



#VOLUME 1 - ISSUE 15  
JULY-SEPTEMBER 2024

# DPPG Times

**DPPG Celebrates 78th Independence Day with Enthusiasm:**  
A vibrant event honoring freedom through music, dance, drama, and awards.



[www.bkdppg.ac.in](http://www.bkdppg.ac.in)



**Presented by :**

Department of Public Policy and Governance,  
B.K School of Professional and Management Studies,  
Gujarat University



# Table of Contents

Category	Particulars	Date	Page No
<b>EVENTS</b>	(1) Aarambh 3.0	19th July, 2024	09
	(2) Corporate Buzz 3.0	3rd August, 2024	13
	(3) Swagatam 3.0	11th September, 2024	17
	(4) Youth Fest	25th to 27th September, 2024	19
<b>DAYS CELEBRATION</b>	(5) Independence Day	15th August, 2024	23
	(6) Janmashtami	29th August, 2024	25
	(7) Teachers' day	5th September, 2024	26
	(8) Ganesh Chaturthi	7th September, 2024	28
<b>EXPERT LECTURES</b>	(9) MBA orientation week: Day 1 – Basic Communication Etiquette for Future Managers Day 2 – Emotional Quotient Day 3 – Leadership Skills Day 4 – Employability Enhancement Skills Day 5 – The Skills of Goal Setting Day 6 – Stepping Stone in Corporate World Day 7 - Resume Building Day 8 -Entrepreneurship: An idea that can shape India's next Decade Day 9 - Mastering Resume Preparation	23rd August, 2024 (Day 1) 29th August, 2024 (Day 2) 30th August, 2024 (Day 3) 31st August, 2024 (Day 4) 4th September, 2024 (Day 5) 6th September, 2024 (Day 6) 4th September, 2024(Day 7) 6th September, 2024(Day 8) 8th September, 2024 - (Day 9)	34 (D1) 36 (D2) 37 (D3) 38 (D4) 41 (D5) 42 (D6) 43 (D7) 44 (D8) 46 (D9)
<b>Creative Corner : Artwork and Photography</b>			<b>47</b>



# OUR VISION

To become Premier Management Institution of Eminence fostering Value-based Quality Management Education, quality research, executive education, Strong corporate as well as International Linkages and nurturing socially responsible leaders for a changing global world.

# OUR MISSION

To Develop a Learner Centric Environment for developing & nurturing finest management thinkers and contributors of community development in the pursuit of developing policy makers, practitioners, leaders and educators by integrating concepts with applications and values. To Provide an Innovative Learning Environment that inspires the students to think creatively, anticipate and adopt change and develop strategies and competencies for survival and growth in a competitive and technology-driven global economy. To create an Institution which will serve the humanity, the society, the state, and the nation for economic growth and prosperity.

# QUALITY STATEMENT

To develop high quality professionals who reflect and demonstrate values that the University stands for, through innovation and continuous improvement in facilitation of learning, research and extension activities.



A portrait of a woman with dark, wavy hair, smiling, wearing a green saree with a gold border and a gold necklace. The background is a solid pink color with a yellow horizontal line and a purple diagonal line.

**FROM THE**

**EDITOR-IN-CHIEF**

**“EDUCATION  
IS THE  
PASSPORT  
TO THE  
FUTURE,  
FOR  
TOMORROW  
BELONGS  
TO THOSE  
WHO  
PREPARE  
FOR IT  
TODAY.”**



**FROM THE**

# **EDITOR-IN-CHIEF**

Edition 15 of our Quarterly Newsletter is a celebration of the relentless pursuit of knowledge, growth, and transformation. As Malcolm rightly stated, education is the key that unlocks the doors to our future. This newsletter encapsulates the spirit of our institute, where each article, achievement, and activity symbolize a step towards a brighter tomorrow.

