 30-31, 2024 on the theme "Reinventing Strategy For Sustainable Development: Business, Environment And Technology". The 9th Symposium will provide an opportunity to the Youth, Academicians and Industry Experts from across the globe to collaborate in reinventing business practices to tread through, grow and succeed.

### Sub Themes :

- Entrepreneurship:- Sustainable Entrepreneurship, Technopreneurship, Sociopreneurship and Green Entrepreneurship
- Analytics:- Data Analytics, Marketing Analytics, Finance Analytics, HR Analytics.
- New Education Policy, 2020: Policy Initiative, Issues, Challenges, Future.
- Health Care: Sector Pivotality, Initiatives towards Raising Quality of Life, Addressing Health Care and Lifestyle Concerns.
- Governance: - Corporate scam, Policy initiatives and administration.
- International Agencies: Interventions, Crisis Management, International Relations.
- Agriculture: Contribution to Economy in Pandemic Times, Sectoral Policies and Way Forward
- Environment: Clean Energy-based Climate Change & Global Warming
- Initiatives: Access to alternative Energy Sources,
- Start-Ups: The Ecosystem, Pushing Innovation, SMEs for Sustainable & Global Development
- Technology: Digital Transformation, Artificial Intelligence, Technology as a Coping Tool in the Pandemic hit World
- Marketing: The New Landscape, Green Marketing, Content Marketing
- IT, HR & Strategy: The New Normal, Post-Pandemic Organization, Company Culture
- Finance: Business Performance, Corporate Finance, Stock Market, Financial Services.
- Policy Building & Global Development: Cross Culture Communications, Social Values and Spirituality.
- Sustainable Finance: Institutional and Market Barriers to Green Finance, G20 Sustainable Finance Roadmap.
- Any Other Related Topics

### How To Register ?

Online registration form: <https://forms.gle/CtTEyK5g3SM7xsT99>

Registration fees should be paid by online transfer/G-Pay/ NEFT in favour of GU Public Policy

Account Details: GU Public Policy | A/c No.: 50100386826321 | IFSC : HDFC0000006  
Bank: HDFC Bank, Navrangpura Branch, Ahmedabad.

Online registration - Youth Contests: <https://forms.gle/53P67gSboGQ142CY7>

Registration fee for contests - Rs. 250/-

### Benefits of Summit :

Publication opportunities in International Refereed Journal/ Conference Proceedings

#### Awards/Cash Prizes & Certificates for:

- Best Poster Presentation (Students/Research Scholars)
- Best Paper Presentation (Faculty/Research Scholars)
- Best Paper (Faculty & Students)
- Best Cultural Activity

### Who Should Attend ?

- Youth/ Students
- Teachers / Researchers / Academicians / Professionals from Industry
- People working for Youth Development, NGOs
- Policy Makers and Government Employees
- Entrepreneurs/ Industrialists

### Registration Fees :

- Students/Alumnus -Rs. 250
- Research Scholars -Rs. 700
- Academicians -Rs. 1200
- Industry/ NGO -Rs. 1500
- Foreign Delegates-Rs. 2500

### Important Dates :

- Deadline for submission of Abstract/Paper :  
**10th January 2024**
- Communication about the acceptance of the paper :  
**10th January 2024**
- Last date for Registration for the Symposium :  
**10th January 2024**



Scan to Register

### Address For Correspondence

Dr. Nilam Panchal -Convener, iNYS

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