

# DPPG TIMES

January - April, 2021 | Issue 01

*Newsletter by*

**Department of Public Policy & Governance  
B.K. School of Professional & Management Studies  
Gujarat University**



## **CONTENTS:**

- MESSAGE FROM VICE CHANCELLOR
- MESSAGE FROM PRO VICE CHANCELLOR
- MESSAGE FROM HOD
- ABOUT DPPG
- MAJOR EVENTS AT DPPG
- CLUBS AT DPPG
- WEBINAR SERIES
- FACULTY CORNER
- STUDENTS' CORNER
- UPCOMING EVENTS



## Chief Patron

Prof.(Dr.) Himanshu A. Pandya  
*Hon'ble Vice Chancellor,*  
Gujarat University, Ahmedabad

## Patron

Dr. Jagdish Bhavsar  
*Pro-Vice Chancellor,*  
Gujarat University, Ahmedabad

## Co-Patron

Dr. Piyush Patel  
*Registrar (I/C),*  
Gujarat University, Ahmedabad

## Chairman

Prof. (Dr.) Prateek Kanchan  
*Director,*  
B.K. School of Business Management,  
Gujarat University, Ahmedabad

## Editor in Chief

Dr. Nilam Panchal  
*Associate Professor & Head DPPG,*  
B.K. School of Business Management,  
Gujarat University, Ahmedabad



# PREAMBLE

Gujarat University is one of the major institutions of Higher Education in India and a pioneer in Gujarat dedicated to Post Graduate Studies and Research. Gujarat University is the largest university in the state catering to the needs of higher education and has developed phenomenally & has recognized as a premier University in the country today. B.K. School of Professional and Management Studies, Gujarat University established in 1976 as the Business School of University to meet the regional demand for Professional Managers. B.K. School runs courses under different departments including Department of Maritime Management, Department of Public Policy and Governance, Department of Business Intelligence, and Department of Management Studies. The school offers courses of Doctorate Programme, MBA –FULL TIME, MBA- EVENING, PG Diploma Programmes and Certificate level courses.

Department of Public Policy and Governance (DPPG) established in the year 2020 is 'one-of-its kind' programme aimed at improving efficiency and leadership skills among policy-makers and administrators while exposing them to topical issues in management. Department of Public Policy and Governance offer courses like Ph.D., Master courses, Certificate and PG Diploma Courses. DPPG runs courses including MBA in Public Policy Management, MBA in Event Management, MBA in Defence Management (IDSR), MBA in Business Economics and Public Finance, PG Diploma in Public Finance & Economics. The Department intends to undertake the activities for promoting education, research, training and consultancy in the area of Public Policy, and Governance. With great pleasure, Department of Public Policy and Governance (DPPG) presents 1st Issue of Newsletter namely "DPPG TIMES". DPPG Times would represent life and activities at DPPG, B.K. School of Professional and Management Studies.

**DPPG Team**

# MESSAGE FROM THE DESK OF VICE CHANCELLOR



It gives me immense pleasure to give my best wishes to team DPPG for launching first issue of **DPPG TIMES**, E- Newsletter from Department of Public Policy and Governance (**DPPG**), B.K.School of Professional and Management Studies, Gujarat University. The department started in 2020. 2020, a year one cannot forget due to Covid- 19 and now in 2021, the second wave of Corona Virus has hit our lives but we are fighting it with all our might and to instil positive vibes and show that new better things can be initiated in such times, Gujarat University has started the Department of Public Policy and Governance (DPPG). Since the beginning the department is very actively taking initiatives in teaching, training and organizing online events related to academic, management, co-curricular and extra curricular activities even in pandemic times. I hope that this newsletter will serve the purpose of reflecting all activities of department and it will inspire others to do their best for the activities of the department.

I Congratulate and wish Team DPPG best future.

Stay safe. Stay Healthy

Best wishes,

A handwritten signature in black ink, appearing to read 'Himanshu A Pandya'.

**PROF. HIMANSHU A PANDYA**

**Vice Chancellor  
Gujarat University**



# MESSAGE FROM THE DESK OF PRO VICE CHANCELLOR



ગુજરાત યુનિવર્સિટીના બી.કે સ્કૂલ ઓફ પ્રોફેશનલ એન્ડ મેનેજમેન્ટ સ્ટડીઝ હેઠળ ચાલી રહેલ ડિપાર્ટમેન્ટ ઓફ પબ્લિક પોલિસી એન્ડ ગવર્નન્સ (DPPG) દ્વારા DPPG TIMES ના લોન્ચિંગ માટે ડિપાર્ટમેન્ટ ની ટીમને અભિનંદન પાઠવું છું અને આનંદની લાગણી વ્યક્ત કરું છું . ગુજરાત યુનિવર્સિટીનું પરિસર અને સંલગ્ન સંસ્થાઓ ઉચ્ચ શિક્ષણની સમાજની જરૂરિયાતો બદલાઈ રહેલા વાતાવરણની વચ્ચે સતત સંતોષવા ઉત્સુક રહે છે જે ખૂબ જ મહત્વની બાબત છે . ડિપાર્ટમેન્ટ ઓફ પોલિસી એન્ડ ગવર્નન્સ 2020 માં શરૂ કરેલ છે જેમાં વિવિધ કોર્સ ચાલી રહ્યા છે અને કોરોના ની હાડમારી ની વચ્ચે પણ ડિપાર્ટમેન્ટ સાવચેતી સાથે અને સંપૂર્ણપણે કાર્યરત રહે છે. ડિપાર્ટમેન્ટની પ્રથમ ક્વાર્ટર ની પ્રવૃત્તિઓ આ ન્યૂઝ લેટર માં આવરી લેવામાં આવી છે. હું આશા રાખું છું કે આ મહામારી ના સમયમાં પણ ડિપાર્ટમેન્ટ ખુબ જ સરસ રીતે ઓનલાઈન જુદી જુદી પ્રવૃત્તિઓ કરે અને વિદ્યાર્થીઓને પ્રોત્સાહન આપતું રહે.

જય હિન્દ જય ભારત

**DR. JAGDISH BHAVSAR**  
Pro Vice Chancellor  
Gujarat University

# MESSAGE FROM THE DESK OF HEAD OF DEPARTMENT



**Arise, Awake and Stop not until your goal is achieved.**  
**- "Swami Vivekananda"**

Namaskar!! Welcome to the First Issue of Newsletter by Department of Public Policy and Governance (DPPG), B.K. School of Professional and Management Studies, Gujarat University. BK School campus is always abuzz with a plethora of activities and has become a dynamic venue where brilliant minds from all over the world converge and share their vast reserves of knowledge and skills. DPPG believes that,  
"Learning is the process of constantly updating in an ever changing world."

It gives me immense pride and pleasure that DPPG (Establishment - 2020) launching DPPG Times which is as a result of the collective effort of the team of faculty and students of the department. I am hopeful for acquiring greater heights in the years to come. DPPG organizes various Programmes by different Students' Clubs, Webinar Series, Conversation Series, Sunday Stalwart sessions, Conclaves, Conferences, Training Programmes and Workshops from time to time. In fact, the students of BK School have launched different clubs which includes MUDRA- The Finance Club, Impacters- The Marketing Club, Dynamic Drillers- The HR Club, Udyamita- The Entrepreneurs Club, Tark Vitark- Quiz and Debate Club, Rakhshanam-The Defence Club, Rangmanch-The Arts Club, Abhivyakti-The Public Speaking Club, Umeed-The social Club, Conqueror- The sports club, Saathi-The Books Club, Freeze the Moments-The Photography Club, Khel Manch-The Games Club, News Ville- The News Club. We offer our students good educational experience that combines intellectual rigor and cross-disciplinary breadth in an organized, student centered environment.

