

MAY- JULY, 2021 | ISSUE 2

# DPPG TIMES

Newsletter by

**Department Of Public Policy and Governance**

B.K. School of Professional And Management Studies,  
Gujarat University



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Gujarat University, Ahmedabad





# PREAMBLE

Gujarat University is one of the major institutions of Higher Education in India and a pioneer in Gujarat dedicated to Post Graduate Studies and Research. Gujarat University is the largest university in the state catering to the needs of higher education and has developed phenomenally & has recognized as a premier University in the country today. B.K. School of Professional and Management Studies, Gujarat University established in 1976 as the Business School of University to meet the regional demand for Professional Managers. B.K. School runs courses under different departments including Department of Maritime Management, Department of Public Policy and Governance, Department of Business Intelligence, and Department of Management Studies. The school offers courses of Doctorate Programme, MBA –FULL TIME, MBA- EVENING, PG Diploma Programmes and Certificate level courses.

Department of Public Policy and Governance (DPPG) established in the year 2020 is 'one-of-its kind' programme aimed at improving efficiency and leadership skills among policy-makers and administrators while exposing them to topical issues in management. Department of Public Policy and Governance offer courses like Ph.D., Master courses, Certificate and PG Diploma Courses. DPPG runs courses including MBA in Public Policy Management, MBA in Event Management, MBA in Defence Management (IDSR), MBA in Business Economics and Public Finance, PG Diploma in Public Finance & Economics. The Department intends to undertake the activities for promoting education, research, training and consultancy in the area of Public Policy, and Governance. With great pleasure, Department of Public Policy and Governance (DPPG) presents 1st Issue of Newsletter namely "DPPG TIMES". DPPG Times would represent life and activities at DPPG, B.K. School of Professional and Management Studies.

**DPPG Team**



## MESSAGE FROM THE DESK OF VICE CHANCELLOR



It gives me immense pleasure to give my best wishes to team DPPG for launching second issue of DPPG TIMES, E- Newsletter from Department of Public Policy and Governance (DPPG), BK School of Professional and Management Studies, Gujarat University. The department started in 2020. 2020, a year one cannot forget due to Covid- 19 and now in 2021, the second wave of Corona Virus has hit our lives but we are fighting it with all our might and to instil positive vibes and show that new better things can be initiated in such times, Gujarat University has started the Department of Public Policy and Governance (DPPG). Since the beginning the department is very actively taking initiatives in teaching, training and organizing online events related to academic, management, co-curricular and extracurricular activities even in pandemic times. The first newsletter covered many such well-organized events. I hope that this newsletter will serve the purpose of reflecting all activities of department and it will inspire others to do their best for the activities of the department. I Congratulate and wish Team DPPG best future. Stay Safe. Stay Healthy.

Best wishes,

**PROF. HIMANSHU A PANDYA**  
**Vice Chancellor**  
**Gujarat University**





## MESSAGE FROM THE DESK OF PRO VICE CHANCELLOR



ગુજરાત યુનિવર્સિટીના બી.કે સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ હેઠળ ચાલી રહેલ ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ (DPPG) દ્વારા DPPG TIMES ની બીજી આવૃત્તિ ના લોન્ચિંગ માટે ડિપાર્ટમેન્ટ ની ટીમને અભિનંદન પાઠવું છું અને આનંદની લાગણી વ્યક્ત કરું છું . ગુજરાત યુનિવર્સિટીનું પરિસર અને સંલગ્ન સંસ્થાઓ ઉચ્ચ શિક્ષણની સમાજની જરૂરિયાતો બદલાઈ રહેલા વાતાવરણની વચ્ચે સતત સંતોષવા ઉત્સુક રહે છે જે ખૂબ જ મહત્વની બાબત છે . ડિપાર્ટમેન્ટ ઓફ પોલિસી એન્ડ ગવર્નન્સ 2020 માં શરૂ કરેલ છે જેમાં વિવિધ કોર્સ ચાલી રહ્યા છે અને કોરોના ની હાડમારી ની વચ્ચે પણ ડિપાર્ટમેન્ટ સાવચેતી સાથે અને સંપૂર્ણપણે કાર્યરત રહે છે. ડિપાર્ટમેન્ટની દ્વિતીય ક્વાર્ટર ની પ્રવૃત્તિઓ આ ન્યૂઝ લેટર માં આવરી લેવામાં આવી છે. હું આશા રાખું છું કે આ મહામારી ના સમયમાં પણ ડિપાર્ટમેન્ટ ખુબ જ સરસ રીતે ઓનલાઈન જુદી જુદી પ્રવૃત્તિઓ કરે અને વિદ્યાર્થીઓને પ્રોત્સાહન આપતું રહે.

જય હિન્દ જય ભારત

**DR. JAGDISH BHAVSAR**  
Pro Vice Chancellor  
Gujarat University



## MESSAGE FROM THE DESK OF HEAD OF DEPARTMENT

**Arise, Awake and Stop not until your goal is achieved. –**  
**"Swami Vivekananda"**

Namaskar!! Welcome to the Second Issue of Newsletter by Department of Public Policy and Governance (DPPG), B.K. School of Professional and Management Studies, Gujarat University. BK School campus is always abuzz with a plethora of activities and has become a dynamic venue where brilliant minds from all over the world converge and share their vast reserves of knowledge and skills. DPPG believes that, "Learning is the process of constantly updating in an ever changing world."



It gives me immense pride and pleasure that DPPG (Establishment - 2020) launching DPPG Times which is as a result of the collective effort of the team of faculty and students of the department. I am hopeful for acquiring greater heights in the years to come. DPPG organizes various Programmes by different Students' Clubs, Webinar Series, Conversation Series, Sunday Stalwart sessions, Conclaves, Conferences, Training Programmes and Workshops from time to time. In fact, the students of BK School have launched different clubs which includes MUDRA- The Finance Club, Impacters- The Marketing Club, Dynamic Drillers- The HR Club, Udyamita- The Entrepreneurs Club, Tark Vitark- Quiz and Debate Club, Rakhshanam-The Defence Club, Rangmanch-The Arts Club, Abhivyakti-The Public Speaking Club, Umeed-The social Club, Conqueror- The sports club, Saathi-The Books Club, Freeze the Moments-The Photography Club, Khel Manch-The Games Club, News Ville- The News Club. We offer our students good educational experience that combines intellectual rigor and cross-disciplinary breadth in an organized, student centered environment.

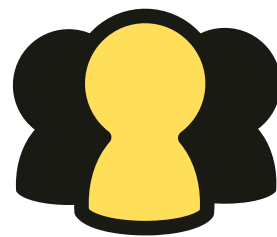
It is indeed my great pleasure that Department of Public Policy and Governance is publishing newsletter etching every aspect of activities and events held in second quarter of academic session 2020-21. The newsletter aims to bring into view about various proceeding, functions and happenings in the department. The major strength of the department is a team of well dedicated students working for the best future.

Wishing all stakeholders happy reading and learning experience.

**Dr. Nilam Panchal**  
**HEAD OF DPPG**



# ABOUT DPPG



B.K.SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES, GU



## DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE (DPPG) (Establishment: 2020)

**Education is the Manifestation of the  
perfection already in Man.  
– “Swami Vivekananda”**

ABOUT DEPARTMENT OF PUBLIC POLICY AND  
GOVERNANCE (PPG):

Department of Public Policy and Governance (DPPG) at the B.K.School of Professional & Management Studies, Gujarat University is a Centre of excellence in the making. DPPG seeks to make a distinctive contribution to knowledge and skills for public policy through training students and cutting-edge research on policy formulation and design, policy impact, and through its educational programs.

Department of Public Policy and Governance offer courses like Ph.D., Master courses, Certificate and PG Diploma Courses related to Public Policy, Public Administration, Public Finance etc.

# Courses at DPPG:

## Integrated Programme BBA (3 years) + MBA (2 years)

- I-MBA in General Management
- I-MBA in Business Economics and Management
- I-MBA in Finance
- I-MBA in HR and Public Administration
- I-MBA in Public Health and Hospital Management
- I-MBA in Cyber Security Management



## MBA courses

- MBA in Public Policy Management
- MBA in Business Economics and Public Finance
- MBA in Event Management
- MBA in Defence Management
- MBA in Homeland Security



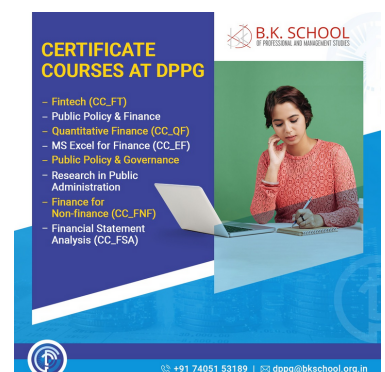
## P G Diploma (Evening-1 year course)

- P G Diploma in Public Policy Management
- P G Diploma in Public Policy and Governance
- P G Diploma in Public Finance and Economics
- P G Diploma in Advanced Financial Management & Analysis
- P G Diploma in Applied Econometrics
- P G Diploma in Applied Finance and Accounting
- P G Diploma in Financial Analytics
- P G Diploma in Event Management
- P G Diploma in Defence Management



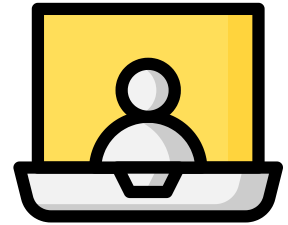
## Certificate Courses (Evening / Weekend)

- Certificate Course in Fintech
- Certificate Course in Financial Statement Analysis
- Certificate Course in Quantitative Finance
- Certificate Course in MS Excel for Finance
- Certificate Course in Finance for Non-Finance
- Certificate Course in Research in Public Administration
- Certificate Course in Public Policy and Finance
- Certificate Course in Public Policy and Governance





# MAJOR EVENTS AT DPPPG



## MANAGEMENT CONCLAVE SERIES- 2021

### INTERNATIONAL FINANCE CONCLAVE

Department of Public Policy and Governance, School of Professional and Management Studies introduced Management Conclave Series on May 8, 2021. Experts from various fraternities were invited as the speakers for the day. The Conclave commenced with the Saraswati Vandana and University song. **HOD DR. NILAM PANCHAL** welcomed the Keynote Speakers and Participants to the conclave. Newsletter team launched the first edition of DPPG TIMES which includes all the activities of the department during the first semester.

**DR M SUBRAMANIAN**, Head- Management Programs, R..L. Institute of Management Studies, Madurai focused on 'Fintech in India and Blockchain Fundamentals'. He discussed the evolution of Modern Finance and the future of Fintech Companies.

**PROF. SHANTANU MEHTA**, Freelance - Academician & Adjunct Faculty- Nirma University deliberated on 'Financial Management : Relook at use of tools and techniques in the changed scenarios'. He discussed the importance of practical use of tools and techniques in real world scenarios.

**MR. PIYUSH GANDHI**, Senior Vice President Finance & Accounts, Gift City concentrated on 'Corporate Finance in Pandemic : Issues and Challenges.' He majorly highlighted the positive effects of the Pandemic on Corporate Structure which developed bonding and teamwork in the Corporates.

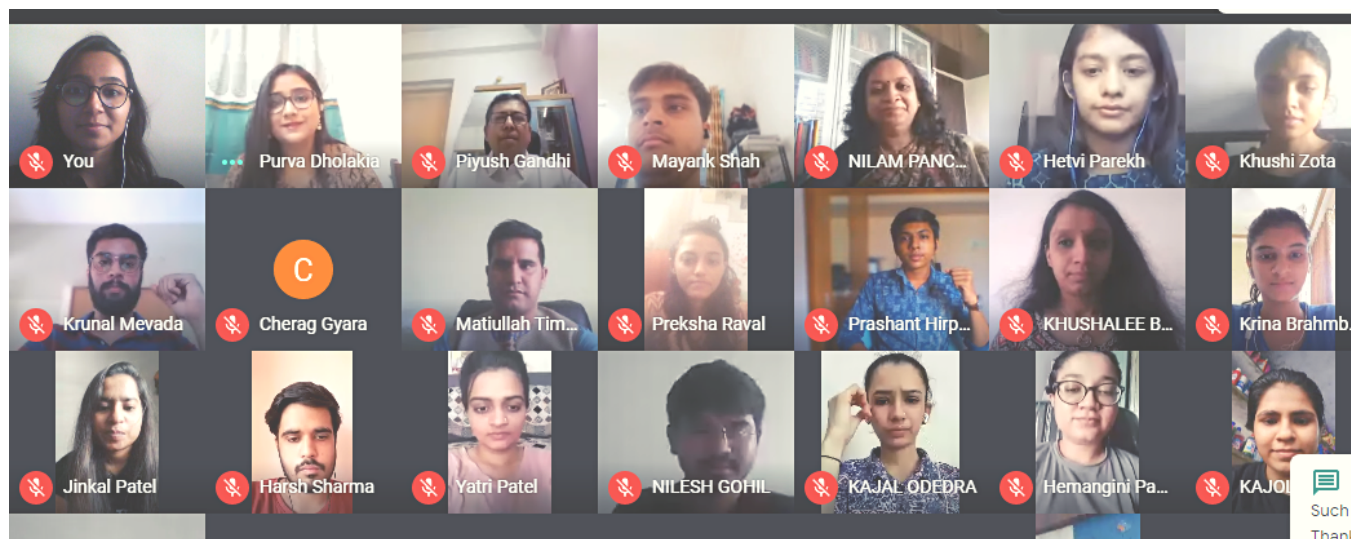
**DR. GANGINENI DHANANJAY**, Dean-MBA, Narayana College, Nellor, accentuated the topic 'Latest developments in Indian Financial Markets'. He discussed the overall net inflow of Foreign Institutional Investors.

