

# DPPG Times



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OCTOBER-DECEMBER 2023

*The Honorable Minister of State for  
Primary, Secondary, and Adult  
Education, Higher Education,  
Government of Gujarat,  
“Shri Praful Pansheriya Ji”*



**Presented by :**

Department of Public Policy and Governance,  
B.K School of Professional and Management Studies,  
Gujarat University

[www.bkdppg.ac.in](http://www.bkdppg.ac.in)

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# VISION



To become Premier Management Institution of Eminence fostering Value-based Quality Management Education, quality research, executive education, Strong corporate as well as International Linkages and nurturing socially responsible leaders for a changing global world.

# MISSION



To Develop a Learner Centric Environment for developing & nurturing finest management thinkers and contributors of community development in the pursuit of developing policy makers, practitioners, leaders and educators by integrating concepts with applications and values. To Provide an Innovative Learning Environment that inspires the students to think creatively, anticipate and adopt change and develop strategies and competencies for survival and growth in a competitive and technology-driven global economy. To create an Institution which will serve the humanity, the society, the state, and the nation for economic growth and prosperity.

# QUALITY STATEMENT



To develop high quality professionals who reflect and demonstrate values that the University stands for, through innovation and continuous improvement in facilitation of learning, research and extension activities.

# MESSAGE FROM HEAD OF THE DEPARTMENT

**“Education is the passport to the future,  
for tomorrow belongs to those who prepare for it today.”**

Edition 12 of our Quarterly Newsletter is a celebration of the relentless pursuit of knowledge, growth, and transformation. As Malcolm rightly stated, education is the key that unlocks the doors to our future. This newsletter encapsulates the spirit of our institute, where each article, achievement, and activity symbolize a step towards a brighter tomorrow.

Within these pages, you will find the heartbeat of our students' academic excellence, the innovative ideas, the scholarly endeavours, and the collective zeal of our students to make a difference. The newsletter unfolds a vivid tapestry of our students' achievements, the embodiment of their dedication and hard work. From academic triumphs to extracurricular endeavours, it reflects the holistic development we strive to in still.



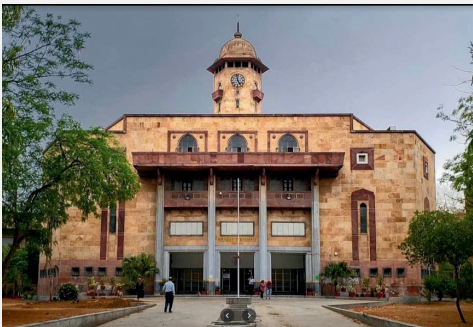
Through these stories, we aim to inspire not just our students but also to the society. We believe in the power of shared knowledge, and this newsletter is a testament to our commitment to that belief. It is a platform for voices to be heard, for accomplishments to be celebrated, and for aspirations to be nurtured.

Our journey into this new academic session is boosted by the promises and potential of our students. We envision an environment where learning is a joy, creativity is embraced, and each student finds their unique path to success. Let us join hands and set sail towards a future where the power of education shapes a world of progress and prosperity.

**Warm regards,  
Dr. Nilam Panchal  
Head of Department, DPPG**



# GUJARAT UNIVERSITY

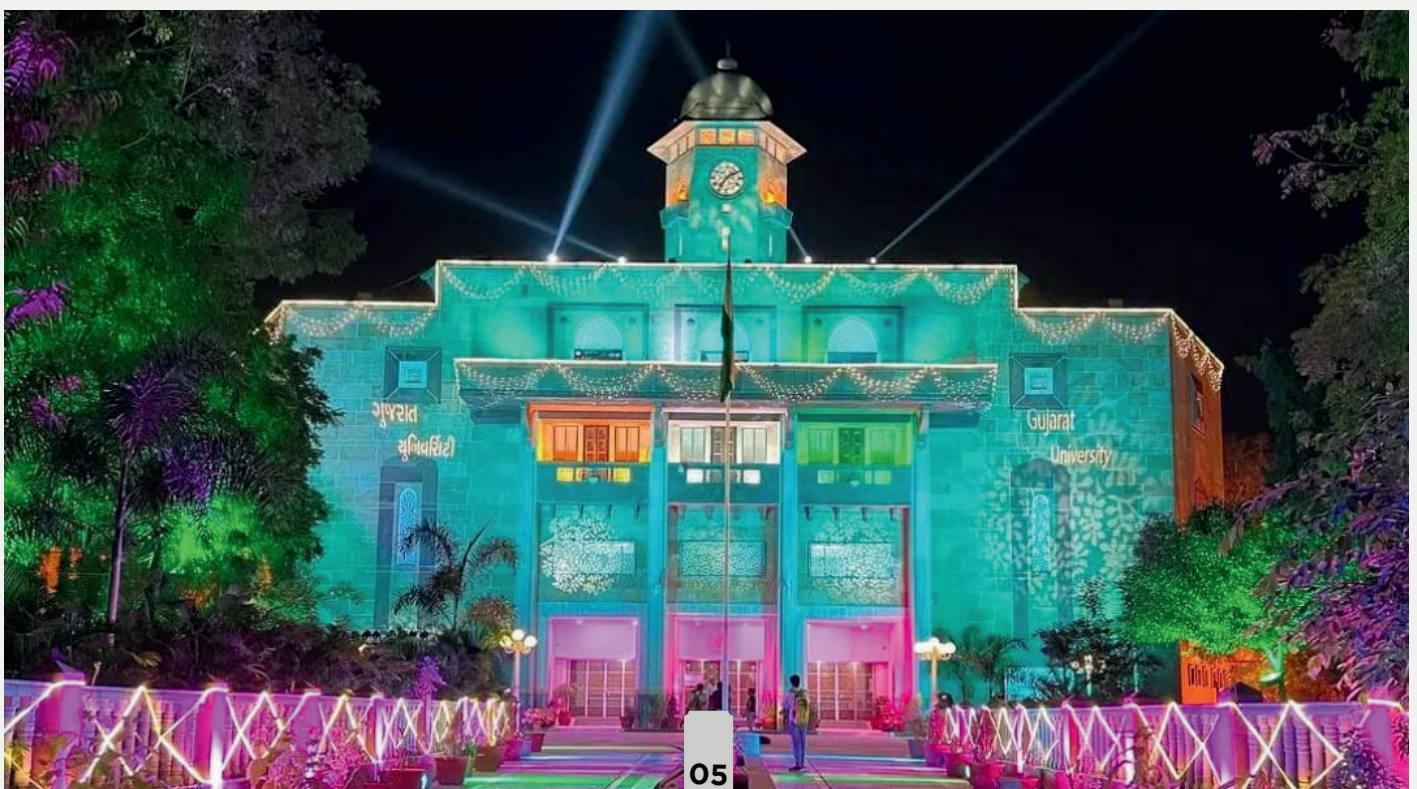


## About University

The Gujarat University was conceived in the 1920's in the minds of public-spirited and learned men like Gandhiji, Sardar Patel, Acharya Anandshankar B. Dhruva, Dada Saheb Mavlankar, Kasturbhai Lalbhai and many others.