It is indeed my great pleasure that Department of Public Policy and Governance is publishing newsletter etching every aspect of activities and events held in first quarter of academic session 2020-21. The newsletter aims to bring into view about various proceeding, functions and happenings in the department. The major strength of the department is a team of well dedicated students working for the best future.

Wishing all stakeholders happy reading and learning experience.

**Dr. Nilam Panchal**  
**HEAD OF DPPG**





# ABOUT DPPG



B.K. SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES, GU



## DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE (DPPG) (Establishment: 2020)

**Education is the Manifestation of  
the perfection already in Man.  
- "Swami Vivekananda"**

ABOUT DEPARTMENT OF PUBLIC POLICY  
AND GOVERNANCE (PPG):

Department of Public Policy and Governance (DPPG) at the B.K.School of Professional & Management Studies, Gujarat University is a Centre of excellence in the making. DPPG seeks to make a distinctive contribution to knowledge and skills for public policy through training students and cutting-edge research on policy formulation and design, policy impact, and through its educational programs.

Department of Public Policy and Governance offer courses like Ph.D., Master courses, Certificate and PG Diploma Courses related to Public Policy, Public Administration, Public Finance etc.

It is multidisciplinary initiative and involves policy related learning and development in all fields like Business and Government Policy, Demography, Politics, Institutions, International and Global Affairs, Political and Economic Development, Social and Urban issues, Economics, Health and Hygiene, Administration and Infrastructure, science and technology, public policy formulation and analysis, especially in agriculture, education, health, innovation, infrastructure, environment and energy, public finance and regulation, and governance etc. The Department has immense potential to excel in all its academic endeavors and inculcate the latest developments in different disciplines. The department is committed to provide quality professional development opportunities for students/ professionals in the public and non-public sectors.

## **VISION OF DEPARTMENT**

Department of Public Policy and Governance (DPPG) is intended for improving governance and public policy in India with a strong desire to lead policy thinking and policy formulation suggesting solutions to the emerging policy issues and problems. The Department aspires to enhance scholastic abilities and establish it as a policy think tank that develops and promotes alternative solutions to the issues concerned with society and critically evaluate public policies, to assess the performance of the public authorities and to organize programmes for raising the competencies of students, faculty and administrators.

## **MISSION**

DPPG aims to transform itself into a reputable institution dealing with policy and administration issues to help governments at all levels to improve governance and also formulate strategic policy making. It will aspire to be a leading institution of students, practitioners, alumni, faculty, and staff developing knowledge through teaching, research, and professional development emphasizing innovative management of public policy and services.

## **FUNCTIONS AND ACTIVITIES OF DEPARTMENT**

The department has envisioned engaging in activities inter alia the following:

### **1.DPPG Courses**

The courses are designed to equip young professionals with a new understanding of public service issues. By offering this courses, department aims to contribute to a sustainable development in the public sector, it provides students with the necessary theoretical foundations, practical management and communication skills and hands-on knowledge that make them capable of driving public administration reform.

#### **1.MBA Courses ( Full Time-2 year )**

- a. MBA in Public Policy Management (PP)
- b. MBA in Business Economics and Public Finance (BEPF)
- c. MBA in Event Management (EM)
- d. MBA in Defence Management (DM) (In association with IDSR)



## **2. PG Diploma Courses of Public Policy ( Evening- 1 year)\_**

- a. PG Diploma in Public Policy Administration
- b. PG Diploma in Public Finance and Economic
- c. PG Diploma in Research in Public Administration
- d. PG Diploma in Public Policy and Governance
- e. PG Diploma in Event Management
- f. Other courses

## **3.Certificate level Courses – ( Evening – 6 Months )**

- a. Certificate course in Quantitative Finance
- b.Certificate Course in FinTech
- c.Other courses

## **2. Training and Development**

- Organizing Short Term course on Public Policy for the students pursuing higher degree in various disciplines in the University.
- Conducting Management Development Programmes (MDPs) / Trainings for the working Executives, Managers Officers of Government, Private, Non-governmental organizations.

## **3. Research**

- The Department offers PhD in Public Policy, Administration, Management, Analysis etc.
- It will also conduct research including join or collaborative works for generating new knowledge in the areas of Public Policy Administration and Management and related areas.

## **4. Others**

- The department will take up outreach action programmes for creating awareness and sensitization of public policy and related matters and areas in the state of Gujarat and other states in the country.
- Evolving linkages with Government, Industry, Banks, NGOs, Civil Societies and others involved directly or indirectly in promoting the entrepreneurship culture in the state.
- Preparing project reports and publishing literatures would be also one of the activity of the department.
- The department would also look for industrial visits and exchange programmes and also counseling and disseminating information related to the public policy and related interdisciplinary fields /areas.
- The department would also try to look after placement of the students of the institute in the related organizations.



# MAJOR EVENTS AT DPPG



## INYS - INTERNATIONAL YOUTH SYMPOSIUM

The 6th International Youth Symposium Virtual - 2021 organized by B. K. School of Professional and Management Studies, Gujarat University. It has provided a platform to the millennial and academia across the globe for deliberations and knowledge exchanges for a sustainable world.

The 6th International Youth Symposium was conducted virtually on January 29-30, 2021 on the theme, Reinventing Business Management Practices for Sustainability & Growth. The Symposium provided an opportunity to the Youth, Academicians and Industry Experts from across the globe to collaborate in reinventing business practices to trade through, grow and succeed in this Pandemic time.

Inauguration of INYS with university song, welcoming the guest & lightening the lamp has done by Dr. Nilam Panchal, Associate Professor, BKSPMS, Co-ordinator of Department of Public Policy & Governance. She gave a brief introduction about INYS. All the speakers have opened up with their whole heart & shared their thoughts with a smile on their faces with audience. Welcomed address by Dr. Prateek Kanchan, the Director of B. K. School of Professional & Management Studies.

Our honorable Vice Chancellor, Professor Dr. Himanshu Pandya, delivered valuable speech on this programme and he also added that we not only offers the best in academics but also encouraged an overall development of the students. The Plenary session was held on the theme of Youth as a Changepreneur by Prof. N. D. Mathur, Re-Inventing Organizational Communication in a Changing world by Dr. Piyanant Soikham & Impact of Social Media on Tourism and Hospitality Industry Growth by Mr. Pradit Kammungkun.





Then, we move forward to the Best Paper Presentation competition was held for the Students & Faculty members too. In the evening, we enjoyed a Cultural evening With a variety of activities Like Classical Dance, Singing, Fashion Show, Marshal art, entwined twins, Drama, Karate, Acting etc. The first day of our INYS was concluded with vote of thanks to all the speakers & with a patriotic song.

INYS organized by highly energetic students to showcase their talents. Undoubtedly, the most effective way of bringing the best out of youth, encourage their creativity, enhance social interaction & facilitate exchange of ideas & thoughts.

The 2nd day started with Round Table Discussion on " Sustainable Development Goals : Achievements, Roadblocks and Way Forward in association with Indian Society for Training & Development. On this auspicious day, we invited our Chief Guest Dr. Natraj Ray, National President, ISTD - New Delhi. Also, we had our Chief Patron Dr. P.M. Patel, Guest of Honour Dr. A. C. Joshi & Moderator Prof. Margie Parikh. The Poster Presentation competition was held for the Students to showcase their creativity & thoughts by their wonderful posters.

Then, we move forward to the Speaker and Session Chair Dhanya Joseph, Communication Coach & her topic is about "An Industry Ready Youth Workforce and Entrepreneurs." & track incharged by Professor Darshini Dave. At last, we had Valedictory & Prize Distribution ceremony. In her valediction speech, Dr. Nilam Panchal emphasized on quality of education & holistic development of students & concluded the INYS event with vote of thanks. With efforts of the faculty members & the Students, The 6th International Youth Symposium got a Great Success.