**PROF. NARAYAN BASER**, Associate Professor, School of Petroleum Management, PDEU stressed upon the topic 'Financial Resilience and Pandemic'. He explained about the Investment Policy Areas and measures to address Pandemic and to build Financial Resilience.



**MS. NIYATI DAVE**, Associate Supivaa Advisory Group Ltd. London,UK shared her expert knowledge on 'ImpactInvestments'. She highlighted the basic purpose of Impact investment i.e. how can positive impact on society canbe generated along with providing financial return.

**MR. CHERAG GYARA**, Professional, Banking and Finance services threw an insight on the 'Financial services andchallenges'. He gave an overview about the situation of different countries due to covid and its impact Globally.



## INTERNATIONAL HR CONCLAVE



Department of Public Policy and Governance, B. K. School of Professional and Management Studies introduced Management Conclave Series on May 15, 2021 with the theme "**Revolutionizing HR and Revitalizing Workplace in the New Normal**". Experts from various fraternities were invited as the speakers for the day. The Conclave commenced with the Saraswati Vandana and University song. Head of Department **Dr. Nilam Panchal** welcomed the Keynote Speakers and Participants to the conclave.

**Mr. YN Kaushal**, Director Enablers' India, Indian Institute of Management, Ahmedabad concentrated on "Leadership Development for Succession planning." He discussed the Succession Planning & the developing future of CEO.

**Mr. Joginder Singh Lamba** Lt. Col (Retd.) and Director – PARIVARTAN focused on "Cross Cultural Intelligence" He majorly highlighted the Redefining organisational culture by shifting towards a people-centric workplace.



**Dr. R.S. Dabas** International Corporate Trainer Former CHRO-Hero Honda & Trident deliberated on “HR- Beyond Boundaries”. He shared his experiences as a HR executive, also strongly believe in taking challenges & risk in our life.

**Dr. Anamika Sinha** Associate Professor, Goa Institute of Management, Goa concentrated on “Organisation Transformation-Leading through HR”. She explained about the transforming role of HRM with the use tech to humanize workplace experiences.

**Dr. K.S. Chandrasekhar**, Head- Institute of Management in Kerala, Dean- Faculty of Management Studies, Campus Director, University of Kerala, Thiruvananthapuram concentrated on “Research Scope of Workplace HR in the new normal”. He gave an overview about the New workplace reality: Elastic and Digital & various companies undertaking activities.



## INTERNATIONAL MARKETING CONCLAVE



**DEPARTMENT OF PUBLIC POLICY & GOVERNANCE**  
B.K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES,  
GUJARAT UNIVERSITY



**International Management Conclave Series**

**International**

**MARKETING**

**Conclave**

**Speakers from Eminent Organizations & Different Countries**

  
**Mr. Sanjay Chakrabarty**  
ESSEES Consultancy, India

  
**Dr. Varsha Jain**  
MICA, India

  
**Dr. Anand Kumar**  
IMA, India

  
**Dr. Sagar Parashar**  
Nirma University, India

  
**Dr. Sameer Rohadia**  
IT Trainer & Data Analyst, Companies, Malaysia

  
**Dr. Yash Chawla**  
Shri Krishna University of Science & Technology, Poland

**Date: 30th May, 2021 | Time: 10:00 AM**

International Management Conclave series aims at creating a platform that will enlighten everyone regarding the changes in the current world in COVID times. This conclave brings together numerous academicians, scholars, industry leaders and students to have in-depth knowledge regarding various Management aspects that will help to sustain in today's world.

The speakers had shared their invaluable knowledge that will cultivate sustainability towards the changing trends in the economy. There were various experts from different field and were assigned marketing topics.

Firstly we had **DR. VARSHA JAIN** ( PROFESSOR, MICA, AHMEDABAD) – with a topic called CONSUMER BEHAVIOR AND MARKETING RESEARCH IN DIGITAL CONTEXT. She had beautifully covered the topic which depicted that consumers are the key players in the market and they should be kept in middle to make your brand and products being successful. She undergone the explanation with various model like H 2 H model and 7 Eyes modal which determined the marketing research Heading and its importance.

Secondly we where having **DR. ANAND KUMAR JESWAL** (PROFESSOR, IIMA, AHMEDABAD) – with the topic of MARKETING ANALYST IN NEW ERA. He putted the glimpse upon the marketer being an analyst in this new Normal and how he could survive with this. How to study market conditions and its environmental factors as well as its competitors in this era. And he pointed at the point which suggest how the product and it's services will lead to the customers easily so as to increase the sales and grow in the market.

Third, **Mr. SANJAY CHAKRABORTY** (FOUNDER AND CHIEF MARKETING ADVISOR, ESSKSEE CONSULTANCY, INDIA) – Topic called ADVERTISEMENT, IN THE NEW ERA. Initiated with a great point of how advertising is playing an immense role in this pandemic and how they got changed to by the time. As earlier the advertisement more focus on certain other points but now as the situation is different they changed its focal point and came with such an ad which lead the customers to be the actual and potential buyers. He showed us with various ad and its photos like Being Human having the mask promotion, Amul with new Haldi milk, how celebrities being promoting so many products like Sonu Sood and many more.

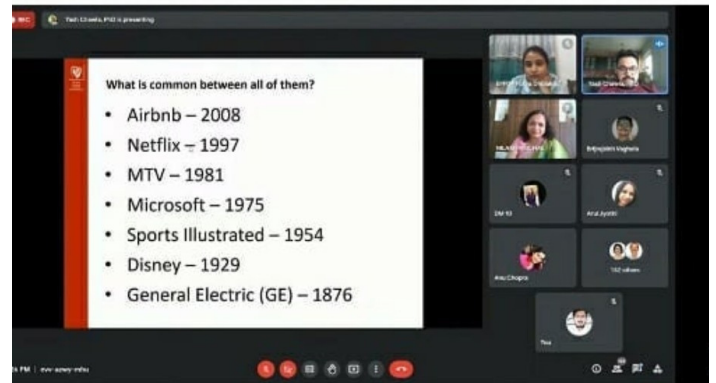
Forth come we had, **Dr SAMEER ROHADIA** ( IT TRAINER AND DATA ANALYST, HANNOVER, GERMANY – topic AS, BIG DATA – A ROAD MAP FOR DIGITAL MARKETING. He came up with a very new topic of data analyst and how it has its relevance with marketing and in the current scenario. He carried out the topic of how the research needs to be taken place before analysing the market and its product. The data collection and its valuation should be done in a proper manner and evolution are also seen gradually.

Fifth, DATO SERI **DR. M. ANDY** (FOUNDER / MANAGING DIRECTOR OF EVEREST GROUP OF COMPANIES, MALAYSIA) – with the topic CHANGING DISTRIBUTION CHANNELS IN NEW GLOBAL ECONOMY. He started with a very great point of giving practical examples and making us understand marketing concepts with the current going situation whole over the world and drastically introduced various relevant points too.

Sixth we had, **DR. SAPNA PARASHAR** (ASSOCIATE PROFESSOR, NIRMA UNIVERSITY, AHMEDABAD) with the topic of RETAIL MARKETING IN PANDEMIC. She too explained the topic very well by giving live examples and with the statistical representation. She underwent the situation at present of retail marketing and concluded with the same.

And last we had, **DR. YASH CHAWLA** (FOUNDER AND ASSISTANT PROFESSOR, WROCLAW UNIVERSITY OF SCIENCE AND TECHNOLOGY, WROCLAW, POLAND) with the topic of MARKETING IN THIS NEW NORMAL. He ended the conclave with very interesting funds of advertising and its market area in which he showed us some very interesting ad with had a product showing just it's the logo and some of the ads with you find at last that this was like such, hence he very artfully presented his point and with clear interaction.

Hence, the INTERNATIONAL MARKETING CONCLAVE SERIES got successful with the team working behind, especially vote of thanks to **DR. NILAM PANCHAL** (HEAD OF DEPARTMENT Of the DDPG), for organising such an insightful event and all the team members who acted as a helping hand in this event.



# 1st International Conference on Public Policy, Governance and Management




## 1<sup>st</sup> INTERNATIONAL CONFERENCE ON PUBLIC POLICY, GOVERNANCE AND MANAGEMENT (ICPGM)

**"PUBLIC POLICY & GOVERNANCE: CONTEMPORARY ISSUES, CHALLENGES & OPPORTUNITIES IN GLOBAL ECONOMY"**

**DATE : 12 TH JUNE 2021 10:00 AM**

### Speakers from Eminent Organizations & Different Countries

|   |  |   |  |   |
|---|--|---|--|---|
| <br><b>Arjun Marwaha, IAS</b><br>Joint Secretary,<br>Higher & Technical Education<br>Government of Gujarat,<br>Gandhinagar, India  | <br><b>Prof. (Dr.) Himanshu Pandya</b><br>Vice-Chancellor,<br>Gujarat University,<br>India          | <br><b>Dr. Jagdish Bhavsar,</b><br>Pro-Vice-Chancellor,<br>Gujarat University,<br>India                    | <br><b>Dr. Pooran Chandra Pandey</b><br>Member of the House of People,<br>UN World Peace Program Trust,<br>Honorary Representative at<br>China Summit<br>WFO, US | <br><b>Mr. Khin Maung Soe</b><br>Adjunct Assistant Professor of<br>Strategic International Studies &<br>International Studies &<br>Consultant, Mandalay Green City<br>Public Co. Ltd., Myanmar |
| <br><b>U. Sen (Dr.) Ravindra Hanu</b><br>Single Point &<br>Program Director (JPMSE)<br>Library Youth Sanshodhan (JPMSE)<br>An Institute Sanshodhan,<br>Vadali Road, Model (Pimpri) | <br><b>Dr. K. Ramaswami</b><br>Director,<br>Joint Council,<br>India                                 | <br><b>Dr. C.L. Dhamejani</b><br>Institute of Defense<br>Studies and Technology,<br>IDST, Jaipur,<br>India | <br><b>Dr. Uthman Kumar Jambhagni</b><br>Professor School<br>Department of Defense and<br>Strategic Studies,<br>University of Madras,<br>Chennai, India          | <br><b>Prof. Rakesh Gupta</b><br>Professor,<br>Department of Defense &<br>Strategic Studies, Pune<br>University, India   |
| <br><b>Prof. Sida Soren</b><br>Professor & Dean,<br>College of International<br>Communication (CICOM),<br>Kansai University,<br>Osaka, Japan                                       | <br><b>Dr. Prabhakar Pankaj</b><br>Associate<br>Professor, Institute of<br>Management, Japan, India | <br><b>Dr. Samir Joshi</b><br>Ex- Policy Advisor<br>MAGSMA, GSKA, Canada<br>GSKA, Canada                   | <br><b>Dr. Prateek Kanchan</b><br>Director,<br>B.K. School of Professional &<br>Management Studies,<br>Gujarat University,<br>India                              | <br><b>Dr. Nilam Panchal</b><br>Chairman & Head DDPG<br>Department of<br>Chairman (DTP), Gandhinagar   |

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**DEPARTMENT OF PUBLIC POLICY & GOVERNANCE (DPPG)**  
 B.K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES,  
 GUJARAT UNIVERSITY, AHMEDABAD, INDIA

Department of Public Policy and Governance of B.K. school of Professional and Management Studies at Gujarat University has organised 1st International Conference on Public Policy, Governance and Management (ICPGM) on 12th June 2021.

**Inauguration function** started with welcoming Honorable Vice Chancellor, **Prof. (Dr.) Himanshu Pandya**, Honorable Pro-Vice Chancellor **Dr. Jagdish Bhavsar**, **Prof. (Dr.) Prateek Kanchan**, **Dr. CL Dhamejani** President of IDST, **Madam Anju Sharma**, **U Khin Maung Soe**, **Dr. Pooran Chandra Pandey** and **Dr. Nilam Panchal** (HOD). This conference included the plenary session -1 and 2, paper and poster presentation.

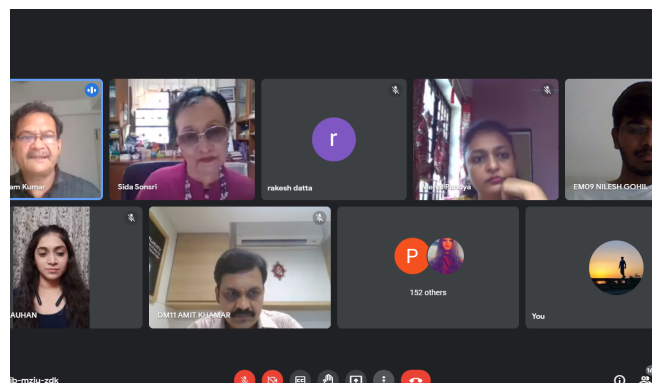


**Plenary session 1** started at Sharp 12:10 with the theme of Defense & National Security: Polices & Changes. **Ms. Sida Sonsri** laid focus on ASEAN & associated challenges of pandemic in international relation as well as political management & Security **Mr. Uttam Kumar** emphasized on the theme :How to comprehensive all the Policy and effectively implement in governance implement with proper planning and strategy **Mr. Rakesh Datta** deliberated on The dilemma of Public Policy & National Security.

The **paper presentation** and **poster presentation** started at 2 P.M. on Google meet going simultaneously in different links with 16 participants in the paper presentation in this jury members were **Dr. Bijal Zaveri & Dr. Ankita kathariya** and 12 participants in poster presentation. In this event , the judges were **Prof. Darshini Dave** and **Dr. Prashant Amin**.

The **plenary session 2** started at 3 PM with the theme of Governance and Contemporary Issues **DR. SAMEER JOSHI**, deliberated on Policy is kind purposive action. **DR. PRABHAT PANKAJ**, threw an insight on the 'Happiness as Public Policy: - Evidence from Research and Practices'.