Within these pages, you will find the heartbeat of our students' academic excellence, the innovative ideas, the scholarly endeavours, and the collective zeal of our students to make a difference. The newsletter unfolds a vivid tapestry of our students' achievements, the embodiment of their dedication and hard work. From academic triumphs to extracurricular endeavours, it reflects the holistic development we strive to in still.

Through these stories, we aim to inspire not just our students but also to the society. We believe in the power of shared knowledge, and this newsletter is a testament to our commitment to that belief. It is a platform for voices to be heard, for accomplishments to be celebrated, and for aspirations to be nurtured.

Our journey into this new academic session is boosted by the promises and potential of our students. We envision an environment where learning is a joy, creativity is embraced, and each student finds their unique path to success. Let us join hands and set sail towards a future where the power of education shapes a world of progress and prosperity.

**Warm regards,  
Prof. (Dr.) Nilam Panchal  
Head of Department, DPPG**





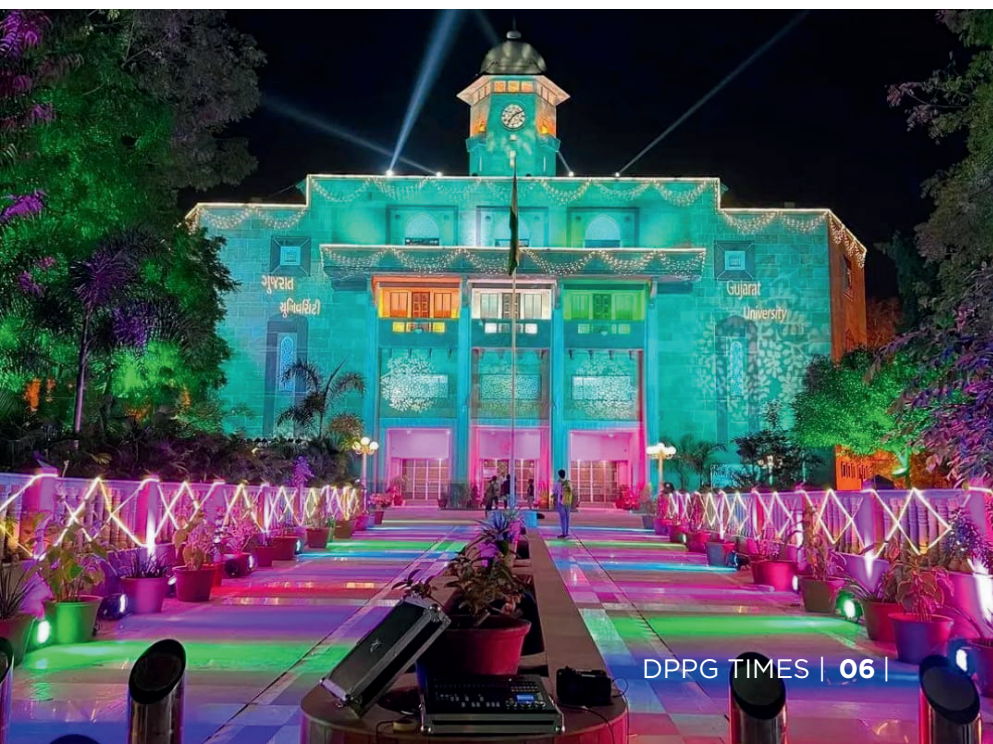
# About GUJARAT UNIVERSITY



The Gujarat University was conceived in the **1920's** in the minds of public-spirited and learned men like **Gandhiji, Sardar Patel, Acharya Anandshankar, B.Dhruva, Dada Saheb Mavlankar, Kasturbhai Lalbhai and many others.**

The University came into existence after the achievement of Independence. In 1949, the University was incorporated under the Gujarat University Act. During the course of its life of more than five decades, the University has seen the establishment of seven more Universities that were carved out of the jurisdiction of the Gujarat University, viz., Sardar Patel University, Saurashtra University, Bhavnagar University, South Gujarat University, Gujarat Ayurveda University, Gujarat Agricultural University, and North Gujarat University.

