

# DPPG TIMES

*Newsletter by*  
**Department of Public Policy and Governance**  
**B.K School of Professional & Management Studies**  
**Gujarat University**



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# PREMABLE



Gujarat University is one of the major institutions of Higher Education in India and a pioneer in Gujarat dedicated to Post Graduate Studies and Research. Gujarat University is the largest university in the state catering to the needs of higher education and has developed phenomenally & has recognized as a premier University in the country today. B.K. School of Professional and Management Studies, Gujarat University established in 1976 as the Business School of University to meet the regional demand for Professional Managers. B.K. School runs courses under different departments including Department of Maritime Management, Department of Public Policy and Governance, Department of Business Intelligence, and Department of Management Studies. The school offers courses of Doctorate Program, MBA –FULL TIME, MBA- EVENING, PG Diploma Program and Certificate level courses. Department of Public Policy and Governance (DPPG) established in the year 2020 is ‘one-of-its kind’ program aimed at improving efficiency and leadership skills among policy-makers and administrators while exposing them to topical issues in management. Department of Public Policy and Governance offer courses like Ph.D., Master courses, Certificate and PG Diploma Courses.

DPPG runs courses including MBA in Public Policy Management, MBA in Event Management, MBA in Defense Management (IDSR), MBA in Business Economics and Public Finance, PG Diploma in Public Finance & Economics. The Department intends to undertake the activities for promoting education, research, training and consultancy in the area of Public Policy, and Governance. With great pleasure, Department of Public Policy and Governance (DPPG) presents 3rd Issue of Newsletter namely “DPPG TIMES” . DPPG Times would represent life and activities at DPPG, B.K. School of Professional and Management Studies.

## DPPG Team



# MESSAGE FROM THE DESK OF VICE CHANCELLOR



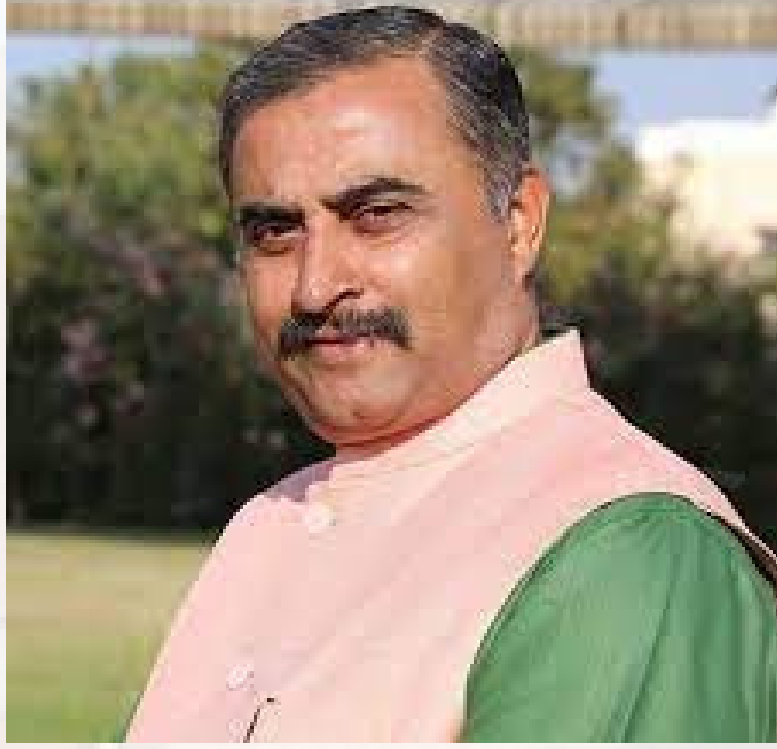
It gives me immense pleasure to give my best wishes to team DPPG for launching third issue of DPPG TIMES, E- Newsletter from Department of Public Policy and Governance (DPPG), BK School of Professional and Management Studies, Gujarat University. The department started in 2020. 2020, a year one cannot forget due to Covid- 19 and now in 2021, the second wave of Corona Virus has hit our lives but we are fighting it with all our might and to instill positive vibes and show that new better things can be initiated in such times, Gujarat University has started the Department of Public Policy and Governance (DPPG). Since the beginning the department is very actively taking initiatives in teaching, training and organizing online events related to academic, management, co-curricular and extracurricular activities even in pandemic times. The first newsletter covered many such well-organized events. I hope that this newsletter will serve the purpose of reflecting all activities of department and it will inspire others to do their best for the activities of the department. I Congratulate and wish Team DPPG best future.

Stay Safe. Stay Healthy.

Best wishes,  
**PROF. HIMANSHU A PANDYA**  
Vice Chancellor  
Gujarat University



## MESSAGE FROM PRO VICE CHANCELLOR



ગુજરાત યુનિવર્સિટીના બી.કે સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ હેઠળ ચાલી રહેલ ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ (DPPG) દ્વારા DPPG TIMES ની તૃતીય આવૃત્તિ ના લોન્ચિંગ માટે ડિપાર્ટમેન્ટ ની ટીમને અભિનંદન પાઠવું છું અને આનંદની લાગણી વ્યક્ત કરું છું . ગુજરાત યુનિવર્સિટીનું પરિસર અને સંલગ્ન સંસ્થાઓ ઉચ્ચ શિક્ષણની સમાજની જરૂરિયાતો બદલાઈ રહેલા વાતાવરણની વચ્ચે સતત સંતોષવા ઉત્સુક રહે છે જે ખૂબ જ મહત્વની બાબત છે . ડિપાર્ટમેન્ટની તૃતીય ક્વાર્ટર ની પ્રવૃત્તિઓ આ ન્યૂઝ લેટર માં આવરી લેવામાં આવી છે. હું આશા રાખું છું કે આ મહામારી ના સમયમાં આવનારા સમયમાં પણ ડિપાર્ટમેન્ટ ખુબ જ સરસ રીતે ઓનલાઈન જુદી જુદી પ્રવૃત્તિઓ કરે અને વિદ્યાર્થીઓને પ્રોત્સાહન આપતું રહે.

જય હિન્દ જય ભારત

# MESSAGE FROM THE DESK OF HEAD OF DEPARTMENT

Arise, Awake and Stop not until your goal is achieved. –  
"Swami Vivekananda"

Namaskar!! Welcome to the Second Issue of Newsletter by Department of Public Policy and Governance (DPPG), B.K. School of Professional and Management Studies, Gujarat University. BK School campus is always abuzz with a plethora of activities and has become a dynamic venue where brilliant minds from all over the world converge and share their vast reserves of knowledge and skills. DPPG believes that, "Learning is the process of constantly updating in an ever changing world."



It gives me immense pride and pleasure that DPPG (Establishment - 2020) launching DPPG Times which is as a result of the collective effort of the team of faculty and students of the department. I am hopeful for acquiring greater heights in the years to come. DPPG organizes various Programmes by different Students' Clubs, Webinar Series, Conversation Series, Sunday Stalwart sessions, Conclaves, Conferences, Training Programmes and Workshops from time to time.

In fact, the students of BK School have launched different clubs which includes MUDRA - The Finance Club, Impacters- The Marketing Club, Dynamic Drillers- The HR Club, Udyamita- The Entrepreneurs Club, Tark Vitark- Quiz and Debate Club, Rakhshanam-The Defence Club, Rangmanch-The Arts Club, Abhivyakti-The Public Speaking Club, Umeed-The social Club, Conqueror- The sports club, Saathi-The Books Club, Freeze the Moments-The Photography Club, Khel Manch-The Games Club, News Ville- The News Club. We offer our students good educational experience that combines intellectual rigor and cross-disciplinary breadth in an organized, student centered environment.

It is indeed my great pleasure that Department of Public Policy and Governance is publishing newsletter etching every aspect of activities and events held in second quarter of academic session 2020-21. The newsletter aims to bring into view about various proceeding, functions and happenings in the department. The major strength of the department is a team of well dedicated students working for the best future.

Wishing all stakeholders happy reading and learning experience.

Dr. Nilam Panchal  
HEAD OF DPPG







# LAUNCH OF NEW COURSES AT DPPPG

## MBA COURSES

- **MBA IN PUBLIC POLICY MANAGEMENT**
- **MBA IN BUSINESS ECONOMICS AND PUBLIC FINANCE**
- **MBA IN EVENT MANAGEMENT**
- **MBA IN DEFENCE MANAGEMENT**
- **MBA IN HOMELAND SECURITY**



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## MBA AT DPPPG

## INTEGRATED PROGRAMME BBA (3 YEARS) + MBA (2 YEARS)

- **I-MBA IN GENERAL MANAGEMENT**
- **I-MBA IN BUSINESS ECONOMICS AND MANAGEMENT**
- **I-MBA IN FINANCE**
- **I-MBA IN HR AND PUBLIC ADMINISTRATION**
- **I-MBA IN PUBLIC HEALTH AND HOSPITAL MANAGEMENT**
- **I-MBA IN CYBER SECURITY MANAGEMENT**



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## INTEGRATED MBA AT DPPPG

BBA ( 3 years)  
+  
MBA ( 2 years)



# LAUNCH OF NEW COURSES AT DPPG

## P G DIPLOMA

### (EVENING-1 YEAR COURSE)

- P G DIPLOMA IN PUBLIC POLICY MANAGEMENT
- P G DIPLOMA IN PUBLIC POLICY AND GOVERNANCE
- P G DIPLOMA IN PUBLIC FINANCE AND ECONOMICS
- P G DIPLOMA IN ADVANCED FINANCIAL MANAGEMENT & ANALYSIS
- P G DIPLOMA IN APPLIED ECONOMETRICS
- P G DIPLOMA IN APPLIED FINANCE AND ACCOUNTING
- P G DIPLOMA IN FINANCIAL ANALYTICS
- P G DIPLOMA IN EVENT MANAGEMENT
- P G DIPLOMA IN DEFENCE MANAGEMENT

## CERTIFICATE COURSES

### (EVENING / WEEKEND)

- CERTIFICATE COURSE IN FINTECH
- CERTIFICATE COURSE IN FINANCIAL STATEMENT ANALYSIS
- CERTIFICATE COURSE IN QUANTITATIVE FINANCE
- CERTIFICATE COURSE IN MS EXCEL FOR FINANCE
- CERTIFICATE COURSE IN FINANCE FOR NON-FINANCE
- CERTIFICATE COURSE IN RESEARCH IN PUBLIC ADMINISTRATION
- CERTIFICATE COURSE IN PUBLIC POLICY AND FINANCE
- CERTIFICATE COURSE IN PUBLIC POLICY AND GOVERNANCE



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## POST GRADUATE DIPLOMA AT DPPG



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## CERTIFICATE COURSES AT DPPG



# MAJOR EVENTS AT DPPPG



## AYE MERE VATAN KE LOGO - AN OPEN MIC EVENT

Department of Public Policy and Governance, B.K School of professional and Management studies has organized the Independence day celebration and Open Mic event to give tribute to all the freedom fighters and nation.