Then we had our **Valedictory session** at 4 PM with **Dr. Nilam Panchal** (HOD), **Lt. Gen (Dr.) Konson Himalay Singh( Retd.)**, **Prof. K. Ramesha**, IIBM, Guwahati, **Dr. Jagdish Bhavsar**, Pro-Vice Chancellor, Gujarat University. At last prize distribution session took place. The winners of paper presentation were : **Ms. Drashti Shah** secured 1 prize , **Ms. Jayshree Siddhapuria** secured 2 prize and **Ms. Nikita Khajuria** secured 3 prize. In poster presentation the winners were : **Ms. Divya Vasu** stood at 1 position , **Mr. Priyank Algotha** stood 2nd and **Mr. Dhruvin Gandhi** stood at 3 position. Approximately 200 people attended the conference with great enthusiasm.



# TESTIMONIALS

I am thankful to the Department of Public Policy and Governance (DPPG), BKSPMS, Gujarat University and Convener Dr. Nilam Panchal for giving me this opportunity to Conduct Summer School - "Research Methodology and Data Analysis using SPSS" with MBA and Diploma students. The Research and Analytical Knowledge will help them to understand the Social Science concepts in a more logical manner. This department has devoted its efforts towards developing multiple skills and talents among their students for improving Governance and Public Policy in India. The students of DPPG are very enthusiastic and keen to learn new things for their all-around development.

**Dr. Krunal Soni**

Assistant Professor, SDJ International College, Surat  
PhD (Finance), SET (Management), MBA (Finance)



" It was indeed a pleasure doing a key note at the first international conference organised by Department of Public Policy and Governance, B. K School of Professional and Management Studies, Gujarat University. I am thoroughly impressed with overall focus of the conference subsumed by public policy issues both on its scale and impact. The Department has thus been playing a leadership role by imparting academic courses and programs to students, professionals and academic community by providing nuanced understanding of institutional frameworks and policies. I commend the dedicated role of B. K School in shaping an evolving canvas of a multilateral partnership to expand the scope of public policy instruments in larger interest of the people."

**Pooran Chandra Pandey**

Member of the Board of Trustees  
World Food Programme Trust for India

I really was motivated by the kind of responsiveness students showed in terms of learning. Students put appreciable efforts to undertake presentations and assignments given in the subject truly demonstrated group working and organization. Teaching them was not lecturing and one-way delivering but it was a two-way process as they were actively involved in the class and asking interesting and insightful questions.

**Ms. Niyati Dave**

Associate  
Supivaa Advisory Group Ltd.  
London, UK.





# MEDIA COVERAGE OF ACTIVITIES OF DPPG



અમદાવાદ-સિટીભાસ્કર 15-05-2021

## ઓનલાઇન ભણતાં કંટાળેલા વિદ્યાર્થીઓ માટે ક્વિઝ કોમ્પિટિશન યોજાઈ

BK સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટના  
60 વિદ્યાર્થીઓએ આ સ્પર્ધામાં ભાગ લીધો હતો



અમદાવાદ । ગુજરાત યુનિવર્સિટીનાં બી.કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટનાં વિદ્યાર્થીઓ માટે ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગેમ ક્લબ દ્વારા વિદ્યાર્થીઓને જ્ઞાન સાથે ગમ્મત થાય તે હેતુ સાથે ઓનલાઇન ક્વિઝ કોમ્પિટિશનનું આયોજન કરવામાં આવ્યું હતું. આ ક્વિઝને ત્રણ રાઉન્ડમાં વહેંચવામાં આવી હતી. પ્રથમ રાઉન્ડમાં વિદ્યાર્થીઓને ઈમેલ આઈડીન્ટિફિકેશનનો ટાસ્ક, બીજા રાઉન્ડમાં આપવામાં આવેલા ઓબ્જેક્ટને કેમેરામાં રજૂ કરવાનો ટાસ્ક આપવામાં આવ્યો હતો. બન્ને ટાસ્કમાં વિજેતા થનાર વિદ્યાર્થીઓને કિવઝના અંતિમ રાઉન્ડમાં જનરલ નોલેજનાં પ્રશ્નો પુછવામાં આવ્યા હતા. સૌથી વધારે સાચા જવાબ આપનારને વિજેતા જાહેર કરવામાં આવ્યો હતો. આ ઈવેન્ટમાં બી.કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટનાં 60 વિદ્યાર્થીઓએ પાટ લીધો હતો.



અમદાવાદ-સિટીભાસ્કર 11-05-2021

## ભારતમાં ફાઈનાન્સિયલ ટ્રાન્ઝેક્શન માટે બ્લોક ચેઇન ટેકનોલોજીનો ઉપયોગ વધ્યો

બી.કે. સ્કૂલ ઓફ મેનેજમેન્ટ દ્વારા ફાઈનાન્સ કોન્ફરન્સ યોજાયો

સિટીરિપોર્ટર, અમદાવાદ । કોરોનાની આ મહામારીનાં સમયમાં ભારતમાં ફાઈનાન્સિયલ મેનેજમેન્ટની જરૂરિયાત વર્તાઈ રહી છે. ભારતમાં બ્લોક ચેઇન ટેકનોલોજીનું પ્રમાણ વધી રહ્યું છે. જેનો ઉપયોગ ફાઈનાન્સ ટ્રાન્ઝેક્શનનો રેકૉર્ડ રાખવા માટેનાં એક પ્રોગ્રામ તરીકે કરવામાં આવે છે. આ શબ્દો મદુરાઈની આર. એલ. ઈન્સ્ટિ. ઓફ મેનેજમેન્ટનાં હેડ ડૉ. એમ. સુબ્રમણિયમના છે. બી.કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીનાં ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ દ્વારા ઈન્ટરનેશનલ ફાઈનાન્સ કોન્ફરન્સ યોજવામાં આવ્યો. જેમાં ડૉ. એમ. સુબ્રમણિયમે ફાઈનાન્સ મેનેજમેન્ટ અંગે વાત કરતા કહ્યું કે, બ્લોક ચેઇન ટેકનોલોજી એક ડિજિટલ સિસ્ટમ છે, જે તેનાં નેટવર્ક પર બધા ટ્રેન્ઝેક્શનની માહિતી તેનાં બ્લોકમાં સંગ્રહ કરે છે. સામાન્ય સમજણમાં કહીએ તો આ ટેકનોલોજી કિટો કરન્સીનાં ટ્રાન્ઝેક્શન માટે વધારે કરવામાં આવે છે.

## વેક્સિનેશનની પ્રક્રિયા વેગવાન બનશે તો જ કોરોનાને હરાવી શકાશે

અમદાવાદ । બી.કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝનાં ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ દ્વારા કોરોના અને મ્યુકર માર્થકોસિસ એવરનેસ અંગે વેબિનારનું આયોજન કરવામાં આવ્યું. જેમાં એમબીબીએસ ડૉ. દિવ્યા ખટવાણીએ મ્યુકર માર્થકોસિસનાં લક્ષણો અંગે વાત કરતા જણાવ્યું હતું કે, કોવિડ પેશન્ટમાં મ્યુકર માર્થકોસિસને રોકવા પેશન્ટની આસપાસ ચોખ્ખાઈ રાખવી ખૂબ જરૂરી છે. આ ઉપરાંત કોરોના અંગે વાત કરતા ડૉ. દિવ્યાએ જણાવ્યું કે વેક્સિનેશનની પ્રક્રિયા જેટલી વેગવાન બનશે તેટલો જલદી કોરોનાને હરાવી શકાશે.

## બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝમાં વેબિનાર યોજાયો

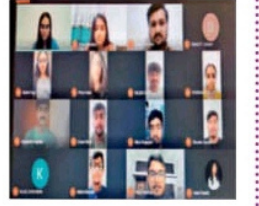
ગુજરાત યુનિવર્સિટીમાં આવેલી બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝના ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સમાં કાર્યરત ધ ન્યૂઝ વીલે ક્લબ દ્વારા વર્લ્ડ પ્રેસ ફ્રીડમ ડે નિમિત્તે 'ફ્રીડમ ઓફ પ્રેસ' વિષય પર વેબિનારનું આયોજન કરવામાં આવ્યું હતું, જેમાં સ્ટુડન્ટસને પ્રેસની ફ્રીડમ વિશેના વિવિધ પાસાંઓ પર ચર્ચા કરી હતી તેમજ આઈએસટીટીના ચેરમેન ડૉ. નીલમહેન પંચાલ અને પ્રો. દર્શીની દ્વે દ્વારા સાથે આ વેબિનારનું સંચાલન કરવામાં આવ્યું હતું.

## City Webinar

## સારું પબ્લિક સ્પીકિંગ સારી વિચારધારા પર આધાર રાખે છે

બી.કે સ્કૂલ દ્વારા 'Good Public speaking is based on Good thinking' વિષય પર વેબિનાર યોજાયો

સિટી લાઈફ । ગુજરાત યુનિવર્સિટીની બી. કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝના ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ હેઠળ લેક્ચર સિરીઝનો ભરેભ કરવામાં આવ્યો છે. જેમાં વિવિધ વેધો પર એક્સપર્ટ દ્વારા વિદ્યાર્થીઓને મોનલાઈન પ્લેટફોર્મ પર માર્ગદર્શન આપવામાં આવે છે. આ લેક્ચર સિરીઝ ઈથ 'Good Public speaking is based on Good thinking' વિષય પર લેક્ચરનું આયોજન કરાયું. જેમાં ડૉ. દર્શા વિદ્યાર્થીઓને કેવી રીતે શ્રદ્ધા વિચારીને તેને પબ્લિક સ્પીકિંગમાં રદલી શકાય તે વિશે સમજાવવામાં આવ્યું હતું. આ સાથે વિદ્યાર્થીઓની નંદર રહેલી ક્રિએટિવિટી વધારે ખીલે । માટે ક્રિએટિવ સ્ટોરી ટેલિંગ દ્વારા વિદ્યાર્થીઓને જૂમ કરવામાં આવ્યાં હતાં. DPPG ડિપાર્ટમેન્ટના હેડ ડૉ. નીલમ



પંચાલ દ્વારા વિદ્યાર્થીઓને વેબિનારમાં માર્ગદર્શન આપવામાં આવ્યું હતું. હાલ અમદાવાદની એજ્યુકેશન ઈન્સ્ટિટ્યૂટમાં ઉનાળા વેકેશન ચાલી રહ્યું છે ત્યારે વેકેશન અને કોરોનાની વચ્ચે વિદ્યાર્થીઓ પોતાના ટાઈમનો પ્રોડક્ટિવ અને ક્રિએટિવ વસ્તુઓ પાછળ આપી શકે તેવા ઉદ્દેશ્ય સાથે આ વેબિનાર સિરીઝનું આયોજન કરાયું હતું. જેમાં મોટી સંખ્યામાં મેનેજમેન્ટના વિદ્યાર્થીઓએ ભાગ લીધો હતો.

## ઈન્ટરનેશનલ માર્કેટિંગ કોન્ફરન્સનું આયોજન થયું

બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝના ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ દ્વારા ઈન્ટરનેશનલ માર્કેટિંગ કોન્ફરન્સ યોજાઈ. આ કોન્ફરન્સમાં દેશભરની જાણીતી એજ્યુકેશન સંસ્થાના પ્રોફેસર અને ઈન્સ્ટ્રીઝમાંથી એક્સપર્ટ જોડાયા હતા.

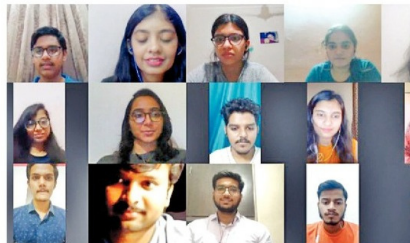
## City Event

## બી.કે સ્કૂલમાં વિદ્યાર્થીઓ વચ્ચે 'શબ્દાક્ષરી' યોજાઈ

સમર એક્ટિવિટીના ભાગરૂપે યોજાયો વર્ચ્યુઅલ કાર્યક્રમ

સિટી લાઈફ । સમર વેકેશનની શરૂઆત થઈ ચુકી છે ત્યારે વિદ્યાર્થીઓ આ કી ટાઈમમાં બોરિંગ કીલ ના કરે તે માટે સિટીની બી.કે સ્કૂલ ઓફ પ્રોફેશનલ સ્ટડીઝના ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી દ્વારા 'શબ્દાક્ષરી' કાર્યક્રમનું આયોજન કરાયું હતું. જેમાં વિદ્યાર્થીઓએ ઓનલાઈન પ્લેટફોર્મ પર વિવિધ રાઉન્ડ જેવા કે પીક અ વર્ડ એન્ડ સિંગ અ સોંગ, બીજા રાઉન્ડમાં શબ્દ ભંડોળ વધવાની સાથે તેમની મેમરી પણ તેજ બને તે માટે આ પ્રકારની ગેમ્સનું આયોજન કરવામાં આવ્યું હતું. બી.કે દ્વારા સમર વર્કશોપમાં આ પ્રકારની ઈવેન્ટનું આયોજન કરીને વિદ્યાર્થીઓની સ્કિલ વેલવ કરવાની સાથે મનોરંજન પૂરું પડાશે. વિદ્યાર્થીઓની સાથે વર્ચ્યુઅલ પ્લેટફોર્મ પર યોજાયેલા આ કાર્યક્રમમાં પ્રોફેસરો પણ જોડાઈને વિદ્યાર્થીઓનો ઉત્સાહ વધાર્યો હતો.

