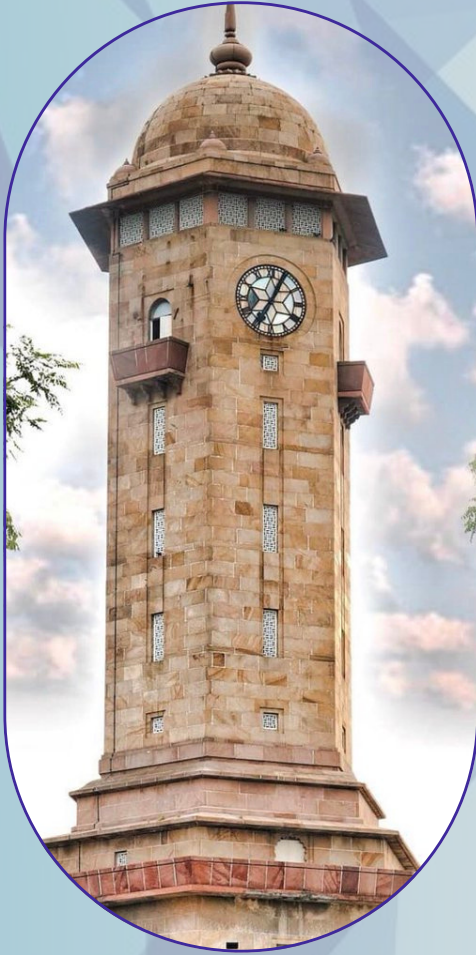




INTERNSHIP CLUB EVENTS SEMINARS ALUMNI TALK



# DPPG TIMES

*April-June 2023*

PRESENTED BY  
Department of Public Policy and Governance  
B.K. School of Professional and Management  
Studies  
Gujarat University.

## INSIDE *The Issue*



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# VISION

To become Premier Management Institution of Eminence fostering Value-based Quality Management Education, quality research, executive education, Strong corporate as well as International Linkages and nurturing socially responsible leaders for a changing global world.

# MISSION

To Develop a Learner Centric Environment for developing & nurturing finest management thinkers and contributors of community development in the pursuit of developing policy makers, practitioners, leaders and educators by integrating concepts with applications and values.

To Provide an Innovative Learning Environment that inspires the students to think creatively, anticipate and adopt change and develop strategies and competencies for survival and growth in a competitive and technology-driven global economy.

To create an Institution which will serve the humanity, the society, the state, and the nation for economic growth and prosperity.



# Head of the Department

Dear Reader,

With great pleasure, I present to you the 10th edition of our department's newsletter, brimming with inspiring stories, remarkable accomplishments, and exciting opportunities. As we embark on this journey, let us remember that our pursuit of success is not merely for external validation but rooted in the joy and passion we find in our work.



This edition features an array of captivating activities and research papers that showcase our department's relentless commitment to advancing knowledge and making a positive impact. In addition to academic achievements, it brings me immense pride to share that our students have been gaining invaluable experiences in the corporate world through internships. As they step into the professional realm, they embody the spirit of curiosity and resilience that defines our department.

As we navigate through the pages of this edition, let us remember that success is not solely measured by individual accomplishments but by the collective progress we make as a community. Our shared vision and collaborative efforts are the driving force behind our achievements. Together, we create an environment that fosters innovation, nurtures talent, and propels us toward new horizons.

In closing, I leave you with these words of wisdom from Eleanor Roosevelt, "The future belongs to those who believe in the beauty of their dreams."

Thank you for your continued contributions and unwavering commitment to excellence. I encourage you to immerse yourself in the inspiring content of this 10th edition and let it ignite a spark within you to push boundaries and create a meaningful impact.

Warm regards,  
Dr. Nilam Panchal  
(Head of the Department)



# Gujarat University



## *About University*

There are 34 Post-Graduate University departments and 221 P.G. Centres.



The Gujarat University was conceived in the nineteen twenties in the minds of public-spirited and learned men like Gandhiji, Sardar Patel, Acharya Anandshankar B. Dhruva, Dada Saheb Mavlankar, Kasturbhai Lalbhai and many others. However, the University could come into existence only after the achievement of independence. In 1949, the University was incorporated under the Gujarat University Act of the State Government 'as a teaching and affiliating University.' This was done as a measure of decentralisation and reorganization of University education in the then Province of Bombay.

During the course of its life of more than five decades, the University has seen the establishment of seven more Universities which were carved out of the jurisdiction of the Gujarat University, viz., Sardar Patel University, Saurashtra University, Bhavnagar University, South Gujarat University, Gujarat Ayurveda University, Gujarat Agricultural University and North Gujarat University. Even then, the Gujarat University is the largest university in the state catering to the needs of higher education of more than two lakh students scattered over 235 colleges, 15 recognised institutions and 24 approved institutions





# About DPPG

Department of Public Policy and Governance offer courses like Ph.D., Master courses, Certificate and PG Diploma Courses related to Public Policy, Public Administration, Public Finance etc. It would be multidisciplinary initiative and would involve policy related learning and development in all fields like Business and Government Policy, Demography, Politics, Institutions, International and Global Affairs, Political and Economic Development, Social and Urban issues, Economics, Health and Hygiene, Administration and Infrastructure, science and technology etc. The Department will have immense potential to excel in all its academic endeavors and inculcate the latest developments in different disciplines. The department will be committed to provide quality professional development opportunities for students/ professionals in the public and non-public sectors.





# Placement Committee



The Placement Committee at DPPG has been instrumental in bridging the gap between academia and industry by facilitating placements for our students. Through industry collaborations, skill development workshops, mock interviews, and internships, the committee has equipped our students with the necessary skills and knowledge for successful careers. Moving forward, the committee plans to strengthen industry partnerships, introduce innovative initiatives, and continue enhancing students' employability skills, ensuring their continued professional success. The Placement Committee's dedication and support have been vital in shaping the careers of our students at DPPG.



