



#VOLUME 1 - ISSUE 14
APRIL-JUNE 2024

DPPG Times



WALKATHON

YOUTH VOTING AWARENESS AT RIVERFRONT

Presented by :

Department of public policy and governance,
B.K School of Professional and Management Studies,
Gujarat University



www.bkdpbg.ac.in

MBA and IMBA students from DPPG participated in a walkathon at the Riverfront to raise youth voting awareness. The event, attended by students, faculty, police personnel, and social organizations, featured speeches, a walk, refreshments, and a group photo with voting awareness posters, promoting civic duty and democratic participation.

CONTENTS

09

EMPOWERING THE FUTURE:
FIRST-TIME VOTERS SHARE THEIR STORIES
AND PERSPECTIVES

03 Apr,
2024

11

ELECTION AWARENESS CAMPAIGN
HELD AT RIVERFRONT AS A PART OF SVEEP ACTIVITY

05 May,
2024

12

RESEARCH WEEK:
(I) RESEARCH WEEK: DAY 1
(II) RESEARCH WEEK: DAY 2
(III) RESEARCH WEEK: DAY 3
(IV) RESEARCH WEEK: DAY 4

26 Apr to
30 Apr,
2024

19

INTERNATIONAL YOGA DAY

21 Jun,
2024

22

DPPG ALUMNI TALK SERIES:
MASTERING THE INTERVIEW WITH ATHIRA NAIR

05 Apr,
2024

24

DPPG'S CONFLUENCE 2024:
A CELEBRATION OF STUDENT ACHIEVEMENTS

04 Apr,
2024

26

DIVING INTO THE INTERNSHIP EXPERIENCE

01 May,
2024

30

CREATIVE'S CORNER

00 May,
2024

OUR VISION

To become Premier Management Institution of Eminence fostering Value-based Quality Management Education, quality research, executive education, Strong corporate as well as International Linkages and nurturing socially responsible leaders for a changing global world.

OUR MISSION

To Develop a Learner Centric Environment for developing & nurturing finest management thinkers and contributors of community development in the pursuit of developing policy makers, practitioners, leaders and educators by integrating concepts with applications and values. To Provide an Innovative Learning Environment that inspires the students to think creatively, anticipate and adopt change and develop strategies and competencies for survival and growth in a competitive and technology-driven global economy. To create an Institution which will serve the humanity, the society, the state, and the nation for economic growth and prosperity.

QUALITY STATEMENT

To develop high quality professionals who reflect and demonstrate values that the University stands for, through innovation and continuous improvement in facilitation of learning, research and extension activities.

A portrait of a woman with dark, wavy hair, smiling. She is wearing a green saree with a gold border and a gold necklace. The background is a gradient of purple and pink with geometric shapes.

FROM THE

EDITOR-IN-CHIEF

**“EDUCATION
IS THE
PASSPORT
TO THE
FUTURE,
FOR
TOMORROW
BELONGS
TO THOSE
WHO
PREPARE
FOR IT
TODAY.”**

FROM THE

EDITOR-IN-CHIEF

Edition 14 of our Quarterly Newsletter is a celebration of the relentless pursuit of knowledge, growth, and transformation. As Malcolm rightly stated, education is the key that unlocks the doors to our future. This newsletter encapsulates the spirit of our institute, where each article, achievement, and activity symbolize a step towards a brighter tomorrow.

Within these pages, you will find the heartbeat of our students' academic excellence, the innovative ideas, the scholarly endeavours, and the collective zeal of our students to make a difference. The newsletter unfolds a vivid tapestry of our students' achievements, the embodiment of their dedication and hard work. From academic triumphs to extracurricular endeavours, it reflects the holistic development we strive to in still.

Through these stories, we aim to inspire not just our students but also to the society. We believe in the power of shared knowledge, and this newsletter is a testament to our commitment to that belief. It is a platform for voices to be heard, for accomplishments to be celebrated, and for aspirations to be nurtured.

Our journey into this new academic session is boosted by the promises and potential of our students. We envision an environment where learning is a joy, creativity is embraced, and each student finds their unique path to success. Let us join hands and set sail towards a future where the power of education shapes a world of progress and prosperity.