## નેશનલ ફિનકિવઝ કોમ્પિટિશન યોજાઈ



બી.કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝના ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સવા ફાઈનાન્સ ક્લબ મુદ્દા અંતર્ગત 'નેશનલ ફિનકિવઝ કોમ્પિટિશન યોજાઈ, જેમાં દેશની અલગ અલગ કોલેજના ૨૩૦ જેટલા માસ્ટર્સ સ્ટુડન્ટ્સે ભાગ લીધો હતો. સંપૂર્ણ કિવઝ બેઝિક અને એડવાન્સ ફિનાન્સ પર આધારિત રાખવામાં આવી હતી.





બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ, ગુજરાત યુનિવર્સિટી ના પબ્લિક પોલિસી અને ગવર્નન્સ વિભાગ અંતર્ગત - કોરોનાના કપરા કાળ માં " બચતો, રોકાણો અને આવક નું સર્જન " જેવા વેલ્થ મેનેજમેન્ટ ના વિષય ઉપર ભણઈ અને જાણીતા સી.એ.સિદ્ધાર્થ ભટ્ટ નો રવિવારના રોજ વેબિનાર યોજાયો જેમાં મોટી સંખ્યા માં વિદ્યાર્થીઓએ રસપૂર્વક ભાગ લીધો .

## ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ અને BKSMPs દ્વારા ઓનલાઈન ઈન્ટરનેશનલ કોન્ફરન્સ

ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ અને બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝના સંયુક્ત ઉપક્રમે ૧૨ જૂને ઓનલાઈન ઈન્ટરનેશનલ કોન્ફરન્સનું આયોજન કરવામાં આવ્યું છે. કોન્ફરન્સમાં પબ્લિક પોલિસી ચેલેન્જ ગોલ્ડબલ કોન્ટ્રેક્ટસ, સામાજિક મુદ્દાઓ, કોમ્યુનિટી સ્ટેસ અને માર્કેટ, ડેવલપમેન્ટ સહિતના વિવિધ મુદ્દાઓ પર ચર્ચા કરવામાં આવશે.



શ્રી વિક્રમ જયલાર્સ આઈ.આઈ.એમ રોડ આયોજીત વિજ્ઞાન પર્યાવરણ દિવસની ભવ્ય ઉજવણી કરવામાં આવી જેનો હેતુ લોકોનું પર્યાવરણ સુરક્ષા પ્રત્યે ભગવત અને સચેત કરવું. પ્રકૃતિ વગર માનવજીવન શક્ય નથી. આ દિવસે નહેરુ ફાઉન્ડેશન ધલતેજ ખાતે વૃક્ષારોપણનું ભવ્ય આયોજન કરવામાં આવ્યું ને ઉલ્લાસપૂર્વક નવા વૃક્ષો રોપવામાં આવ્યા હતા.

ઈન્ટરનેશનલ કોન્ફરન્સ પબ્લિક પોલિસી ગવર્નન્સ એન્ડ મેનેજમેન્ટ પર વેબિનાર બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ, ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ દ્વારા ૧૨ જુનના રોજ ઈન્ટરનેશનલ કોન્ફરન્સ પબ્લિક પોલિસી ગવર્નન્સ એન્ડ મેનેજમેન્ટ પર વેબિનાર યોજાયો હતો, જેમાં દેશ-વિદેશના નિષ્ણાંતોએ ભાગ લીધો હતો અને તેમના મંતવ્યો રજૂ કર્યા હતા.

## ગ્રાહકને અપેક્ષા-સેવા વચ્ચેનું અંતર ઘટાડી સંતોષ આપી શકાય

અમદાવાદ : ગ્રાહકની અપેક્ષા અને જે તે કંપનીની પ્રોડક્ટ અને સર્વિસની શિલિવરી આ બંને વચ્ચેના અંતરને યોગ્ય રીતે સમજીને તેમ ગ્રાહકની માંગને સંતોષી શકો છો. તેમ બી. કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટના સાયકોલોજી ઓફ સેલિંગ પ્રોડક્ટ એન્ડ સર્વિસ વિષયના વેબિનારમાં



એક્સપર્ટ જિજ્ઞેશ વિદ્યાનીએ ઉપસ્થિત વિદ્યાર્થીઓને જણાવ્યું હતું.

અમદાવાદ-સિટીભાસ્કર 02-05-2021

## તમારી દરેક વિગત વાંચનારની નજરમાં આવે તે રીતે રિઝ્યુમ બનાવવો જોઈએ

અમદાવાદ : ગુજરાત યુનિવર્સિટીની બી. કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝના ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ દ્વારા એમબીએ રેક્રુટમેન્ટ વિષય પર વેબિનારનું આયોજન કર્યું હતું. આ વેબિનારમાં પંડિત મજમુદાર દ્વારા વિદ્યાર્થીઓને રિઝ્યુમ ડેવલપમેન્ટ,

સ્કિલ ડેવલપમેન્ટ અને પર્સનાલિટી ડેવલપમેન્ટ અંગે માર્ગદર્શન પુરું પાડ્યું હતું. જેમાં પંડિત મજમુદારે જણાવ્યું કે, રિઝ્યુમ બનાવતી વખતે તમારી દરેક વિગત પર નજર પડે તે રીતે તેને બનાવવું જોઈએ. સોશિયલ મીડિયાના માધ્યમથી વિદ્યાર્થીઓ પોતાને કેવી રીતે રજૂ કરી શકે તે અંગે માહિતી આપી હતી.

City Webinar બી.કે.સ્કૂલ દ્વારા વેબિનાર યોજાયો

## દેશના માત્ર ૨૦ ટકા લોકો જ વેલ્થ મેનેજમેન્ટ માટે અવેર છે

વિશ્વ લાઈફ બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ, ગુજરાત યુનિવર્સિટીના પબ્લિક પોલિસી અને ગવર્નન્સ વિભાગ અંતર્ગત કોરોનાના કપરા કાળમાં બચતો, રોકાણો અને આવકનું સર્જન જેવા વેલ્થ મેનેજમેન્ટના વિષય પર સી.એ.સિદ્ધાર્થ ભટ્ટનો રવિવારના રોજ વેબિનાર યોજાયો જેમાં મોટી સંખ્યામાં વિદ્યાર્થીઓએ રસપૂર્વક ભાગ લીધો હતો. આ અને વાત કરતા સિદ્ધાર્થ ભટ્ટે કહ્યું કે, કોરોનાના આ સમયે આર્થિક સંકટાગ્રસ્તો બોલે બન્યા છે ત્યારે આ સમયમાં કેવી રીતે રોકાણ કરવું અને આવકનું સર્જન કેવી રીતે કરવું તે વિશે જાણવું ખૂબ જરૂરી છે. બચતમાંથી આવકનું સર્જન થાય ને સીધી મદદની માન્યતા છે અને તેના માટે દરેકે અવેર થવું જોઈએ. આપણા દેશમાં શિશુલોક પ્રમાણ ભલે ૭૦ ટકા છે પરંતુ આર્થિક જમીન માત્ર ૨૦ ટકા લોકોમાં જ છે. સ્ટોક માર્કેટમાં આંખબંધી રોકાણ કરતા ધંધલસે ચેતી જવું જોઈએ અને એવી જગ્યાએ રોકાણ કરવું જોઈએ જ્યાંથી તેમને લાંબા રમ શકાય થાય.



વર્ષ ૨૦૨૦ની બેચના સ્ટુડન્ટ્સ એક વર્ષ પછી ફર્સ્ટદાઈમ મળ્યા



વર્ષ ૨૦૨૦ની બેચના સ્ટુડન્ટ્સ એક વર્ષ પછી ફર્સ્ટદાઈમ મળ્યા

ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ ગુજરાત યુનિવર્સિટીના વર્ષ ૨૦૨૦ની બેચના સ્ટુડન્ટ્સ કોરોના મહામારી પછી ફર્સ્ટદાઈમ મળ્યા હતા, જેમાં પ્રોફેસરની ટીમ દ્વારા મેનેજમેન્ટનું પ્રાથમિક જ્ઞાન આપ્યું હતું.

બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝમાં એથ્લેટ મિલ્ખા સિંઘને ટ્રિબ્યુટ અપાઈ ગુજરાત યુનિવર્સિટીની બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝની ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ હેઠળ ચાલી રહેલા કોન્કરર- ધ સ્પોર્ટ્સ ક્લબ દ્વારા ટ્રીબ્યુટ ટુ ધ ફ્લાઈંગ શીખ પર વર્ચ્યુઅલ પ્લેટફોર્મ પર પ્રોગ્રામ યોજાયો હતો, જેમાં જાણીતા એથ્લેટ મિલ્ખા સિંઘ અને તેમની સફળતાનો વીડિયો રજૂ કરાયો. ત્યારબાદ વિદ્યાર્થીઓએ બનાવેલી સ્પોર્ટ્સની અલગ અલગ એક્ટિવિટી રજૂ કરાઈ.

## બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ દ્વારા વેબિનાર યોજાશે

ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ, બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ, અંતર્ગત મુદ્રા ફી ફાઈનાન્સ ક્લબ દ્વારા આજ રોજ સાંજે ૫ વાગે ડિકરટિંગ ક્રિપ્ટોરન્સી વિષય પર એક્સપર્ટ ટૉકનું આયોજન કરાશે, જેમાં ક્રિપ્ટોરન્સી કોને કહેવાય અને તેની માર્કેટમાં શું કિંમત છે વગેરે પર ચર્ચા કરાશે અને સાથે ડિકરટિંગ જેવા વિષય પર ચર્ચા થશે.

## સ્ટુડન્ટ્સની ઈમેજિનેશનને રિયાલિટીમાં પરિવર્તિત કરવાનું કામ રંગમંચ ધ આર્ટ ક્લબ દ્વારા કરાય છે

બી.કે.સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝના ક્રીકેટ ક્લબ દ્વારા આ વર્ષથી 'રંગમંચ ધ આર્ટ ક્લબ' નો કાર્યક્રમ કરાઈ છે અને તે અંતર્ગત આયોજન માટેમાં 'અંબલ ક્રીકેટ ક્લબ' અંતર્ગત વિવિધ કાર્યક્રમનું આયોજન કરવામાં આવે છે. આ વિશે વાત કરતા રંગમંચ ધ આર્ટ ક્લબના પ્રેઝિડન્ટ

અમરભાઈ ભાને કહ્યું કે, અમે મેનેજમેન્ટના સ્ટુડન્ટના માટે ક્રીકેટ ક્લબ દ્વારા આ વર્ષથી 'રંગમંચ ધ આર્ટ ક્લબ' નો કાર્યક્રમ કરાઈ છે અને તે અંતર્ગત આયોજન માટેમાં 'અંબલ ક્રીકેટ ક્લબ' અંતર્ગત વિવિધ કાર્યક્રમનું આયોજન કરવામાં આવે છે. આ વિશે વાત કરતા રંગમંચ ધ આર્ટ ક્લબના પ્રેઝિડન્ટ

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અમદાવાદ-સિટીભાસ્કર 14-07-2021

## B.K.સ્કૂલ ઓફ પ્રોફેશનલ દ્વારા ક્વિઝ કોમ્પિટિશન યોજવામાં આવી



અમદાવાદ | બી. કે. સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝના ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ દ્વારા ક્વિઝ કોમ્પિટિશનનું આયોજન કરવામાં આવ્યું હતું. જેમાં વિદ્યાર્થીઓએ અભ્યાસક્રમ અનુસારના સિલેબસની તૈયારી કરીને ક્વિઝ કોમ્પિટિશનમાં ભાગ લીધો હતો. જેનાં લીધે તેમનાં અભ્યાસક્રમની સાથે ક્વિઝ કોમ્પિટિશનની પણ તૈયારી થઈ ગઈ હતી. આ કોમ્પિટિશનને પ્રિ એકઝામ બેટલ નામ આપવામાં આવ્યું હતું. ક્વિઝ કોમ્પિટિશનમાં વિદ્યાર્થીઓને મેનેજમેન્ટને લગતા વિવિધ પ્રશ્નો પૂછવામાં આવ્યા હતા. કોમ્પિટિશનની સાથે વિદ્યાર્થીઓએ પોતાનાં જનરલ નોલેજનાં જ્ઞાનની આપ-લે પણ કરી હતી.



# EVENTS AT DPPG CLUBS

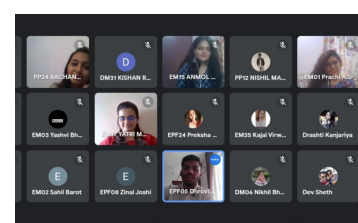


## SHABDAKSHARI BY RANGMANCH

RANGMANCH- The art club of the department of public policy and governance of BK School of Professional and Management Studies, Gujarat University, organized the 2nd event named SABDAKSHARI (The Melody of words) on 8th may, 2021 Saturday at 04:30 pm hosted by student of event management ANMOL KHAN beautifully on virtual platform with live streamed on YouTube. SABDAKSHARI organized four different game rounds that were quite different from the normal ANTAKSHARI, there where 60+ student of BK School who participated. The event had 4 different rounds, where 1st round "PIC A WORD & SING A SONG", where student enjoyed the most and felt the weekend refreshment, the 2nd round was "SHABD SE SUR TAK" where the contestants had to sing the song by identifying the words shown on the screen, the 3rd round "GUESS THE TUNE, NAME THE SONG" was where participants felt the nostalgia and had a old school vibe and the last round "PAHECHAN KON?" where participants were supposed to identify the song and the singer's name. The winner of SABDAKSHARI was MANSI THUMAR. At the end a vote of thanks was given by Khushi Zota to Dr. Nilam Panchal for giving this amazing opportunity to the Rangmanch club to organise such a wonderful event and also to all the participants and attendees for making the event – SABDAKSHARI successful.