Gujarat University is the largest university in the state catering to the needs of higher education of more than two lakh students scattered over 235 colleges, 15 recognized institutions, and 24 approved institutions. There are 34 Post-Graduate University departments and 221 P.G centers. Gujarat University is an affiliating University for the undergraduate level, while it is a teaching one at the postgraduate level. Gujarat University has developed phenomenally over the last 67 years to be recognized as a premier university in the country today. It provides education in one of the widest range of disciplines to about two lakh students.





# B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES

B. K. School of Professional and Management Studies is a department of management of the most prestigious Gujarat University **established in 1976**, is one of the oldest and most eminent B-Schools in Gujarat state.

B.K. School of Professional and Management Studies, our Institution is ranked 19th as per outlook-icare-India-MBA-rankings-2021-top-public-MBA-institutions. The school has been whetting human as well as intellectual skills of a new breed of dynamic managers ever since. BK has acquired a unique position in the list of top schools with its attributes like an excellent curriculum, experienced faculties, industrial exposure, strong alumni network, and academia-industry interface. The school has divided its activities into different departments which include the Department of Maritime Management, the Department of Professional Studies, the Department of Business Intelligence, and the Department of Public Policy and Governance. B.K School runs PhD., M.Phil., MBA Programmes, PG Diploma Programmes, Certificate Level Programmes, MBA Evening/ Executive Level Programmes.





# DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE

Department of Public Policy and Governance (DPPG) was **established in the year 2020** under the umbrella of B.K School of Professional and Management Studies, Gujarat University with an intention to become a Premier Management Institution of Eminence fostering value-based Quality Management Education, Quality Research, Executive Education, Strong Corporate as well as International Linkages and nurturing socially responsible leaders for a changing global world. The DPPG is the brainchild of the Visionary Head of DPPG with a goal to develop a Learner Centric Environment for nurturing the finest management thinkers and contributors to community development in the pursuit of developing policymakers key -practitioners, leaders, and educators by integrating concepts with applications and values.

The Department of Public Policy and Governance (DPPG) offers courses like **Ph.D., 3 MBA Programmes, 3 Integrated MBA Level Courses**, 10 Short Term Certificate Level Courses,

and 12 One Year PG Diploma Level Courses in the field of Public Policy Management, Defense Management, Event Management, Business Economics, and Public Finance, Finance and Financial Analytics, HR and Public Administration, Business Economics and General Management and other related areas of Business Management. Since its establishment in 2020, **DPPG organized more than 70 events for different stakeholders of the society which include SDPs, EDPs, Research Improvement Skill Development**, Campus to Corporate, National and International Conclaves, Conferences, other Programmes. The Department provides an Innovative Learning Environment that inspires the students to think creatively, anticipate and adopt change and develop strategies and competencies for survival and growth in a competitive and technology-driven global economy and to create an Institution that will serve the humanity, the society, the state, and the nation for economic growth and prosperity.





# EVENTS

## (1) Aarambh 3.0

Date: 19th July, 2024

4th Batch of IMBA Program journey, Aarambh 3.0, culminated in a vibrant celebration of knowledge, fun, and camaraderie! The day was filled with memorable moments, from welcoming new DPPG'ians to insightful sessions with esteemed guests - IPS Neeraj Kumar Badgujar, Soumyajit Sir, and PK Rajput Sir. Their encouragement and support ignited the spark of leadership in future leaders. The DPPGians are thrilled to #Explore, #Evolve, and #Innovate together!

















## (2) Corporate Buzz 3.0

Date: 3rd August, 2024

Corporate Buzz 3.0, The Third Edition of Summer Project Presentation Competition where the students of MBA program presented their learnings from the Corporates at the Department of Public Policy and Governance (DPPG) were beyond inspiring. They presented their research work with analytical skills through the medium of Viva Voce and were evaluated on the basis of their content, knowledge, learning outcomes and research specifications by internal and external evaluators under the guidance of Head of Department Dr. Nilam Panchal.

