**Warm regards,
Dr. Nilam Panchal
Head of Department, DPPG**



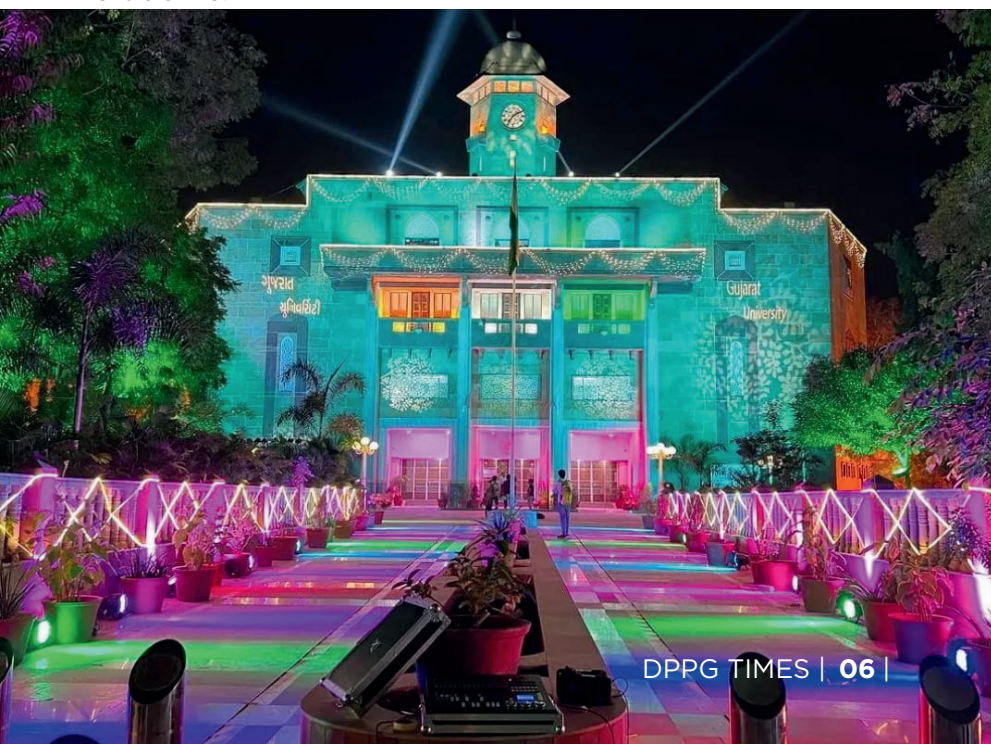
About GUJARAT UNIVERSITY



The Gujarat University was conceived in the **1920's** in the minds of public-spirited and learned men like **Gandhiji, Sardar Patel, Acharya Anandshankar, B.Dhruva, Dada Saheb Mavlankar, Kasturbhai Lalbhai and many others.**

However, the University comes into existence only after the achievement of independence. In 1949, the University was incorporated under the Gujarat University Act. During the course of its life of more than five decades, the University has seen the establishment of seven more Universities that were carved out of the jurisdiction of the Gujarat University, viz., Sardar Patel University, Saurashtra University, Bhavnagar University, South Gujarat University, Gujarat Ayurveda University, Gujarat Agricultural University, and North Gujarat University.

Gujarat University is the largest university in the state catering to the needs of higher education of more than two lakh students scattered over 235 colleges, 15 recognized institutions, and 24 approved institutions. There are 34 Post-Graduate University departments and 221 P.G centers. Gujarat University is an affiliating University for the undergraduate level, while it is a teaching one at the postgraduate level. Gujarat University has developed phenomenally over the last 67 years to be recognized as a premier university in the country today. It provides education in one of the widest range of disciplines to about two lakh students.



B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES

B K School of professional and management studies is a department of management of the most prestigious Gujarat University **established in 1976**, is one of the oldest and most eminent B-Schools in Gujarat state.

B.K. School of Professional and Management Studies, our Institution is ranked 19th as per outlook-icare-India-MBA-rankings-2021-top-public-MBA-institutions. The school has been whetting human as well as intellectual skills of a new breed of dynamic managers ever since. BK has acquired a unique position in the list of top schools with its attributes like an excellent curriculum, experienced faculties, industrial exposure, strong alumni network, and academia-industry interface. The school has divided its activities into different departments which include the Department of Maritime Management, the Department of Professional Studies, the Department of Business Intelligence, and the Department of Public Policy and Governance. B.K School runs PhD., M.Phil., MBA Programmes, PG Diploma Programmes, Certificate Level Programmes, MBA Evening/ Executive Level Programmes.



DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE

Department of Public Policy and Governance (DPPG) was **established in the year 2020** under the umbrella of B.K School of Professional and Management Studies, Gujarat University with an intention to become a Premier Management Institution of Eminence fostering value-based Quality Management Education, Quality Research, Executive Education, Strong Corporate as well as International Linkages and nurturing socially responsible leaders for a changing global world. The DPPG is the brainchild of the Visionary Head of DPPG with a goal to develop a Learner Centric Environment for nurturing the finest management thinkers and contributors to community development in the pursuit of developing policymakers key -practitioners, leaders, and educators by integrating concepts with applications and values.

The Department of Public Policy and Governance (DPPG) offers courses like **Ph.D., 4 MBA Programmes, 6 Integrated MBA Level Courses**, 10 Short Term Certificate Level Courses,

and 12 One Year PG Diploma Level Courses in the field of Public Policy Management, Defense Management, Event Management, Business Economics, and Public Finance, Finance and Financial Analytics, HR and Public Administration, Business Economics and General Management and other related areas of Business Management. Since its establishment in 2020, **DPPG organized more than 70 events for different stakeholders of the society which include SDPs, EDPs, Research Improvement Skill Development**, Campus to Corporate, National and International Conclaves, Conferences, other Programmes. The Department provides an Innovative Learning Environment that inspires the students to think creatively, anticipate and adopt change and develop strategies and competencies for survival and growth in a competitive and technology-driven global economy and to create an Institution that will serve the humanity, the society, the state, and the nation for economic growth and prosperity.



EVENTS

EMPOWERING THE FUTURE: FIRST-TIME VOTERS SHARE THEIR STORIES AND PERSPECTIVES



VTV News captured the fervor and anticipation of first-time voters from the Department of Public Policy and Governance, highlighting their eagerness to participate in the democratic process. The students expressed their excitement about casting their first vote and the responsibility that comes with it. One student shared, "This is a pivotal moment for me. I feel empowered to have a say in shaping the future of our country."

The college campaign aimed at spreading awareness among first-time voters has been making waves. Led by Nilam Ma'am and a dedicated team of students, the campaign has been actively sharing informative posts and news articles to educate young voters about the importance of participating in elections. Through engaging social media posts and campus events, the campaign is empowering students to understand their role in shaping the future through voting.

Another student emphasized the significance of youth involvement, stating, "As first-time voters, we have the power to bring about real change. By making our voices heard at the ballot box, we can ensure that our concerns and aspirations are represented."

The campaign has also been collaborating with the Election Commission of India's "Mera Pehla Vote Desh Ke Liye" initiative, which aims to foster universal enlightened participation of youth in elections. Union Minister Anurag Thakur launched the campaign anthem, symbolizing the nation's commitment to encouraging young voters to exercise their democratic right.

As the nation gears up for the upcoming general election in 2024, the enthusiasm and engagement of first-time voters are crucial in shaping the future of the country. The college campaign is a testament to the power of youth in driving societal change and strengthening democracy through active participation in the electoral process.



EVENTS



ELECTION AWARENESS CAMPAIGN HELD AT RIVERFRONT AS A PART OF SWEEP ACTIVITIES



In an engaging initiative, MBA and IMBA students from DPPG participated in a walkathon to raise awareness about the importance of voting among the youth. The event began with a faculty and students meet-up. The starting line buzzed with excitement as students, faculty members, police personnel, and representatives from various social organizations geared up for the walk. A token of appreciation was presented to the chief guests.

Following a brief and inspiring speech by the dignitaries, a whistle marked the commencement of the walkathon.

Participants marched with enthusiasm, united in their mission to promote responsible citizenship.

Upon completion of the walkathon, everyone gathered for refreshments and socializing. The event culminated in a group photo, where participants proudly held posters, they created to spread voting awareness among the youth.

This event served as a successful platform to not only encourage physical activity but also to ignite a sense of civic duty amongst young adults. It highlighted the importance of their participation in the democratic process.