### Student Coordinators

- Anmol Khan & Rachana Patel

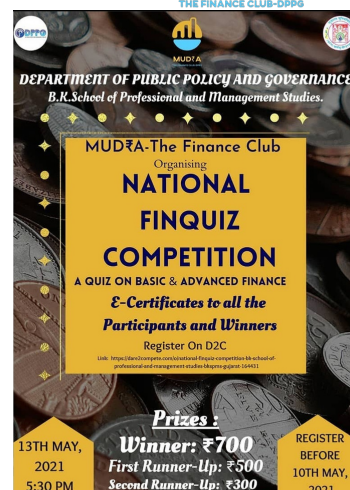


## NATIONAL FINQUIZ COMPETITION BY MUDRA

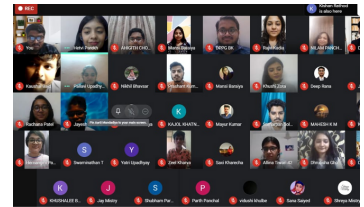
B.K. School of Professional and Management Studies under Department of Public Policy and Governance, GU Organized "NATIONAL FIN-QUIZ COMPETITION" by 'MUDRA: The finance club on May 13 at 6:30 P.M.

The quiz was handled on national level in which about 230 master's students from different colleges across the country took part. The Quiz was based on basic and Advanced Finance.

Registration was done through D2C platform with rules and regulation of quiz. Registration of more than 220 participants was received for the quiz. There were exciting prize for winners, First winner: ₹700, First runner up: ₹500, and the Second runner up was awarded ₹300.



The quiz was held in two rounds, in which first round was qualifier round and final round were held. From 230 participants, qualified 45 participants moved to the finale round. From the Finale Round, Ms. Pallavi Upadhyay emerged as the winner of National Finquiz Competition, while Mr. Ahigith Chaudhary was the First Runners Up and Mr. Kushal Baid was the Second Runners Up. All the Participants were awarded with E-Certificates while the Winners were awarded with Cash Prizes and E-Certificates.



Enthusiasts from all walks of life took part in it. All the programs of the club are live on YouTube with virtual mode.

Hetvi Parekh, Khushi Zota, and Dhruvin Gandhi host beautifully, Mansi Baraiya, Samarpan Solanky, Krina Brahmabhatt, Rajvi kadiya, Anjalee Koshti & team took over whole event.

It is worth mentioning here that in the development and succession of the club, we are greatly thankful to Dr. Nilam Panchal and Prof. Darshini Dave, for giving us wonderful opportunity and continuous motivation.

#### Student Coordinators

- Khushi Zota & Hetvi Parekh

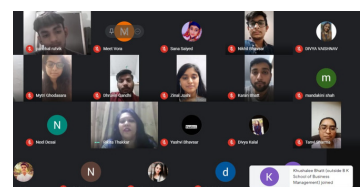
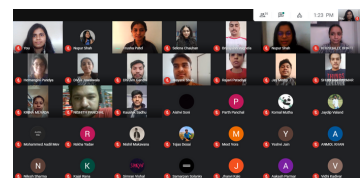
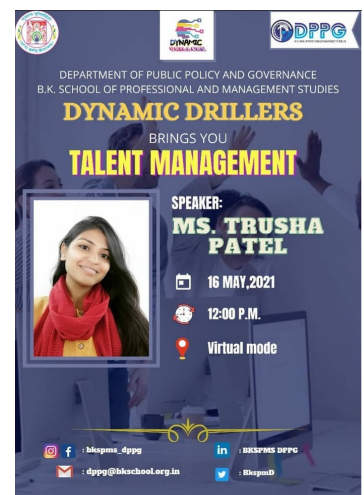
## WEBINAR ON TALENT MANAGEMENT BY DYNAMIC DRILLERS



The Session was organised by 'Dynamic Drillers' the HR club of Department of Public Policy and Governance, B.K School of Professional and Management Studies. The session was conducted by **Ms.Trusha Patel** who was the guest speaker for the day. More than 50 students have attended the Webinar. Firstly, she introduced the topic that what is 'Talent management' and what are the various aspects of Talent Management, How talent management is an engine of new economy and practical approach in the organization, what are the benefits of talent management. She explained that it is a constant process that involves attracting and retaining high-quality employees, developing their skills, and continuously motivating them to improve their performance. She added that The primary purpose of talent management is to create a motivated workforce who will stay with your company in the long run. She shared her experience and thoughts related to this topic that what are the challenges and are there in the organization, what are the objectives of this approach and with the help of this approach how to increase the effectiveness of the organization. She explained the 'Measuring stick-12' question technique which is also known as a gall up test techniques. It was such an interactive webinar with great insights. The students of DPPG are Thankful to Dr. Nilam Panchal -HOD for this marvellous opportunity.

#### Student Coordinators:

- Nupur Shah & Selena Chauhan.





# WEBINAR ON AWARENESS ABOUT COVID 19 BY UMEED



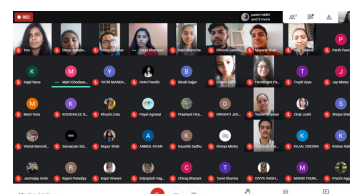
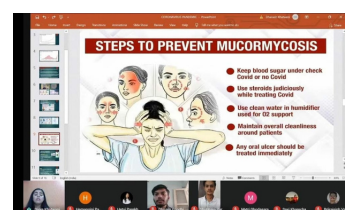
DPPG's social group - Ummeed did webinar on the subject of Corona Awareness was held on Sunday 17/8/2021 from 11.00 am to 12.15 pm. In which as a speaker **Dr. Divya Khatwani** was present. Corona is currently at it's peak and appealed to stay at home from the Department of Public Policy and Governance and the Ummeed Club. The main topics of the webinar included current status of corona, various vaccines, symptoms of corona and mucormycosis, precautions to be taken after corona, etc. Dr. Divya Khatwani shared her experience of Corona Duty. She also provided information on Corona and consulting from various websites. Approximately 70 students joined the program. Dr. Divya appealed to the students to get rid of the fears and misconceptions about the vaccine and answer their questions.

Along with Symptoms of mucormycosis such as pain and redness in the eyes, fever, headache, vomiting of blood, cough, difficulty in breathing etc. were also discussed in detail. Also showed the remedies to prevent this disease.

The program is also hosted on YouTube Live along with Virtual. It may be mentioned here that at the end of the program, the student members of DPPG and Ummeed Club spread awareness among the people and appealed for vaccination. Also advised to wear the masks, sanitizing, and social distances.

## Student Coordinator :

- Sakshi Kharecha & Mytri Ghodasara

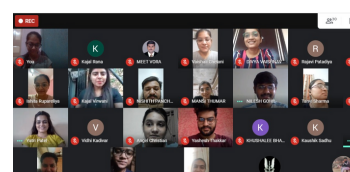
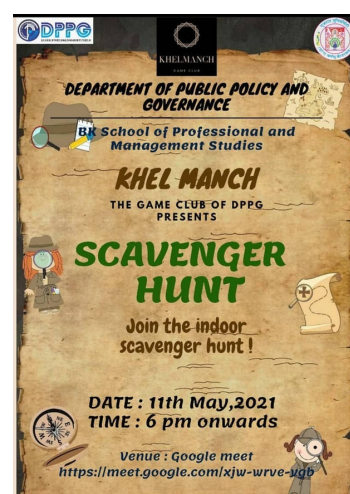


# SCAVENGER HUNT BY KHEL MANCH

The event Scavenger hunt was the second event delivered by the Khel Manch-Game club of DPPG on 11th of May,2021. The concept was to show the ppt and the participant was supposed to come up with a correct answers . There were 2 rounds for the game. In the 1st round the questions were placed on the screen and also read by the team member and the participants had to give rapid answers. The 2nd round also was followed by the same rules but in this round they have to show the things (answer) on the screen. Whoever does shows the item first gets the points. In event there was approximately 45 students of the institution and received an active participation. The event was anchored by students of DPPG Riya Thakkar and Yatri Mandaliya .The session was concluded by Ms.Yatri . The members of team khel manch are very thankful to Dr.Nilam Panchal for her constant support and guidance as well as to the students of the department for being a wonderful audience. Team Khel Manch is very thrilled to come up with more fun & creative events in the future.

## Student Coordinator :

- Riya Thakkar & Meet Vora





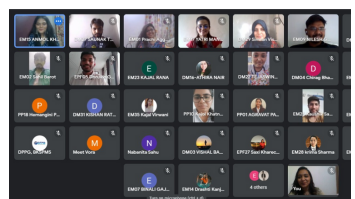
# DIL SE ZUBAAN TAK BY RANGMANCH



On 4th July, 2021 Sunday at 5:00pm Rangmanch- The Art club of Department of public policy under bk school of professional and management, GU. had organized virtual open mic event with more than 40 students. Event was hosted by student of event management Anmol Khan splendidly on virtual platform. DIL SE ZUBAAN TAK organized for different types of art of poetry, singing, mimicry and Shayari also, where students participated and showcased their talent in different art and performed outstanding at event. All participants enjoyed most and they have felt weekend refreshment. They performed fabulous and audience finds the school days memories back, At the end a vote for thanks was given by Anmol Khan to head of the department Dr. Nilam Panchal and Prof. Darshini Ma'am for giving this amazing opportunity and to all the participants and audience for making the event - DIL SE ZUBAAN TAK that successful.

## Student Coordinators

- Anmol Khan & Rachana Patel



# JUNKIE SNAPS BY FREEZE THE MOMENT



"Freeze the moments" the photography club of Department of Public policy and Governance, B.K. school of professional and management studies, Gujarat University had organized Food photography competition "JUNKIE SNAPS". We are very grateful to Dr. Nilam Panchal ma'am who provided us constant guidance and support to conduct and organize such a wonderful photography competition event.

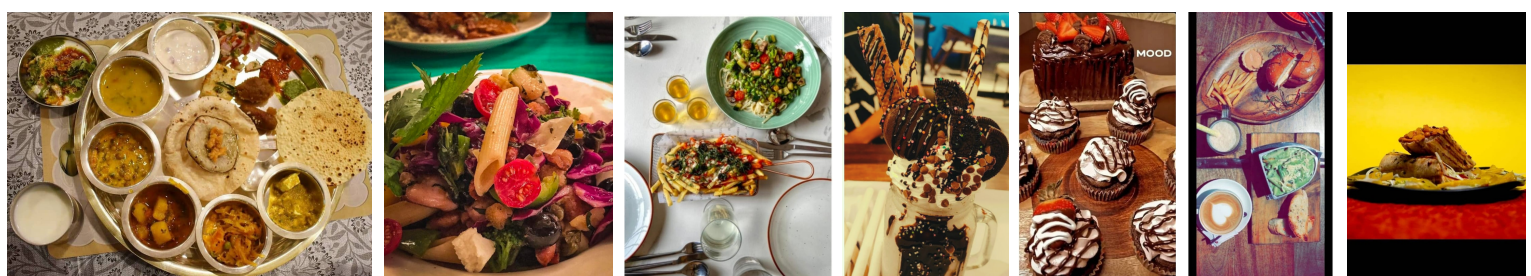
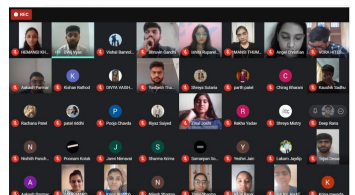
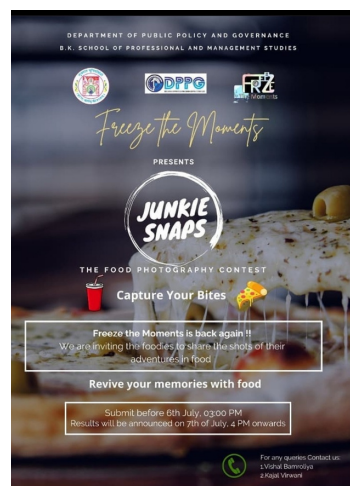
The honourable judge of the event Mr. Siddhant Thakkar-BDE at FLIPKART Freelancer Photographer. MBA in Marketing from BKSPMS.

Details of the event

"JUNKIE SNAPS" results Winner of the event Vaishali Chelani from defence management. 1st Runner up was Janvi Kale from public policy 2nd Runner up was Mayur Kumar Parmar from business economics and public finance.

## Student Coordinator :

- Kajal Virvani & Vishal Bamroliya





# TRIBUTE TO THE FLYING SINGH BY CONQUEROR



CONQUEROR - THE SPORTS CLUB of DPPG has organized a virtual event, named 'Tribute to The Flying Sikh'(Milkha Singh).

The program started with the National Anthem and then after a short video on the journey and achievements of Milkha Singh was shown.

After that the students presented different sports videos of their own. Like Chess, Cricket, Yoga, Martial Arts, Running, Weightlifting, etc. After that a poem was recited by one of our students on tribute to Milkha Singh and then after some students participated in open mic and said some speech on sports. Participants of students was more than 50 and it was a great event. This event got successful because of our Nilam Ma'am, Head of Department (DPPG) who gave us such an wonderful opportunity to organized such an event.