All the students and Professors were gathered on virtual platform with their traditional attire and then the Event was initiated by Dr. Nilam Panchal (HOD-DPPG). She delivered the speech to give the tributes to all the freedom fighters and warriors and she encouraged us to become great leaders like Mahatma Gandhi, Sardar Vallabhbhai Patel and Pandit Jawaharlal Nehru.

A number of students sang songs full of patriotism and some students performed dance. Some of the students threw light on the struggle for the freedom of India and some of the students have shared their feelings and their dreams for India.

The event came to end with National Anthem and taking oath for better and united nation. We all were happy on this pious occasion. This auspicious day reminds us of the sacrifices of those who gave up their blood and lives for the freedom of India.



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STUDIES, GUJARAT UNIVERSITY.

## AYE MERE VATAN KE LOGO

### An Open Mic Event

• CHIEF GUEST :-  
DR.NILAM PANCHAL  
GUJARAT UNIVERSITY

**AUG 15 | 04 PM**

**VENUE**  
Google Meet  
<https://meet.google.com/cig-qobo-ffm>

• Follow Us On:

  : /BKSPMS\_DPPG

 : [dppg@bkschool.org.in](mailto:dppg@bkschool.org.in)

 : /BKSPMS DPPG

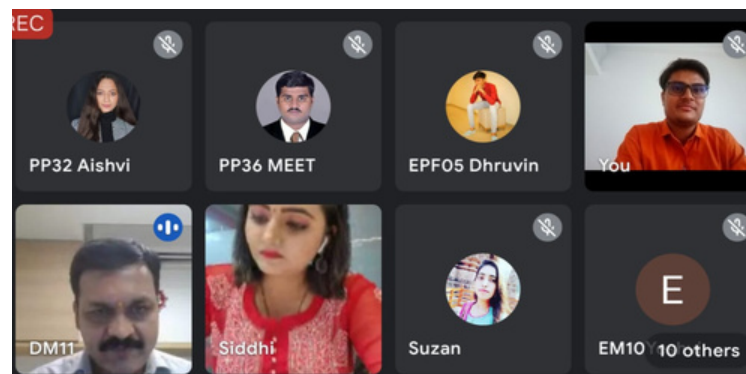
 : /BKSPMSD



## એ મેરે વતન કે લોગો શીર્ષક હેઠળ વર્ચ્યુઅલ ઓપન માઈક ઇવેન્ટ



ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ  
એન્ડ મેનેજમેન્ટ સ્ટડીઝ દ્વારા એ મેરે વતન કે લોગો શીર્ષક હેઠળ વર્ચ્યુઅલ





# TEACHERS' DAY CELEBRATION

The department of public policy and Governance , B.K school of Professional and management studies has celebrated teacher's day at senate hall, Gujarat university on 6th September 2021 between 1:00 P.M to 5:00 P.M. Students express their gratitude and appreciation for their teachers on this Special day, This day is dedicated to Dr .Sarvepalli Radhakrishnan- Second President of India, The great academic philosopher and one of the most well known diplomats. To give a tribute to this great teacher his birthday has been celebrated as teacher's day.

A celebration was planned by HOD(DPPG) Dr. Nilam Panchal with Students Coordinators. She greets all the Teachers and fraternity and gave Mementos as a token of love.

As per Indian Culture we have started our Program with Prayer and igniting the lamp. There were more than 100 students were Present and every teacher's have shared their journey about their noble Profession and encouraged students with Magnificent speech . After that the cultural Program has took place and students have participated with great enthusiasm and their performances made the evening excellent by showing up their outstanding talent and the Prize distribution Ceremony happened where the students got the prizes for winning and Participating in various activities which is run by Department of Public Policy and governance clubs. The program wouldn't have been great without the words of our Head of the Department Dr. Nilam Panchal Ma'am who just not spoke about the program but also gave the Advice, Blessings and motivation to the Students





# IMAGE BUILDING WEBINAR

Department of Public Policy management and governance, B.K school of Professional and Management Studies has recently organized the Image Building Webinar for their Students on Virtual Platform between 7th August 2021 to 16th November 2021.

Our HOD Dr. Nilam Panchal has initiated the webinar with welcome speech and introduced all the guests. The webinar was organized with aim to improve personal and professional image, Development and Confidence of the Students. The guest Speakers of Image building webinar series were Mr. Ravin Vyas-director IDSR, Ms. Hiral Mehta and Mrs. Shyamala S Narayan.

Mr. Ravin has discussed about the basic terminology of rank and information regarding defense that how many positions are there in the army or in the society and what are their responsibility and authority they can avail. Ms. Hiral Mehta emphasized on how to skilling yourself, what is self motivation, self development , how to believe in yourself, how to be positive and what is the importance of well being in truly manner. Mrs. Shyamala Narayan spoke about how to manage your image or personality, how to behave in professional world , what are the etiquettes should be followed, which kind of attire you are supposed to wear in different occasion and how to win confidence with creating and deciphering .

The Webinar came to the ends with wonderful interaction and students shared their experience and how this workshop will going to accelerate their Corporate image, confidence and growth.

Dr. Nilam Panchal HOD DPPG gave vote of thanks to all the speakers and they all departure after wishing the good luck and success to all the students





# HR CONVENTION PROGRAMME

The department of Public policy and governance, B.K School of Professional and management Studies has organized the HR Convention Program on the Theme of HR policy formulation- The Art of high impact leadership on 17th October 2021 on Virtual Platform. Our head of the department Dr. Nilam Panchal welcomed the guest speaker and students and then Ms. Aishvi has introduced the guest Speaker and then the program was taken over by Mr. Yash Rathie - Learning and development specialist .The convention was Open to all the Students who are interested in the field of Human Resource and approximately 45 students were in attendance.

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## HR convention on

Theme:  
HR Policy Formulation :  
The art of high Impact Leadership



Date: 17th October 2021

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 DPPG BK dppg@bkschool.org.in BkspsmsD

During the Convention Attendees shared their opinions and basic thoughts regarding the topic and then the keynote Speaker Mr. Yash Rathie have shared the agenda of the Convention and puts light on HR policies and Procedure, how to formulate policies and what are the Key consideration must follow while framing the policies.

During the session we interacted with the expertise and the speaker emphasized on the core topic of HR and we have got in depth knowledge about types of HR policies, development of policies, Execution of policies, what is the role of senior manager while framing such policies and who are Involved and Authorized for Particular Policy.

We all gained so much knowledge and insights regarding HR Policy formulation and Mr. Yash Rathie concluded the program with solving the queries of students. Our HOD- DPPG Dr. Nilam Panchal gave vote of thanks to speaker and we are grateful to her for this marvelous opportunity to accelerate our career and academic Growth.





# HR SUMMIT PROGRAMME

The department of Public policy and governance, B.K School of Professional and Management studies has organized the HR Summit on the Theme of Decoding the future Performance management and HR Practices on 16th October 2021 on a Virtual Platform.

The summit was Open to all the Students who are interested in the field of Human Resource and approximately 45 students were in attendance. Our guest Speaker and facilitator was Mr. Yash Rathi- Learning and development specialist.

During the Summit Attendees have shared their opinion and thoughts regarding the topic and then the keynote Speaker Mr. Yash Rathi shared the agenda of the summit and puts lights on Performance management, Foundations of Performance management and Applications of performance management.

During the session we interacted with the expertise and speaker emphasized on the core topic of HR and we have got in depth knowledge about Performance equation, Performance development, how to plan individual Performance, how feedback model works and what are the challenges in performance management. We Have got many insights regarding performance management and Mr. Yash Rathi has concluded the summit with solving the queries of students. The summit was hosted by Ms. Aishvi Soni and she delivered Vote of thanks to speaker and we are grateful to our HOD Dr. Nilam Panchal for this marvelous opportunity to accelerate our career.

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**DIGITAL HR  
SUMMIT 2021**

Theme:  
Decoding Future Performance  
Management and HR Practices



Date: 16th October 2021

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# ALUMNI TALK SERIES

Department of Public policy and governance, B.K School of professional and Management studies has organized their first Alumni talk Series on 25th September 2021 on virtual mode.

The alumni talks was aimed to aspire the Students and providing Guidance in the field of Content marketing. Our HOD Dr. Nilam Panchal has delivered the welcome speech for the guest Speaker Mr. Manthan Goswami- Analyst at TCS and co-founder of Sportsbash who is the alumni of BKSPMS batch 2020

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## Alumni Talk Series

**Speaker**  
**Mr. Manthan Goswami**  
Alumnus of BKSPMS  
Analyst at TCS  
Co-Founder: SportsBash



**Topic:**  
**Opportunities in Content Marketing**

**Date: September 25, Saturday.**  
**Time: 6 p.m. onwards**      **Venue: Google Meet.**

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Mr. Manthan took over the session and gave initial information, Scope and opportunities in Content Marketing after that he gave in depth knowledge and insights with practical Example regarding why content is important, why the distribution is the king of market, what are the significance of content marketing, how to monetize your social media with the help of content creation and how graphic designing is in demand in current scenario.

At last, Mr. Manthan shared his experience in the field of marketing and gave the tips to the students which can help them to grow in a better way and then the program was concluded with vote of thanks and great interaction as students have actively participated by asking various questions and solutions was beautifully shared Mr. Manthan.

We are indebted to Dr. Nilam Panchal (HOD-DPPG) for this wonderful talk series with alumni Students.