EVENTS

RESEARCH WEEK:

26TH APRIL, 2024 TO 30TH APRIL, 2024

(I) RESEARCH WEEK: **DAY 1** 26 Apr, 2024



Day 1 of Research Week at DPPG was a dynamic start for MBA students. Students immersed themselves in a series of engaging workshops and discussions focused on cutting-edge research and its practical applications in business.

The sessions sparked curiosity and provided valuable insights that will undoubtedly shape their future endeavors. As we conclude this exciting day, we are eager for what lies ahead in the rest of Research Week.

On the First day of Research Week at DPPG, students actively participated in sessions focused on research overviews and identifying research gaps.

The event kicked off with an overview of current research in various fields and highlighted crucial research gap that need attention. Through engaging discussion and presentation, attendees gained a deeper understanding about importance of filling these gaps to advance their respective field.

The experience was highly impactful, and students gained valuable knowledge that will benefit them in the long term.



EVENTS

(II) RESEARCH WEEK: **DAY 2** 27 Apr, 2024

Our students are exploring various research methods and learning how to create effective questionnaires. They are developing skills in organizing datasets and extracting valuable insights from the data.

On Day 2 of the research week, it's crucial to focus on analyzing the information that we have gathered. Look for patterns, connections, and different perspectives on our topic.

Take notes, organize our findings, and start forming our own thoughts and ideas based on the research.

Research Week Day 2 was all about diving deeper into our topic and gathering more detailed information. It's the time to explore different sources, read articles, watch videos, and maybe even conduct some experiments or interviews. The goal was to really understand your subject inside out.



EVENTS



EVENTS

(III) RESEARCH WEEK: **DAY 3** 29 Apr, 2024

Students spent the day learning about data interpretation and SPSS software under the mentorship of experienced researchers. They also explored the concept of descriptive statistics and its processes.

On day 3 of research week DPPG students gain deeper insight about data interpretation and getting familiar with SPSS software. Data interpretation involves making sense of the information we have collected, identifying trends, patterns, and drawing meaningful conclusions.

SPSS (Statistical Package for the Social Sciences) is a powerful tool used for statistical analysis.

SPSS helps in organizing, analyzing, and interpreting data. We can perform various statistical tests, create visualizations like charts and graphs, and generate reports to present our findings.

While using SPSS, we can input our data, choose the appropriate statistical test based on our research questions, run the analysis, and interpret the results. It's a valuable tool for researchers across different fields to make sense of complex data sets.

DPPG prioritizes the holistic development of its students, providing them with opportunities to learn as much as possible.



EVENTS

(IV) RESEARCH WEEK: **DAY 4** 30 Apr, 2024

The final day of research week was a success, focusing on data analysis and report writing. Students received a brief introduction to SPSS software and gained valuable insights throughout the week.

On this day of our research week, it's time to focus on data analysis and report writing. Data analysis involves examining our data closely, identifying trends, relationships, and drawing meaningful conclusions. We can use statistical tools to analyze our data and derive insights that support our research findings.

When it comes to report writing, it's essential to structure our report in a clear and organized manner.

We should start with an introduction, present our research methodology, share our findings, and conclude with a summary of our results. It is necessary to include relevant charts, graphs, and tables to support our analysis.

In our report, we should explain our data analysis process, interpret the results, and discuss the implications of our findings. It is necessary to cite our sources properly and provide a reference list at the end of our report.

DPPG appreciates the researchers who provided practical learning experiences for the students.



EVENTS



EVENTS



Days Celebration

International Yoga Day



The International Yoga Day event at DPPG was a memorable celebration. This occasion was organized in collaboration with the Indian Society for Training and Development, reflecting our commitment to wellness and community.

We were fortunate to have the expert guidance of Ms. Mamta Kumari and Ms. Vandana Sinha, who generously shared their knowledge and skills. Their dedication ensured that the DPPG team and students could engage deeply in yoga practice, making the event both enriching and inspiring.

Participants eagerly took part in the sessions, exploring various yoga postures and techniques. The training was very invaluable, helping everyone to connect with their inner selves and promote physical well-being. The atmosphere was filled with a sense of tranquillity and unity. As the sessions progressed, a profound sense of peace and harmony spread among everyone present.