## Student Coordinator :

- Shrey Kanabar & Angel Christian

**"The track, to me, was like an open book, in which I could read the meaning and purpose of life. I revered it like I would the sanctum sanctorum in a temple, where the deity resided and before whom I would humbly prostrate myself as a devotee. To keep myself steadfast to my goal, I renounced all pleasures and distractions, to keep myself fit and healthy, and dedicated my life to the ground where I could practice and run. Running had thus become my God, my religion and my beloved."**

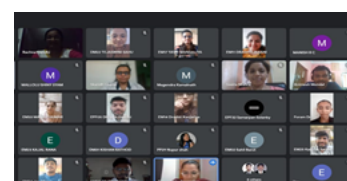
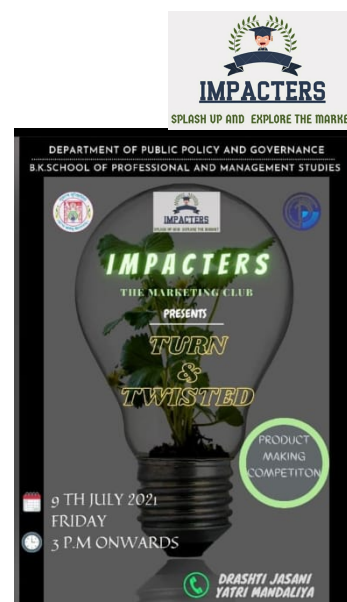


# TURN & TWISTED BY IMPACTERS

IMPACTERS Marketing club of Department of Public Policy and Governance of B.K. School of Professional and Management Studies brings a very interesting event named TURN & TWISTED which is Product Developing competition in which participants need to prepare a presentation on a new product developed from two existing products. There were 130 registration for the event out of which 16 presentation were selected by the core team of IMPACTERS and the event held on 9th July between 3 to 5 pm. The event was performed under the guidelines of Dr. Nilam Panchal Ma'am and Prof. Darshini Dave Ma'am. The presentation was judge by the professor Rachna Gandhi Ma'am. There were different new products were discovered like roseout, rasin mail polish, cool cook induction cooker, digi party, gig twit, tana, electronic bag, e- charger, etc... At the various tips and knowledge regarding presentation were shared by the Dr. Rachna Ma'am. At the end result were declared and we have our 3 winners named Animesh Monday, Dhruvin Gandhi and Mansi Thumar, and Gauri Narayan.

## Student Coordinator :

- Drashti Jasani & Yatri Mandaliya



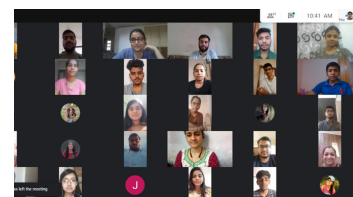
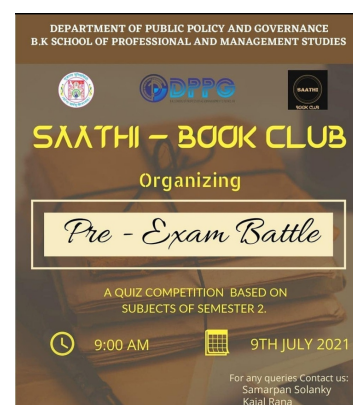
# PRE-EXAM BATTLE BY SAATHI

On 9th July, 2021 Friday at 9:00AM, Saathi – the Book Club organised a quiz competition **"Pre-Exam Battle"**, based on the subjects which were studied by the students in semester – 2. Students were prepared well in advance for the competition. The motto of organising the entire event was to prepare students for the upcoming final exam of the second semester. Many students from the DPPG had participated in the event and prepared well for that. All the students gave a tough competition to each other. At the end, winner of the Battle was declared by the club member and encouraged them by congratulating for winning the competition. At last Book Club is grateful to the HOD. Dr. Nilam Panchal ma'am and Prof. Darshini Dave ma'am for the continuous support to the club and towards the success of the event.

## Student Coordinator :

- Kajal Rana & Samarpan Solanky

**"Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will spend its whole life believing that it is stupid." – Albert Einstein**



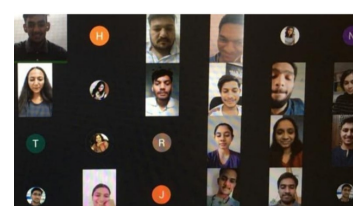
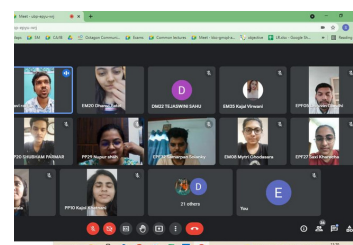
# MEET AND GREET WITH SOCIAL EMPEROR BY UMEED

Ummeed-Social club of Department of Public Policy and Governance, B.K. School of Professional and Management Studies, Gujarat University has organized the event where the guest is that\_boy\_with\_bicycle, who is a personality which has a big box of talent. Mr. Ravi Ranjan is our guest in the event who shared his entire journey that how he became that\_boy\_with\_bicycle from Ravi Ranjan. He has shared his journey throughout his life. We had heard a lot "When we try to do something different and innovative, you would get many obstacles in a way", the story of that\_boy\_with\_bicycle was just a perfect example of that. He shared many things along with his journey like problems he faced for his idea of bicycle library and who he had handled those problems, how he can reach in the theaters, how he handles with finance and a lot more things too.

After listing the journey of Mr. Ravi Ranjan, we can definitely say that many students can get a lot more inspiration to do something different, something out of boxes. As an overall review of the event, the journey of that\_boy\_with\_bicycle (Mr. Ravi Ranjan) shared great experiences and excellent life learning lessons to all students. The webinar is really inspiring for all students as well as the club members.

## Student Coordinator :

- Sakshi Kharecha & Mytri Ghodasara



# VIEWS ON NEWS BY NEWSVILLE

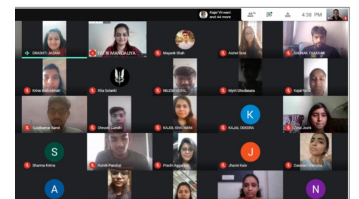


On 09/07/2021 the NEWSVILLE – News club of Department of public policy and governance , B. K. School of professional and management studies has organized the event on views on news. In this event student took part enthusiastically. And all the participants of the event prepared very well and present their views on news. Mayank Shah warmly welcomed all the students and the participants of the event . Meet Vora and Suzan Shekh were anchors of this event.

On this event we have also discussed the problem facing by the media. The awareness of Media, newspaper, and news channel has also increased among students. At the end of the event, all the participants and students agreed that all the news anchor, news channel, and their editors work hard to delivered the latest information with us and for that we all are thankful to them. This event is organized under the continuance guidance of Nilam ma'am and Darshini ma'am , the club members are thankful to them for their support.

## Student Coordinator :

- Mayank Shah & Suzan Sheikh



# WEBINAR ON DECRYPTING CRYPTOCURRENCIES BY MUDRA



Department of Public Policy and Governance under B.K. School of Professional and Management Studies, Gujarat University organized a webinar on "DECRYPTING CRYPTOCURRENCIES" by 'MUDRA: The Finance Club' on 10 JULY at 5:00P.M.

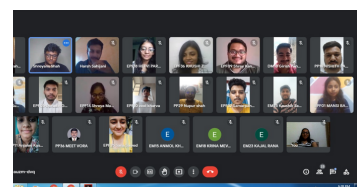
The founder of Your Finman and certified financial planner (CPF)

**MR. Shreyansh Shah** was the invited speaker. The program was hosted by Mansi Baraiya and Krina Brahmhatt.

In this seminar, he gave in-depth information on topics like cryptocurrency, bitcoin, block chain, investment in bitcoin, mining, alternatives of bitcoin. Also, he focused on why cryptocurrency has more volatility, gave an insight on different types of cryptocurrencies. Approximately 40 students were present in the webinar. He also answered the questions of the students. He also deliberated the growing demand for Bitcoin over time. This event is organized under the continuance guidance of Nilam ma'am and Darshini ma'am , the club members are thankful to them for their support.

## Student Coordinator :

- Khushi Zota & Hetvi Parekh



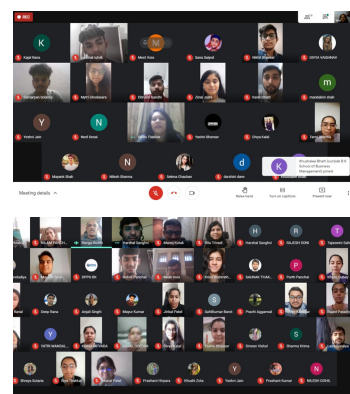


# STRESS BUSTER BY KHEL MANCH

B.K. School of professional and management studies. Department of public policy and governance organized the event of Stress Buster on Virtual mode. Game club's members took responsibility of this event. Thanks to Riya thakkar who presented this event and Mansi patel hosted very beautifully they done fully satisfied work. The stress buster main purpose of Game was to fun with knowledge. Pressure of assignments ,projects and lectures was on the peak time so game club decided to entertain students and release their stress with very entertaining games like different games DumbShiraz, Tongue twister, Word Scramble, Match the hook step and 2nd round was followed by match the pose. Students participated this event on 11th july and enjoyed alot our event of the stress buster. All of the participants played very well and among them Shreya Maniyar became 1st winner, Poonam kotak played praisefull and became 2nd and atlast 3rd winner of the game was Kajal Virwani. That was very horizontally. Success was accomplished thoroughly and honestly. At the end we want to thanks HOD Dr.Nilam Ma'am for giving us this opportunity to conduct this event. All of our game's club members gave impecfull effort for the success of this event. Winners and participates made this event very enjoyable.

## Student Coordinator :

- Riya Thakkar & Meet Vora



# MANTAVYA BY TARK VITARK

Tark vitark – Quiz and debate club of Department of Public Policy and Governance, B.K. School of Professional and Management Studies, Gujarat University has organized the event named 'MANTAVYA' the debate competition on July 11,2021 at 2.30 to 3.40 on virtual platform, where the Mr. Kiran perform as a judge and evaluate the performance of each participate. Around 27 attendees were there in the event. There were 4 groups in total for performing debate.

There were two topics for group of participate first social media's prone and cons and another topic was online v/s offline education. Student were enjoyed both the debate and at last judge gives some tips and also guide the participants. In that event Tejaswini Sahu and Vidhi Kadivar do the anchoring. At last club thanked all the participants and attendees. And show their gratitude towards HOD Dr. Nilam ma'am Panchal and Prof. Darshini ma'ma Dave for continuous guidance and support.

## Student Coordinator :

- Rajavi Patadiya & Aakash Patel





# UNKAHI KAHANIYA BY ABHIVYAKTI



The event "Unkahi Kahaniya" was the second event delivered by the public speaking club, ABHIVYAKTI on 4th of May, 2021. The concept was to show each participant randomly picked images via a ppt and the participant was supposed to come up with a story connecting the images.

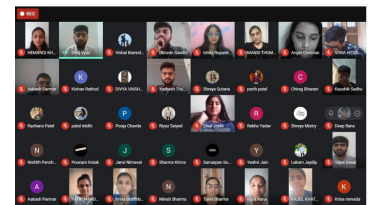
The aim of the following event was to:-

1. Develop imagination skills
2. Engage in a creative thought process
3. Boost up the confidence
4. Build up spontaneity
5. Brush up public speaking skills.

The event was joined by approximately 60 students of the institution and received an active participation. The event was anchored by students of DPPG Mr. Brijrajsinh Vaghela and Mr. Nishith Panchal. The session was concluded by Ms. Yatri Upadhyay. The members of team Abhivyakti are very thankful to Dr. Nilam Panchal for her constant support and guidance as well as to the students of the department for being a wonderful audience. Team Abhivyakti is very thrilled to come up with more fun & creative events in the future.

## Student Coordinator :

- Purva Dholakia & Yatri Upadhyay



# WEBINAR ON ACQUAINTANCE OF DEFENCE BY RAKSHANAM



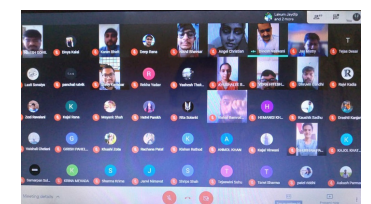
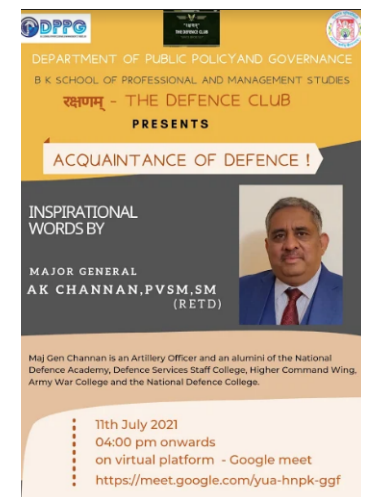
Rakshanam: The Defence Club of B.K. School of Professional And Management Studies has successfully organized A webinar on ACQUAINTANCE OF DEFENCE on 11th day of JULY 2021 through virtual platform. The webinar was well organized with an active cooperation of club members who plays different role at different level. The webinar began with welcome note and hosting by the student of MBA in Defence Management Ms. Prakruti Mukul.

The webinar has been attended by around 55 participants who had gained multidimensional views on various defence events of national and international importance informed and guided to them by our honourable guest speaker MAJOR GENERAL A K CHANNAN, PVSM, SM (RETD.).

A special and encouraging guidance provide to all the participants by our respected guest speaker. The club delivered their sincere thanks to Ms. Nilam Panchal ma'am and Ms. Darshini Dave ma'am for providing constant support and being the source of great motivation at all stage of event.