# Multivariate Analysis



On April 13th, 2023, the Department of Public Policy and Governance organized a successful seminar on multivariate analysis. Led by Dr. Hemal Pandya ma'am, the seminar provided participants with an in-depth understanding of multivariate analysis techniques and their applications, particularly using SPSS. Dr. Pandya's expertise and knowledge greatly contributed to the event's success. The seminar covered topics such as the basics of multivariate analysis, different types of techniques including regression analysis, factor analysis, discriminant analysis, and cluster analysis, as well as hands-on training on using SPSS for analysis. Real-world case studies were presented to demonstrate practical applications. DPPG extends gratitude to Dr. Hemal Pandya ma'am for her valuable contributions and acknowledges the efforts of Dr. Nilam Panchal Ma'am and Dr. Sonali Ramchandani ma'am in organizing the seminar, which promoted interdisciplinary learning and enhanced participants' understanding of multivariate analysis.



# Students' Appreciation Day



"The mediocre teacher tells. The good teacher explains. The superior teacher demonstrates. The great teacher inspires."

At DPPG, our faculties pour their hearts into teaching and supporting our students. With unconditional love and unwavering dedication, they strive to give everyone an equal shot at success. From cheering students during quizzes to celebrating perfect attendance, their momentum keeps them pushing toward their best selves.

The event brings together the DPPG team to express gratitude and recognition for the exceptional guidance provided by the faculties. Through heartfelt messages, poems, and speeches, students convey their appreciation for the positive impact the teachers have on their lives.

A big thank you to Prof. Darshini Dave Ma'am for being a shining example of this care and support. Your tireless efforts and unwavering belief in your students inspire us all.

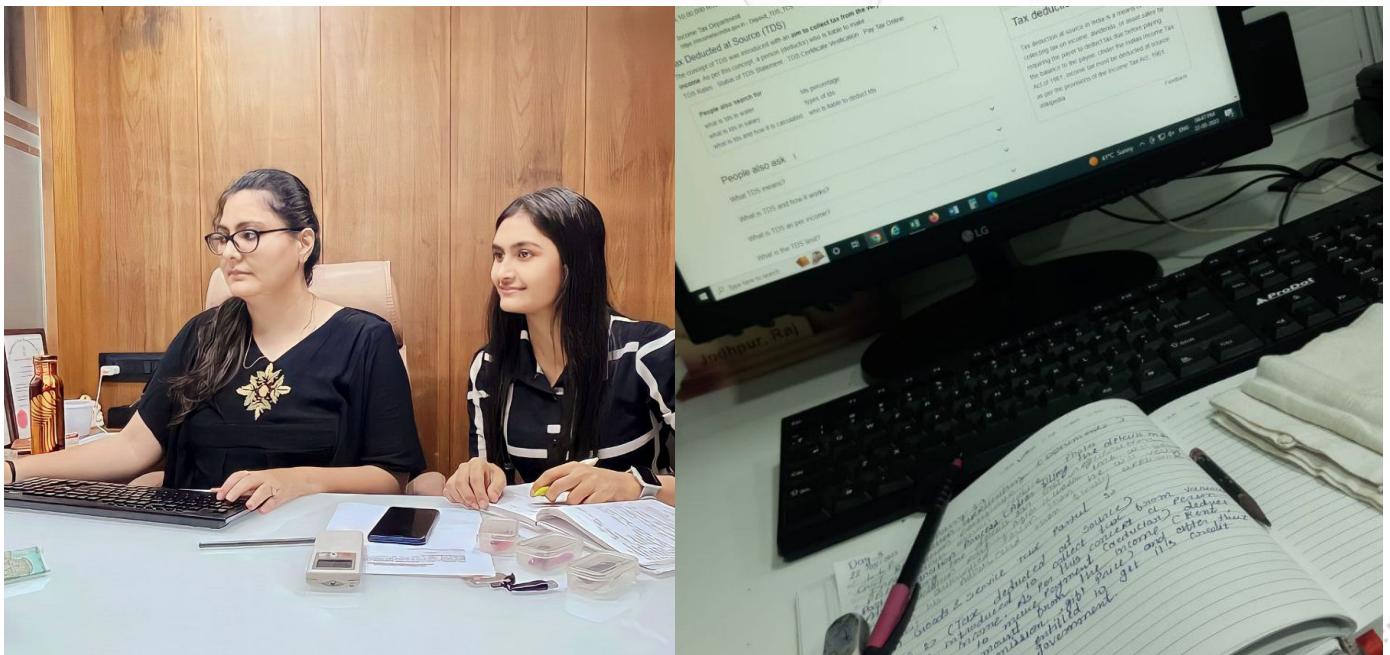


# Alumni Talk



The Engage Club at DPPG organized an alumni talk featuring Aishvi Soni, an accomplished alumna who shared her post-MBA journey and empowered students with valuable insights. Aishvi Soni's presentation shed light on various aspects of life after completing an MBA, including job opportunities, industry trends, and personal growth. She emphasized the importance of networking, continuous learning, and perseverance, providing practical advice for success. Her talk inspired students to embrace lifelong learning, seek personal fulfillment, and navigate their careers with confidence. The event served as a bridge between academic learning and real-world application, fostering a supportive community and motivating students to pursue their dreams. Gratitude is extended to Aishvi Soni for her enlightening talk and the Engage Club for organizing this impactful event at DPPG.

# Experience @ Corporate world



Just sharing a glimpse of my journey of 2 months in the corporate world. According to me, an internship is an essential element in the voyage of learning, which we all should have experienced. By the grace of God, I got one of the best opportunities to work with The CMA association. It was one of the marvelous experiences of mine. Each and every day of this internship voyage astonished me with new dares and challenges. Things which are very crucial nowadays "the GST & ITR", I thoroughly understood the implication of the GST&ITR. And not just, apart from the GST and ITR, I also got to know about the APEDA, FSSAI, and IEC certificates and their importance of it. By the leniency of god, I was able to collect abundant tutelage under the guidance of my supervisor and the supportive team. This incumbency of two months has made me learn new things.

Shaily.A.Bhikadiya  
(Department of Business Economics and Public Finance)



"Only practical work and experience can lead the youth to maturity."

It's a universal truth that each coin has parallel two sides, which shake me up to share my experience of two months internship at Aditya Birla Capital and Trade Bull Securities Pvt. Ltd. in these 2 months I got positive and negative experiences from the corporate world. I am glad to share the crux of my experience at corporate world.



My journey started from the induction program at Aditya Birla Capital, after that I got the knowledge of Systematic investment Plan, Systematic Withdrawal Plan, Systematic Transfer Plan and Mutual fund. I also got to know about the various types of mutual funds. I brushed up on the telecommunication skill. Thereafter I shifted from Aditya Birla Capital to Trade Bull Securities Pvt. Ltd.