However, the University came into existence only after the achievement of independence. In 1949, the University was incorporated under the Gujarat University Act. During the course of its life of more than five decades, the University has seen the establishment of seven more Universities which were carved out of the jurisdiction of the Gujarat University, viz., Sardar Patel University, Saurashtra University, Bhavnagar University, South Gujarat University, Gujarat Ayurveda University, Gujarat Agricultural University and North Gujarat University.

Gujarat University is an affiliating University at the under-graduate level, while it is a teaching one at the postgraduate level. Gujarat University has developed phenomenally from last 67 years to be recognized as a premier university in the country today.





## B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES



B.K. School of Professional and Management Studies was established in 1976 as the Business School of Gujarat University to meet the demand for professional managers. Initially, the school started with an intake of 30 students for its two-year full-time MBA program. Over the years the intake of students has been increased and now it stands at 120. The School started a part-time MBA program for serving executives from 1983 and currently the intake for the same is 60. A Management Academy was established in the School in 2011 and currently the Academy is offering 15 PG Diploma courses and 1 PG certificate course in various related disciplines of Management, these are part time courses. These courses are intended to provide a platform for persons who need to have a formal management education or who need to have specializations in some specific sectors. A novel feature of these courses is that even full time PG students pursuing other courses are also allowed to undergo these courses for enhancing their employment potential.







# DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE

**Education is the Manifestation of the perfection already in Man.**

**- "Swami Vivekananda"**

Department of Public Policy and Governance (DPPG) at the B.K. School of Professional & Management Studies, Gujarat University is a centre of excellence in the making. DPPG seeks to make a distinctive contribution to knowledge and skills for public policy through training students and cutting-edge research on policy formulation and design, policy impact, and through its educational programs. The Department of Public Policy and Governance offer courses like Ph.D., Master courses, Certificate and PG Diploma Courses related to Public Policy, Public Administration, and Public Finance etc. It would be a multi-disciplinary initiative and would involve policy related learning and development in all fields like Business and Government Policy, Demography, Politics, Institutions, International and Global Affairs, Political and Economic Development, Social and Urban issues, Economics, Health and Hygiene, Administration and Infrastructure, Science and Technology etc. The Department will have immense potential to excel in all its academic endeavours and inculcate the latest developments in different disciplines. The department will be committed to provide quality professional development opportunities for students/ professionals in the public and non-public sectors.

## OBJECTIVES :

The objectives are:

- To cater latest developments in the field of public policy administration and management at the national and international levels.
- To promote research in the field of Public Policy , Public Administration and Management that can guide policy makers for effective planning and implementation.
- To train the students for the civil service examinations.
- To motivate students and practitioners for research to explore and gain insights into administrative processes.
- To identify training needs, and conduct Training Programmes for existing policy practitioners.
- To conduct research and publish literatures related to Public Policy, Administration, Management, and Execution of industrial and developmental activities.
- To act as a platform for providing skilled human resources for policy making, administration, and implementation.
- To organize seminars, conferences, and workshops for providing a platform for interaction and exchange of views by various agencies, academia, practitioners, professionals and working executives at public systems.
- To organize Special Assistance and Capacity Building programmes.
- To create an interdisciplinary study environment within university for the management and non-management students across different disciplines.
- To undertake joint research projects and collaborative works with institutes/ universities of national and international repute involved in public policy and public systems development and management development activities within the country.



# Departments of MBA Programme:



## BUSINESS ECONOMICS & PUBLIC FINANCE



## PUBLIC POLICY MANAGEMENT





# Departments of MBA Programme:



## EVENT MANAGEMENT



## DEFENCE MANAGEMENT





# AAROHA

Recharge and Renew Ourselves

THE THREE DAY EVENT FILLED WITH **FUN**, **EARN** AND **LEARN**

## DAY 1:

## BIZZ CONNECT – WHERE YOUR IDEAS TAKE OFF

Department of Public Policy and Governance (DPPG) organized an inter-college competition on 4th November, 2023 in which students have to present their startup ideas in front of expertise panel. The ideas and presentations were inspiring and interesting.

Along with that DPPG students had an experience of earning by selling products like cosmetic, jewelry, food and many other products. **Students learned how to manage finance, generated marketing skills, teamwork, co-ordination, leadership, communication skills.**









# DAY 2 :- EBULLIENCE 2.0

The annual cultural day at DPPG was celebrated on 6th November, 2023. It encompassed various aspects of dance, music and more. **It showcased dazzling dance performances, enlivened the atmosphere with performances spanning genres from classical to contemporary music and a dazzling display of style and creativity through fashion show.** To acknowledge and honor the students of our college in different

fields including academic performance an arrangement of prize distribution was made. Dr. Neelam Panchal and other esteemed guests graced the event with their presence and guided students for their future endeavors. The day resonated with an eclectic blend of culture, talent, and encouragement, fostering a memorable and inspiring atmosphere for all involved.









## DAY 3 :-

# DPPG SPORTS LEAGUE 2.0 – THE ANNUAL SPORTS MEET



Sports day encapsulates not just athletic prowess but also the values of teamwork, sportsmanship and community celebration. **DPPG sports event AAWAHAN was filled with excitement, energy and camaraderie on 7th November, 2023.**

Not only students but Dr. Nilam Panchal and faculties also participated in games. cut-throat competition among players. At the end of the event prize distribution was arranged to appreciate the participant and increase their enthusiasm.





# DIWALI CELEBRATION

On November 6th, 2023, the DPPG family joined together in jubilant celebration to mark the upcoming Diwali festival, basking in the essence of light, positivity, and joy. The event was a heartwarming occasion, fostering deeper connections and strengthening bonds among everyone present. Warm Pre-Diwali wishes flowed in, enveloping the atmosphere with goodwill and cheer. **The highlight of the festivities was the delightful arrangement of sumptuous food, adding flavor to the shared**

**moments of happiness & togetherness.** Laughter echoed through the gathering, illuminating the space with the spirit of Diwali. The festival provided an opportunity to not only celebrate but also to reinforce the sense of unity and camaraderie within the DPPG community. As everyone partook in the festivities, the occasion became a memorable chapter, etching itself into the collective memory of the vibrant, celebratory spirit within DPPG.