## Student Coordinator :

- Karan Bhatt & Vaishali Chelani



## "Nature's Avengers for Generation Restoration"

BY MS. PHANI TRIVEDI

**DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE  
B.K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES,  
GUJARAT UNIVERSITY**

**Celebrating**

**WORLD  
ENVIRONMENT  
DAY 2021**

**In Support of**

**#GenerationRestoration #WorldEnvironmentDay2021**

**Expert talk on**

**"Nature's Avengers  
for  
Generation Restoration"**

**Ms. Phani Trivedi**  
Social Entrepreneur  
Founder - Wasteage Pvt Ltd.  
CII Certified Expert in Climate Change &  
Environmental Sustainability

**Dr. Nilam Papp**  
Convener & Head DPPG  
BKCMS, GU  
Chairman ISTD, Ahmedabad.

**DATE : 1TH JUNE, 2021 | 2.30 PM ONWARDS**

@bkms\_dppg

@DPPG GK

dppg@bkmsdppg.in  
dppg@bkmsdppg.in

@BKMS\_DPPG

@bkms\_dppg

@bkmsD

**"Nature's Avengers  
for  
Generation Restoration"**

**Ms. Phani Trevedi**  
Social Entrepreneur  
Founder - Wastewarps Pvt. Ltd.  
CII Certified Expert in Climate Change &  
Environmental Sustainability

**Dr. Nilam Panchal**  
Convener & Head DPGG  
BIKRMS, GU  
Chairman ISTD, Ahmedabad.

**DATE : 5TH JUNE, 2021 | 2.30 PM ONWARDS**

[WASTEWARPS.COM](https://www.wastewarps.com)  
[DPGG GU](https://www.dpgggu.org)  
[zoom.us/join/828555222](https://zoom.us/join/828555222)

**PHANI TREVEDI** **Dr. Nilam Panchal** **Dr. Nilam Panchal**

**PHANI TREVEDI** **Dr. Nilam Panchal** **Dr. Nilam Panchal**

2:42 PM | World Environment Day 2021

Ms. Phani Trivedi present her presentation with the example of Movie characters Avengers. She encouraged us that all to become an avenger for Mother Earth. She cultured the importance of environment day and guide how to nurture the nature for better future. She also cheered how to SAVE the "ENVIORNMENT." She given us all the ideas how we can contribute to society as an avengers for an Environment as citizen like Save Electricity, Use of Natural Resources, Innovative ideas on wastage reuse as so many people are taking the subject environment taken for granted.

At the end she conclude and pledge every citizen to take initiative to save environment either or contributing in it.

DPPG students are thankful to Dr. Nilam Panchal for being the strong pillar in our foundation by organizing such a well-informed and elevating webinar.

## Sunday Stelwarts' Session

### "Basics of group discussion and personal interview" by Mr. Siddhant Thakkar

Department of Public Policy & Governance (DPPG) B.K. School of Professional and Management Studies, Gujarat University The Sunday Seminar Series of B.K. School of Professional & Management Studies under the umbrella of Department of Public Policy & Governance (DPPG) organized by the Head of the department Dr. Nilam Panchal, on the topic of "Basics of Group discussion and personal Interview" was scheduled on 20th June 2021 at 10:00 am. Where the guest of owner Siddhant Thakkar who is a Professional trainer & business development executive at FLIPKART. He discussed various techniques related to Group discussion during Interview round, moreover he shared such an outstanding experiences with us.



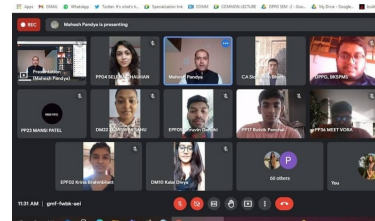
## Sunday Stelwarts' Session

### Fundamentals of Saving, Investment and Sources of Income during Turbulent Times - In a Strategic Way by Mr. Mahesh Pandya & C.A. Siddharth Bhatt

The Sunday Stelwarts' Session of B.K. School of Professional & Management Studies under the umbrella of Department of Public Policy & Governance (DPPG) organized by the Head of the department Dr. Nilam Panchal, on the topic of "Fundamentals of Saving, Investment and Sources of Income during Turbulent Times - In a Strategic Way" was scheduled on 4th July 2021 at 10:00 am.

Where the guest of the owner (C.A.) Siddharth Bhatt who is a Management Advisor (Youngest CFO in Amul Union & Dholera Smart City) Recognized as a "Gem of the Profession". He discussed various techniques of saving in the current situation, moreover he shared such outstanding experiences with us.

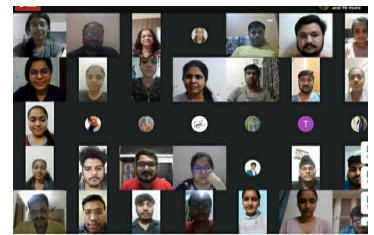
Mr. Maheshbhai Pandya, who is a senior executive of BSE in Investor Protection concentrated on Securities Market, Pledge/Re-Pledge of Securities, Latest Development in Capital Market. Moreover he gave an overview of Grievance & Redressal System.





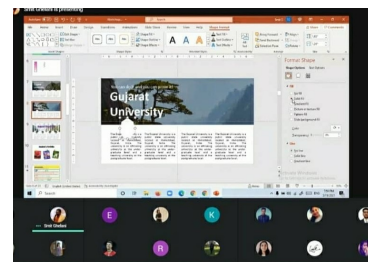
# EXCEL WORKSHOP

The Excel Workshop was Organized by the Department of Public Policy and Governance, B.K. school of professional and Management studies, Gujarat university. The training workshop took place on 17 may & 18 may 2021 where more than 250 students attended with great enthusiasm under the guidance and supervision of **Mr. Smit Ghelani** who was Programme Specialist and **Dr. Nilam Panchal (HOD)**. This workshop was specially designed for the students who are future managers and as we all know in the corporate world and in this pandemic the technology and softwares are playing a crucial role. There were many topics covered which are beneficial for the students such as Basic functions of Excel, Excel shortcuts, Vlookup, Pivot tables and pivot Charts, Slicers and timeline functions, statistical data analysis tools, Financial data Analysis tools and Functionalities of data analysis Toolpack. We are indebted to Dr. Nilam Panchal (HOD) for arranging such a knowledgeable workshop and Giving the direction to our career with wonderful opportunities and we really appreciate the hard work, Passions and knowledge of Mr. Smit Ghelani for wonderful explanations on each and every topic. Atlast, the certificates were distributed to the students.

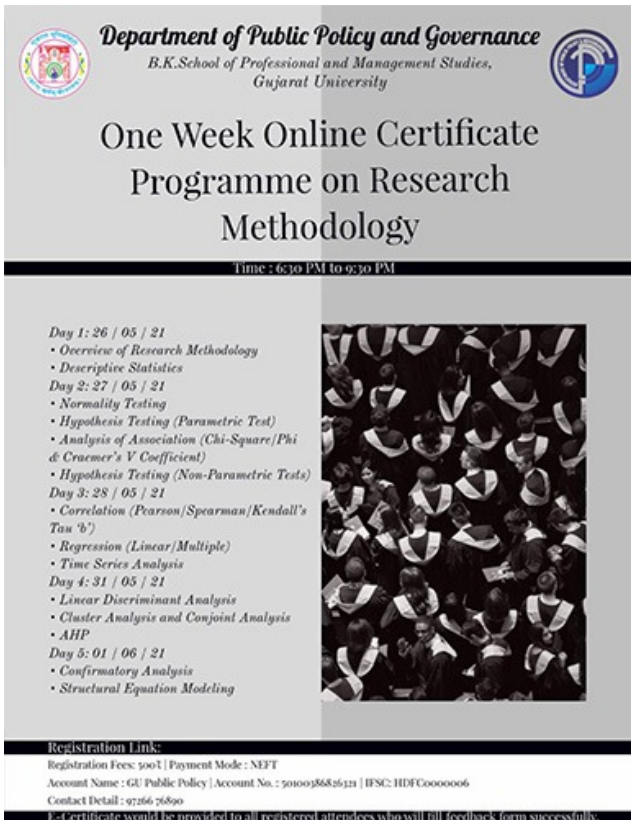


# POWERPOINT WORKSHOP

Department of Public Policy and Governance under BKSPMS, has organized a workshop on How to develop your skills relating to PowerPoint presentations and how you can crack your deal with such advanced skills. **Mr. Smit Ghelani** and **Dr. Nilam Panchal** were the mentors who made sure that the workshop was worthy enough for the students to achieve greatness in their life. It was one day workshop that was completed with more than 70± participants and their actual presence made the workshop more interesting. The learning included the innovative and simple techniques of PowerPoint presentations which will make your presentation more professional and aesthetic. It also got into the basics as well as how to work with shapes and designs, 3D models, animations and master slides too. The points that took the learning to the next level was how your presentation making skills as well as how you present the skills while doing it can make a great difference. This all had gone correctly and properly just because of Dr Nilam Panchal, Who arranged this workshop for the betterment of the students and gratitude towards Mr Smit Ghelani for such a wonderful experience.



# WORKSHOP ON RESEARCH METHODOLOGY



**Department of Public Policy and Governance**  
B.K.School of Professional and Management Studies,  
Gujarat University

**One Week Online Certificate Programme on Research Methodology**  
Time : 6:30 PM to 9:30 PM

**Day 1: 26 / 05 / 21**

- Overview of Research Methodology
- Descriptive Statistics

**Day 2: 27 / 05 / 21**

- Normality Testing
- Hypothesis Testing (Parametric Test)
- Analysis of Association (Chi-Square/Phi & Cramer's V Coefficient)
- Hypothesis Testing (Non-Parametric Tests)

**Day 3: 28 / 05 / 21**

- Correlation (Pearson/Spearman/Kendall's Tau 'b')
- Regression (Linear/Multiple)
- Time Series Analysis

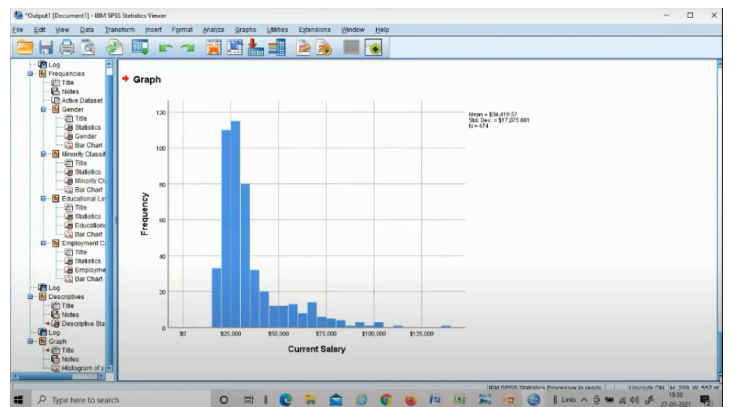
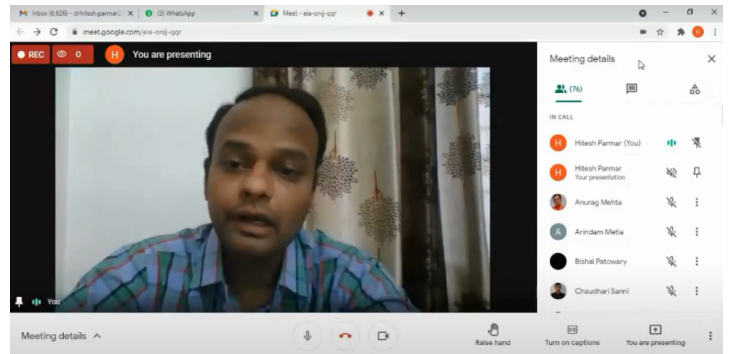
**Day 4: 31 / 05 / 21**

- Linear Discriminant Analysis
- Cluster Analysis and Conjoint Analysis
- AHP

**Day 5: 01 / 06 / 21**

- Confirmatory Analysis
- Structural Equation Modeling

**Registration Link:**  
Registration Fees: 500/- | Payment Mode: NEFT  
Account Name : GU Public Policy | Account No. : 50100986826121 | IFSC: HDFC0000006  
Contact Detail : 97266 76890  
E-Certificate would be provided to all registered attendees who will fill feedback form successfully.



Under the roof of B. K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES, DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE (DPPG) has conducted the online workshop on Research Methodology program by Dr. Hitesh Parmar and Dr. Dhaval Pandya. One week online certification course of Research Methodology initiated on 26th of May, 2021 and ended on 1st of June, 2021 with varied concepts and topic related to Research Methodology. The session started with the basics of research methodology and its fundamentals relating to the relationship and correlation tools, statistical tools and such. Practical way was chosen to undertake the understanding so that it would get easy for students to implement it. Normality testing, Hypothesis testing and analysis and association was taught on further session which lead to better understanding. The statistical tools and their use in the implementation of data gathered and how to coordinate and correlate with the regression and Co - relations method was known. Hence, structured equation modelling and linear discernment analysis were also taught.

Therefore, the week studying research methodology went well with the help of our HOD – DR. NILAM PANCHAL, who provided us with such expertise to acquire the valuable and intellectual topics which are going to be useful for all of us in near future.

# Summer School "Research Methodology and Data Analysis using SPSS"


**Department of Public Policy and Governance**  
 B.K.School of Professional and Management Studies,  
 Gujarat University

## Summer School "Research Methodology and Data Analysis using SPSS"

**24th June 2021 – 1st July 2021**  
 Time : 7:00 PM to 9:30 PM

**Day 1: 24 / 06 / 21**

- Introduction to Research Methodology
- Sampling Techniques and Hypothesis Testing

**Day 2: 25 / 06 / 21**

- Preparation of Questionnaire
- Excel Coding and various Formulas for Analysis

**Day 3: 28 / 06 / 21**

- Linear Discriminant Analysis
- Cluster Analysis and Conjoint Analysis

**Day 4: 29 / 06 / 21**

- Factor Analysis
- Parametric Test: T Test, Paired T Test and Annon

**Day 5: 30 / 06 / 21**

- Non Parametric Test: Mann Whitney U Test and Kruskal Wallis Test
- Correlation and Chi Square Test

**Day 6: 01 / 07 / 21**

- Report Writing tips for the Interpretation of Result
- Formatting and Citation Guidelines



**Registration Link:**  
 Registration Fees: 500/- | Payment Mode : NEFT  
 Account Name : GU Public Policy | Account No. : 50100936826321 | IFSC: HDFC0000006  
 Contact Detail : 97266 76890  
 E-Certificate would be provided to all registered attendees who will fill feedback form successfully.