# INTERNATIONAL WOMEN'S DAY CELEBRATION AT DPPG



**INTERNATIONAL  
Women's  
DAY**

**"EK SHAAM SAMPURNATA KE NAAM"**

**VIRTUAL EVENT  
MARCH 8**

**DOORS OPEN AT  
4:00 PM**

By: DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE  
B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES,  
GUJARAT UNIVERSITY.



**INTERNATIONAL  
Women's  
Day**

*Ek Shaam  
Sampurnata Ke Naam*



<p><b>Dr. Nina Muncherji</b> Associate Professor Chairperson O&amp;C, Communication Area, Institute Of Management, Nirma University</p> <p><b>Dr. Margie Parikh</b> Professor BKSPMS, Gujarat University</p> <p><b>Sangita Mistry</b> Education Inspector, Bharuch</p> <p><b>Dr. Kinjal Desai</b> Placement Officer and PR O, Gujarat University</p> <p><b>Dr. sapna Parashar</b> Associate Professor Institute of Management, Nirma University</p> <p><b>Dr. Mamata Mahapatra</b> Professor Amity Institute Of Psychology And Allied Science Amity University, Noida</p> <p><b>Dr. Harsha Khandelwal</b> Dr. Harsha Khandelwal Psychologist Founder &amp; Director Corporate Parajal</p>	<p><b>Meena Lumba Mukul</b> Retired Government Officer, Ahmedabad</p> <p><b>Dhruva Sheth</b> Clinical Hypnotherapist From Ekaa, Ahmedabad</p> <p><b>Dr. Mehal Pandya</b> Associate Professor &amp; Head Department of Maritime Management, BKSPMS, Gujarat University</p> <p><b>Mittal Patel</b> Founder - Vicharta Samuday Samarthan Manch (VSSM)</p> <p><b>Shweta Upadhyay</b> Assistant Manager, Gujarat Tourism, Baroda</p> <p><b>Dr. Ankita Kathiriya</b> Assistant Professor Associate coordinator Department of Management Studies, BKSPMS</p> <p><b>Dr. Tanvi Kothari</b> Asst. Prof. SUP &amp; Vice Chairperson - ISTD Allen</p>	<p><b>Dr. Debjani Dass</b> Director The Ceei Visiting Faculty, Nersim, Mumbai</p> <p><b>Dr. Prachi Motiyani</b> Assistant Professor of Law &amp; HOD(1) Dept. Constitutional Law &amp; Legal Order Gujarat University</p> <p><b>Dr. Harsha Jariwala</b> Associate Professor IES's Management College and Research Centre, Bandra, Mumbai</p> <p><b>Dr. Tejal Patel</b> Assistant Professor &amp; Course Coordinator P P Savani University Corporate Trainer - HLP Certified</p> <p><b>Amisha Mehta Shah</b> Professor Training And Placement Officer Ex. System Analyst- IIS</p> <p><b>Dr. Mamta Brahmabhatt</b> Associate Professor &amp; Founder Head- Department of Business Intelligence BKSPMS, Gujarat University</p> <p><b>Dr. Nilam Panchal</b> Head, Department of Public Policy &amp; Governance (DPPG) BK School, Gujarat University &amp; Chairman - ISTD Ahmedabad &amp; Co-Chair - Women's Day</p>
---	---	--

08<sup>th</sup> March 2021 @ 04.00 pm Join Round Table Discussion: <https://zoom.us/join> Webinar ID: 895 7742 8505 Password: 613326

Purnya Dholakia

DR.NILAMPANCHAL

Dhruva Sheth

Ankita Kathiriya

Janmejay Amin

Amisha Mehta Shah

Mamata Mahapatra

Margie Parikh

Prakruti Mukul

Nina Muncherji

Dr. Mehal Pandya

Tanvi Kothari

SANGITA MISTRY

MEENA MUKUL

Dr. Harsha Khan...

Dr. Kinjal Desai

Parin Mansuri

Dr. Prachi Motiyani

Tejal Patel

Saunak Thakkar

On the occasion of International Women's Day, The BK School of professional and management studies under Gujarat University has organized a virtual event on 8th March 2021 named "Ek Shaam Sampurnata Ke Naam" celebrating womanhood, conducted by The Indian Society Of Training & Development (ISTD) And Department Of Public Policy & Governance (DPPG).

The event consisted of 21 prominent speakers from the different sectors of career. The topic delivered by the panelist consists of women empowerment, the importance of women, the role of women in the corporate sector, being a woman and Happiness, Psychology Of Perception And Reality In The World Of Women Of Work and many more...

Some depicted their own story of struggle and achievement along with the "Status Of Women In India and Their Journey", Where as some talked about their success story of the "Journey As A Young Entrepreneur", and shared about the status of mental health in today's time, and lastly shared the thought on "Women & Self-Introspection" by talking about how important is it to recognize one's inner talent and show it to the world.

We are thankful to the head of the department Dr. Nilam Panchal for giving us chance to organize such an inspiring event and to be a part of it. Also appreciation to the designing team, anchor and the IT team, without them the event would have been impossible.



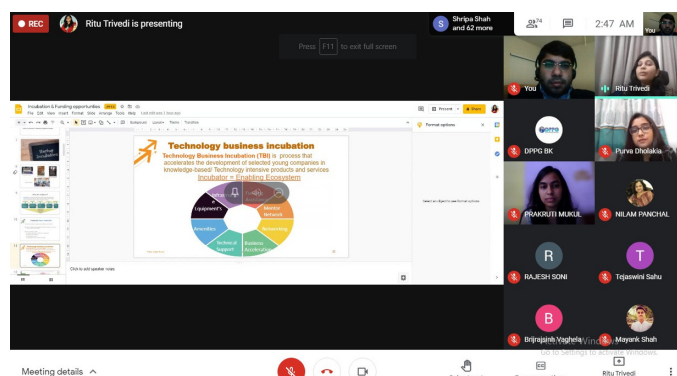
# INTERNATIONAL ENTREPRENEURSHIP CONCLAVE

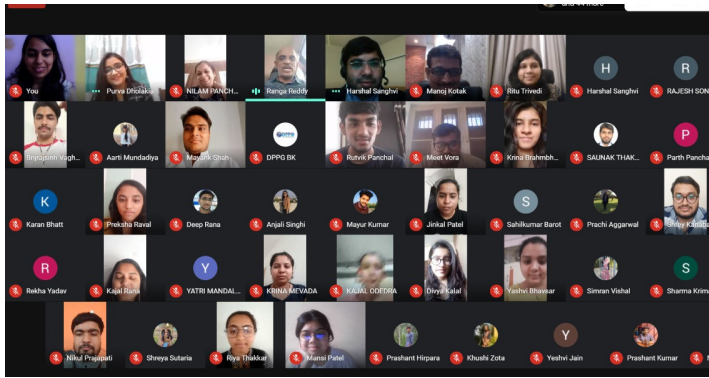


On the morning of 24th April, 2021 the “International Entrepreneurship Conclave ” was organised by the Department of Public Policy and Governance (DPPG) , BK School Of Professional and Management Studies ,Gujarat University. The event was put together by the students of DPPG under the Guidance of the **HOD Public Policy & Governance , Dr. Nilam Panchal.**

The event was graced by the presence of a panel with the most eminent personalities like **Mr. Seelam Ranga Reddy-** Ex-Technocraft & Indian Air Force, **Mr. Manoj Kotak-** Director Image online PVT LTD, **Ms. Ritu TRivedi Associate-** IIT Hyderabad and **Mr. Harshal Sanghvi** Research Scholar, Florida Atlantic University ,USA. There were around 200 students participated in the conclave.

The anchors for the “International Entrepreneurship Conclave” were the students of DPPG, BK School of Professional & Management studies , Purva Dholakia & Prakruti Mukul. The session began at sharp 10:00 am followed by a prayer, the university song and a visual of life at the institute. around 200 participated in the conclave.