## MOCK INTERVIEW

Department of Public Policy management and Governance has conducted Mock interview on 9th October 2021 in Kadamb department of study abroad institute, Gujarat University at 11:00 A.M to 3:00 P.M.



The mock interview was a great chance for aspirant student because it is real Process of how in the real world interviews are conduct. The interviewer specialists was from various domain and they have taken the interviews according to the students profile background, Students were divided according to their specialization in the group. In Mock interview process we took a time to observe ourself that how actually we did it, where we are lacking, In which area we have to improve our knowledge, how to behave in interview and which kind of body language we should carry. Interviewers asked about students specialization area, what are their future goals, what is something unique about you and why you have chosen particular field and how you will cop up with such situation, there were certain technical questions, reasoning and general knowledge questions asked by the interviewers.

After mock interviews gets over students had interaction session with some of the faculties where they got to know about their improvement area. The interview has really boost up the confidence and gave a chance to be more confident and how actively engagement with your learning is important.

# ORIENTATION PROGRAMME



The department of Public policy and governance organized an orientation program on 8 October 2021 in the Senate hall, Gujarat university at 9:00 A.M to 12:00 P.M.

While the students and Faculties were settling down and waiting for programme to begin there were few videos were presented which contains glimpse of prestigious Gujarat university, B.K school of Professional and management and various conferences, conclave, International youth symposium (INYS) International quiz, women's day celebration organized by department of public policy management and governance.

There were more than 140 students were present in the Program, Our head of the department Dr. Nilam Panchal has welcomed the Chief guest, fraternities and students.

This program was intends to introduce the various courses and give deep insights to the students which is run by Department of Public policy management and governance (DPPG), B.K.School of Professional and Management studies. Then program was started with welcome note by Ms. Selena Chauhan and taken over By Ms. Aishvi Soni.

Our guests of Honour of that day was Binita Parekh who has conducted the session on leadership and also shared her experience and journey and in truly manner it was stimulating session for the Students and Another Guest was Mr.Narayan who has shared his experience and encouraged students by their speech on how to build self Confidence and how to provide quality output of any Project and work which is allocated to you and Dr.Nilam Panchal has Appreciated them for their presence and their Words.

Moreover, Prof. Darshini Dave has given the insights about the institute and overview about the specialized subjects and then Prof. Santok Modavadiya has congratulate the students.

In this Program The senior students has also shared their Journey in this department, internship experience and what are the takeaways from the course which they have learnt was also shared by them and how this department providing various opportunities to the students and they have shared that No borders can inhibits the development of the students.

Department of Public policy management and governance is running various clubs and committies so the President and vice Presidents of the clubs and committies has introduce their clubs and gave the glimpse about all the clubs and shared their vision and mission of all the clubs and committies.

The program was Concluded with vote of thanks while addressing to Dr. Nilam Panchal (HOD), Chief guest, Faculties, Students and coordinators.

The Orientation program ended on a good note with an aim of growing students happy, skillful, creatively well -adjusted citizens and successful.





# CULTURAL EVENT

The cultural Program of Department of public Policy management and governance, B.K school of Professional and management studies was held in senate hall, Gujarat university.

It was a day long Program. Presided over by Head of the Department Dr. Nilam Panchal -Department of Public policy management and governance (DPPG) B.K school of Professional and Management Studies, the function was attended by Students of DPPG, Distinguished guest faculties & Chief guest Smt. Shyamala Narayan.

This day long program included Music, Dance, Recitation, Story telling, Stand up comedy and Garba. Dr. Nilam Panchal has appreciated all the performances of the students and grace the whole Program with her valuable speech.

Our chief guest of the evening was Smt. Shyamala Narayan (Image consultant) has also delivered the speech, In her speech she gave much importance to need of such cultural program and she has also shared such insights on Grooming, presentation, image building, self Confidence, Public speaking skill and self motivation.

However Everybody enjoyed the Cultural function and highly appreciated the Department of Public Policy management and governance for such a Magnificent opportunities and Promoting over all development of their students.





# NAVRATRI POOJAN

On this auspicious festival of Navratri Department of Public Policy Management and Governance, B.K school of professional and management studies organizes Navratri Pooja at Senate Hall, Gujarat university on 8th October 2021.

The Celebration started by offering prayers and worship to goddess Navdurga and then Performing traditional dance from Garba. All the students, faculties and staff member were invited to attend the event. All the DPPG students celebrated the day with joy and cheer.

It was a colourful event with faculties joining the students enthusiastically in their Garba dance. The event was the best example of celebration of tradition with Joy and fervour as its fullest, we departed after having Prasad and blessings from Maa Durga.





# FRESHERS' WELCOME 2021

The students of Department of public policy management and governance (DPPG), B.K school of Professional and management Studies organized a fresher's party "We champions 2021" on 9th October to welcome the batch of 2021.

The purpose of the freshers party was to make every New student feel connected as an integral part of DPPG Family and also to cheer up & encourage their creative impulsive to boost their confidence for their new journey. It was an occasion of joy and Celebration.

There were also many activities was included such as Mr. and Ms. Freshers competition, Ramp walk and Talent round, junior students took part and win the heart of the fellow students by their talent.

In the party we have invited Dr. Nilam Panchal Ma'am (HOD) and Prof. Darshini Dave they arrived for a while and encourage us to interact with each other. Their presence adds the cherry on the top in the party. Lastly we had a dinner together and enjoyed a lot. All the credit of this successful party was goes to Yahesh Thakkar and Nilesh Gohil for great team work, efforts and hospitality.

The party was Organized at Fire & Flames Banquet, Himalaya mall. It Manifested youth and enthusiasm as its best.





# JOURNEY FROM EDUCATION TO ENTREPRENEUR: SDP

“Success is not the absence of failures: it’s persistence through failures, behind every successful individual there are unsuccessful stories”

On 30th October 2021 The Seminar on the theme “Journey from education to entrepreneur” was organized by Dr. Jaimin Vasa MSME chair promoted by Gujarat university in association with Institute of Defence studies and research (IDSR) and B.K. School of Professional and Management studies (Department of Public Policy and governance - DPPG and Department of Business intelligence- DBI) at Senate Hall, Gujarat university.

The guests were welcomed by Dr. Rakesh Raval Joint director of IDSR, Vice chancellor of Gujarat university Prof. Dr. Himanshu Pandya graced the seminar with his presence. The chief guest was Dr. Viranchi Shah- Managing Director of Saga laboratory and the expertise from various fields were part of that seminar such as Dr. Jaymin Vasa MSME chair, Dr. Rakesh Raval joint director of IDSR, Shri Ravin Vyas Independent director of IDSR, Dr. Jyoti Pareek, Shri Rupesh Shah, Shri Rajesh Kikani, Shri Padmin Buch, Shri CH Pathak, Shri Rajiv Mehta, Shri Ambarbhai Patel, Shri Amal Dhru and Shri Vivek Ogra, The Seminar was Coordinated by Dr. Nilam Panchal and Dr. Mamta Brahmbhatt HODs of DPPG and DBI respectively.

The Purpose of the seminar was to encourage students who want to be entrepreneurs, what are the success mantras they should follow, how to analyse the market and needs of the customers, how diversity leads to excellence in the Indian economy and how they can avail the funds from GUSEC for their business.

The speakers had discussed fundamentals of entrepreneurship, Business planning and strategies, role of technology and HR and how to manage finance in the business and gave insights about entrepreneurship as a growing number of students and young people are starting their own businesses to gain financial freedom and secure their future. This allows them to gain experience, connect with like-minded people and increase their chances of success later in life. If you choose this path, you'll learn valuable skills and develop your business acumen and also give the key motivation to passionate entrepreneurs.

The seminar concluded with a valedictory session, where a Vote of thanks was given by Dr. Nilam Panchal HOD-DPPG and concluding remarks were given by Dr. Jaymin Vasa MSME Chair and at last we geared up for the national anthem and we happily departed from each other.





# TESTIMONIALS



Department with new areas to explore and provide road map for students to have excellence in their careers. Interactive and passionate students who are always excited to learn new things. Wishing them for great future achievements

**Snehal Shah**

MBA(Finance), M.Com, DTP, DLP,GSET,BBA

Faculty, DPPG

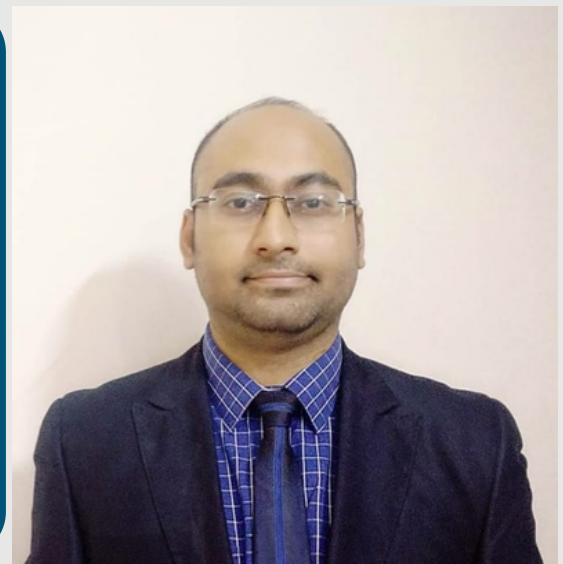
BKSchool, GU

The curriculum has been designed in such a magnificent manner that many of the emerging topics have been included and with contemporary set of skills being taught, it has always kept the students very enthusiastic about learning .It has been the major factor attracting intellectual learners into the department. With the combined efforts of the team members and learners the department has been able to bring the best out of students. I wish all the students very best for their future accomplishments

**Divesh Desai**

Faculty, IDSR

Gujarat University, NET, M.COM, B.COM



I am having immense pleasure to being a faculty of this department where unbounded development of students is at the priority. I really appreciate the participation and dedication of our learners who always perform a role of a backbone to whole system.