# NAVRATRI (RASS RATRI 2023)

## “The festival of nine nights – Navratri.”

It is the time to celebrate spirituality, culture and togetherness. Navratri is celebrated with great enthusiasm at DPPG. “Raas Ratri” one of the best and exuberant night of Garba and dandiya at DPPG was organized on October 16th, 2023. **The night was full of holiness, rhythms, energy and happiness.**

Everyone came together to perform traditional garba with colorful and dazzling attires. It's the time of prayer and joyous gatherings. The event was followed by dinner and prize distribution. Best performers were awarded with trophy and exciting prizes. DPPG The event will be treasured forever in our hearts and memories captured will be adored lifetime.





# MBA INTERVIEW SKILL TRAINING

DPPG conducted three sessions regarding MBA interview skill training for the students of MBA SEM 3. Students got actively engaged in interactive sessions with Saumya Das.

## SESSION 1 :-

## RESUME BUILDING & POWER DRESSING

Department of Public Policy and Government (DPPG) organized an enlightening session on resume building and power dressing for the students of MBA SEM 3 led by Saumya Das on 25th September, 2023. **Resume building and power session both are valuable for professional development. The focus was highlighted on what kind of description should be mentioned in resume.**

While for power dressing students learnt how to look confident and make strong impression. The session also discussed about how important it is to groom both resume and dressing before entering in corporate world. Students got to learn about how presentable their resume and dressing sense should be. Students actively gathered the information shared to them by Saumya Das.





## SESSION 2 :-

### EMPOWERING MINDS : SHAPING THE FUTURE OF COMMUNICATION

#### “Effective teamwork begins and ends with communication” – Mike Krzyzewski

DPPG curated a transformative session aimed at sculpting the future of communication for MBA students, spearheaded by the adept guidance of Saumya Das. **This event was arranged on 28th September, 2023, focal point of the session centered around introducing students to Hakalau, a mindful practice pivotal in enhancing communication skills.** Saumya Das intricately delved into diverse techniques vital for effective communication, emphasizing the art of active listening as a cornerstone. Crucial areas such as technology integration, ethical communication, and sustainable communication were illuminated, painting a comprehensive landscape for the students.

The session's core message revolved around adaptability to change, showcasing how individuals and organizations play a pivotal role in shaping a future where communication thrives, becoming more inclusive, efficient, and profoundly impactful. Post-session, the students emerged as articulate and eloquent communicators, armed with a deeper understanding and practical tools to navigate the evolving communication landscape. Saumya Das's expertise not only empowered them with techniques but also instilled a mindset fostering adaptability and a commitment to ethical and sustainable communication practices, laying a strong foundation for their professional journey ahead.





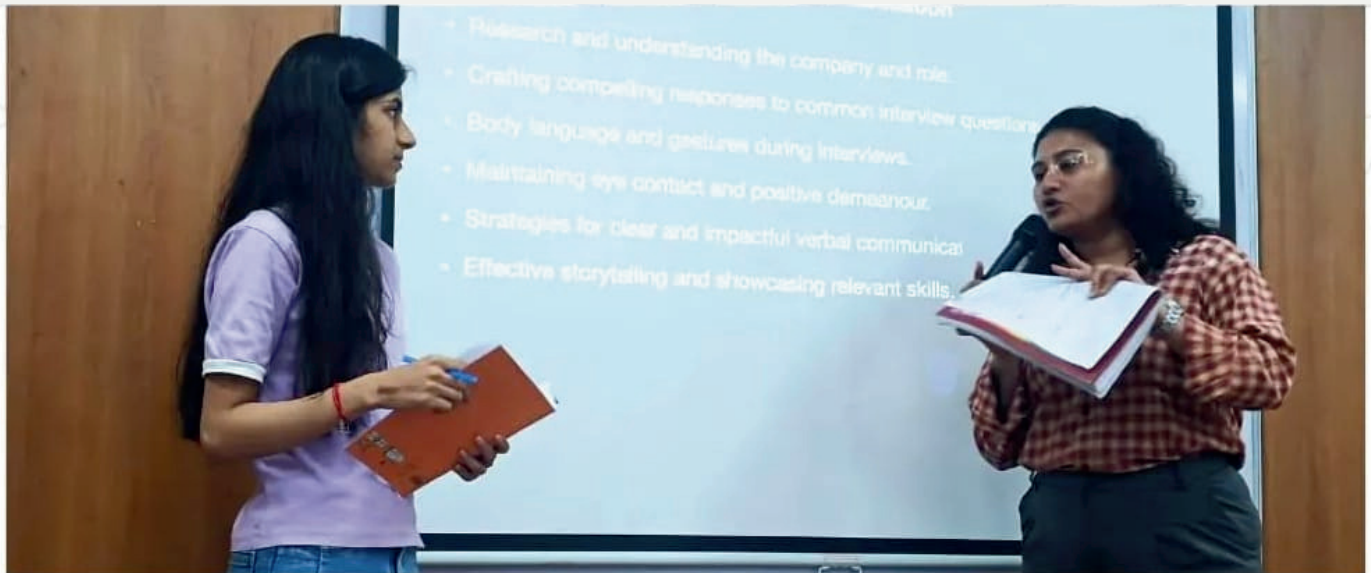
## SESSION 3 :-

### EMPOWERING MINDS: FACE TO FACE MOCK INTERVIEWS

Interviews are hard to crack but if practiced, it can be cracked easily. **Saumya Das conducted an electrifying mock interview session with the students of MBA SEM 3 on 29th September, 2023. Session included preparation to be done before giving interview.** Some considerations like confidence level, way of answering tricky questions, dressing sense, knowledge about company and many more.

Saumya Das effectively removed the fear of interviews among students. Students while performing mock interviews got to know their hidden strengths and weakness.

We extend our sincerest gratitude to Saumya Das for providing detailed guidance to students.





# ILLUMINATING SESSION ON PROWESSIQ

**DPPG hosted an enlightening session featuring Mr. Vasudev Bhayani, guiding students through the intricacies of ProwessIQ.** It was organized on 19th October, 2023. This platform stands as a comprehensive repository, offering insights into the Indian economy and companies, showcasing financial reports, industry analyses, macro-level data, and detailed company profiles. Students were eager participants, diving into the platform and eagerly posing their queries.