Before joining Trade Bull Securities I assumed that I have to do sales of their financial products. But after I joined I learnt about the "SHARE BAZAR". I would love to know about trading of shares. How people are trading in the share market and how they make money and lose money. I got the knowledge of future and option trading which is very volatile. Here I have to work as an intern and call people and aware them about Investment. As we all know the share market and mutual funds give us more return than the banking sector. I also visit the dealing department of trade bull securities this is the best experience which I ever got in my life. Our mentor and whole staff are supportive and enthusiastic towards the work which inspire me for my career goals. I love to work in both the companies because the friendly nature of my colleague.

Abhishek A. Rajpara  
(Department of Public Policy and Management)

I am thrilled to share that I have embarked on an incredible internship journey in Public Policy with YHonk. This opportunity wouldn't have been possible without the invaluable support and guidance from the Department of Public Policy and Governance. I am immensely grateful to Dr. Nilam Panchal Ma'am, head of the department and Placement Committee for providing me with this amazing opportunity to dive into the world of policy-making. I am equipped with the skills to make a real impact in the field. From filing RTIs to drafting policy papers, I am ready to dive in and contribute to effective policy-making and fostering transparency. I am elated to be a part of YHonk's team, and I am ecstatic to embark on this exhilarating journey of knowledge and personal growth.



Komal Vithlani  
(Department of Public Policy and Governance)

I am thrilled to share my experience as an E - Commerce Account Executive intern at Mishkon International. I am immensely grateful to Dr. Nilam Panchal, the head of the department, DPPG and the placement committee for providing me with this exceptional opportunity. Throughout my internship, I have been involved in various tasks, including product audit and price listing, variation uploads, A+ content uploads, keyword research, identifying profitable products on Amazon, and creating search traffic for our products. These hands-on experiences have allowed me to develop a wide range of skills, from analyzing product quality to optimizing content for customer engagement and driving targeted traffic. I am truly grateful for the invaluable knowledge and growth I have gained at Mishkon International, and I will carry these experiences with me as I embark on my future career.



Pranav Gadhiya  
(Department of Public Policy and Governance)



# First impression in an Interview

The national seminar on creating an unforgettable first impression in interviews was a remarkable event held on 17th April 2023. Led by the outstanding speaker and mentor, Ms. Swapna Sai Ma'am, the seminar provided DPPG students with invaluable insights and expertise on the importance of details in achieving success. Through interactive sessions, students honed their interview skills, focusing on body language, communication, elevator pitches, and a strong handshake. Dr. Nilam Panchal Ma'am organization and coordination ensured an interactive and informative experience, offering personalized guidance and mentorship from industry professionals. The seminar left students motivated and ready to excel in their future interviews, armed with newfound skills to elevate their careers.





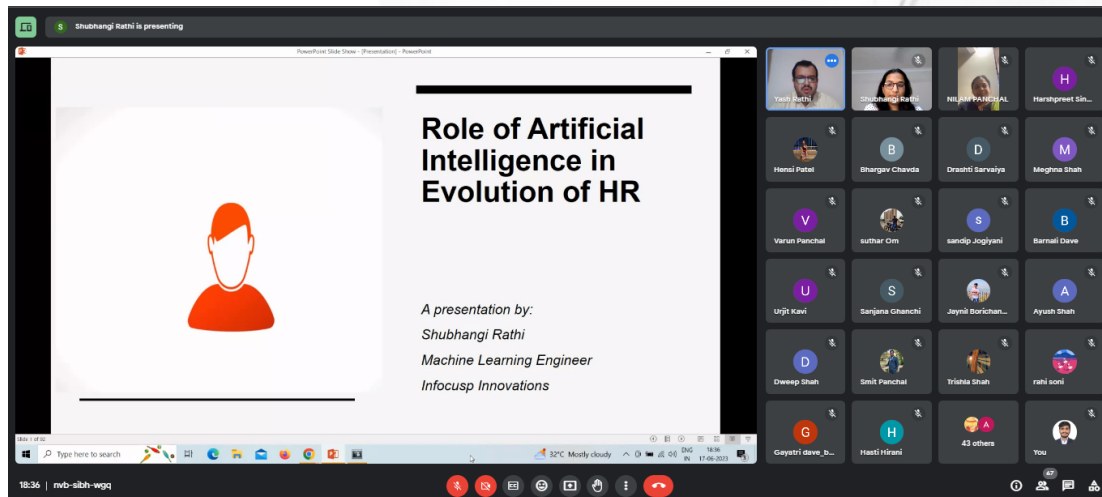
# Candid Saga



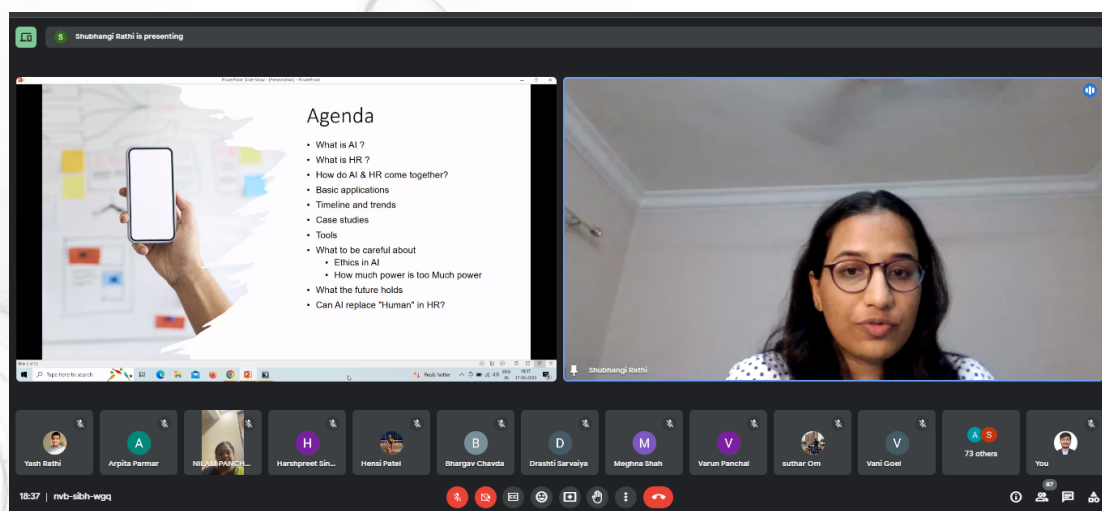
The Candid Saga event at DPPG showcased the vibrant and special moments of college life through the lens of talented photographers. The photography exhibition captured the essence of our campus, displaying a diverse range of photographs that evoked emotions and celebrated the beauty in everyday encounters. Mr. Manish Mistry's presence as the judge inspired participants to see the extraordinary in the ordinary, while his insightful feedback encouraged them to push their creative boundaries. The event received overwhelming appreciation from the college team, leaving a lasting impact and reminding us of the power of photography to immortalize cherished memories.