### (3) Swagatam 3.0

Date: 11th September, 2024

The \*Swagatam 3.0\* event at DPPG was nothing short of spectacular, setting the stage for an exhilarating journey for the MBA Semester 1 students. The day was filled with vibrant cultural performances that showcased the diverse talents of the students, alongside action-packed games that fostered camaraderie and teamwork. Attendees were also introduced to various clubs and committees, igniting enthusiasm for extracurricular engagement and leadership opportunities.

Adding to the excitement, our esteemed guests - Subedar Major KK Trivedi, P.K. Rajput, and Yogesh Chati - shared their invaluable insights, motivating students to embrace the challenges and opportunities that lie ahead. Their inspiring words resonated deeply, encouraging students to step confidently into their new academic adventure. A heartfelt thank you goes to Prof. (Dr.) Nilam Panchal Ma'am and Dr. Sonali Ramchandani for their dedication in making this event a resounding success. At DPPG, the adventure truly begins, and the future awaits!









#### (4) Youth Fest

Date: 25th to 27th September, 2024

A student from the Department of Public Policy and Governance (DPPG), Gujarat University, showcased their talent and enthusiasm at the recent Youth Fest. The event brought together participants from various colleges, offering a platform to celebrate creativity, leadership, and cultural diversity.

The student actively took part in multiple activities, reflecting the department's commitment to fostering holistic development beyond academics. Their participation not only displayed individual talent but also embodied the spirit of teamwork and community engagement, aligning with DPPG's vision of nurturing future leaders.

















# Days Celebration

## (5) Independence Day

Date: 15th August, 2024

The 78th Independence Day celebration at DPPG was truly a remarkable success! The event was a vibrant showcase of various activities, from singing and drama to dance and an enthusiastic parade. It was a joyous occasion where the best-performing students were rightfully recognized and honored with trophies, a testament to their hard work and a source of inspiration for continued excellence.

A big thank you goes out to our esteemed HOD Dr. (Prof.) Nilam Panchal, the dedicated faculties, the enthusiastic IMBA 1 students, and all those who contributed to making this celebration of our nation's independence a truly memorable and special event. It's through such collective efforts and spirited participation that we come together to honor and celebrate the values of freedom and unity.









## (6) Janmashtami

Date: 29th August, 2024

The Department of Public Policy and Governance recently hosted a thrilling Janmashtami celebration, and it was absolutely fantastic!

The atmosphere was buzzing with excitement as we began with a heartwarming Aarti, followed by lively dance performances, soulful singing, and the mesmerizing tunes of the flute. And let's not forget the exhilarating Dahi Handi challenge! This event truly showcased our unity and spirit - a celebration that will be cherished for years to come. Reliving the unforgettable moments from our Janmashtami celebration on 31 August, from the uplifting Aarti to energetic dance performances, powerful songs, and mesmerizing flute tunes, every moment was filled with joy and devotion. The excitement peaked with the Dahi Handi challenge, bringing everyone together in the true spirit of the festival. It was a day of unity and celebration.





## (7) Teachers' Day

Date: 5th September, 2024

On September 5th, BKDPPG, Gujarat University, celebrated Teachers' Day with heartfelt enthusiasm, honoring the dedication of our esteemed faculty members. Students transformed the college into a vibrant space filled with colorful decorations and handmade cards expressing gratitude. A surprise dance performance captivated everyone, that brought joy and unity to the occasion.

The event was further enriched by heartfelt speeches from students, highlighting the profound impact teachers have on their lives. This celebration not only recognized the hard work of our educators but also strengthened the bond between students and faculty, fostering a sense of community that enhances our learning environment. It was a memorable day that truly showcased our appreciation for the invaluable role teachers play in shaping our futures. "The best teachers teach from the heart, not from the book"









## **(8) Ganesh Chaturthi**

Date: 7th September, 2024

Department of Public Policy and Governance (DPPG) enhanced the Ganesh Chaturthi Celebration by vibrantly welcoming Lord Ganesha. The grand occasion kicked off with a traditional Ganesh Vandana, a heartfelt invocation to Lord Ganesha, symbolizing the removal of obstacles and the blessing of success for the new cohort. On the third day, the DPPG family wholeheartedly enjoyed Ganpati Visarjan with chant of 'Ganpati Bappa Morya' in Gujarat University Campus seeking happiness, peace and blessings until he returns next year.

