**Mr. Bhayani's session was a practical demonstration that resonated deeply with**

**the students, sparking their enthusiasm and encouraging a more profound engagement with ProwessIQ.** Through this interactive demonstration, they gained hands-on experience, understanding the process and its practical execution. Gratitude fills the air as we extend our thanks to Mr. Vasudev Bhayani for his invaluable efforts in introducing and educating students about this novel and impactful concept. His guidance has undoubtedly sparked a new wave of interest and understanding among the attendees.





# OUTBOUND TRAINING FOR EVENT MANAGEMENT STUDENTS

The Event Management students in our MBA program had an impactful training session in partnership with NIEM on 4th November, 2023. At DPPG, we prioritize a comprehensive education that merges theory with practical application. Our commitment extends beyond theoretical teachings, ensuring students gain hands-on experience. Through a diverse array of engaging activities, students not only learned but also thoroughly enjoyed the process. **The collaboration with NIEM facilitated an**

**immersive learning environment, offering real-world insights and skills crucial for success in event management.** This experiential approach reflects our dedication to preparing students for the demands of the professional world. The session, designed to be educational and enjoyable, allowed students to delve into the complexities of event management while having a great time, fostering a well-rounded learning experience.





## SEMINAR ON **STARTUP AND INNOVATION ECOSYSTEMS**



**The Startup and Innovation Ecosystem seminar, led by Savishkar Karnavati on 21st October, 2023 proved highly successful and enlightening for students. Ankit sir, CEO of GUSEC, and Sneh Jani, Gujarat State co-convenor, dignified the event with their presence alongside Karnavati and Dhanraj Pawar.** Karnavati Convener's contribution was particularly notable, as they generously shared their expertise and insights. Their guidance facilitated a comprehensive understanding of startup dynamics and innovation.

The seminar served as a pivotal platform for students, offering invaluable insights into the industry. The dignitaries' presence elevated the event's significance, lending credibility to the discussions. The seminar's success was a testament to the collaborative efforts of the organizers and the wealth of knowledge shared by the esteemed guests. Overall, it was a profound and impactful session, leaving a lasting impression on all participants.





# ELECTION AWARENESS PROGRAM

DPPG orchestrated an election awareness initiative aimed at enlightening individuals about their civic duties and obligations during elections. Through this program, the focus was on elucidating the rules and responsibilities incumbent upon citizens in the electoral process. **To infuse an element of enjoyment into learning, quizzes were thoughtfully organized, transforming the awareness drive into an engaging and interactive activity.** Students actively participated, not just absorbing information but also showcasing their understanding through these quizzes.

Moreover, the event wasn't merely informative; it spurred students to commit themselves to action. Through a pledge-taking segment, participants solemnly vowed to shoulder their responsibility and approach their voting rights with conscientiousness and accountability. The initiative organized on 7th December, 2023 served as a catalyst for instilling a sense of civic duty and empowering individuals with the knowledge and determination to participate meaningfully in the democratic process, ultimately fostering a more engaged and responsible electorate.





# FACULTY DEVELOPMENT PROGRAM :

## “OUTCOME BASED EDUCATION LEARNING & ASSESSMENT UNDER NEP”

DPPG doesn't solely focus on students; it conducts Faculty Development Programs (FDPs) emphasizing outcome-based education. This activity took place on 19th December, 2023 to empower educators by nurturing their skills in outcome-based communication. **FDPs are designed to motivate faculty members while fostering their professional competence.**

The focus on outcome-based education highlights DPPG's commitment to enhancing teaching methodologies and ensuring effective communication of learning outcomes. By investing in faculty development, DPPG aims to create an enriched learning environment, where educators are equipped to deliver impactful education aligned with desired learning outcomes.





# INTERACTIVE TALK AND INTERVIEW

In the initial semester, MBA students experienced an enriching session led by Dr. Mansi Kanetkar happened on 21st December, 2023 that seamlessly intertwined theory and practicality. Through interactive interviews and activities, the session adeptly demystified intricate concepts, fostering an engaging learning environment. The core emphasis was on comprehending the hurdles confronting both products and services

within the spheres of innovation and entrepreneurship. **Dr. Mansi Kanetkar adeptly sparked intellectual curiosity among students, leading to thought-provoking discussions and stimulating a culture of analytical thinking.** The session's success lay in its ability to bridge academia with real-world challenges, empowering students to grasp complexities while nurturing their problem-solving skills.





## FRIDAY FORUM 2.0\_SESSION :

### KNOWLEDGE THE CURRENCY FOR 21ST CENTURY

Friday Forum 2.0 stands as a pioneering initiative led by the FMDP Cell within DPPG, Gujarat University, fostering collaboration and knowledge sharing among the adept team of the Department of Public Policy and Governance. This weekly activity serves as a platform where expertise, experiences, and innovative approaches converge.

**The inaugural session, held on December 22, 2023, delved into the profound theme of "Knowledge: The Currency for the 21st Century," led by the esteemed faculty of DPPG, Prof. Dipali Rana.** Profound insights were unveiled, illuminating the indispensable value of knowledge in shaping our contemporary world.

**Subsequently, the second session convened on December 29, 2023, engaging participants in an invigorating dialogue led by Kera Ram, the Office Assistant of DPPG, exploring "Indian Knowledge Systems and Current Scenario."** The session sparked a compelling discussion, shedding light on the gaps within our education system and brainstorming potential pathways for transformation.

Friday Forum 2.0 emerges as a vibrant platform nurturing a culture of learning, collaboration, and critical discourse, enabling the DPPG team to delve into pertinent topics, share diverse perspectives, and collectively pave the way for meaningful changes within academia and beyond.





# WORKSHOP ON MENSTRUAL HYGIENE

DPPG orchestrated a profoundly impactful workshop on 14th October, 2023 centered around menstrual hygiene, serving as an empowering and informative session. The primary objective was to shatter societal taboos, dispel prevalent myths, and cultivate a more profound comprehension of menstrual health and hygiene. Central to its agenda was the normalization of menstruation, a critical step toward eradicating stigma. The workshop delved into various facets of menstrual health and well-being, encompassing healthy practices and strategies to manage discomfort effectively.

Attentively engaged, all the girls within the department absorbed insights on the pivotal significance of menstrual hygiene management. **Notably, the workshop adopted a comprehensive approach, addressing biological, social, and environmental dimensions. It provided a safe and open environment conducive to discussions, fostering support and understanding among participants.** By nurturing an atmosphere of inclusivity and dialogue, the session not only educated but also encouraged the girls to embrace a healthier approach to menstrual hygiene, ultimately promoting overall well-being and confidence.