# Role of AI in Evolution of HR



The seminar on the role of AI in the evolution of human resources, jointly organized by DPPG and ISTD, Ahmedabad Chapter, was a remarkable event that explored the transformative potential of AI in HR. With esteemed speaker Ms. Shubhangi Rath Ma'am sharing insights on AI-powered recruitment, talent management, and decision-making, and skilled moderator Mr. Yash Rath Sir facilitating interactive discussions, participants gained valuable knowledge and engaged in meaningful exchanges. The seminar highlighted the importance of embracing AI to enhance HR practices, foster efficiency, and drive organizational success. With over 90 active participants from various backgrounds, the event served as a platform for collaboration and knowledge-sharing, inspiring professionals to embrace the power of AI in shaping the future of human resources.





# Yoga Day



The International Yoga Day celebration in Ahmedabad on June 21st, organized by Dr. Nilam Panchal Ma'am, Chairperson of ISTD Ahmedabad, was a transformative event led by Yoga Guru Gyan Acharya Ji, founder of Gyanish Yoga. With the guidance of esteemed instructors and the coordination of Prof. Karan Bhatt Sir, participants immersed themselves in yoga, experiencing its physical, mental, and spiritual benefits. The sessions included asanas, pranayama, and meditation exercises, catering to practitioners of all levels. Interactive workshops and discussions provided deeper insights into yoga's philosophy and practical integration. The event fostered unity, harmony, and a sense of self-exploration, leaving a lasting impact on participants to continue their yoga journey and promote peace and well-being.





# Environment Day

The World Environment Day celebration at DPPG on June 5th focused on empowering change through policy, emphasizing the commitment to a healthier and more sustainable world. The event brought together participants to discuss the importance of effective policy making and advocacy in shaping a greener future. The event inspired individuals to take proactive roles in driving change and fostered a renewed commitment to prioritizing sustainability in policy making and personal actions. Overall, the celebration at DPPG served as a platform to empower individuals, encourage collaboration, and lay the groundwork for a more sustainable world.



**WORLD  
ENVIRONMENT  
DAY**





# Research Quest



The unveiling of the research paper by MBA students was a momentous occasion, honoring their commitment, diligence, and the creation of new knowledge. The students' remarkable achievements were celebrated as they presented their research findings, covering a diverse range of topics. Dr. Sonali Ramchandani Ma'am and Prof. Darshini Dave Ma'am were acknowledged for their invaluable guidance and mentorship, providing the students with an exceptional opportunity to engage in research. The event facilitated intellectual exchange, fostering discussions and constructive feedback. Overall, the ceremony served as a platform to recognize the students' scholarly contributions and inspired them to continue their pursuit of knowledge in their respective fields.



# Reminiscence

## Jyeshth Pathak

Management Trainee  
Welspun Transformation Service LTD



Dear Reader,

As I reflect on my time in B.K.School of Professional and management studies, I wanted to share with you some of my experiences and what I've learned.

College was a time of growth and discovery for me. I had the opportunity to take classes in a variety of subjects. The professors were knowledgeable and passionate, and they challenged me to think critically and expand my horizons.

In addition to my coursework, I found that I was particularly drawn to different-different Club activities, also participated in "Quiz Clash", "चित्रकारी, etc...These experiences taught me the value of teamwork, leadership, and community engagement.

Overall, my time in college was incredibly rewarding. I learned so much about myself and the world around me, and I am grateful for the opportunities that were afforded to me.

Thank you for taking the time to read about my journey. I hope that my experiences can inspire others to pursue their passions and make the most of their time in college.

Best regards,  
Pathak Jyeshthkumar



# Arindham Satpati

The experience I had at DPPG has been truly remarkable and has instilled in me a profound belief in the value of the learning process. The college provided me with invaluable opportunities to engage in various aspects of college life, including event management, research, leadership roles within clubs, and serving as a prominent member of the Placement Committee, representing the institution.



Reflecting upon my journey at DPPG, I can attest that it has been a journey marked by both triumphs and challenges, as is customary in life. Transitioning from an ordinary student to an actively involved participant in multiple spheres was not without its difficulties. However, through the pursuit of my MBA and the unwavering support of numerous individuals, I was able to surpass obstacles and make substantial progress. I am sincerely grateful to my friends, the dedicated faculty members, and particularly to our esteemed HOD Nilam mam, as well as Darshini mam, whose unwavering support has been indispensable.

Commencing with online lectures amidst the COVID-19 pandemic, the subsequent transition to in-person classes brought about substantial transformations in my life. I had the pleasure of meeting new students who have since become an integral part of my DPPG family. Additionally, the interactions with faculty members, even during seemingly mundane lectures where slumber was discouraged, were highly enriching experiences that have left a lasting impression.

The impact of my time at DPPG extends far beyond the completion of my academic journey. It is one of those rare places where a lifelong connection is forged, owing to the invaluable guidance and support it has bestowed upon me, not to mention the friendships forged along the way. Through numerous trials and tribulations, Nilam mam has been an unwavering pillar of support, and I am truly grateful for the unexpected rewards and recognition she has bestowed upon me.

Lastly, I would like to express my deepest gratitude to the entire administrative staff, faculty members, and friends who have consistently championed my endeavors. Their unwavering support has been instrumental in shaping my journey at DPPG. Of course, I must extend special thanks once again to Nilam mam for her guidance and mentorship throughout.

Best regards,  
Arindam satpati





## Anurag Rajput

Business Development  
Defence (Government and Defence)

Department of Public Policy and Governance College has been a great contributor to the development of my personality. I have established my leadership, time management, and team skills and have also been able to advance these skills.