Their contributions made this International Yoga Day celebration a remarkable journey towards collective well-being and inner peace.







EXPERT LECTURE

DPPG ALUMNI TALK SERIES: MASTERING THE **INTERVIEW** WITH ATHIRA NAIR



The Department of Public Policy and Governance (DPPG) recently organized an insightful Alumni Talk with Ms. Athira Nair, a DPPG alumna, on the topic "Mastering the Interview: Strategies for Success". The session aimed to provide valuable guidance to students on effectively presenting themselves in job interviews and structuring their resumes.

During the interactive session, Ms. Nair shared her expertise and experiences, emphasizing the importance of soft skills for freshers and offering practical tips on how to excel in interviews. Her insights were well-received by the students, who actively participated in the discussion and sought advice on various aspects of the interview process.

DPPG extends its sincere gratitude to Ms. Athira Nair for her valuable contribution to the Alumni Talk Series. The department believes that such interactive sessions with successful alumni play a crucial role in shaping the careers of its students and preparing them for the professional world.

The Alumni Talk Series is an ongoing initiative by DPPG to foster a strong connection between its alumni and current students. It provides a platform for students to learn from the experiences of their predecessors and gain insights into various career paths and opportunities.





DPPG'S CONFLUENCE 2024: A CELEBRATION OF STUDENT **achievement**

The Department of Public Policy and Governance (DPPG) recently hosted its annual event, Confluence 2024, which was a day filled with diverse emotions and unwavering enthusiasm from the students. The event was a testament to the growth and achievements of DPPG students over the years. Faculty members shared heartwarming reminiscences of their experiences with the students, highlighting their journey and expressing wishes for their future success.

Confluence 2024 featured a range of cultural performances that showcased the talents and creativity of the DPPG community. Throughout the year, students were recognized and awarded for their accomplishments in various activities, such as the SVEEP initiative, a competition organized at the International Conference in Delhi, and other notable achievements.

The event also included a touching video montage that evoked a sense of nostalgia among the attendees, reflecting on the cherished memories and experiences shared during their time at DPPG.

As the students move forward, the institution has pledged its ongoing support for their future endeavors. DPPG extends its heartfelt wishes to all the students for a successful future, confident that they will continue to make the department proud.





STUDENT ACTIVITY

DIVING INTO THE INTERNSHIP EXPERIENCE









Creative Corner : Artwork



Devi bhansali

TITLE: Unleash Your Creativity with Digital Doodle Art!

DESCRIPTION: Have you tried digital doodling yet? It's a fun and easy way to create amazing designs right on your tablet or smartphone. With endless colors, brushes, and effects at your fingertips, you can let your imagination run wild without worrying about running out of paper or ink.

Dive into the world of digital doodles and let your creativity flow."



Sukhadiya Princy Rajeshbhai

TITLE: कहीं दूर जब दिन ढल जाये...

DESCRIPTION: This view is from my village, Amreli, captured on a winter evening. Seeing this beautiful sky fills me with joy and wonder. Evening is the period of a day that begins at the end of daylight and overlaps with the beginning of night.

I never get tired of watching this peaceful view. it has become my true obsession. At last I want to say It's a "die for you " view.



Undhad Amisha Rajeshbhai

TITLE: Iconic Silhouette of the Burj Al Arab at Dusk

DESCRIPTION: This captivating photograph showcases the Burj Al Arab, an iconic symbol of modern Dubai, elegantly illuminated against the evening sky. The hotel's distinctive sail-like silhouette stands tall and proud, embodying luxury and architectural brilliance. The tranquil dusk setting adds to the allure, creating a serene yet majestic ambiance.



Jaydeep Kudiya

TITLE: Serene Sunrise Over a Verdant Valley

DESCRIPTION: Captured at the break of dawn, this stunning image reveals the serene beauty of a sunrise over a lush valley. The golden hues of the rising sun peek through a soft blanket of clouds, casting a warm glow on the landscape. The silhouettes of trees in the foreground enhance the natural charm, offering a peaceful and rejuvenating view of nature's morning splendor.



DEPARTMENT OF
PUBLIC POLICY
& GOVERNANCE **DPPG**
B. K. SCHOOL OF PROFESSIONAL | GUJARAT
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