# PARTICIPATION AT NATIONAL SME SUMMIT

DPPG's students and faculty exemplify a proactive spirit, eagerly engaging in volunteering opportunities. They actively participated in the National SME Meet hosted by NHRD dated 3rd December, 2023 where our esteemed HOD, Neelam Panchal, joined them. Their collective presence illuminated the event, showcasing their enthusiasm and commitment. **The active**

**involvement of both students and faculty underscored DPPG's ethos of active engagement in industry initiatives.** Their shining participation at the National SME Meet highlighted their dedication, reinforcing the practical relevance of their academic pursuits. This collaboration solidified the bridge between academia and industry, emphasizing their impactful contributions





# DPPG STUDENT VOLUNTEERS @STARTUP CONCLAVE 2023

DPPG students' commitment extends beyond academics, excelling nationally and within states. They volunteered on 7th December, 2023 two days ahead, using this time to boost their expertise. Beyond volunteering, their active involvement immersed them in a dynamic setting, fostering connections with investors, angel networks, and emerging startups.

This proactive engagement provided practical exposure, enriching their understanding of real-world dynamics. **Their initiative showcased a blend of learning and hands-on experience, preparing them comprehensively for professional challenges.** Such initiatives underscore their readiness to embrace opportunities and excel beyond traditional classroom settings.





# DPPG STUDENT VOLUNTEERS @THE IIC REGIONAL MEET

The IIC Regional Meet (Ahmedabad) 2023 was organised by Gujarat University and GUSEC in collaboration with Ministry of Education's Innovation Cell-MIC and All India Council for Technical Education-AICTE on December 27th, 2023. The DPPG students, over 60 from the MBA and IMBA programs, fiercely volunteered under the adept guidance of Dr. Neelam Panchal and Prof. Kavita Anjaria. These students left no stone unturned, pouring their sweat from menial tasks to transforming it into a grandiose triumph.

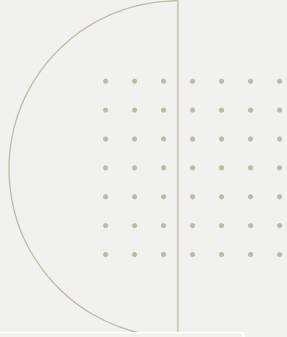
**The presence of the Honorable Minister of State for Primary, Secondary, and Adult Education, Higher Education, Government of Gujarat, Shri Praful Pansheriya Ji**, adorned the event hosted at the newly erected Atal Kalam building, witnessing the convergence of over 1000 delegates from diverse institutions. Esteemed guests stoked the flames of innovation and entrepreneurship, kindling an unwavering spirit within the students.











Karan Patadiya



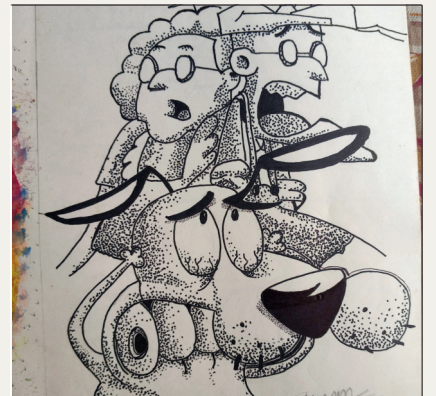
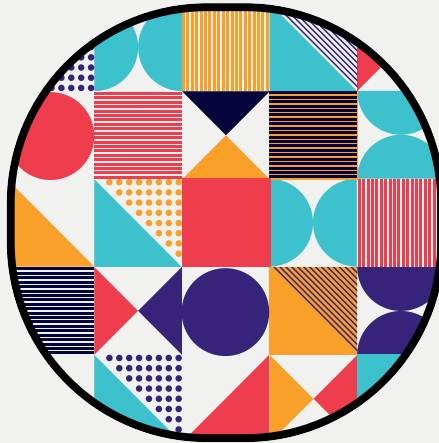
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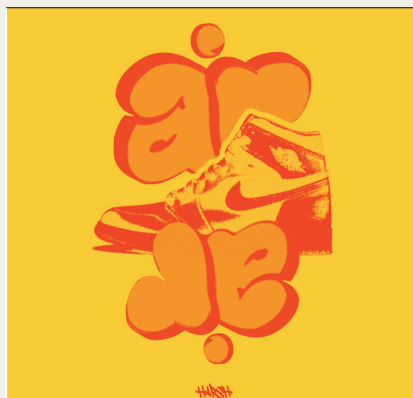
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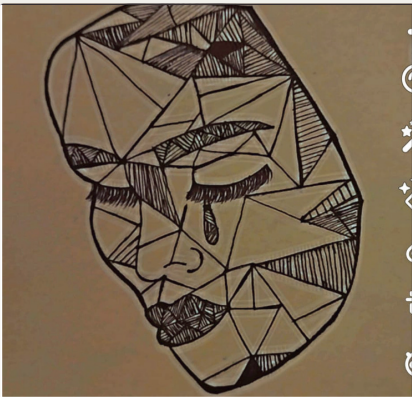


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Mokshita Bhavsar





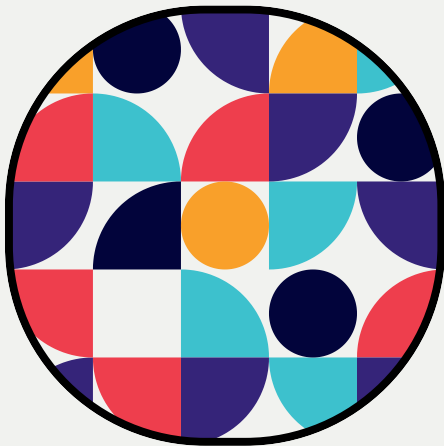
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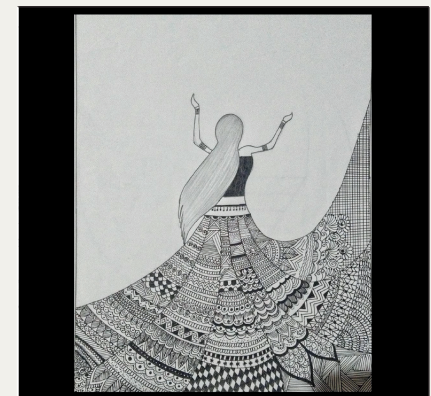
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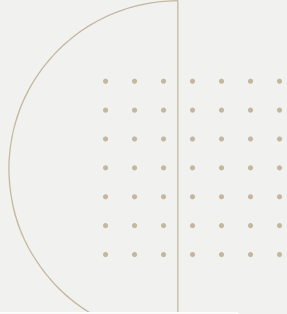