**Himanshi Prajapati**

Faculty, DPPG

BK School,GU

M.Com(Gold Medalist), NET,GSET,B.com



# MEDIA COVERAGE OF ACTIVITIES OF DPPG

## બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝમાં એથ્લેટ મિલ્ખા સિંઘને ટ્રીબ્યુટ અપાઈ

ગુજરાત યુનિવર્સિટીની બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝની ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ હેઠળ ચાલી રહેલા કોન્કરર- ધ સ્પોર્ટ્સ ક્લબ દ્વારા ટ્રીબ્યુટ ટુ ધ ફ્લાઈંગ શીપ પર વર્ચ્યુઅલ પ્લેટફોર્મ પર પ્રોગ્રામ યોજાયો હતો, જેમાં જાણીતા એથ્લેટ મિલ્ખા સિંઘ અને તેમની સફળતાનો વીડિયો રજૂ કરાયો. ત્યારબાદ વિદ્યાર્થીઓએ બનાવેલી સ્પોર્ટ્સની અલગ અલગ એક્ટિવિટી રજૂ કરાઈ.



અમદાવાદ-સિટીભાસ્કર 20-10-2021

## ગુજરાત યુનિવર્સિટી ખાતે મેનેજમેન્ટ વિષય પર સેમિનારનું આયોજન કરવામાં આવ્યું હતું



ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ, બી. કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ ગુજરાત યુનિવર્સિટી ખાતે મેનેજમેન્ટ વિષય પર સેમિનારનું આયોજન કરવામાં આવ્યું હતું. જેમાં સ્ટુડન્ટ્સની સ્કિલ્સ કેવી રીતે ડેવલપ કરવી તે વિષય પર ચર્ચા કરવામાં આવી હતી.

## 02 Ahmedabad City

Wednesday, 20 October, 2021



ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ બી. કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ ગુજરાત યુનિવર્સિટી દ્વારા કોન્કરર પાઠીનું આયોજન કરવામાં આવેલ હતું, જેમાં સ્ટુડન્ટ્સ એ વર્ષ પછી મન ભરીને નાચ્યા હતા...



ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ બી. કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝમાં નવી બેચના ૨૦૨૧-૨૨ ડી. એરિએન્સ પ્રોગ્રામ યોજાઈ ગયો, જેમાં સ્ટુડન્ટ્સને શૈક્ષણિક પ્રવૃત્તિઓની માહિતી આપવામાં આવી હતી સાથે જુપ ડાન્સ સાથેની કલ્ચરલ એક્ટિવિટી યોજાઈ હતી.



અમદાવાદ-સિટીભાસ્કર 10-09-2021

## બીકે મેનેજમેન્ટ સ્ટડીઝનાં ગ્રૂપનાં ક્લબને એવોર્ડ આપવામાં આવ્યો



અમદાવાદ | બીકે સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ 2020-22 બેચના વિદ્યાર્થીઓની ફિઝિકલ મીટનું આયોજન કરવામાં આવ્યું. જેમાં ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ, બી કે સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ, ગુજરાત યુનિવર્સિટી હેઠળ ચાલી રહેલ ક્લબમાંથી એક ક્લબ મુદ્રા-૫ ઠાઈનાન્સ ક્લબને બેસ્ટ ક્લબનો એવોર્ડ એનાયત કરવામાં આવ્યો હતો.

## ઓનલાઈન જીડી કોમ્પિટિશનનું આયોજન

તર્ક વિતર્ક ક્વિઝ એન્ડ ડિબેટ ક્લબ ઓફ ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સના અંતર્ગત જીડી કોમ્પિટિશનનું આયોજન કરવામાં આવ્યું હતું. આ કોમ્પિટિશનમાં સ્ટુડન્ટને વિવિધ વિષયની સાથે ઓનલાઈન સ્ટડીઝ થતા ફાયદા અને નુકસાન તેમજ તેનાથી રોજગારીની નવી તકોની સાથે સમાજ પર થયેલા પ્રભાવ પર ચર્ચા કરવામાં આવી હતી. સ્ટુડન્ટ કોરોનાના સમયમાં ઘરે રહીને અભ્યાસ કર્યો સાથે તેનાથી થયેલા વિવિધ ફાયદાઓની પણ ચર્ચા કરી હતી.





બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડી, ગુજરાત યુનિવર્સિટી ના પબ્લિક પોલિસી અને ગવર્નન્સ વિભાગ અંતર્ગત - કોરોનાના કપરા કાળ માં "બચતો, રોકાણો અને આવક નું સર્જન" જેવા વેલ્થ મેનેજમેન્ટ ના વિષય ઉપર મજીઈ અને જાણીતા સી.એ.સિદ્ધાર્થ ભટ્ટ નો સવિવારના રોજ વેબિનાર યોજાયો જેમાં મોટી સંખ્યા માં વિદ્યાર્થીઓએ રસપૂર્વક ભાગ લીધો.

## એ મેરે વતન કે લોગો શીર્ષક હેઠળ વર્ચ્યુઅલ ઓપન માઈક ઇવેન્ટ



ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ દ્વારા એ મેરે વતન કે લોગો શીર્ષક હેઠળ વર્ચ્યુઅલ ઓપન માઈકની ઇવેન્ટ યોજાઈ હતી. આ ઇવેન્ટમાં મુખ્ય અતિથિ તરીકે ડૉ. નિલમ પંચાલ ઉપસ્થિત રહ્યા હતા. કાર્યક્રમમાં વિદ્યાર્થીઓએ પોતાના વિચારો રજૂ કર્યા, જેમાં દેશમાં સૈન્યનો ફાળો, યુવાનોનું યોગદાન, નવું વિકસતું ભારત અને પોતાની નજરે ભારત વગેરે વિષય પર ચર્ચા કરાઈ હતી.



ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ, બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડી ખાતે ગરબાનું આયોજન થયું.



## વર્ષ 2020ની બેચના સ્ટુડન્ટ્સ એક વર્ષ પછી ફર્સ્ટટાઈમ મળ્યા

ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ ગુજરાત યુનિવર્સિટીના વર્ષ ૨૦૨૦ની બેચના સ્ટુડન્ટ્સ કોરોના મહામારી પછી ફર્સ્ટટાઈમ મળ્યા હતા, જેમાં પ્રોફેસરની ટીમ દ્વારા મેનેજમેન્ટનું પ્રાથમિક જ્ઞાન આપ્યું હતું.



ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડી ગુજરાત યુનિવર્સિટી દ્વારા રોજનાર વર્ષ ૨૦૨૦ની બેચના સ્ટુડન્ટ્સ કોરોના મહામારી પછી ફર્સ્ટટાઈમ મળ્યા હતા, જેમાં પ્રોફેસરની ટીમ દ્વારા મેનેજમેન્ટનું પ્રાથમિક જ્ઞાન આપ્યું હતું.

## બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ દ્વારા વેબિનાર યોજાશે

ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ, બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ, અંતર્ગત મુદ્રા ધી ફાઇનાન્સ કલબ દ્વારા આજ રોજ સાંજે ૫ વાગે ડિકરપ્ટિંગ ક્રિપ્ટોરન્સી વિષય પર એક્સપર્ટ ટૉક્નું આયોજન કરાશે, જેમાં ક્રિપ્ટોકરન્સી કોને કહેવાય અને તેની માર્કેટમાં શું કિંમત છે વગેરે પર ચર્ચા કરાશે અને સાથે ડિકરપ્ટિંગ જેવા વિષય પર ચર્ચા થશે.



## વર્ચ્યુઅલ ઓપનમાઇક ઇવેન્ટ યોજાય

**સિટી લાઇફ** ➡ બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ, ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી ઓફ ગવર્નન્સને અને રંગમંચ- આર્ટ ક્લબ દ્વારા વર્ચ્યુઅલ ઓપન માઇક ઇવેન્ટ 'દિલ સે જુબાન તક' યોજાયું હતું. જેમાં સ્ટુડન્ટસ દ્વારા કવિતા, ગાયન અને શાયરીની પ્રસ્તુતિ કરાઈ હતી.

Entrance Exam Preparation

## વાંચેલા પુસ્તકો પર અભિપ્રાય વર્કશોપ

બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ સાથી ધ બુક ક્લબ ઓફ ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ દ્વારા નજરિયા: બુક્સ એન્ડ બિયોન્ડ પ્રોગ્રામ અંતર્ગત સ્ટુડન્ટ્સે વાંચેલા વિવિધ પુસ્તકો અંગે પોતાના અભિપ્રાય અને તેમાંથી મેળવેલું જ્ઞાન શેર કર્યું હતું.

દિલ્હી ભાસ્કર

અમદાવાદ-સિટીભાસ્કર 14-07-2021

## B.K.સ્કૂલ ઓફ પ્રોફેશનલ દ્વારા ક્રિવિઝ કોમ્પિટિશન યોજવામાં આવી



અમદાવાદ | બી. કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝનાં ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ દ્વારા ક્રિવિઝ કોમ્પિટિશનનું આયોજન કરવામાં આવ્યું હતું. જેમાં વિદ્યાર્થીઓએ અભ્યાસક્રમ અનુસારના સિલેબસની તેમજ વીડીઓ કરીને ક્રિવિઝ કોમ્પિટિશનમાં ભાગ લીધો હતો. જેનાં લીધે તેમનાં અભ્યાસક્રમની સાથે ક્રિવિઝ કોમ્પિટિશનની પણ તેયારી થઈ ગઈ હતી. આ કોમ્પિટિશનને પ્રિ એક્ઝામ બેટલ નામ આપવામાં આવ્યું હતું. ક્રિવિઝ કોમ્પિટિશનમાં વિદ્યાર્થીઓને મેનેજમેન્ટને લગતા વિવિધ પ્રશ્નો પૂછવામાં આવ્યા હતા. કોમ્પિટિશનની સાથે વિદ્યાર્થીઓએ પોતાનાં જનરલ નોલેજનાં જ્ઞાનની આપ-લે પણ કરી હતી.

દિલ્હી ભાસ્કર

અમદાવાદ-સિટીભાસ્કર 15-08-2021

## સ્ટુડન્ટ્સને પેન્ડેમિકમાં મેનેજમેન્ટ અંગેનું પ્રાથમિક જ્ઞાન અપાવું



ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ બી.કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝનાં 2020નાં વિદ્યાર્થીઓ ફરીથી કોલેજમાં ઉપસ્થિત થયા. ઓફલાઈન કોલેજ શરૂ થતા 2020 બેચનાં આ સ્ટુડન્ટ્સને પ્રોફેસરની ટીમ દ્વારા પેન્ડેમિકમાં મેનેજમેન્ટનું પ્રાથમિક જ્ઞાન આપવામાં આવ્યું.