Input File Theoretical [DataSet1] - IBM SPSS Statistics Data Editor

| Name          | Type    | Width | Decimals | Label                          | Values | Missing | Columns | Align | Measure | Role  |
|---------------|---------|-------|----------|--------------------------------|--------|---------|---------|-------|---------|-------|
| 1. Age        | Numeric | 12    | 1        | Age of Consumer (1.0. Upto 2.  | None   | None    | 12      | Right | Nominal | Input |
| 2. Gender     | Numeric | 12    | 1        | Gender of Cons. (1.0. Male)    | None   | None    | 12      | Right | Nominal | Input |
| 3. Education  | Numeric | 12    | 1        | Education of C. (1.0. Higher   | None   | None    | 12      | Right | Nominal | Input |
| 4. Occupation | Numeric | 12    | 1        | Occupation of (1.0. Student    | None   | None    | 12      | Right | Nominal | Input |
| 5. Income     | Numeric | 12    | 1        | Annual Income (1.0. Below      | None   | None    | 12      | Right | Nominal | Input |
| 6. Bank Type  | Numeric | 12    | 1        | Preferred Bank (1.0. Public    | None   | None    | 12      | Right | Nominal | Input |
| 7. Duration   | Numeric | 12    | 1        | Duration of Ass. (1.0. Less t. | None   | None    | 12      | Right | Nominal | Input |
| 8. SSB        | Numeric | 12    | 1        | SSB (1.0. No)                  | None   | None    | 12      | Right | Nominal | Input |
| 9. URB        | Numeric | 12    | 1        | URB (1.0. No)                  | None   | None    | 12      | Right | Nominal | Input |
| 10. CBI       | Numeric | 12    | 1        | CBI (1.0. No)                  | None   | None    | 12      | Right | Nominal | Input |
| 11. KOD       | Numeric | 12    | 1        | KOD (1.0. No)                  | None   | None    | 12      | Right | Nominal | Input |
| 12. CBI       | Numeric | 12    | 1        | CBI (1.0. No)                  | None   | None    | 12      | Right | Nominal | Input |
| 13. AIB       | Numeric | 12    | 1        | AIB (1.0. No)                  | None   | None    | 12      | Right | Nominal | Input |
| 14. KOD       | Numeric | 12    | 1        | KOD (1.0. No)                  | None   | None    | 12      | Right | Nominal | Input |
| 15. KOD       | Numeric | 12    | 1        | KOD (1.0. No)                  | None   | None    | 12      | Right | Nominal | Input |
| 16. SCD       | Numeric | 12    | 1        | SCD (1.0. No)                  | None   | None    | 12      | Right | Nominal | Input |
| 17. Deutsche  | Numeric | 12    | 1        | Deutsche (1.0. No)             | None   | None    | 12      | Right | Nominal | Input |
| 18. Yes       | Numeric | 12    | 1        | Yes Bank (1.0. No)             | None   | None    | 12      | Right | Nominal | Input |
| 19. HDFC      | Numeric | 12    | 1        | HDFC (1.0. No)                 | None   | None    | 12      | Right | Nominal | Input |
| 20. Others    | Numeric | 12    | 1        | Other (1.0. No)                | None   | None    | 12      | Right | Nominal | Input |
| 21. CBI A     | Numeric | 12    | 1        | Current Account (1.0. No)      | None   | None    | 12      | Right | Nominal | Input |
| 22. SR        | Numeric | 12    | 1        | Saving Bank A. (1.0. No)       | None   | None    | 12      | Right | Nominal | Input |
| 23. FD        | Numeric | 12    | 1        | Fixed Deposit (1.0. No)        | None   | None    | 12      | Right | Nominal | Input |
| 24. CREDIT    | Numeric | 12    | 1        | Credit Account (1.0. No)       | None   | None    | 12      | Right | Nominal | Input |

Microsoft Word - SECTION A – Demographic Profile of Online Banking Consumers

Name (Optional): \_\_\_\_\_

- Age**
  - ☐ Upto 20 years
  - ☐ 21 - 30 years
  - ☐ 31 - 40 years
  - ☐ 41 - 50 years
  - ☐ 51 - 60 years
  - ☐ Above 60 years
- Gender**
  - ☐ Female
  - ☐ Male
- Education Qualification**
  - ☐ Higher secondary
  - ☐ Graduation
  - ☐ Post Graduation
  - ☐ Professional courses
  - ☐ Others
- Occupation**
  - ☐ Student
  - ☐ Service – Government
  - ☐ Service – Private
  - ☐ Business
  - ☐ Professional practice
  - ☐ Retired
- Annual Income (Rs.)**

Summer school on Data analysis program was Virtually organized by the Department of Public Policy and Governance, B.K. School of Professional and Management studies, Gujarat University. It was Conducted by Dr. Krunal Soni and more than 100 students have attended the Program with great enthusiasm.

In these sessions there were many topics and techniques of data analysis Process discussed and Practically shown by Dr. Krunal Soni. How can we analyse the data, how to classify the data, which things should be taken in to consideration while preparing the questionnaire and how to do coding and what are the kinds of testes can help to complete your research, what are the tools of SPSS software and the queries were also solved by them during the Session. It was a practical session full of in-depth knowledge and techniques. We as students felt that it was very interesting sessions and clear insights of SPSS software too. During the Program we got clear direction for our research project as they have given guidance regarding the analysis part and without data analysis the research is incomplete.

It was a great learning experience of data analysis . We are obliged to Dr. Nilam Panchal (HOD – DPPG) for giving this great opportunity to learning analysis software even virtually, we agree with her words that sky's the limit. Special thanks to Dr. Krunal Soni for great guidance and giving direction to our career.



# DEFENCE LECTURE SERIES

## INTRODUCTORY MEET: IDSR

A program of two days was organized at Gujarat university for the students of Defence management department with the Major. AK Channa and Ravindra Vyas, Independent Director of IDSR . The first day of this introductory meet was focused on widening the horizon of the students in which sector they should explore more and build a career to look upon for all the sectors. In which we discussed, needs to finites, sustainable business in defence, diplomacy, Perspective and technology as well as communicated the importance of the Defence Expo, The second day, a one to one interview/Conversation for all the students of the same department. Which helped IDSR as well as Student to know their own self and career of their interested and choice which was enriching to them.

In these meeting the most cherished part was the interaction round with all the stalwart's of the event, and the guidance helped all the students clear their all doubts.




## Special Sessions for MBA in Defence Management

Institute of Defence Studies and Research, under the umbrella of Gujarat university has started a initiative of Special Session on Saturdays for all the students falling under the same department for their exploration of this defence sector. This Sessions Started from 7th of August, 2021 with the topic of "Basic of terminology, rank and other information regarding Defence"by the Independent Director, IDSR, Ravindra Vyas.

This session was so refreshing for all the students as they got to know more about the topics like Focus area of defence sector such as Foliage penetration radar technical integration with night vision/ Surveillance device, Military Grade Power Bank, Power Bank for Communication Equipment, Ultra-Light Recovery Vehicles, Development of Snow Mobiles for Glaciated and Snow Bound Terrain, Integrated Navigation Device Acclimatization For High Altitude Deployment, Smart Vest for Identification of Friend or Foe (IFF),Sniper Scope and many others apart from this the importance of Tools, Technique and Technology.

These sessions would be continued for next 2 months for widening their horizon.





Institute of Defence  
Studies and Research

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Welcome !!

# Students Interaction Programme

Date: 2nd & 3rd August, 2021  
Time: 10.30 AM to 01:00 PM

Venue:  
Department of Biochemistry and  
Forensic Science, Gujarat University,  
Ahmedabad

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\*Please Wear Mask and Maintain Social Distance

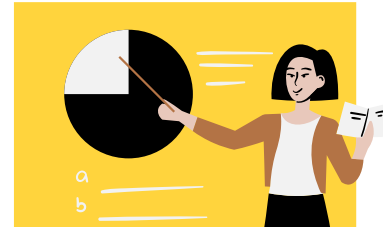


## Defence Specialisation and Importance : Nilam Panchal

The Batch of 2022 are midway of their MBA Journey, so the specialisation segment has started for them to decide in what field they want to take up as a career and conquer the specialization knowledge. So, The Head of department, PPG, Nilam Panchal have conducted this session for all the defence management students and helped them understand specialisation subjects and their importance and this helped all the students understand the path further for their career.



# FACULTY CORNER



**MR. SURYAKUMAR SHARMA**

MBA (Marketing)

At DPPG it's a quid pro quo, as tutors also understand and learn while spreading knowledge through qualitative interaction, given the inquisitive nature of students it makes one look for.

**DR. SHAMINA ANSARI**

Ph.D, M.Phil (Industrial Economics), MA  
(Industrial & Labour Economics), LLB

The Course initiative is good. The students are very participative and keen to learn. The interaction was endearing. I wish all the students good luck for future endeavours.



**DR. RACHNA GANDHI**

Ph.D In Management, MBA  
(Marketing Specialisation), NET

It was a great experience to engage the batch for Marketing. The students really were very supportive with the technological aid and most of them were pretty good in class participation, regularity and their regular assignments. Though never met them personally, they showed Grt respect and love. I wish them good luck in all their future endeavours





# STUDENTS' CORNER



***SALONI SHAH***



***NUPUR SHAH***



***NISHIL MAKWANA***

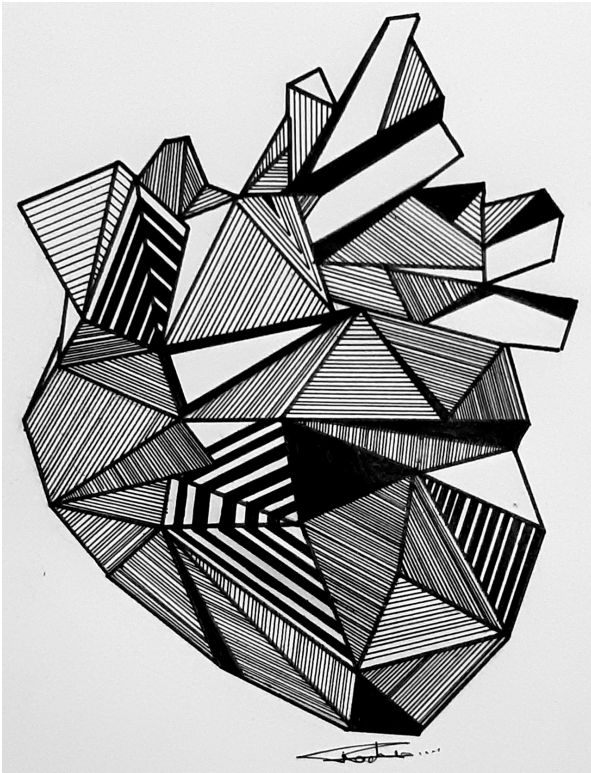
My heart leaps up when I behold  
A rainbow in the sky:  
So was it when my life began;  
So is it now I am a man;  
So be it when I shall grow old,  
Or let me die!  
The Child is father of the Man;  
And I could wish my days to be  
Bound each to each by natural piety.

***ANMOL KHAN***





**RACHANA PATEL**



**KAJOL KHATNANI**



**TEJASWINI SAHU**



**DHRUVIN GANDHI**

**"प्रेमगंज"**

आओ आज ले जाता हूँ आपको इस दुनिया से परे नाम जिसका प्रेमगंज,  
धुलमिलके रहे सब जहाँ, ना हो कोई रंज।

आने पर वहाँ ना जरूरी हो कोई पंजीकरण,  
मुँह पे मुस्कान, दिल में प्यार से ही मिल जाए शरण।

ऊंचनीच, जातभात का अस्तित्व ही नहीं,  
खुशीयाँ है बिखरी हरतरफ देखो तो सही।

पर ठहेरिये, आसपास देखना बंध करीये, ये सफर तो सदियों से जारी है,  
खुद में थोड़ा जाकिए, अपने वजूद को ही प्रेमगंज बनाने की बारी हैं।

- ध्रुविन गांधी

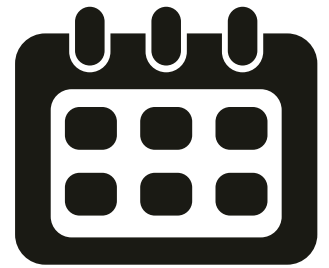


# LIFE AT DPPPG





# UPCOMING EVENTS



- RESEARCH CLINIC AND DOCTORAL CONSORTIUM
- ORIENTATION PROGRAMME FOR MBA STUDENTS
- TEACHERS' DAY CELEBRATION
- SALES CONCLAVE
- ALUMNI TALK SERIES
- MANAGEMENT DEVELOPMENT PROGRAMME FOR EXECUTIVES
- STUDENTS' SKILL DEVELOPMENT PROGRAMME
- MOCK INTERVIEWS
- PEHCHAN KAUN? BY RANGMANCH
- SPUR OF THE MOMENT BY ABHIVYAKTI
- THE CLASH OF NEWS BY TARK VITARK
- शेर-ए-बाजार - THE TRADE SAGA BY MUDRA
- SOCIAL GLORY BY UMMEED
- KHEL-E-QUIZ BY CONQUEROR
- नज़रिया: BOOKS AND BEYOND BY SAATHI
- SWAGE OF REPORTING BY NEWS VILLE



MAY - JULY 2021

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*We'd like to hear from you!*  
*Drop your feedback at: [dppg@bkschool.org.in](mailto:dppg@bkschool.org.in)*



**EDITOR:**

**DR. NILAM PANCHAL, HEAD - DPPG**

[hod.dppg@bkschool.org.in](mailto:hod.dppg@bkschool.org.in) | 9726676890

**PRODUCED BY:**

Student Newsletter Team, DPPG

**DESIGNED BY:**

Rachana Patel & Newsletter Team, DPPG

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Department of Public Policy & Governance  
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