The best thing about this college is the cross-culture interaction between students from various parts of the national level program. The professors here make the college what it is today. With an attitude of being ever ready to help, and not only delivering classroom teachings, but they are also the pillars of the learning gained from this esteemed college and a treasure for life. Our department conducted various activities every month, which strongly built our skills and collected a lot of achievements. Being the president of the department with the huge support of professors and students let me achieve my milestones. The placement cell provides a lot of training and development to achieve a good job, and job fair program. DPPG is an academy degree college that opens the door to success and the faculty holds it for us, we enter through the door and achieve the fruit of success. sometimes with the academic grind that one must go through. International exposure makes you a better man to face the challenges of the corporate world.

Best Regards,  
Anurag Singh Rajput  
Business Development  
Defence (Government  
and Defence)

# Club Report

## Rangmanch



Rangmanch - The Art Club, one of the clubs in our college, recently collaborated with Rotaract Club Ahmedabad Midtown to organize the event "Chitrakari 2.0." The event aimed to promote artistic expression and creativity among our students. Students were taught basic canvas painting by Rotaract members, resulting in a display of creative and beautiful artwork. The event fostered artistic expression and provided an enjoyable learning experience for all participants. Gratitude was extended to Dr. Nilam Panchal Ma'am and the members of Rangmanch - The Art Club for organizing the event.

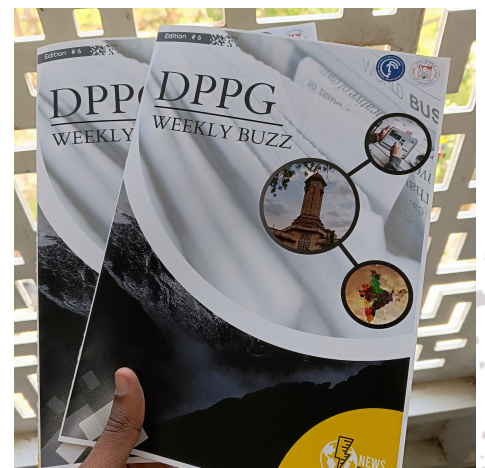




# The News Ville

Knowledge is power. Information is liberating. Education is the premise of progress, in every society, in every family.

Under the expert guidance of Dr. Nilam Panchal and Prof. Karan Bhatt, the passionate members of the News Club have collaborated to create the captivating "DPPG Weekly Buzz" newsletter. This remarkable publication covers a wide range of engaging topics, including technology, world affairs, finance and business, sports, industry insights, real-life scenarios, case studies, and information about different ministries in India. The club's dedication to in-depth research, captivating content, visually appealing design, and a commitment to fostering critical thinking has resulted in a newsletter that informs, inspires, and stimulates intellectual growth. The impact of the DPPG Weekly Buzz is evident in the increased awareness, improved knowledge, and enhanced critical thinking skills among readers. The News Club remains steadfast in its mission to provide a platform that nurtures a well-informed and intellectually engaged community, contributing to the holistic development of students.





# Freeze The Moment



The photography competition "CANDID SAGA" organized by Freeze the Moment, the photography club of DPPG, took place at DPPG, B. K. School of Professional and Management Studies, Gujarat University on March 29, 2023. Participants submitted candid photos captured during a previous celebration event. Esteemed photographer Mr. Manish R Mistry judged the photos, sharing his expertise and knowledge. Winners were announced, with Kulin Amin securing first place, Abhishek Kshatriya in second place, and Vinit Doshi and Khushi Barot jointly securing third place. Mr. Mistry also provided valuable insights and techniques on photography. Special thanks were extended to faculty in charge, Kavita Anjaria Sir, for their support.





# Engage Club



The collaboration between IMBA and MBA students at DPPG has led to the creation of ENGAGE - The Interact Club, an initiative aimed at providing a distinct perspective and empowering members. The club's objectives of education, navigation, growth, and empowerment are achieved through interactive talks, workshops, and activities. In April, the club focused on finance, presenting the theme "Finance with Fun" to make complex concepts more accessible and enjoyable. ENGAGE offers members the opportunity to interact with industry specialists, entrepreneurs, and alumni, fostering intellectual growth, practical skills, and networking opportunities. The launch of ENGAGE - The Interact Club signifies a promising new beginning for students at DPPG, enriching their educational journey and preparing them for success.



# Rakshanam



The Martyr's Day celebration organized by Rakshanam - The Defence Club was a poignant event held on March 23rd, 2023, to honor and remember our national heroes. Through activities such as paying floral tributes, delivering a heartfelt speech, offering Pushpanjali, and concluding with a collective rendition of the national anthem, the event instilled a deep sense of respect, gratitude, and patriotism among the participants. It served as a powerful reminder of the sacrifices made by our martyrs in safeguarding our nation's security and inspired attendees to carry forward their legacy of bravery. The Martyr's Day celebration by Rakshanam - The Defence Club was a fitting tribute to our real heroes, highlighting their selflessness and dedication to our nation's welfare.





# Students' Corner

## FOR HOSTEL STUDENTS

Ki badi gurur me nikle the  
Ghar se yeh kehkar  
Ki sambhal lenge sab kuch...(2)  
Yahan aake pata chala ki hum to khud ko bhi nhi sambhal paye.

Na to yahan koi tokne wala he,  
Na to koi rokne wala he,  
Na yaha maa ki takor he,  
Or na hi yahan papa ki daat,  
Na yahan koi der se sone pe tokta he  
Na yahan koi jaldi uthakar ye bolta he  
"Jaldi uth ja Varna der ho jayegi"

Waise to yahan sab kuch he,  
Party he , dost he , masti he,  
Par Jo nahi he  
Vo he meri maa ki chinta  
Or mere papa ka pyar..😞😞

**Abhishek Rajpara**



**Shaily Bhikadiya**

Motivation और inspiration की एक ही मिसाल,  
हमारी HOD डॉ. नीलम मेम पंचाल...

Queez queen के नाम से जाने जाते,  
हमारे दर्शनी मेम सबसे प्यारे...

अच्छा, हहमांशी मेम की बात कर रहे हो,  
"Shall we ?" कैसे भूल सकते हो...

"हां तो भाईलोग पढ़ना स्टार्ट करे"  
अरे यह तो करन सर बोले...

"लगता है हमे कलसे बाल्टी और गमछा लाना पड़ेगा"  
यह तो अंककता मेम से सुनना ही पड़ेगा...