The first speaker **Mr. Harshal Sanghvi** educated the students on the Theme : **Incubation ,Innovations & Startups** . The session turned out to be a very fun and interactive one as he guided the students about the journey of startups and the importance of factors like critical thinking .

The second speaker **Mr. Manoj Kotak** guided the students On the theme **Digital Marketing** for startups and the digital era from its inception of your time and teaching us the importance of traditional as well as digital marketing. And knowing more about digital marketing with his experience with around 6000 and more business owners.

Third on the panel was Mr. Seelam Ranga Reddy.

**Mr.Seelam Ranga Reddy** Sir's topic was **"Innovations In Defence"** and get to know what all defence innovations are happening such a night vision camera, aero engines, sonars and many others and what are the upcoming development plans of the involved industry as prime production agencies and how nowadays the government is also helping more and more for civilians to do startups in the sector of defence as well. He also shared the knowledge of New Initiatives taken by MOD, government of India for young minds in startups.

The last speaker of the event was **Ms. Ritu Trivedi**, who guided the students and spoke on the Theme : **Incubation And Funding Opportunities for startups** . She explained the importance of finding funding opportunities as well as gave the students some very important resources to get help with their new startups .

The session was concluded by a very interactive Q/A between the students and the speakers. At the end , Dr. Nilam Panchal proposed the vote of thanks. Programme co-ordinator for this beautiful event was Mr. Vadan Vala. The IT co-ordinators were Deep Rana, Shrey Kanabar, Parth Panchal and Designing coordinator was Rachana Patel.

Looking forward to such life inspiring and resourceful seminars and summits in the future and a very big thank you to all the student coordinators ,participants , Student IT team and definitely to our pillar of constant strength Dr. Nilam Panchal.



# TESTIMONIALS OF PROMINENT SPEAKERS

Digital Marketing & Entrepreneurs Was the topic given to me @ International Entrepreneurship Conclave organised by DPPG, BKSPMS, Gujrat University headed by Convener Dr. Nilam Panchal HOD PPG along with her team.

Though virtual Dr. Nilam's team gave me a feel of Real session. Start to End from Announcement, virtual arrangement, Google Meet, YouTube Live, Introduction , sequence of subjects / speakers & managing interesting Q & A sessions everything was just flawless.

As a public speaker my oxygen is large Audience & here 150+ young enthusiastic students, totally focused, disciplined , very polite and well aware of the subject with really interesting questions made my day. One of the best 110+ sessions I have taken so far.

It will be my pleasure to speak for future of India; Young Entrepreneurs from Gujrat!

**Manoj Kotak**  
(<https://www.kotak.co.in>)

Glad to be part of the International Entrepreneurship Conclave to encourage entrepreneurship in the young minds of BK School of Management. Delivering a session on the most important aspect for startup; access to government funding & Incubation support for their project idea to the budding entrepreneurs truly resonated with the students. Participants were inquisitive, engaged & eager to understand the startup nuances.. Wishing them all a bright future ahead & happy to see the potential startups coming out of university.

**Ritu Trivedi**  
**Startup Management Enthusiast**

Entrepreneurship is a necessity of 21st Century and Experiential Learning is must to achieve the motivation behind starting a new business or redevelop strategies for existing ventures. Department of Public Policy and Governance, B.K. School of Professional and Management Studies had been benefiting the startups of 21st Century not only by providing adequate trainings but also creating plenty of networking opportunities across the globe. The networking with students in International

Entrepreneurship Conclave has been fruitful in discussing about their daily challenges they face as startups and providing them pathway lead many young minds to think of every pillar of business to make their startup reach to global scale.

**Mr. Harshal A. Sanghvi**  
**Florida Atlantic University, USA.**

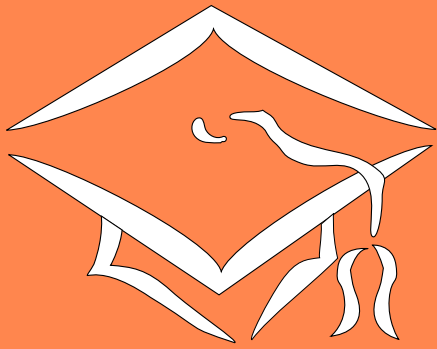
Department of Public Policy and Governance (DPPG), BK school, Gujarat University is one of the best place where Student's Innovations can take to the roads for growth of our Nation. The spirit of interaction with Students on my Presentation of "Innovations in Defense Sector" is very very high level and it will be a challenging session for the Student's minds to route their minds towards the Innovative thoughts, specially on Defence Equipments. Also I am sure that the department head and team of Student's hardwork can lighten the new Innovative Defence Equipments. I got an opportunity to interact with the Head, DPPG and very happy as they can transform the Student's Innovations into advanced weapons for our Armed Forces and other areas of management .

**Seelam Ranga**  
**Retd IAF**  
**Founder & Director SEELAMCE Pvt Ltd**



CS Scanned with CamScanner





# CLUBS AT DPPG

## INTRODUCTION

### MUDRA




## MUDRA

THE FINANCE CLUB-  
DPPG

**About Us:**

MUDRA- The Finance Club of Department of Public Policy and Governance, BK School of Professional and Management Studies, established in April 2021, aims at providing the exposure to the students about the Financial updates across the globe.

**VISION:**

To provide a real learning experience to the students and help them develop competent skills to put their theoretical knowledge into proficient practice.

**OUR ACTIVITIES:**

MUDRA endeavors to have a profound understanding about all the branches of finance through

- Conducting webinars related to Corporate Finance, Investment Banking, Trading, Actuaries /Insurance.
- Organizing a Mentor Program where current students get benefit of Alumni who are in corporate world.
- Conducting Quiz related to current financial market.
- Organize various fun events to give a better idea of the Financial World.

**MISSION:**

- To build a strong foundation for financial learning.
- To explore career opportunities in the financial markets.
- To help students expand their financial prudence.

### IMPACTERS





**VISION :**

To Make impacters recognisable and to give practical exposure to the marketing concepts among the students.

DEPARTMENT OF PUBLIC  
POLICY & GOVERNANCE

**B.K.SCHOOL OF PROFESSIONAL  
& MANAGEMENT STUDIES**

## IMPACTERS

Impacters is the club that focuses upon different marketing aspects and develop marketing skills among students




**MISSION :**

To develop various marketing skills among students and to organize different marketing events through which they can apply their knowledge into practical life.

**CONTACT US**

YATRI MANDALIYA : 635312512  
DRASHTI JASANI : 94089 76444

### UDYAMITA

## UDYAMITA

It's not about ideas, it's about making ideas happen.

**Mission**

- To enrich the capabilities of individual towards entrepreneurship.
- To build up and develop best out of your own.
- To provide the platform to inculcate the expertise.
- To nurture the confidence and responsibility among the entrepreneurs
- To foster and encourage potential entrepreneurs towards their prominent ideas.

**ACTIVITIES TO BE CONDUCTED**

- Entrepreneurship awareness
- Seminar/Webinar
- Innovative Idea Sharing Fest
- Startup Competitions
- Corporate Visits




**Vision**

- To be a successful entrepreneur that leads the nation.

**ALL ABOUT US**

Udyamita is a virtue that how a person wants to be successful in life with hard work and pure effort.

### RAKSHNAM

DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE  
BK SCHOOL OF PROFESSIONAL MANAGEMENT AND STUDIES


**PRESENTS : "RAKSHNAM"**

**OUR VISION:**

To be the nation's leading centre of excellence in developing management thought to optimize the effectiveness of the armed forces for meeting the challenges to national security.

**OUR MISSION:**

To let every Bkite aware of our extraordinary defence journey from beginning to current scenario with upgradation of recent events in defence sector of our nation and also encourage them to help by any possible way out in achieving self-sufficiency in defence of our nation.