Priya Panchal



Priya Panchal





Khushbu Adatiya



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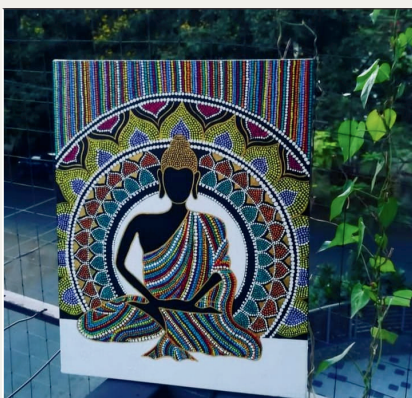
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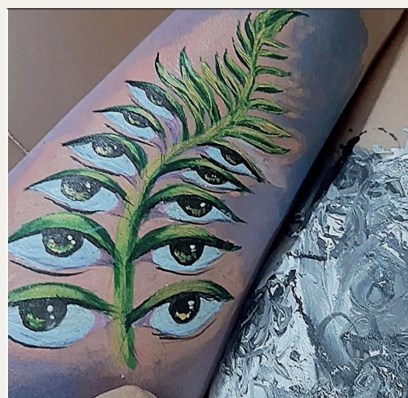
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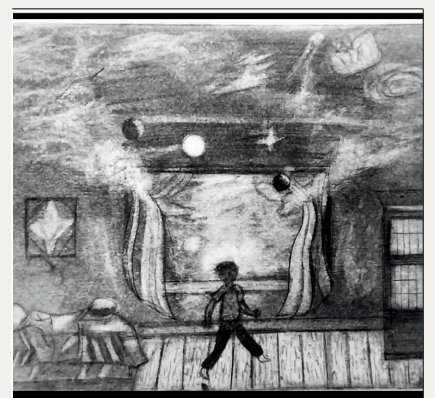
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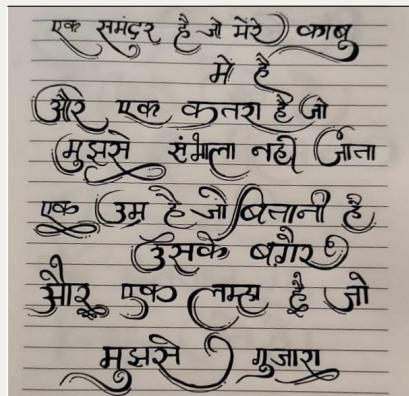


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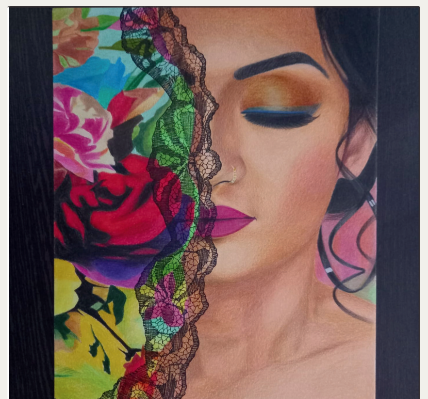
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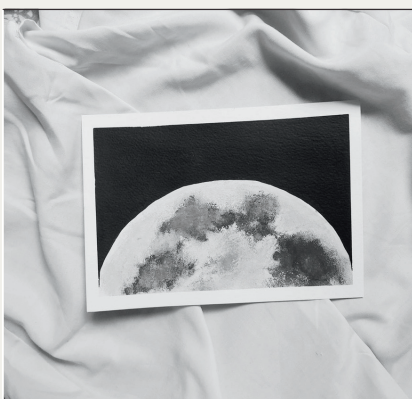
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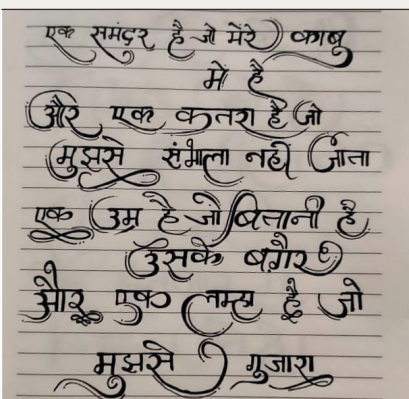
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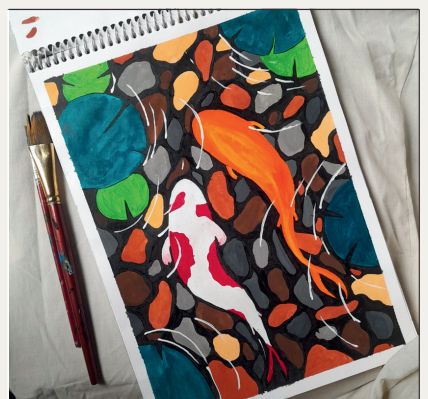
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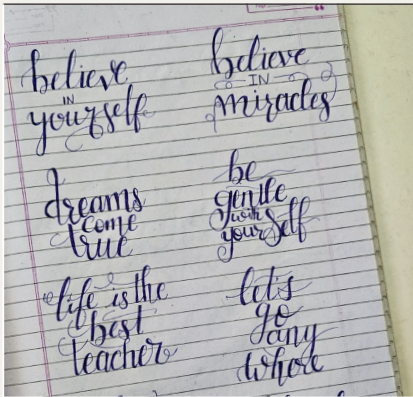
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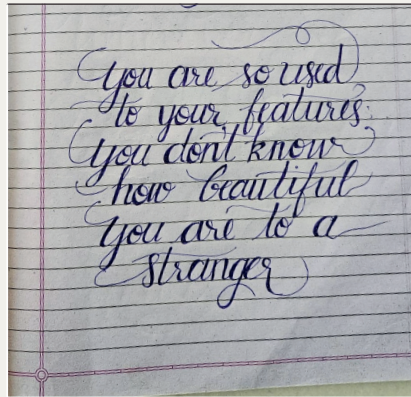
Nandini Jambukiya