"Phone inside your bags and eyes on board"  
"Sowwrryy" सोनाली मेम अब से नहीं देंगे आपको  
load...

"What are the 3 activities of cash flow" यह सवाल  
viva में पूछते,  
कववत सर इसका जवाब तो हम नींद में भी नहीं भूलते...

"Guys, क्या कर रहे हो यार पढ़ना नहीं है क्या ?"  
हां त्रिशा मेम पढ़ेंगे, पर पहले क्या ब्रेक लें ले ?

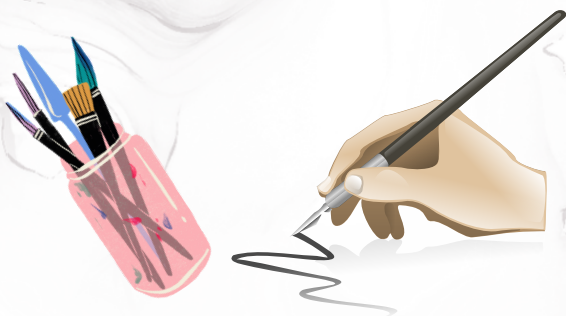
"Place-Com. वाले मेरी के त्रबन में आओ"  
अरे अरुण सर बुला रहे है जल्दी जल्दी जाओ...

बस इतना ही कहना चाहती है MIRA,  
इन सबने मलकर DPPG को बनाया है सतारा..