# EXPERT LECTURES

## MBA Orientation Programme (MBA BATCH 2024-26)

### (9) MBA Orientation Week DAY 1 – Basic Communication Etiquette for Future Managers

Date: 23rd August, 2024

The MBA Orientation at Department of Public Policy and Governance opened with a burst of enthusiasm and excitement as the fresh batch came together for an engaging warm-up session. The day started on a high note with a heartfelt welcome from Dr. Sonali Ramchandani and Dr. Aunkita Sharma, fuelling the motivation of our future leaders. An expert, Mrs. Charmis Maniar enlightened discussion on "Essential Etiquette for Upcoming Managers," truly gearing up students for triumph.









## MBA Orientation Week DAY 2 – Emotional Quotient

Date: 29th August, 2024

An expert Ms. Soumya Nair embarked with valuable lessons to empower students in unlocking the potential of Emotional Intelligence for their journey towards personal and professional development. She engaged the students with insights on Emotional Quotient, providing with significant guidance required in corporate world.





## MBA Orientation Week DAY 3 - Leadership Skills

Date: 30th August, 2024

An expert, Mr. Prashant Pillai was dedicated to refine leadership abilities of new students. Prepared to lead with assurance and foresight, Mr. Prashant provided impactful session on Leadership Skills. Also, Students were engaged in certain managerial games showcasing their potential leadership qualities.





## MBA Orientation Week DAY 4 - Employability Enhancement Skills

Date: 31th August, 2024

This day focused on elevating employability. The session provided the new batch with the necessary tools to thrive in the corporate realm. Ms. Manisha Angre, geared up to confront fresh challenges with self-assurance to the students by providing engaging session on Employability Enhancement Skills needed in corporate environment.













## MBA Orientation Week DAY 5 - The Skills of Goal Setting

Date: 4th September, 2024

This day empowered students on "The Skills of Goal Setting!", mastering the art of setting and achieving goals. Mr. Himanshu Bhatt provided dynamic session on how to set the goals and achieve it with consistency and also presented value addition to sharpen skills. He taught to start each goal with "I will" and use positive language to encourage action and motivation.





## **MBA Orientation Week DAY 6 – Stepping Stone in Corporate World**

Date: 6th September, 2024

The session on 'Stepping Stone in the Corporate World' provided by Mr. Ravi Bardia inspired the students with valuable insights and created a mindset needed to thrive in the business world. A good stepping stone is one that gets you closer to the next stone in your path, towards your end-goal.





## MBA Orientation Week DAY 7 - Resume Building

Date: 4th September, 2024

On Day 7 of the MBA Orientation Week at the Department of Public Policy and Governance (DPPG) on 4th September 2024, Shruti Nair, an expert in resume building, delivered a lecture. Her session focused on providing essential tips and insights on how to craft an impactful resume tailored for the competitive job market. She discussed key elements such as structuring a resume, emphasizing achievements, using appropriate language, and customizing resumes for different roles, helping students to better position themselves for career opportunities.





## **MBA Orientation Week DAY 8 - Entrepreneurship: An idea that can shape India's next Decade**

Date: 6th September, 2024

On Day 8 of the MBA Orientation Week at the Department of Public Policy and Governance (DPPG), held on 6th September 2024, Anita Agarwal, an expert in entrepreneurship, delivered a lecture titled "Entrepreneurship: An Idea That Can Shape India's Next Decade." She discussed the critical role entrepreneurship plays in driving innovation, economic growth, and societal progress in India. Emphasizing how entrepreneurial ideas can contribute to shaping the future of the country, she encouraged students to explore opportunities for innovation, addressing challenges, and leveraging India's growing ecosystem for startups.