## વિદ્યાર્થીઓના વ્યક્તિત્વ વિકાસ માટે એનઆઈસીએમના બે એમઓયુ

ગાંધીનગર, તા.૧૯ ગાંધીનગરના ય-૦ સર્કલ નજીક સ્થિત એનઆઈસીએમ સંસ્થાના એમબીએ વિભાગના બે એમઓયુ કરવામાં આવ્યાં છે જે વિદ્યાર્થીઓના વ્યક્તિત્વ વિકાસ થકી ભવિષ્યમાં ઉમદા બિઝનેસ પર્સન બનવા માટે ઉપયોગી નીવડશે.

પબ્લિક પોલિસી એન્ડ ગવર્નન્સ સાથે સાર્થન કરવામાં આવ્યું હતું. બંને સંસ્થાનો દ્વારા ભવિષ્યમાં વ્યક્તિત્વ વિકાસ, સ્ટુડન્ટ એક્સચેન્જ પ્રોગ્રામ, પર્સનાલિટી ડેવલોપમેન્ટ સેમિનાર વિગેરે વિગેરે અતિ મહત્વપૂર્ણ બાબતોને સાંકળતી વિવિધ વ્યાખ્યાન માળા હાથ ધરાશે તેવું પ્રાસંગિક તબક્કે નક્કી થયું છે જેને આવનાર ભવિષ્યમાં મોટું સ્વરૂપ આપનાં બીજી અન્ય સેવાઓનો સુપરે ઉમેરો વખતો વખત કરાતો રહેશે. અગ્રે ઉલ્લેખનીય એ બાબત છે કે કાર્યક્રમમાં ઉપસ્થિત ગુજરાત યુનિવર્સિટી સંલગ્ન બી.કે.સ્કૂલ ઓફ મેનેજમેન્ટના એસોસિયેટ

પ્રોફેસર ડૉ. નીલમ પંચાલ એસોસિયેટ પ્રોફેસર હોવા સાથે



આઈએસટીડી સંસ્થાનમાં અમદાવાદ ચેપ્ટરના ચેરપર્સનની રૂએ ફરજ બજાવી રહ્યાં છે. સમગ્ર કાર્યક્રમનું સુપરે સંકલન કોલેજનાં પ્રોફેસર ડૉ. તન્વી

કોઠારીએ કર્યું હતું જેમાં સિનિયર પ્રોફેસર ડૉ. જીજ્ઞા ત્રિવેદીએ સરાહનીય ફાળો આપ્યો હતો. આ શુભ અવસરે સંસ્થાનાં તમામ કેડરનાં કર્મચારીગણ સાથો-સાથ વિદ્યાર્થીઓએ પણ ઉપસ્થિત રહી આવનાર નવી તકોનું ભાવભીનું સ્વાગત કરતાં એ કબીજાને અભિનંદન પાઠવ્યા હતાં. આ એમઓયુ સાર્થન થતાં એનઆઈસીએમ સંગે હવે કોર્પોરેટ ભેત્રે પોતાનું ભવિષ્ય જોતાં ગાંધીનગરના નવયુવાકોને એમબીએ કરવાની સાથો-સાથ બીજાં અન્ય વ્યક્તિત્વ વિકાસ માધ્યમો નિઃશુલ્ક પ્રાપ્ય થશે અને ભવિષ્યનાં ઉમદા બિઝનેસ પર્સન બને તેવો મોકો પ્રાપ્ત થશે.

## City Webinar

બી.કે.સ્કૂલ દ્વારા વેબિનાર યોજાયો

## દેશના માત્ર ૨૦ ટકા લોકો જ વેલ્થ મેનેજમેન્ટ માટે અવેર છે

**સિટી લાઇફ** ➡ બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ, ગુજરાત યુનિવર્સિટીના પબ્લિક પોલિસી એન્ડ ગવર્નન્સ વિભાગ અંતર્ગત કોરોનાના કપરાકાળમાં બચતો, રોકાણો અને આવકનું સર્જન જેવા વેલ્થ મેનેજમેન્ટના વિષય પર સી.એ. સિદ્ધાર્થ ભટ્ટનો વેબિનાર યોજાયો. જેમાં મોટી સંખ્યામાં વિદ્યાર્થીઓએ રસપૂર્વક ભાગ લીધો હતો. આ અંગે વાત કરતા સિદ્ધાર્થ ભટ્ટે કહ્યું કે, કોરોનાના આ સમયે આર્થિક સંકટામણનો ભોગ બન્યા છે ત્યારે આ સમયમાં કેવી રીતે રોકાણ કરવું અને આવકનું સર્જન કેવી રીતે કરવું તે વિશે જાણવું ખૂબ જરૂરી છે. બચતમાંથી આવકનું સર્જન થાય તે સીધી મહત્ત્વની બાબત છે અને તેના માટે દરેકે અવેર થવું જોઈએ. આપણા દેશમાં સિલ્લનું પ્રમાણ ભલે ૭૦ ટકા છે પરંતુ આર્થિક જાગૃતિ માત્ર ૨૦ ટકા લોકોમાં જ છે. સ્ટોક માર્કેટમાં આંખગુકિયું રોકાણ કરતા યંગસ્ટર્સ ચેની જવું જોઈએ અને એવી જગ્યાએ રોકાણ કરવું જોઈએ જ્યાંથી તેમને લોન્ગ ટર્મ ફાયદો થાય.



## વર્ષ દરમિયાન શૈક્ષણિક પ્રવૃત્તિ માટેનો બેસ્ટ મેનેજમેન્ટનો એવોર્ડ એનાયત કરાયો



ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ ગુજરાત યુનિવર્સિટી દ્વારા વર્ષ દરમિયાન શૈક્ષણિક અને બિન શૈક્ષણિક પ્રવૃત્તિમાં કરેલ કાર્યને લીધે બી.કે.સ્કૂલના એ.ઓ.ડી. ડૉ. નિલમ પંચાલના હસ્તે સ્ટુડન્ટ દીપ રાણાને બેસ્ટ મેનેજમેન્ટનો એવોર્ડ એનાયત કરવામાં આવ્યો હતો.

08





# EVENTS AT DPPG CLUBS



## SPUR OF THE MOVEMENT by Abhivyakti Club

**ABHIVYAKTI : THE PUBLIC SPEEING CLUB of BK SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES** has successfully organized An extemporaneous event called **SPUR OF THE MOMENT** on 9th day of August 2021 through virtual platform.

The competition was well organized with an active cooperation of club members who plays different role at different level. The competition began with welcome note and hosting by the student of MBA in Defence Management **Ms. ATHIRA NAIR**.

The competition had provided the platform to around 55 participants to express their views on various current events of national and international importance provided to them on the spot by our honorable judge **Ms. ANKITA SHARMA**.

After all the participants had completed their round on the asked topic, a special and encouraging guidance provide to all the participants by our respected judge. At the end of the event the student of MBA in Defence Management **Ms. DIVYA KALAL** has delivered the vote of thanks by congratulating all the participants and thanks note to our distinguished judge for providing her precious time.

The club delivered their sincere thanks to **Mrs. NILAM PANCHAL ma'am** and **Ms. DARSHINI DAVE ma'am** for providing constant support and being the source of great motivation at all stage of event.

ABHIVYAKTI

**DPPG**  
BK SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES

DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE  
B.K.SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES,  
GUJARAT UNIVERSITY

**Abhivyakti presents**

**"Spur of the Moment"**  
**An Extemporaneous Evening**

**AUGUST 9, 2021**  
**Time: 5:00 pm**  
**Virtual Mode: Google meet**

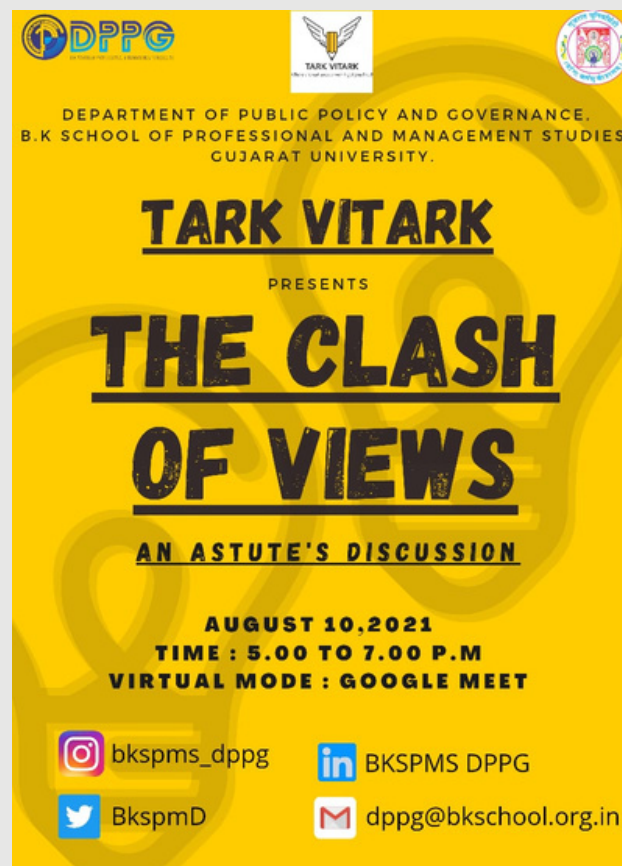
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 dppg@bkschool.org.in BKSPMS DPPG



# THE CLASH OF VIEWS GD COMPETITION by Tarak Vitarak Club

Tark vitark – Quiz and debate club of Department of Public Policy and Governance, B.K. School of Professional and Management Studies, Gujarat University has organized the event named 'The Clash of views' the GD competition on August 10, 2021 at 3.20 to 4.40 pm on virtual platform, where the Miss Ankita Sharma perform as a judge and evaluate the performance of each participate. Around 70 attendees were there in the event. There were 6 groups in total for performing gd.

There were six topics for group discussion student were enjoyed the GD and at last judge gives some tips and also guide the participants. In this event winner's 1st rank is Anmol Khan 2nd rank is Karan Bhatt and Ishita Rupareliya and 3rd rank is Mansi Tumar and MANSI BARAIYA that event Karan Bhatt and Tejaswini Sahu do the anchoring. At last club thanked all the participants and attendees. And show their gratitude towards HOD **Dr. Nilam ma'am Panchal** and **Prof. Darshini ma'ma Dave** for continuous guidance and support.