**Manali Avaiya**



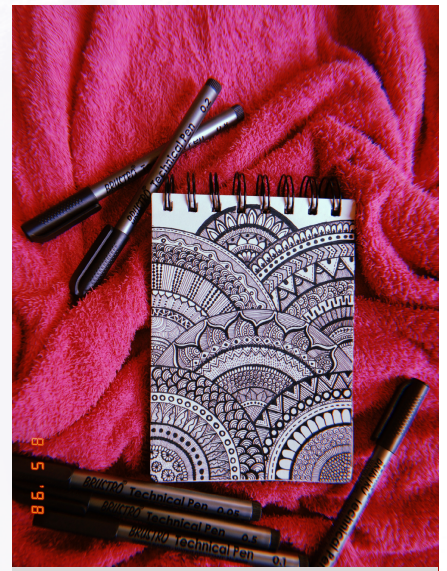
**Barnali Dave**



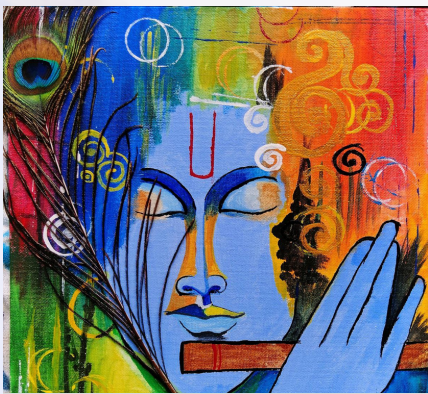




**Yashvi Patel**



**Dharani Goswami**



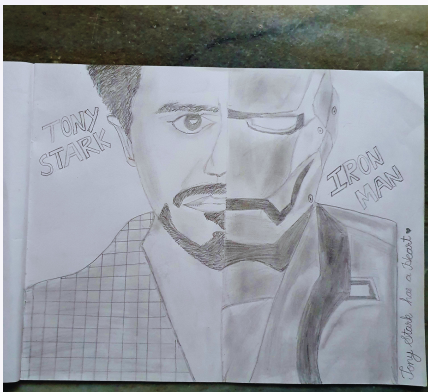
**Janvi Bilwani**



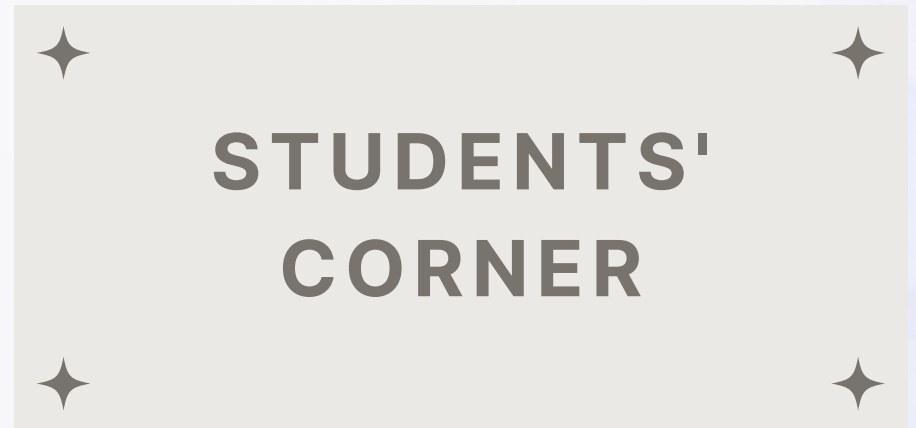
**Khushi Brahmabhatt**



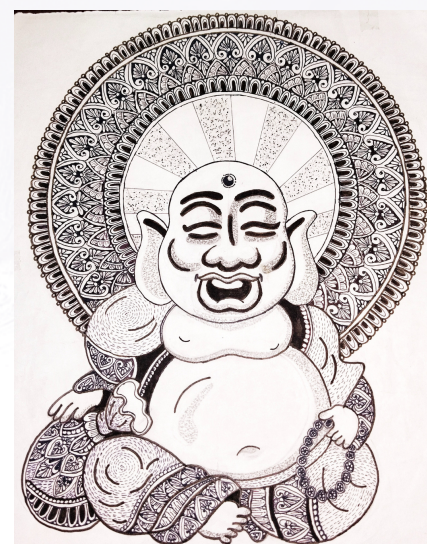
**Janvi Bilwani**



**Muskan Saiyed**



**Janvi Bilwani**



**Trishla Shah**



**Mokshita Bhavsar**

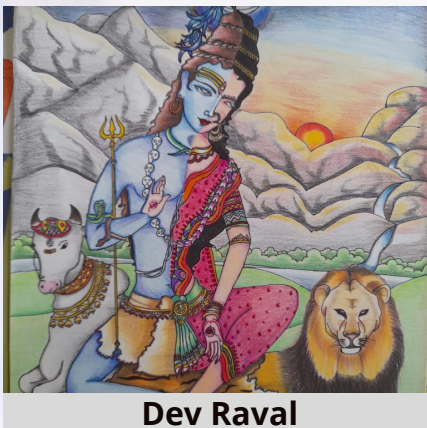




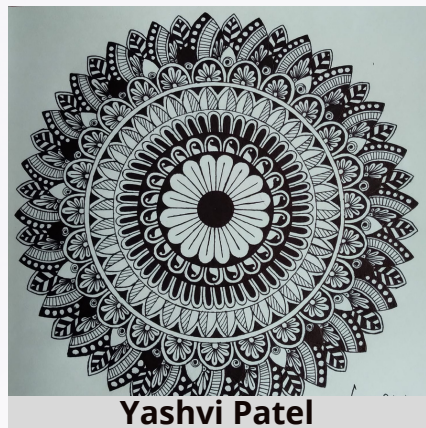
**Khushi Bharmbhatt**



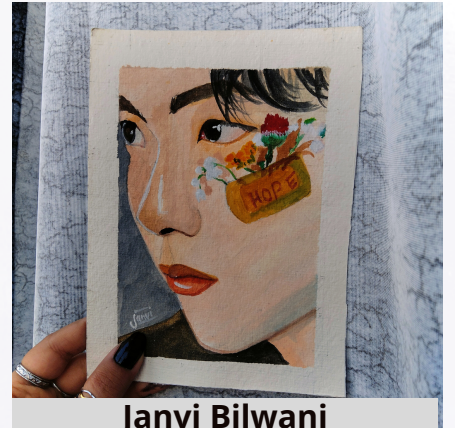
**Neti Pandya**



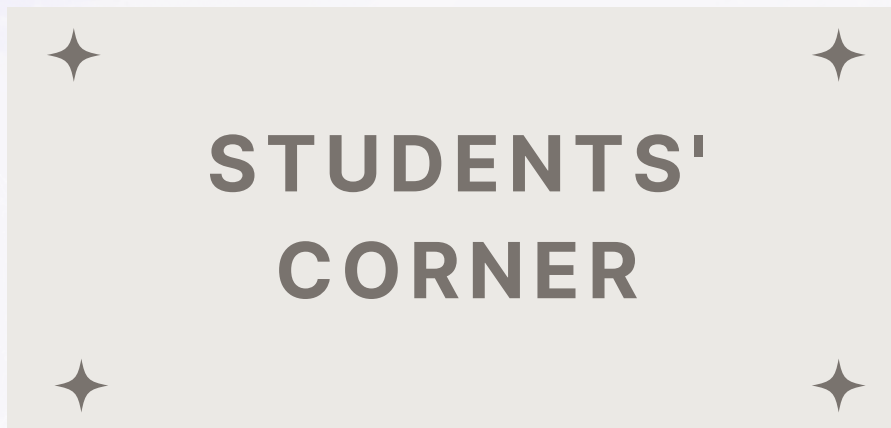
**Dev Raval**



**Yashvi Patel**



**Janvi Bilwani**



**Helly Patel**



**Vidhi Chavda**



**Khushi Bharmbhatt**

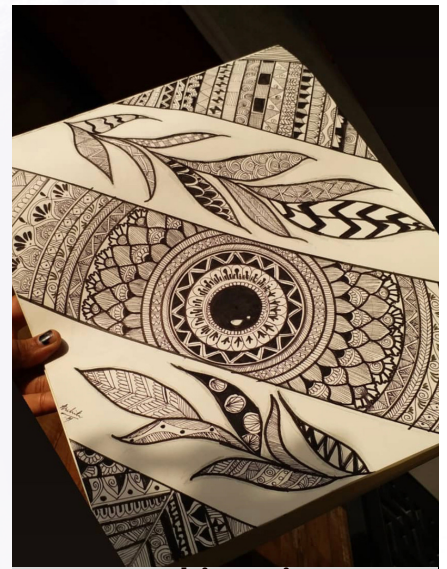


**Khushi Bharmbhatt**





**Archita Mistry**



**Archita Mistry**



**Janvi Bilwani**



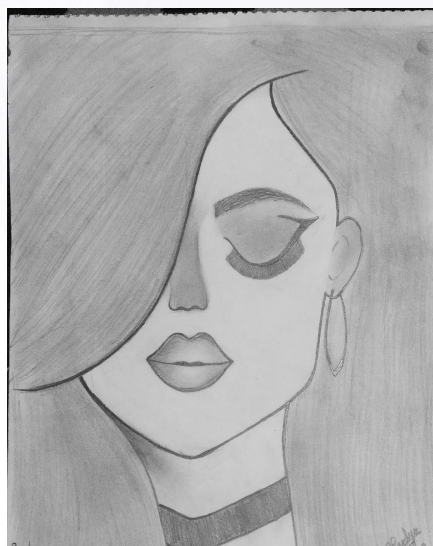
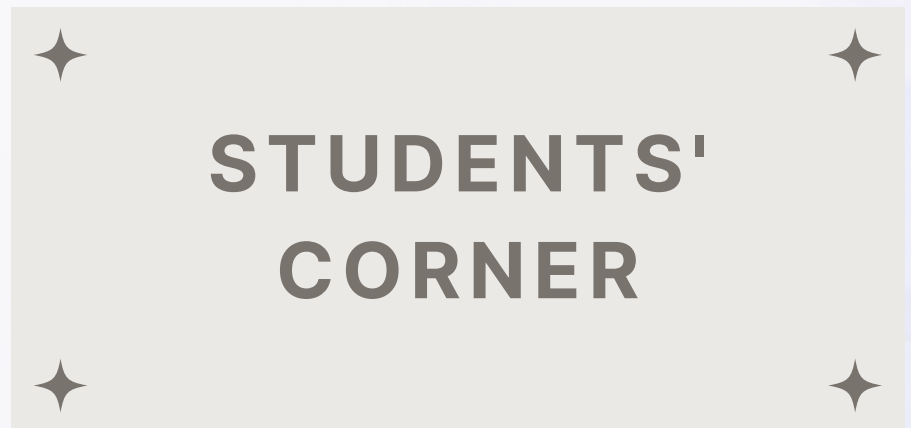
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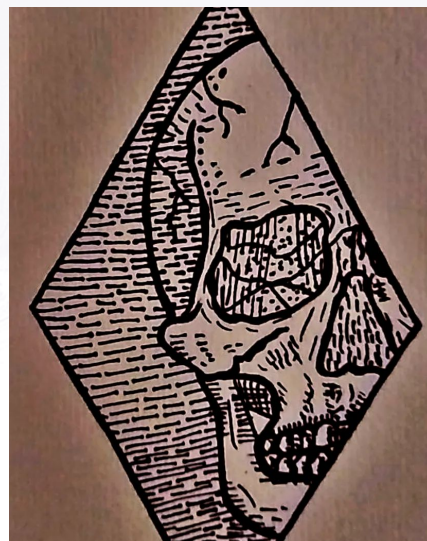
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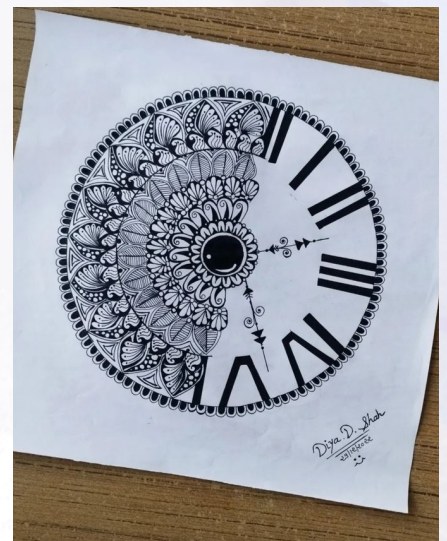
**Helly Patel**