**ABOUT US:**

Defence club is important as it strives towards effectiveness and efficiency of the defence forces, ensuring they fulfil their duty of providing public security and defence against external threats in the best possible way. Defenceclub helps to improve leadership, procurement, self-control and security of livelihood.

**"रक्षणम्"**

## THE DEFENCE CLUB (DPPG)

SERVICE BEFORE SELF

Karan Bhatti (81406 00310)  
Vaishali chelani (8735932309)

# DYNAMIC DRILLERS




**DYNAMIC DRILLER**  
THE HR CLUB OF DPPG




**OVERVIEW**

DYNAMIC DRILLER, THE HR CLUB is a collective term for all the formal systems created to help in managing employees and other stakeholder with a company. The club serves as an excellent platform for all enthusiastic to come forward and exchange their ideas relating to the latest trends of HR.




**VISION**

The division of Human Resources will be strategic partner to attain organizational excellence by developing and inspiring the true potential of company's human capital.



**MISSION**

Through strategic partnerships and collaboration, the HR department recruits, develops and retains a high performing and diverse workforce and fosters a healthy, safe and productive work environment for employee, departments in order to maximize individual potential.



# RANGMANCH



**RANGMANCH**  
THE ART CLUB



**OVERVIEW:**

RANGMANCH IS AN ART CLUB WHERE ALL THE ARTISTIC AND CREATIVE STUDENTS GATHER WITH THE SAME GOAL TO ENHANCE THEIR ARTISTIC SKILLS BY PERFORMING AND PARTICIPATING IN THE CLUB ACTIVITIES.



**MISSION:**

TO ENHANCE THE ARTISTIC SKILLS OF STUDENTS. IT CELEBRATES AND EMBRACES THE GENRES OF PERFORMING ARTS IN ORDER TO ENGAGE THE AUDIENCES AND EMPOWER THE STUDENTS. THEY CAN EXPLORE THEMSELVES AND THINK OUT OF THE BOX AND BE CREATIVE.



**VISION:**

BRINGING IMAGINATION TO REALITY



**ACTIVITIES:**

-MUSIC -DANCE -POEM  
-MONOLOGUE -MIMICRY  
-STANDUP COMEDY



# TARK VITARK



**TARK VITARK**  
QUIZ AND DEBATE CLUB OF BK SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES



**BK SCHOOL OF MANAGEMENT AND PROFESSIONAL STUDIES**

Department of public policy and governance (DPPG)

**ABOUT**

TARK-VITARK, the quiz and debate club of BK SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES are here to create a healthy and competitive environment among the students of BK and make them comfortable to face any challenges in the upcoming World through the medium of quiz and debate. Here, you're not measure by your age or what you pursuing is but only by your knowledge that you have. So if you have extraordinary knowledge and courage to show your points the stage is all yours.

**VISIT US ONLINE**

**YOUTUBE**

<https://youtube.com/c/DPPGBK>

**FACEBOOK**

@bkspms\_dppg

**INSTAGRAM**

@bkspms\_dppg

**ACTIVITIES**

**QUIZ**

- Landmarks
- Entertainment
- General knowledge
- Music and movies
- Sports

**DEBATE**

- Social media is good or bad
- Importance of saving money
- Outdoor learning beneficial?
- College education help you get a good job?
- Public speaking boosts the confidence

**VISION**

Quizzing is an art and a test of the intellect. The Quiz club of the college aims at identifying students with quizzing talent and creating opportunities for them to sharpen their quizzing skills. Quiz Club is a unique and exciting way to motivate, inspire, encourage and reward students in their quest for knowledge and provide them with the opportunity to celebrate their achievements as part of a high profile, national competition.

**MISSION**

- Objective of quiz club is to popularize quizzing activities among students and to encourage them to take part in all competitive examination at state and central level.
- To instill our students the values of knowledge, wisdom and compassion to make them smart citizens.

# CONQUEROR



**CONQUEROR**  
DPPG SPORTS CLUB  
FOUNDED BY BK SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES



**DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE**  
**B.K.SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES**  
**CONQUEROR - DPPG SPORTS CLUB**

**ABOUT US**

THE WILL TO CONQUER IS THE FIRST CONDITION OF VICTORY.

CONQUEROR IS THE SPORTS COMMITTEE OF DPPG- BK SCHOOLS OF PROFESSIONAL AND MANAGEMENT STUDIES. WE CONDUCT BOTH INDOOR AND OUTDOOR SPORTS LIKE CRICKET, VOLLEYBALL, BADMINTON, BASKETBALL, CHESS, YOGA, MMA (MIXED MARTIAL ARTS), ETC. FOR STUDENTS. SPORTS ARE A SOURCE OF ENTERTAINMENT, WHICH HELPS IN BREAKING THE MONOTONY OF ACADEMIC STUDIES.

**OUR VISION**

WE ENDEAVOUR TO BECOME THE LEADING VOICE AT THE INTERSECTION OF ATHLETICS AND ACADEMICS. WE HOPE TO USE THIS VOICE TO UNITE, CHALLENGE, AND INSPIRE THE NEXT GENERATION OF LEADERS TO IMPROVE THE LIVES OF ATHLETES AND TO ACT AS STEWARDS OF THE BEST PRACTICES IN THE SPORTS INDUSTRY AS A WHOLE.

**OUR MISSION**

ADVANCE CUTTING-EDGE SPORTS-SPECIFIC RESEARCH, EDUCATE CURRENT AND FUTURE SPORTS PROFESSIONALS, IMPROVE THE PHYSICAL AND EMOTIONAL LIVES OF CURRENT AND FORMER ATHLETES, AND HARNESS THE POWER OF SPORT TO INSPIRE POSITIVE SOCIAL CHANGE.

**OUR UPCOMING EVENTS:**

CRICKET, VOLLEYBALL, BADMINTON, BASKETBALL, KABADDI, KNO-KNO, CHESS, CARROM, BOARD GAMES, TABLE TENNIS, ARCHERY, YOGA, MMA (MIXED MARTIAL ARTS), ETC.

**President** : Shrey kanabar - 94264 13132  
**Vice President** : Angel Christian - 76000 75365

# ABHIVYAKTI



**ABHIVYAKTI**  
PUBLIC SPEAKING CLUB



**OVERVIEW**

ABHIVYAKTI - THE PUBLIC SPEAKING CLUB-is an initiative that will provide a platform of expression.

The aim of Abhivyakti is that all the ones who come across it should fight their fear of public speaking or the fear of communicating or their fear of beginning a conversation and see themselves grow and have the satisfaction of overcoming their smallest of the fears.



**VISION**


Tomorrow when you step in the real world you should be the provider of dynamic, high-value, experiential communication and leadership skills development.

The power of confidence is the power one never loses & through ABHIVYAKTI we want each and everyone of you to feel comfortable and confident in your own ways of expression.


**MISSION**

- A supportive and positive learning experience.
- Opportunity to develop communication skills.
- A stepping stone leadership skills.
- A platform of expression for greater self-confidence and personal growth.

# UMMEED




**UMMEED**  
SHARING LOVE AND HAPPINESS



**OVERVIEW**

UMMEED - The Social Club of Department of Public Policy and Governance, B.K.School of Professional and Management Studies, is an initiative by the students. The Moto of the club is to create awareness to the society, to provide the better environment for the suffering people. We cannot erase the social issues from the society but we can surely try to help them to come up and so that, they can fight back and get all the opportunities that they deserve. Let's spread love and care by sharing things that might not be any use to us but can be very important to someone else.



**MISSION**


Sharing and Caring of Love and Joy  
To be the reason of someone's Happiness  
Helping students to understand the importance of social work  
To make students aware about social work education  
Make students aware about the social issues we may face in future

**VISION**

To create a better world for the unprivileged Society  
also to provide the basic necessity to the people who cannot afford it.