# PEHCHAN KON? THE MIMIC EVENT by RangManch Club



**RANGMANCH – The art club** works under B.K. School of Professional and Management Studies, Department of Public Policy and Governance, GU. Come up with another beautiful and exciting event named, “**PAHECHAN KON**” where, around 60 students have participated, and judge by honorable guest **Prof. C.A. Niyati shah** and fabulously hosted by Anmol khan, event has divided in three parts, first is ‘**MIMICRY ROUND**’, where club collected videos from the participants and from their performance madam Niyati has decided the winner, where the first crown taken by Aishvi Soni as in character of ‘**DAYA BEN**’. Second round ‘**RECOGNIZE THE DIALOGUES**’ where participants has to identify the dialogues from the presentation and tell who is the actor and from where it has taken, all participants enjoys that so great and that round won by Kajal virwani, the third and last round ‘**RECOGNIZE THE HOOK STEP**’ where Nilesh Gohil, student of event management has done the hook step and the other participants identified it, it was a very fun round, all participants and judge enjoyed it the most and the winning sit taken by Mansi Patel, the student of public policy.

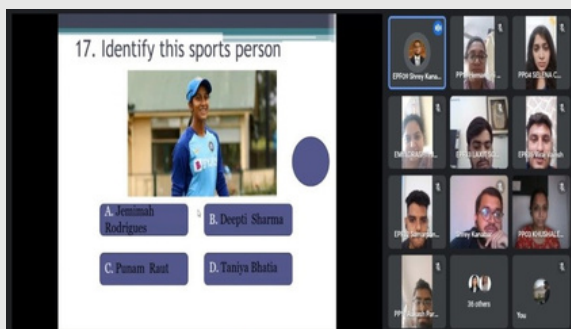
Another successful event by RANGMANCH, only has possible with continuous support of head of the department **Dr. Nilam Panchal** and **Prof. Darshini Dave**. Whole club is grateful and thankful to respected judge **Prof. Niyati Shah**, all the participants and the audience.

# SOCIAL GLORY

## by Umeed Club

**Ummeed-Social club** of Department of Public Policy and Governance, B.K. School of Professional and Management Studies, Gujarat University has organized the event where the students of Department of Public Policy and Governance have shared **different messages which are related to social welfare**. There were videos by the students which contains social welfare messages like we should take care of nature, animals, we should be helpful to the ones who are in need, things we should keep in mind in this COVID situation, and other social issues too. Videos were made by the students only. Some of those videos contain the initiatives taken by the students in the past.

At the end of every video, students share their thoughts on those videos too. The purpose of doing this event is to spread positivity and happiness around us. As an overall review of the event, videos made by the students are the initiatives taken today by the one but should followed by all.



# KHEL-E-QUIZ

## by Conqueror Club

B. K. School of professional and management studies. Department of public policy and governance organized the event of **Khel-E-Quiz on virtual mode**. Sports Club's members took responsibility of this event. Thanks to **Shrey Kanabar** who presented this event and **Angel Christian** hosted very beautifully they done fully satisfied work. Khel-E-Quiz main purpose of was to fun with knowledge .

In the event there were 3 Round. In 1st round who gave right ans whose participants were select to 2nd round and In 2nd round who gave right ans whose participants were select 3rd round , And the final winners are **Aakash Parmar, Selena Chauhan & Samarpan Solankey**. And yes! At last President and wise president gave to Surprise for winners and got the Prize.

Success was accomplished thoroughly and honestly.

At the end we want to thanks **HOD Dr. Nilam Ma'am** for giving us this opportunity to conduct this event. All of our Sport's club members gave impactful effort for the success of this event. Winners and participates made this event very enjoyable.



## नजरिया: BOOKS AND BEYOND by Saathi Club

On 14th August, 2021, Saturday at 3:00PM, SAATHI – The Books Club organized an event “नजरिया: Books and Beyond”. In which students suggested different books and shared their experiences regarding reading various books with their friends and classmates. The books recommended were on different genre but all of the books were helpful for students in improving their skills and better development of them. By this activity students also improved their public speaking and reading skills. All recommended books had some great knowledge and life lessons, which the participants and audience liked very much. They also suggested to read and get experience by own as all books were interesting. At last team of Book Club were grateful to the HOD **Dr. Nilam Panchal ma'am** and **Prof. Darshini Dave ma'am** for the continuous support to the club and providing the platform for improving skills in a better way. Book club is also thankful to all the participants who not only took part but also shared their experiences and such great knowledgeable books.

DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE (DPPG)  
B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES,  
GUJARAT UNIVERSITY

**SAATHI – BOOK CLUB**

Presents

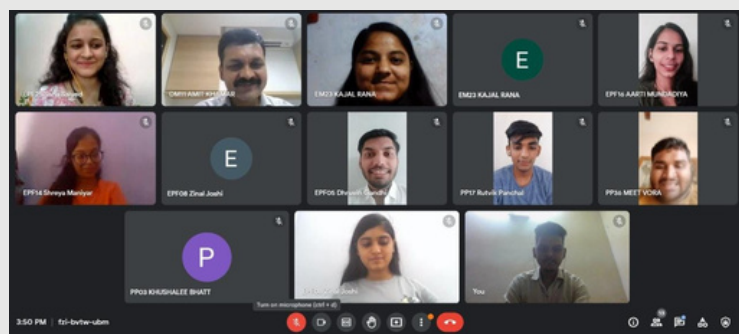
### नजरिया: Books & Beyond

Share your love for books with others...

🕒 3:00 PM  
📅 14th August 2021  
📍 Google Meet

For any queries Contact:  
Samarpan Solanky  
Kajal Rana

📧 bkspsms.dppg  
📧 DPPG.BK  
📧 BKSPMS  
DPPG  
dppg@bkschool.org.in  
📧 bkspsms.dp  
📧 BkspmsD



## SWAG OF REPORTING by Newsville Club

On 14/08/2021 the **NEWSVILLE – News club** of Department of public policy and governance, B. K. School of professional and management studies has organized the event on views on news. In this event student took part enthusiastically. And all the participants of the event prepared very well and present their views on news. **Mayank shah** warmly welcomed all the students and the participants of the event. **Meet vora and suzan shekh** were anchors of this event.

On this event we have also discussed the problem facing by the media. The awareness of Media, newspaper, and news channel has also increased among students. At the end of the event, all the participants and students agreed that all the news anchor, news channel, and their editors work hard to delivered the latest information with us and for that we all are thankful to them. This event is organized under the continuance guidance of **Nilam ma'am** and **Darshini ma'am**, the club members are thankful to them for their support.

**DPPG**  
DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE,  
B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES,  
GUJARAT UNIVERSITY.

**NEWS VILLE**  
PRESENTS

### SWAGE OF REPORTING

**SIDDHI SATHIYA BARAD**  
"Head of the anchor  
& senior anchor at  
G9 news channel."

Date : august 14, 2021.  
Time : 5.00 pm Onward.  
virtual mode : google meet.

📧 BKSPMS DPPG  
📧 bkspsms\_dppg  
📧 bkspsmsD  
📧 dppg@bkschool.org.in

# EMOJI Pictionary

## by Khel Manch Club

A joke with knowledge is also necessary

B.K. School of professional and management studies. Department of public policy and governance organized the event of

**\*Emoji pictionary\*** on Virtual mode. Game club's members took responsibility of this event. Thanks to Riya Thakkar who presented this event and Mansi Patel hosted very beautifully they did fully satisfied work. The main purpose of Game is to joke with knowledge. Pressure of exam, viva and started new semester was on the peak time so game club decided to entertain students and release their stress with very entertaining games like Emoji pictionary. Students participated in this event on 15th August 2021 and enjoyed a lot in our event of the Emoji Pictionary game.

# AD-MANIA

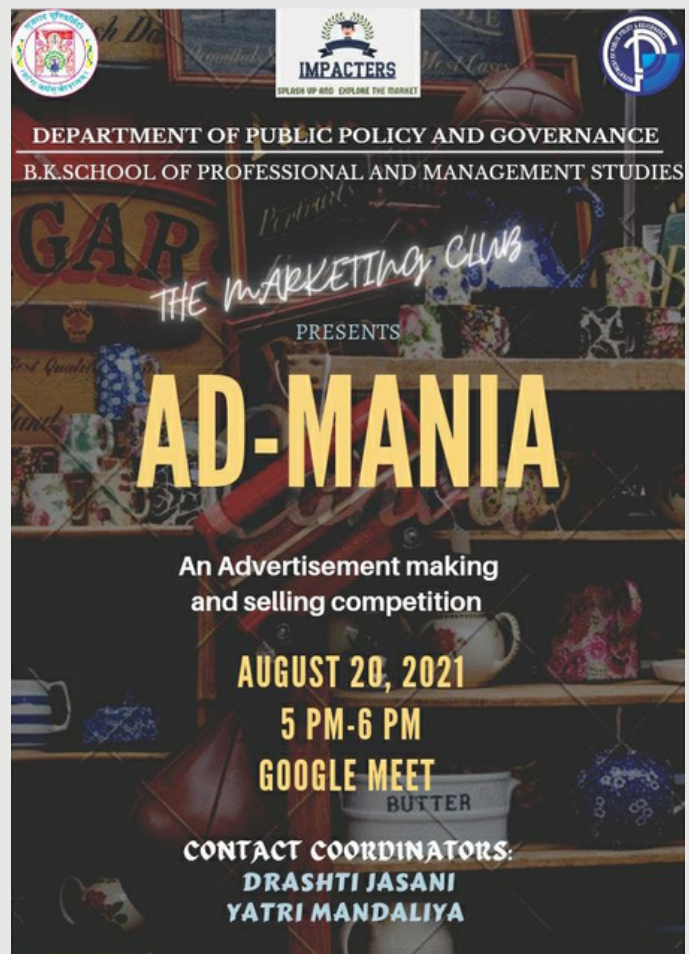
## by Impacters Club

**Ad Mania** is the event organized by **IMPACTERS** the marketing club of Department of public policy and governance under B.K. school of Professional and Management studies, Gujarat University. The participants need to advertise their choice product and convince the audience to vote for their product. They can take help of poster, video, presentation, or explain through self. Through this event various skills can be developed through the participants like public speaking, marketing skills, and they get a huge exposure about the market also. The participants include of different colleges like IIM Pune, Delhi university, Gujarat University, GLS university and others. The winners of this event are **Hemangi Khapra, Dhruvin Gandhi, and Mansi Thumar.**



All The participants played very well and among them **Drashti Jasani** became 1st winner played praiseful and became 2nd place goes to **Yashesh Thakkar** and at last 3rd winner of the game was **Khushi Zota**. That was very horizontally success was accomplished thoroughly and honestly.