**Neti Pandya**



**Mokshita Bhavsar**



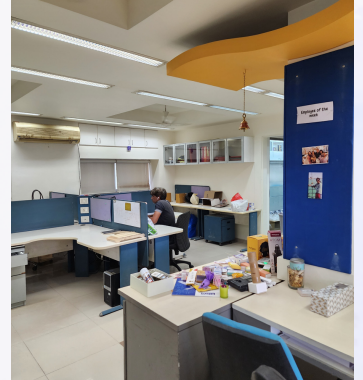
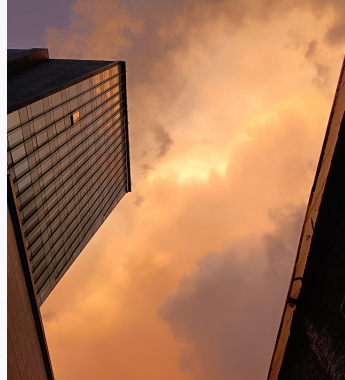
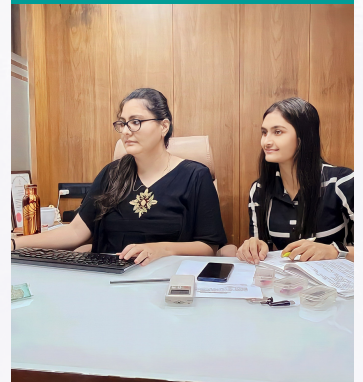
**Diya Shah**



# INTERNSHIP JOURNEY

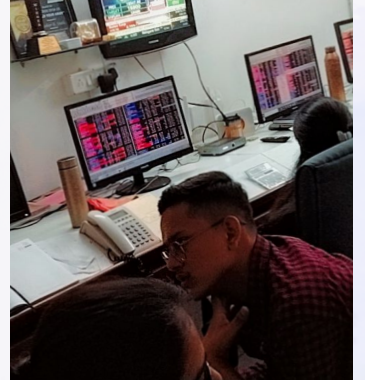
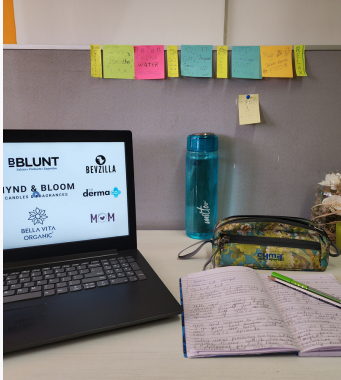
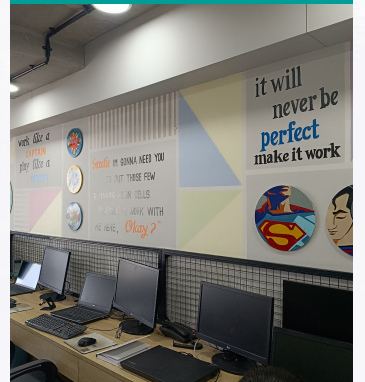
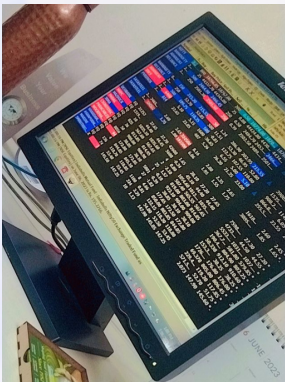
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Interns are like not-cut diamonds; They have flaws, some of them are totally worthless, but once you cut them well, they can become something great one day.



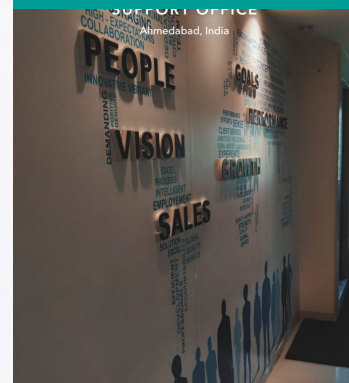
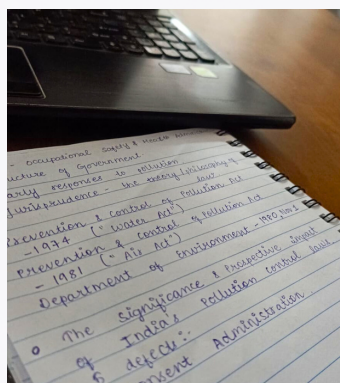
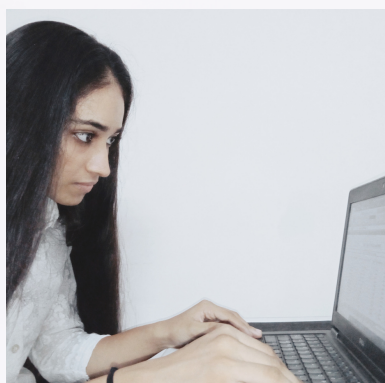


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