**ACTIVITIES:**

- Webinar
- Student social charity program
- Upliftment of socially backward class by various activities



For further Queries contact: Saxi Kharecha-9825679685, Mytri Ghodasara-9773156660



# SAATHI




DEPARTMENT OF PUBLIC POLICY & GOVERNANCE  
B.K SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES, GUJARAT UNIVERSITY

**'WE READ TO KNOW WE ARE NOT ALONE' - C.S LEWIS**



**ABOUT US**  
SAATHI is a club which aims at increasing the effectiveness of students in leadership, communication and productivity with the help of books.

**VISION**  
We will create a home for readers and provide a library like environment where every student can help each other.

**MISSION**  
To provide different types of quality books for education, entertainment and self-development. Support literary engagement through activities such as regular reading, reviewing, informing and recommending.

**OUR ACTIVITIES**  
Every week book review of any book by the members. Providing E-books related to the subjects of MBA

# KHEL MANCH

**KHEL MANCH**

THE GAME CLUB OF DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE, B.K SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES.

"KHEL MANCH" IS AN OPPORTUNITY FOR STUDENTS TO SOCIALIZE AND HAVE FUN TOGETHER BASED ON THEIR HOBBY OF PLAYING GAMES.

THE GOAL OF THIS CLUB IS TO ENTERTAIN THE STUDENTS AND OVERCOME THEIR STRESS AND FEEL RELAX. A GAME IS A STRUCTURED FORM OF PLAY, USUALLY UNDERTAKEN FOR ENTERTAINMENT OR FUN, AND SOMETIMES USED AS AN EDUCATIONAL TOOL.

**VISION**  
GAMING BRINGS EXCITEMENT AND ENJOYMENT TO THE LIVES OF MILLIONS OF PEOPLE EVERY DAY. TO TURN OUT TO BE A PACESETTER IN PHRASES OF HIGH SATISFACTORY OF CARRIER AND ENJOYMENT VIA WAY OF MEANS OF GROWING SKILLS AND EXPERT SKILLS.

**MISSION**  
• TO FEEL RELAXED THIS STUDENT  
• TO ENTERTAIN THE STUDENT  
• TO BRING ALL THE STUDENTS TOGETHER  
• TO LEARNED MANY THINGS BY GAME LIKE TEAMWORK, ROLE OF TEAM PLAYER AND MANY MORE THINGS.

# DPPG TIMES





**DPPG TIMES**  
The Newsletter Club

**About us:**  
We, THE DPPG TIMES, is an organised Newsletter Club of DPPG, BKSPPMS, GUJARAT UNIVERSITY incorporated to deliver the positive, reliable and authentic news of the organisation with the active and dedicative efforts of members and active engagement with members of institution. We consider having a great opportunity in adding value to the students by providing them the latest info. We are here to put the efforts of everyone by getting the core value of it. Although our top priority is to publicise our club throughout the community, and making all the members informed. We are proving the platform to promote upcoming club events and foster them to share information. At the end, we focus on increasing the visitor and encouraging them to visit and to attract the traffic.


**MISSION**  
- To provide the authentic and reliable updates regarding club activities and events of BKSPPMS to BKites  
- To provide single desk information regarding the upcoming and ongoing activities of BKSPPMS  
- To attract and promote more number of students towards the institute through escalation of culture and healthy environment at BKSPPMS.

**VISION**  
DPPG TIMES is envisioned to accomplish the desired goal in best possible way by making interesting events and activities with a great and active engagement of participants. To reach to the readers so that one can emphasize the importance of lifelong learning.

**ACTIVITIES**  
1. One Can have the review of all the webinar and seminars being conducted.  
2. A competition where the students can participate in poster/infographic making to promote our newsletter. (The best one would be published)  
3. 'Guru Gurukul': A dedicated column for sharing the information and pictures about the stories of various historical at different cities.  
4. Activity relating to sharing of the articles/blogs with various topics being assigned.  
5. Features in the newsletter- Students can submit their articles or artwork sharing their experiences of various club activities of the month. (The best one will be featured in the newsletter)

**CONTACT US:**  
dppg@bkschool.org.in

# FLY-IT




**FLY-IT**  
The Social Media Club

Creation, moderation and updation of contents related to the various social, cultural academic and club related events.

The club is also fostering the Industry-Institute linkage by posting the content related to guest lectures by corporate delegates, plant visits and industrial visits organized by the institute. The club is instrumental in developing relationship with current students, alumni, new aspirants and industry. Moreover club is responsible for publicizing the events and activities by uploading photos, videos and related reminders about the events. The club provides an opportunity to interact online to various incumbents related to their queries about the institute.

Besides the club in general is helping in generating the feedback about the various curricular, co-curricular, extracurricular, summer internship and placement related activities which acts as a important input for planning.

**Vision :-**  
Our vision is to set Perception for education, extracurricular activities and student achievements in the club.

**Mission :-**  
Gain higher student enrollments through various platforms for higher response and cultural growth.

**Facebook:**  
bksppms\_dppg

**LinkedIn:**  
BKSPPMS DPPG

**YouTube:**  
DPPG BK

**Instagram:**  
bksppms\_dppg

**Twitter:**  
@BksppmsD

**Email:**  
dppg@bkschool.org.in

# NEWS VILLE





**ABOUT US**  
Our news club was organized for the collecting and analyzing news regarding the Finance, economics, politics, defence, entertainment & etc...we club members are making some uniqueness in presenting news of our cities, state & country as well as international, and publish the issues surrounding the news.

**VISION :-**  
To make a habit of reading, To enhance the thinking capacity among student for longer term.

**MISSION :-**  
1. To make people aware of every aspect of society.  
2. To inform the latest news to readers.  
3. To increase the knowledge of readers.

**Activity :**  
- 1. our club Publish DPPG EXPRESS every week.  
- 2. We are arranging quiz based on our newspaper

# FREEZE THE MOMENTS



**Mission:**  
1) To capture and preserve the moments of activities in the Department of Public Policy and Governance.  
2) To relive the past in present and to communicate because pictures also speak.

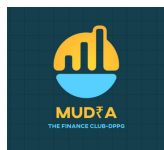
**Vision:**  
"Everything You Can Imagine is real and everything that you see would be someone's Imagination"

**Overview:**  
Freeze the moments - The photography club of Department of Public Policy and Governance is venue for meeting people who share the same interest. It is a place to form new friendships and have fun while learning new things about a craft that we love. Whatever is your hobbies, by joining the photography club is one of the best ways to improve your skills.

**Activities**  
Natural photography, Traditional photography, Portrait photography, Random clicks, Candid photography, Animals photography, Festival events, Food photography

Contact us :-  
Vishal Bamroliya - 8094334933  
Kajal Virmani - 9510103935

# EVENTS AT DPPG CLUBS



## WEBINAR ON BASICS OF SHARE MARKET

By MUD₹A- The Finance Club

April 10, 2021- Saturday

An exclusive webinar session organized by 'MUD₹A' The Finance Club, DPPG, BKSPMS.