At the end we want to thanks HOD **Dr. Nilam Ma'am** for giving us this opportunity to conduct this event. All of our game's club members gave impactfully effort for the success of this event. Winners and participates made this event very enjoyable.





# शेर-ए-बाजार THE TRADE SAGA by Mudra Club

B.K. School of Professional and Management Studies under Department of Public Policy and Governance, GU Organized “शेर-ए-बाजार the trade saga” by ‘MUDRA: The finance club’ from August 15th to August 21st.

The event was a virtual stock market game, which gave an opportunity to showcase talent and knowledge about trading in the DALAL STREET Trade for a week. On 15 August there was an introductory session wherein club members explained about the application “DALAL STREET” and its usage.. The event was attended by 80 people. 1 week was given for the trading. On 21 August there was declaration of the top 5 winners and portfolio presentation by winner of this event which was followed by question and answer round. All the participants gained experience regarding how to trade in share market.

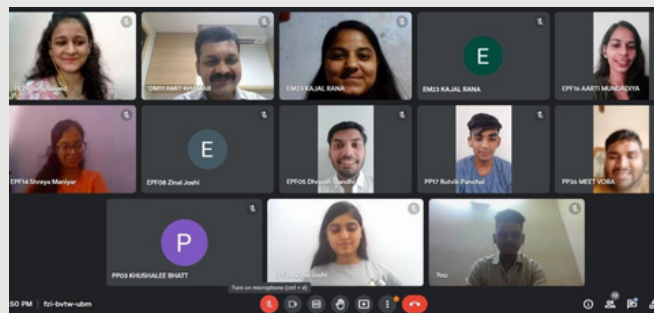
**Shrey Kanabar, Shreya Sutaria, Krina Brahmabhatt & Khushi Zota** hosted beautifully. **Darshil shah** stood first, **Kripalsinh chauhan** stood second, **Rajal kapasi** gained third position. **Prashant devani** stood fourth & **Vishva kansagara** gained fifth position.

All the students of DPPG are grateful to head of the department **Dr. Nilam Panchal**, and Professor **Darshini Dave** for giving this opportunity to ‘MUDRA’ CLUB FINANCE CLUB.

**Event Description**  
A virtual stock market game which gives you the experience of trading in the real DALAL STREET. Showcase your knowledge, trade for a week using virtual money and stand a chance to win among all the participants.

**Registration link:**  
<https://forms.gle/Lfbvvn79KR5W2SCh6>  
**Note:** Last day for registration is **14th August 2021**.  
Download “Stock Market Challenge (DSIJ)” app from Google Playstore.

**Contact Coordinators**  
**KHUSHI ZOTA**  
**HETVI PAREKH**



# HERMONEYTALKS by Abhivyakti x Mudra Club

B.K. School of Professional and Management Studies under Department of Public Policy and Governance, GU Organized a webinar on “**Financial planning for young professionals**” by ‘MUDRA: The finance club’ on 26 September at 11 A.M.

An exclusive collaboration of **HerMoneyTalks x MUDRA x ABHIVYAKTI**. HerMoneyTalks is a digital financial platform and knowledge portal designed to enable financial empowerment especially among women and students.

The Chartered Accountant, Financial Trainer at HerMoneyTalks **Mr. Amit Gujarati** was the invited as speaker. The program was hosted by Mansi baraiya.

In this seminar, he gave a knowledge on Basics of Financial Terms and Products, Financial Planning for Future , Funding option for Higher Education.

Approximately 70 students were present in this webinar. At the end he also answered the question of the students

All the students of DPPG are grateful to head of the department **Dr. Nilam Panchal**, and Professor **Darshini Dave** for giving this opportunity to ‘MUDRA’ THE FINANCE CLUB.

Department of Public Policy and Governance,  
B.K. School of Professional and Management  
Studies

**MR. AMIT GUJARATI**  
Chartered Accountant  
Financial Trainer  
HerMoneyTalks

**SESSION 1: SEPTEMBER 26, 2021.**  
**SESSION 2: OCTOBER 03, 2021.**

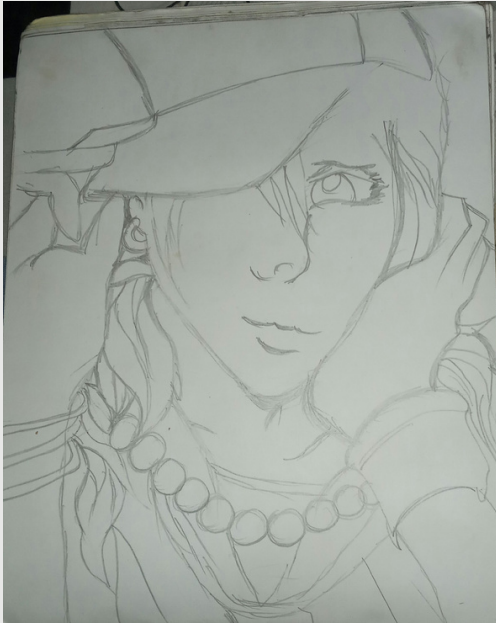
September 26, 2021 Sunday  
Time: 11 AM  
Platform: Google Meet

[bkspsms\\_dppg](#) [bkspsms\\_dppg](#) [bkspsms\\_dppg](#)  
[bkspsmsD](#) [dppg@bkschool.org.in](#) [DPPG BK](#)

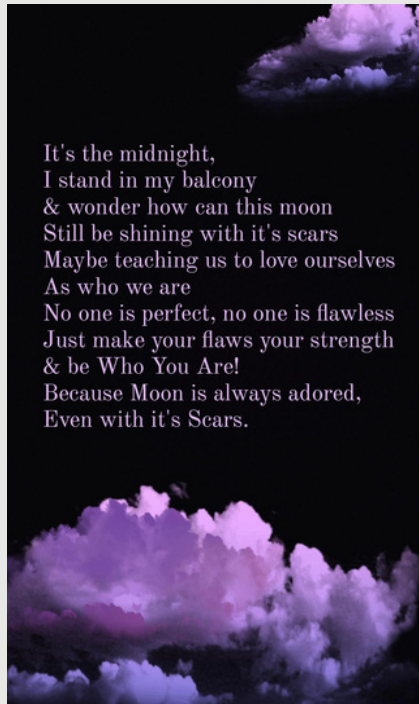


# STUDENT'S CORNER

DPPG's students acing in presenting their arts along with academics



**Aayushi Bhuvra**  
DM



**Dhiya Chauhan**  
PPM



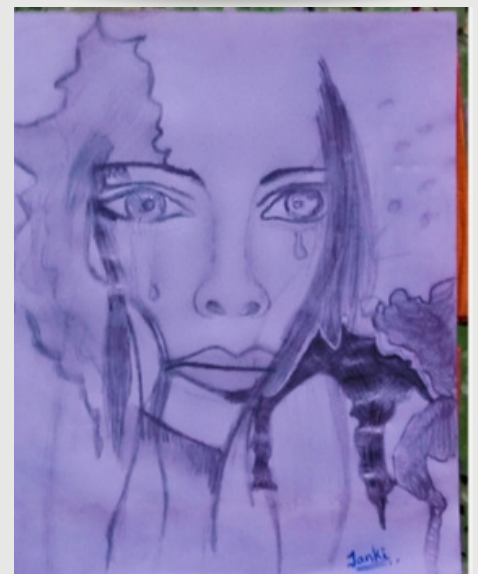
**Drashti Kanjariya**  
EM



**Arun Chauhan**  
DM



**Kunik Shah**  
BEPF



**Janki Masani**  
BEPF



चलते जाना है.....

सपने वह नहीं है जो हम नींद में देखते हैं  
सपने वह है जो हमारी नींद उड़ाते हैं !

सबर करना पड़े तो कर लेना,  
दुनिया से लड़ना पड़े तो लड़ लेना।  
उगते सूरज को वो सलाम जरूर करेंगे।  
तुझे वक्त लगे अगर वो सूरज बनने में  
तू चाहे वो वक्त ले लेना।

आज एक बार हारा है कल जीत भी आएगी  
तेरी काबिलियत और कोई और नहीं  
तेरा सब्र और तेरी सफलता बतायेगी।

तेरे सपनों की उमर लंबी है  
जगना पड़े, सौ रातें जगना  
ना भागना है ना रुकना है बस चलते जाना है

-जय मतवानी

**Jay Matwani**  
**BEPF**



**Kajal Rana**  
**EM**

**Dost**  
by MSK happy

जो अपना होकर भी अपने नहीं होते,  
वो अपने ना होकर भी अपने बन जाते हैं।  
बहुत से दोस्त आए जिंदगी में,  
मगर कुछ दोस्त बहुत खास बने।  
कुछ दोस्त जो पहले से साथ है,  
कुछ नये हैं फिर भी साथ है।  
कुछ दोस्त दूर होकर भी पास है,  
तो कुछ साथ होकर भी दूर..  
कुछ दोस्त साथ है,  
जो बहुत खास है।  
कठिन वक़्त में कुछ दोस्त साथ बना लेते हैं,  
और हमारा वक़्त आए तो साथ छोड़ देते हैं।  
नहि चाहिए उन जैसे दोस्तों का साथ,  
जो दोस्त ही ना बन सके।  
पर अफसोस नहीं है उस दोस्ती पर,  
हमने हि गलती की होगी उन्हें दोस्त मानकर।  
कुछ दोस्त साथ है,  
जो बहुत खास है।  
हा गुरु है मुस्कान को दोस्ती पर  
क्योंकि सब दोस्त एक जैसे नहि होते।  
कुछ दोस्त साथ है,  
जो बहुत खास है।