## Students' Corner



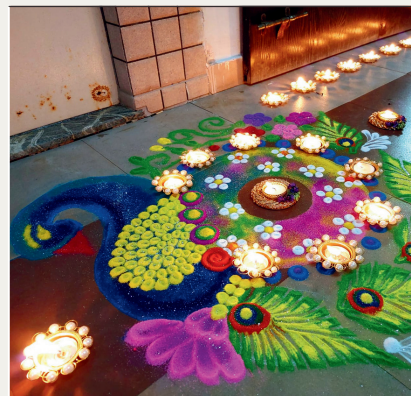
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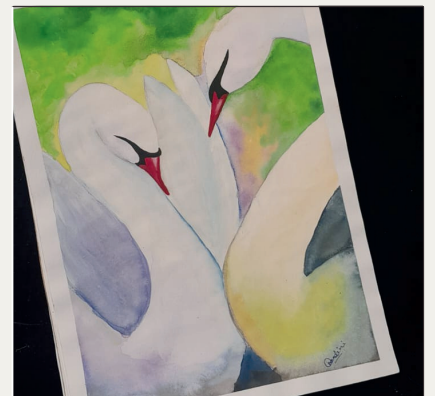
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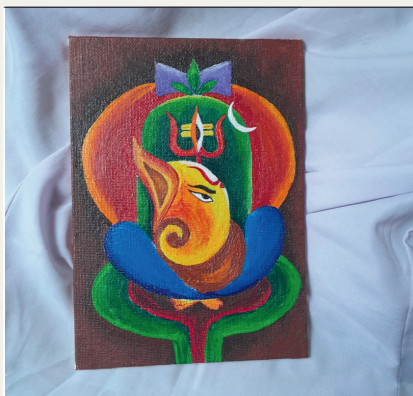
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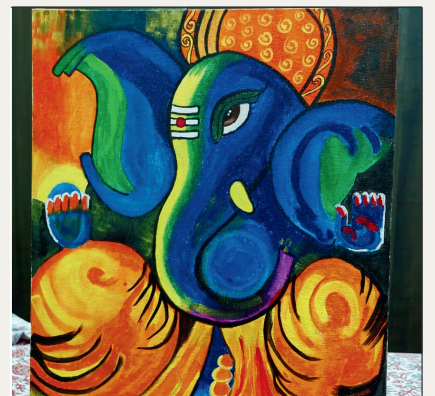
Nandini Jambukiya



Nandini Jambukiya



Panchal Megha



Khushi Brahmbhatt





Khushi Brahmbhatt



Panchal Megha



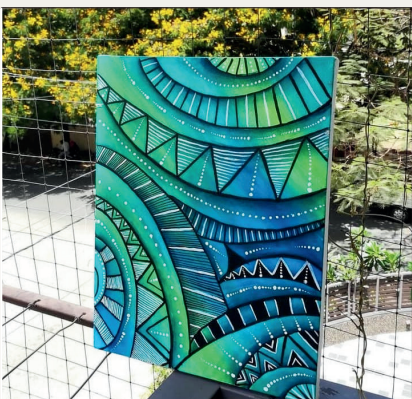
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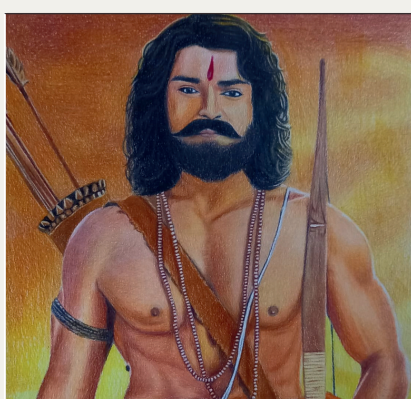
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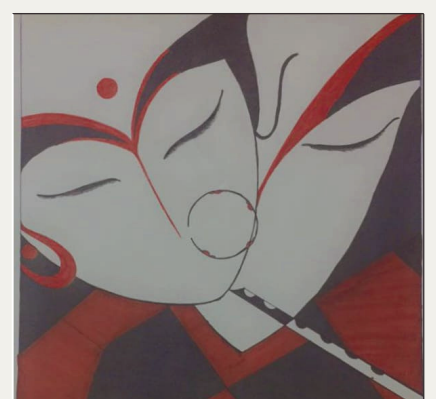
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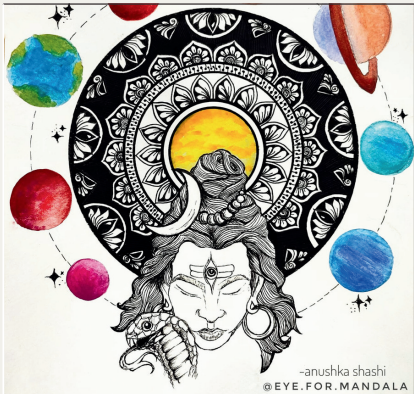
Panchal Megha



Dharti Shingala



## Students' Corner



Anushka Shashi



Nidhi Joshi



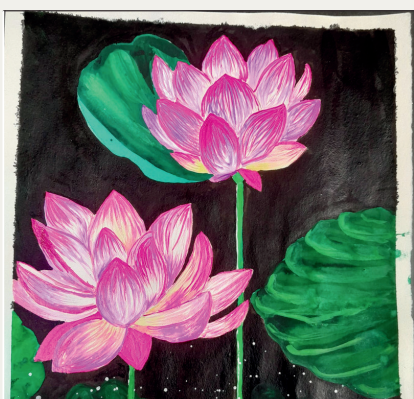
Diya Shah



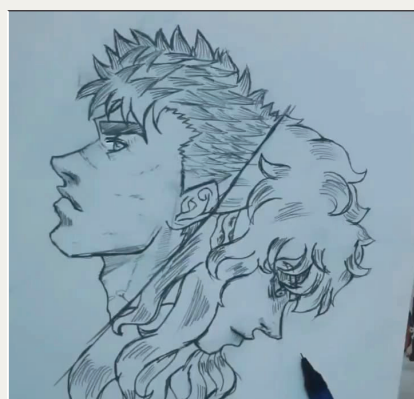
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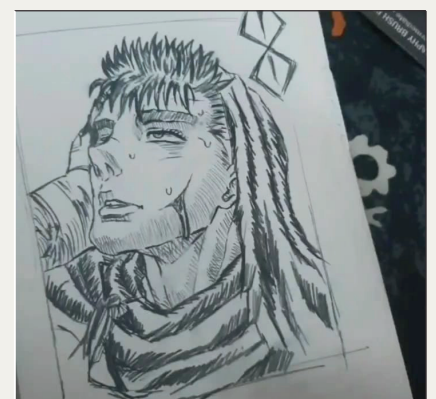
Harshvardhan Vaghela