'MUD₹A' aims at creating awareness regarding various topics such as banking, wealth management etc. As a part of club activity, the first webinar was arranged on the topic of The 'Basics of Share Market'. **Mr. JIGAR MANIYAR** was invited as the speaker for the day. He is an ATC (Accounting Technician) from Institute of Chartered Accountants of India. Ms. ANJALEE KOSHTI managed the webinar, whereas more than 70 students actively participated. The focus was laid on the share market, types of market, market value v/s book value, index, IPO, Indian stock exchange and SEBI. All the students of DPPG are grateful to Head of Department Dr. Nilam Panchal and Professor Darshini Dave and for giving this opportunity to 'MUD₹A' THE FINANCE CLUB. STUDENT COORDINATOR- MS. KHUSHI ZOTA & MS. HETVI PAREKH

**MUD₹A**  
The Finance Club  
Department of Public Policy And Governance,  
B.K. School of Professional and Management Studies,  
Gujarat University

Webinar on:

**BASICS OF SHARE MARKET**

**SPEAKER:**  
**MR. JIGAR MANIYAR**  
ATC (ACCOUNTING TECHNICIAN)  
INSTITUTE OF CHARTERED  
ACCOUNTANTS OF INDIA

APRIL 10, 2021 9:00 TO 10:00 AM IST  
VENUE: Google Meet (Code: drc-pxxi-tdp)

Student Co-ordinator:  
Khushi Zota (9427388704)  
Hetvi Parekh (8780923378)



## CRACK THE QUIZ

By Impacters- The Marketing Club

April 13, 2021 - Tuesday

"IMPACTERS"- The Marketing club of DPPG, BKSPMS, Gujarat University had organised "Crack the quiz" competition. The quiz was based on the different marketing strategies, taglines, logo, advertisements and various other factors. Club received more than 40 participants for the Quiz competition and also got huge response from the audience with total of 70.

The event was on virtual mode. The winner of the quiz was Yashesh Thakkar, First and Second Runner Ups were Shrey Kanabar and Saunak Thakkar. For the club members, there was a great learning experience and learnt a lot of new aspects of managing and organising the events and developed various skills like leadership, communication, marketing, technical, group building, cooperation and many more....

The Marketing club is grateful to the Head of Department Dr. Nilam Panchal and Professor Darshini Dave, for giving this opportunity to IMPACTERS - The Marketing club

**IMPACTERS**  
DEPARTMENT OF PUBLIC POLICY AND  
GOVERNANCE  
B.K. SCHOOL OF PROFESSIONAL AND  
MANAGEMENT STUDIES

**IMPACTERS**  
THE MARKETING CLUB OF DPPG  
PRESENTING

**CRACK THE QUIZ!**

Let's have fun with company's  
marketing strategies

**13TH APRIL 2021**  
**TUESDAY**  
**11 A.M ONWARDS**

FOR MORE DETAIL CONTACT:  
YASHESH THAKKAR (9427388704)





## WEBINAR ON LET'S BUILD THE BEST TEAM

By Dynamic Drillers- The HR Club

APRIL 08, 2021 - Thursday

An exclusive webinar session organized by 'Dynamic Drillers' The HR Club of DPPG, BKSPMS.

'Dynamic Drillers' aims to manage the HR's performance including the establishment of objectives, measures of performance, the assessment of performance towards the objectives, & any other feedback that will enhance the success & performance of the CEO & the organization. The First webinar was arranged on the topic: 'Let's build the best team'

Mr. Amit Khamar was invited as the guest speaker for the day. He is a PD to CMD Employee Advisor, Jade Blue. Almost 80 students participated in the virtual session. The session was started with the overview of Human Resources. We discussed the role of HR, How they deal with employees, Functions of HR, Performance of HR etc.

All the students of DPPG are grateful to the Head of Department Dr. Nilam Panchal and Professor Darshini Dave, for giving this opportunity to 'Dynamic Drillers: THE HR CLUB.'

STUDENT COORDINATOR- MS. NUPUR SHAH & MS. SELENA CHAUHAN



## WEBINAR ON ENTREPRENEURS' LIFE STYLE

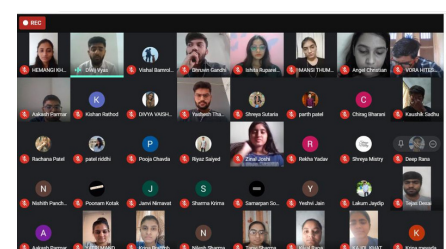
By Udyamita- The Entrepreneurs Club

UDYAMITA – THE ENTREPRENEURSHIP CLUB, had organized an functional webinar about 'ENTREPRENEURS' LIFE STYLE ' in which the guest was MR. DWIJ VYAS, director of ATON EARTH RESOURCES, a social entrepreneur.

He initiated his talks with the journey about being an entrepreneur and how he faced ups and downs in his career which he loves the most. One misconception which everyone has, like being your boss is – Entrepreneurship... , but he actually said that to be your own king is not what all entrepreneurship is about, he is working with the 15 members team and he clarified that all the 15 are entrepreneurs. Furthermore, he explained that being a businessman you should know who you are and how you will proceed further.

One focal point of what he covered was – GET OUT OF YOUR COMFORT ZONE. This can lead you to much more success than you actually think of.

At last, special thanks to DR. NILAM PANCHAL for the efforts to initiate this club and all the Participants for actively involving themselves and making this event more victorious and marvelous.





## QUIZ COMPETITION

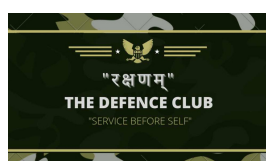
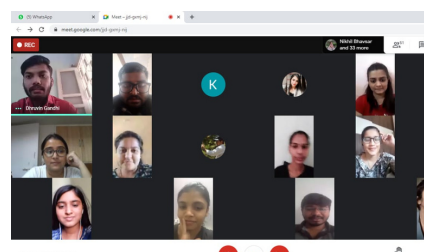
### By Tark Vitark- Quiz and Debate Club.

Tark vitark-The quiz and debate club, of Department of Public Policy and Governance, had organized the quiz named PRASHNOTTARI on 14th April Wednesday 2021 at 1pm which included the questions based on landmark, general knowledge, music, movies and sports.

The main purpose of the quiz was to create a healthy and competitive environment between the participants.

There were three rounds in total. The first round was open for all students and the second and third round was only for the participants who were selected in the first round. While in the ending of the third round the coordinators announced the names of the winners. Thus, the E CERTIFICATES were provided to the winners.

Thank you, team members, for all your dedication towards the work! Teamwork makes the dream work happen! Looking forward to more great work from the team.



## WEBINAR ON EK SHAAM SHAHIDO KE NAAM

By Rakshanam-The Defence Club

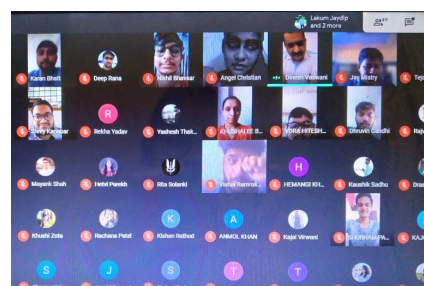
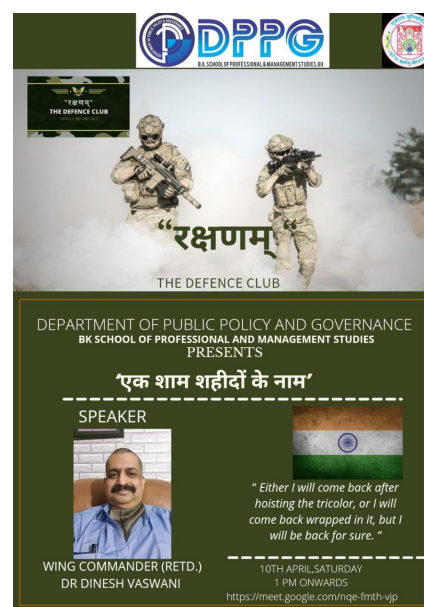
April 10th, 2021 - Saturday

"RAKSHANAM" the Defence club of DPPG, BKSPMS, GUJARAT UNIVERSITY has organized a webinar. We are very grateful to Dr. Nilam Panchal who provided us constant guidance and support to conduct and organize such an interesting webinar.

The webinar begins with a very warm welcome of our guest speaker, veteran of Indian Air Force Wing Commander (Retd.)