**Muskan Kureshi**  
**DM**



**Khushalee Bhatt**  
**PPM**



**Smita Pandey**  
**DM**



**Prachi Aggarwal**  
**EM**



Priyanshu Ratandhariya  
@priyanshu\_135

क्या ही कयामत होगी उस दिन,  
जिस दिन मेरी दोनो मोहबब्त एकसाथ होगी,

क्या ही कयामत होगी उस दिन,  
जिस दिन मेरी दोनो मोहबब्त एकसाथ होगी,

मेरी मां के दिल में तो केदार है ही,  
पर मेरी मां जिस दिन केदार में होगी।❤️❤️

#Kedarnath

**Priyanshu**  
**Ratandhariya**  
**BEPF**

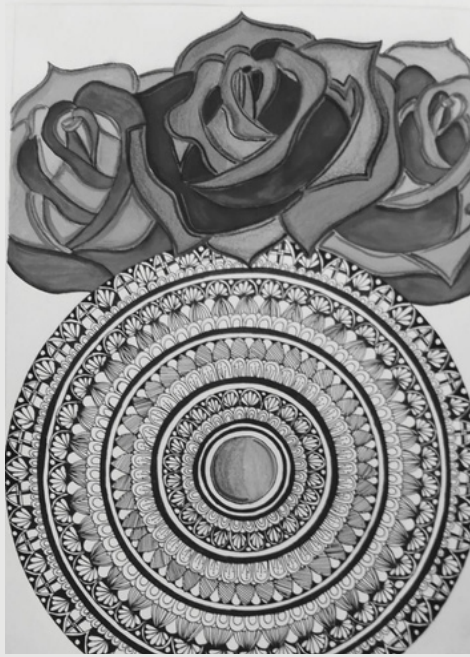


**Priyanshi Shah**  
**BEPF**



**Shubham Rathore**  
**BEPF**





**Pooja Sheth**  
**DM**

तू अपनी खूबियां ढूंढ ....  
कमियां निकालने के लिए लोग हैं ।

सपने देखने ही है .....  
तो ऊंचे देख ,  
निचा दिखाने के लिए लोग हैं ।

अपने अंदर जुनून की चिंगारी भड़का ,  
जलने के लिए लोग हैं ।

भरोसा रखना है....  
तो खुद पर रख ,  
शक करने के लिए लोग हैं ।

तू कुछ करके दिखा दुनिया को.....  
बस कुछ करके दिखा ,  
तालियां बजाने के लिए लोग हैं ।

- पायल लोटनी

**Payal Lotani**  
**PPM**



**Shreya Shah**  
**BEPF**



**Vaishali Ashara**  
**PPM**



**Vishwa Gandhi**  
**BEPF**



**Yatri Mandaliya**  
**EM**

कुछ फास्ले रास्ते नहीं दिल तय करते हैं,

और कुछ यारी हम नहीं वक्त तय करते हैं।

- Arindam Satpati

- @SAMSHAYARI2020

**Arindam Satpati**  
**EM**



મેં પલ દો પલ કા ટ્રેડર હૂં  
પલ દો પલ મેરી પોઝીશન હે  
પલ દો પલમેરી તેજી હે  
પલ દો પલ મેરી મંદી હે  
મેં પલ દો પલ કા ટ્રેડર હૂં।

મુઢસે પહલે કિતને ટ્રેડર  
આવે ઓર આકર ચલે ગયે  
કુછ OTM બેચકર લોટ ગયે  
કુછ scalpng કરકે ચલે ગયે  
વો ખી એક ટ્રેડ કા હિસ્સા થે  
મેં ખી એક ટ્રેડ કા હિસ્સા હૂં



2.  
સેરબજાર

હું જ્યારે બુલ કરું, બજાર ત્યારે બેર કરે  
મોટા શેરો નાના સોફાર સામે કેમ વેર કરે

ખરીદું તો ઘટ્યા કરે, ને વેચું તો વધ્યા કરે  
રાખેલું ચોટ્યા કરે, રમત લીધેલા શેર કરે

હું કોલ લઉં ને તું પુટ બની ને બાગ્યા કરે  
લાગે જે મહેર કરે, એ ઓપશન કહેર કરે

નિકટી ની ફિકટી માં, કે IPO ની ચિઠ્ઠી માં  
મારી પાસે નથી, એ પ્રીમિયમ જાહેર કરે

હું ટાઈટ ફિટ કરું, તું સ્ટોપ લોસ હિટ કરે  
સાગરમાં શોધું મોતી, જે નફાની નહેર કરે

વધે તો વેચાય નહિ, ઘટે તો લેવાય નહિ  
ખેની સ્ટોક ની લાલચ, અમૃતને ય ઝેર કરે

હું જ્યારે બુલ કરું, બજાર.....!

હમણા હમણા કવિએ ટ્રેડરમાં થી લોંગ ટર્મ ઇન્વેસ્ટર બનવું પડ્યું છે



**Kalpana Chaudhary**  
**BEPF**

**INSPIRATION!!!!**

*What inspires you the most????*

*The SUN which rises every morning  
without any condition to lighten the  
world.....*

*The MOON which shines in the night sky to  
give the immense peace.....*

*" TO SHINE AND TWINKLE IN THE  
NIGHT SKY ONE SHOULD HAVE THE  
COURAGE TO HANDLE THE  
DOWNFALL" .....*

*The FIRE with aggressiveness ignites the  
spark in your soul to burn down the  
despicable path.....*

*The WATER with calmness gives the  
immense strength and put the efforts no  
stone unturned to polish a new  
generation.....*

*The NATURE which can enter the world of  
yours to make it upside down and to  
rejuvenate the youthful appearance....*

*Life seems to inspire us with such little  
things to make and create a beautiful and  
a better version of own self; Make a life to  
which everyone should be envious of.!!!!!!*

**Meet Vora**  
**PPM**

**Kanica Sharma**  
**PPM**



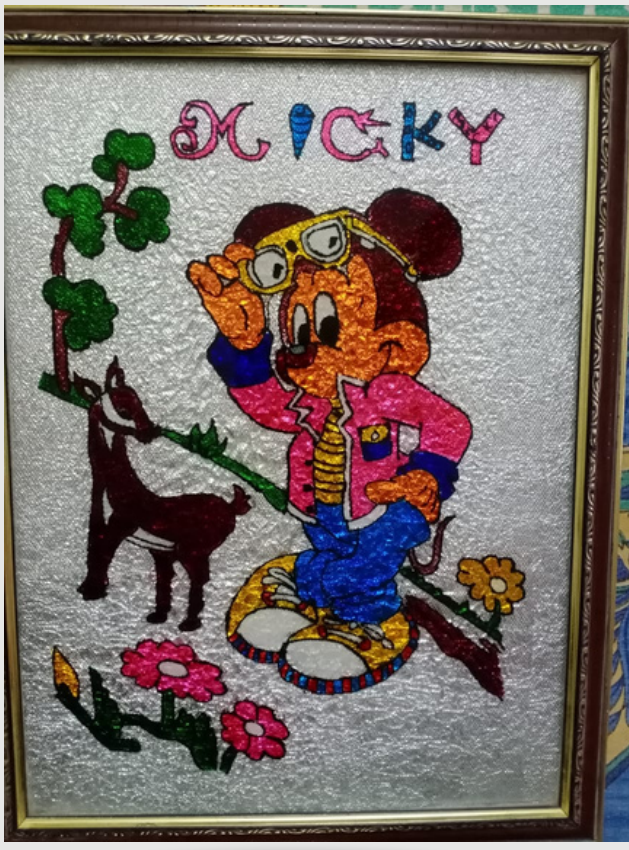
**Jignesh Chandegara**  
**DM**



**Himani Devganiya**  
**EM**

**Ishani Patel**  
**EM**





**Lalwani Nikita**  
**PPM**



**Krishna Makani**  
**BEPF**

એક વૈરાગી જીવન જીવવું છે મારે,  
બસ તું નહિ મળે ને,  
તો સ્મરણ માં તને રાખી તપ કરવું છે મારે,  
પુજા , અર્ચના , કથા- પાઠ કરવા છે મારે,  
વિયોગ સહિને પ્રેમ ને જાણાવો છે મારે,  
બધું મેળવી જ લેવું પ્રેમ છે ને,  
તો સમગ્ર સંસાર ને ત્યાગવું છે મારે,  
મોહ માયા ત્યાગી સત્ય થી અવગત થવું છે મારે,  
બસ આવું જ કંઈક  
વૈરાગી જીવન જીવવું છે મારે,  
જીવવું છે મારે,....

આપણા પોતીકા ઓનું આશિયાનું,  
મારા સપના નું ઘર,  
ભેગા મળીને વધાવે સહુ સવાર,  
મારા સપના નું ઘર,  
પ્રવેશ કરતા જ શુક્ર આપે,  
મારા સપના નું ઘર,  
જીવન જીવ્યા જેવું લાગે,  
બસ એ તો મારા સપના નુ ઘર .....

**Riddhi Patel**  
**EM**





# UPCOMING EVENTS

- **RANG DE MANCH BY RANGMANCH CLUB**
- **CHILL PILL BY KHEL MANCH CLUB**
- **SPIN THE WHEEL BY ABHIVYAKTI CLUB**
- **QUIZCLASH BY DYNAMIC DRILLERS**
- **PRODUCE YOUR OWN NEEDS BY IMPACTERS CLUB**
- **NEWSOOM HANGOUT BY NEWSVILLE CLUB**
- **NATIONAL YOUTH SYMPOSIUM JANUARY 2022**
- **CONCLAVES**





# LIFE AT DPPG







**August-  
October 2021**



**DEPARTMENT OF  
PUBLIC POLICY  
& GOVERNANCE** **DPPG**  
B. K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES | GUJARAT  
UNIVERSITY

**ISSUE 03**

**We'd like to hear from you!**  
**Drop your feedback at: [dppg@bkschool.org.in](mailto:dppg@bkschool.org.in)**

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**[hod.dppg@bkschool.org.in](mailto:hod.dppg@bkschool.org.in) | 9726676890**

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NEWSLETTER TEAM, DPPG**

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