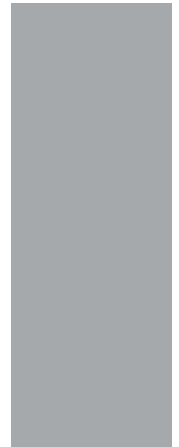




## MBA Orientation Week DAY 9 - Mastering Resume Preparation

Date: 8th September, 2024

On Day 9 of the MBA Orientation Week at the Department of Public Policy and Governance (DPPG), Tanu Sen delivered a lecture on "Mastering Resume Preparation." In this session, Tanu Sen focused on advanced strategies for crafting a professional and standout resume. The lecture covered topics such as tailoring resumes for specific job roles, highlighting key skills and achievements, and using action-oriented language to make a lasting impression on recruiters, helping students refine their job application tools.



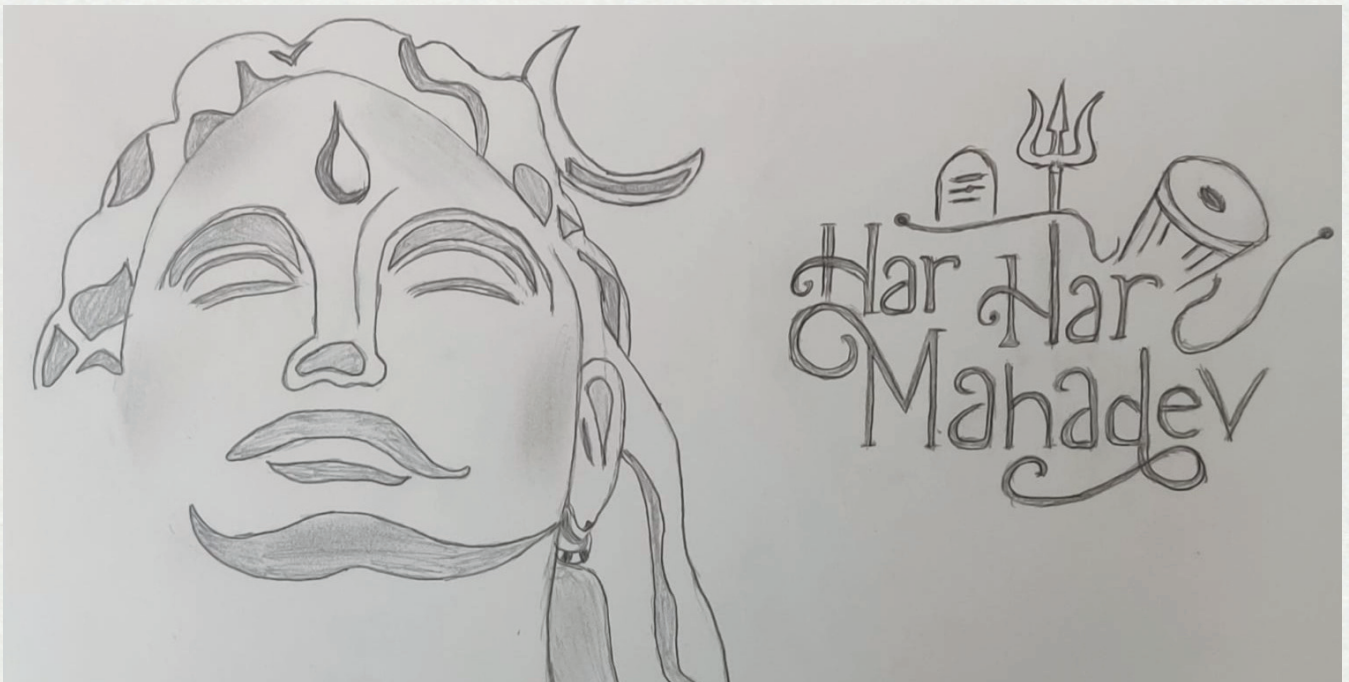


## Creative Corner : Artwork



### Mine Special one

The picture here briefly portrays a character that is delved into small, intricate yet so complicated detailing. It begins from the picturising each small part that is profoundly expressive in terms of its stories that it depicts. Love conquers, and the meaning of these words justified the wait for the lady. Innocence that captures, eyes that reflect and heart that is waiting. The brows that hold a question as to "Why Me" ? And ornaments that embellish the overall beauty