Nandini Jambukiya



Aastha Soneji



Aastha Soneji



# Photography Section



Apexa Chaudhary



Rohit Limbad



Sneha Panchal



Apexa Chaudhary



## Photography Section



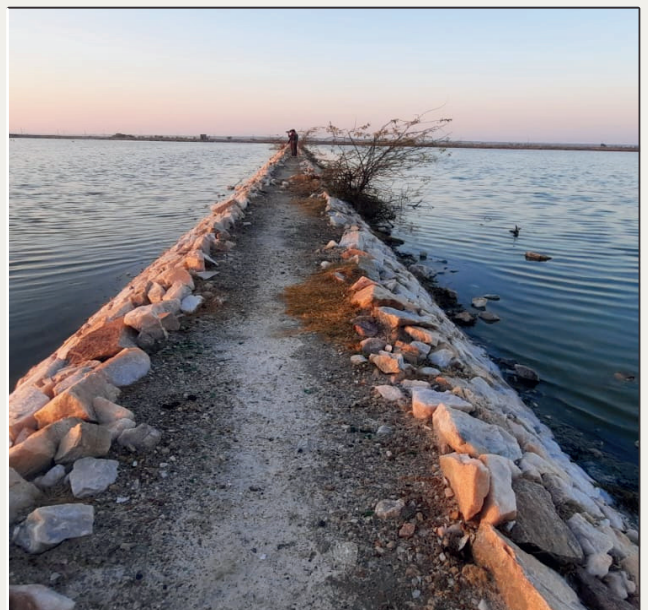
Dharti Shingala



Apexa Chaudhary



Tamanna Soni



Tamanna Soni



## Photography Section



Sneha Panchal



Rohit Limbad



Tamanna Soni



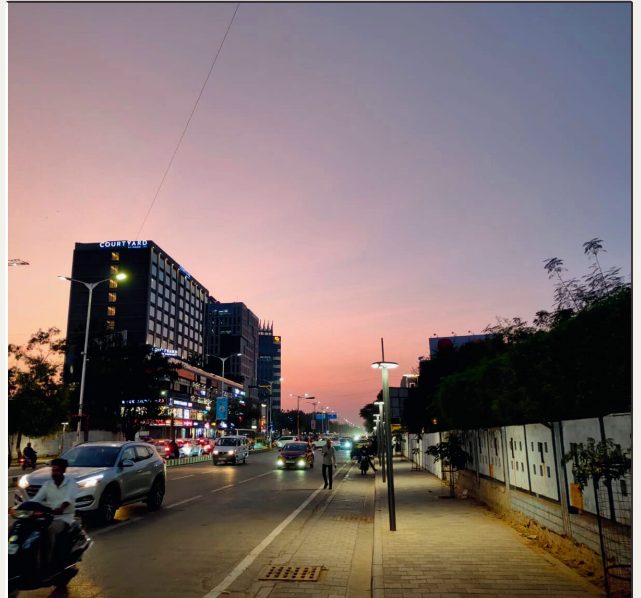
Tamanna Soni



## Photography Section



Vidhi Chavda



Yash Bagthariya



Yash Bagthariya



Apexa Chaudhary



## Photography Section



Sneha Panchal



Sneha Panchal



Vidhi Chavda



Apexa Chaudhary





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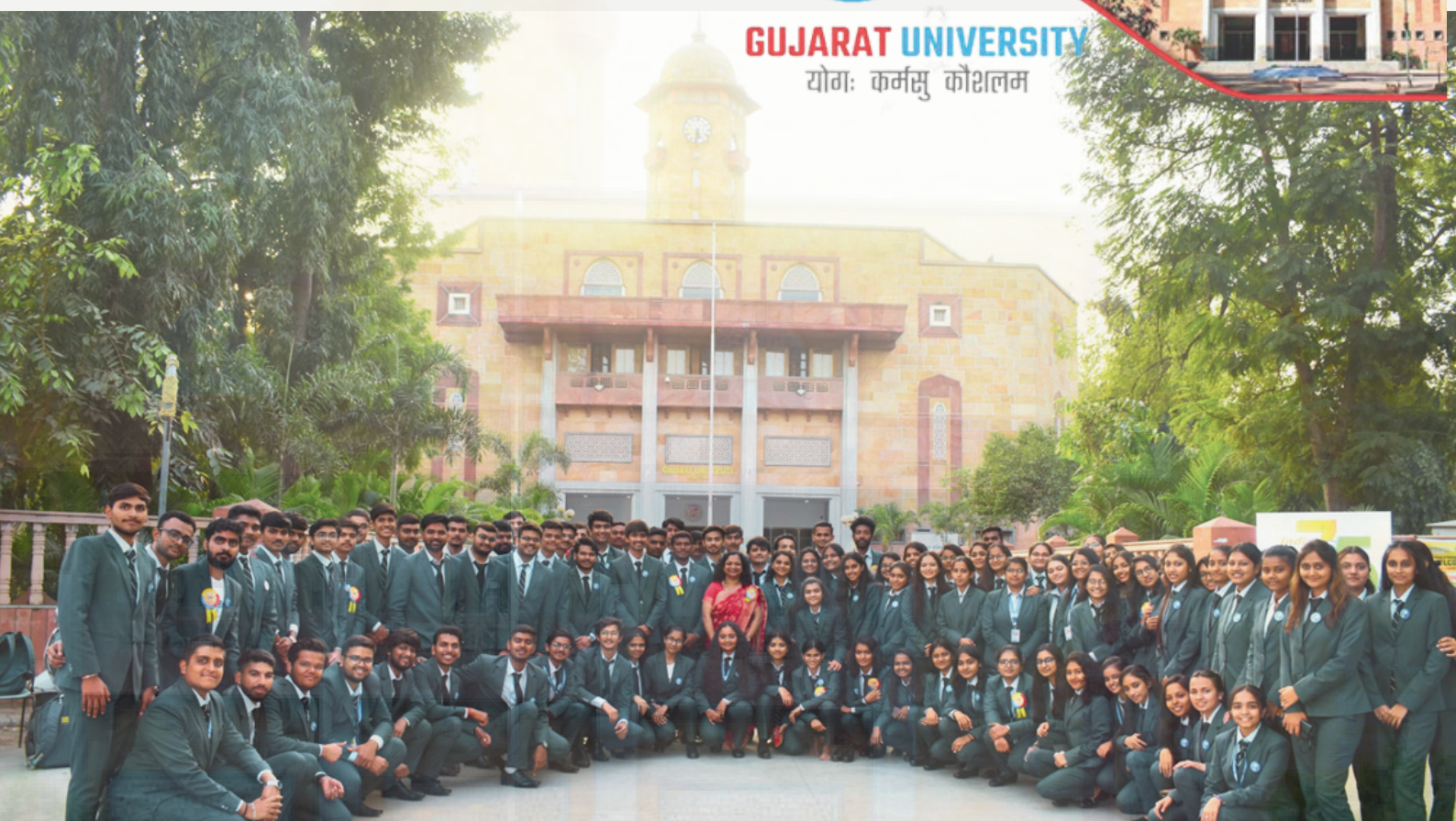
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