### Pooja Soni

Har Har Mahadev



## Category : Photography



**Pooja Soni**

Pristine White Gardenia in Bloom



**Pooja Soni**

Motivational Card - "Never Give Up"



**Pooja Soni**

Rainbow-Themed Quote Card



**Pooja Soni**

Night View of a Colorfully Lit Bridge

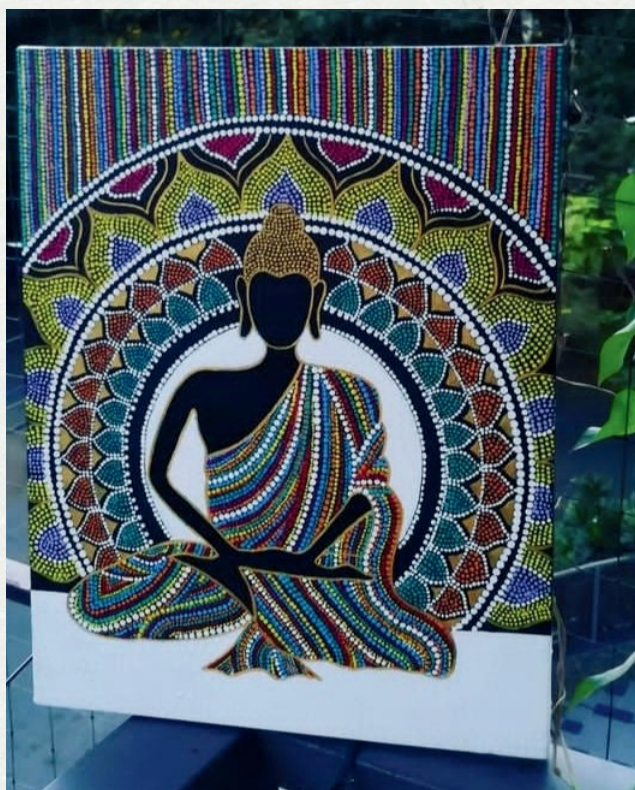


## Category : Photography



**Himanshi pandita**

Wherever the sky leads, I follow



**Korat Shruti**

Painting of Buddha with Mandala Art





DEPARTMENT OF  
PUBLIC POLICY  
& GOVERNANCE **DPPG**

B. K. SCHOOL OF PROFESSIONAL | GUJARAT  
& MANAGEMENT STUDIES UNIVERSITY



**GUJARAT UNIVERSITY**

योग: कर्मसु कौशलम्



#### CONTRIBUTORS:

**Swapnil Panchal** - GD

**Karan Patadiya** (Design Coordinator)

**Ayush Kadivar** (IMBA SEM - 3)

**Urmi Ruparelia** (MBA SEM - 3)

**Vansh Sakhru** (IMBA SEM - 5)

**Pooja Soni** (MBA SEM - 3)

**Jigyasha Chaudhary** (MBA SEM - 3)

#### CHIEF EDITOR:

**PROF. (DR.) NILAM PANCHAL**

HEAD - DPPG, BKSPMS

hod@bkdpbg.ac.in | (+91) 9726676890

#### PUBLISHED BY:

Department of Public Policy & Governance (DPPG),  
B.K. School of Professional and Management  
Studies,  
Gujarat University



MAHARSHI VEDVYAS SHIKSHAN SANKUL, NEAR GU LIBRARY, GUJARAT  
UNIVERSITY, AHMEDABAD, GUJARAT, INDIA



administration@bkdpbg.ac.in

www.bkdpbg.ac.in



**bkdpbg**