**Dr. Dinesh Vaswani** sir, by the student Mr. Karan Bhatt. Dr. Vaswani has served in Indian Air Force For 25 years and has been a recipient of commendation medals by tri services i.e. Army, Navy and Air force. Sir enlightened us with the current scenario of Defence sector of India and importance of defence management. The session was attended by 60 participants who had given their active participation by raising important and strategic questions to the speaker.

At the end, Ms. Divya Kalal has inferred the session by giving vote of thanks to wing commander (retd.) Dr. Dinesh Vaswani and Dr. Nilam Panchal for providing us with such a great opportunity.







## AANCHAL SE DUNIYA TAK

### By Rangmanch- The Art Club

Date: 13 April, 2021

The first event of Rangmanch - the art club of DPPG "आंचल से दुनिया तक - meaning everything we do or everywhere we go we will always be protected by the shadow of mother". There are 60-70 attendees with Nilam ma'am and Darshini ma'am.

Anmol Khan as the host introduced this wonderful event by quoting the words of Cardinal i.e. "A mother is she who can take the place of all others but whose place no one can take".

There were around 30-35 participants who shared their thoughts through their performances. The first performance was of dance followed by poetry and many other beautiful as well as emotional dance performances, poems and songs. There were some attendees who participated spontaneously.

At last we all parted with more appreciation & devotion towards mother. The entire team of Rangmanch got lots of appreciation. As we know unity is strength the very first event of Rangmanch was a great success as each club member worked really hard for it.

**RANGMANCH**  
The Art Club  
Department of Public Policy And Governance,  
B.K. School Of Professional And Management Studies,  
Gujarat University

**PRESENTING**

**"आंचल से दुनिया तक"**  
A tribute to our MOTHERS

The Event Includes:

- Music
- Dance
- Poetry
- Mimicry
- Monologue

Date: APRIL 13, 2021.  
TIME: 4 PM ONWARDS  
VENUE: Google Meet

For any queries kindly contact:  
Anmol Khan (7567644356)  
Rachana Patel (9512329942)



## TODO BANDHAN BOLO SAB JAN

### By Abhivyakti- The Public Speaking Club

April 09, 2021 - Friday

ABHIVYAKTI The Public Speaking Club, under the aegis of DPPG, BKSPMS, had organized an event "TODO BANDHAN BOLO SAB JAN" to facilitate every BKite to express themselves and given freedom to speak on any topic of their own choice. We have been provided with excellent guidance and support by the Head of Department, Dr. Nilam Panchal.

The event began with a warm welcome from Ms. Purva Dholakia. We had an active support of 57 students who also come forward to express themselves and make the event more graceful. They open up their heart and share their thoughts with the fellow participants with a very gentle smile on their faces which fulfills the main agenda of our event.

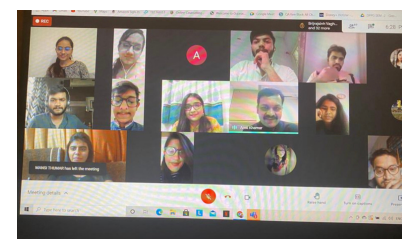
At the end of the event, a vote of thanks was delivered by Ms. Purva Dholakia and Ms. Athira Nair which uplift the confidence of participants to come forward and express themselves.

The event was a great achievement and success for the club and we are glad to express our sincere gratitude to Dr. Nilam ma'am for being a constant source of support and guidance.

**B. K. SCHOOL**  
OF PROFESSIONAL AND  
MANAGEMENT  
STUDIES, AHMEDABAD

**Event: Todo Bandhan Bolo**  
Sab Jan  
Date: 9 April, 2021  
Time: 6 to 7 pm  
Venue: Virtual Mode

**ABHIVYAKTI**  
THE PUBLIC SPEAKING CLUB  
OF DPPG





## WEBINAR ON JOURNEY OF NGO

### By Ummeed-The social Club

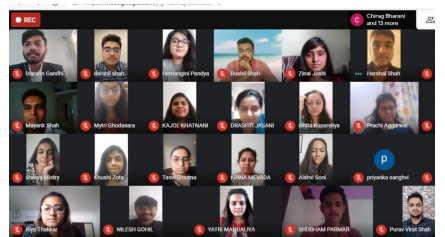
11th April, 2021- Sunday

Journey of NGO – Sunday Jivdaya Group

Ummeed-The Social club of DPPG, BKSPMS, GU had organized the webinar as the very first event of our club. The Motto of Ummeed club is to bring the awareness to the people about the suffering part of our society and to help them uplift the backward area and also to help the animals who cannot directly talk about their illness or the sufferings that they have in their life.

They were 8 members who joined us as our guest speakers: Harshal Shah, Tirth Shah, Darshil Shah, Rahil Shah, Purav Shah, Priyanka Sanghavi, Rushil Shah and Kavan Shah.

They have also inspired the students as they all are young entrepreneurs as well as social workers and from the starting of their career they know what are their duties and what should be their contribution towards society. As an overall review of the webinar, Sunday Jivdaya Group shared great experiences and excellent thoughts.



## YOGA MORNING

### By Conqueror- The sports club

April 11, 2021 - Sunday

"CONQUEROR" Sports Club of DPPG, BKSPMS, GU had organized a yoga session to let the every BKite aware about yogic science and arts of our Indian culture. We are very grateful to Dr. Nilam Panchal who provides us constant guidance and support to conduct and organize such an interesting webinar.

Mr. Yashesh Thakkar introduced our guest trainer **Ms. Ankita Lodha** who is working as Yoga trainer and our friend Nikhil Bhavsar who was her assistant. The yoga session was attended by 40 attendees who gave their active participation by learning yoga and raising important questions related to health to the speaker.

Mr. Vishal Bamroliya has inferred the session by giving vote of thanks to Ms. Ankita Lodha a yoga trainer and Dr. Nilam ma'am for providing us with such a great opportunity.







## BOOK REVIEW COMPETITION

By Saathi-The Books Club

April 14, 2021 - Wednesday

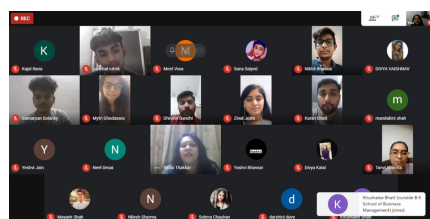
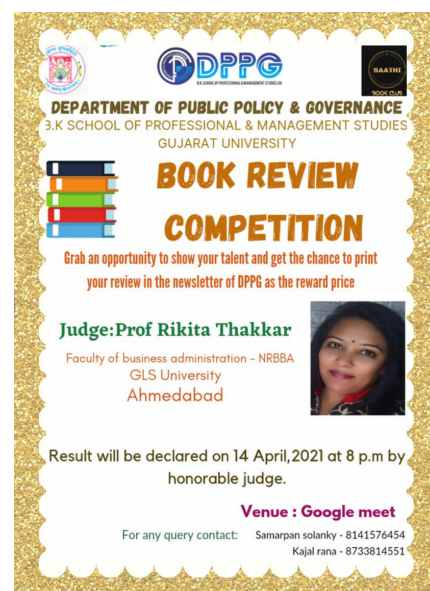
An amazing event for a book review competition was organised by Saathi – The Books Club of DPPG. 11 participants submitted their reviews on different genre/types of books according to their interest.

**Prof. Rikita Thakkar** was invited as judge for the competition. She is currently an Assistant Professor at Faculty of Business Administration-NRBBA. Rutvik Panchal started the event by giving a short introduction of the judge. The judge encouraged students by quoting a famous quote: "The more you read, the more exposed you are". At last, Yeshvi Jain and Kajal Rana were declared as the winners of the book review competition.

Books recommended by Prof Rikita Thakkar:

The event only became possible by the support and guidance of Head of Department, Dr. Nilam Panchal, and Professor Darshini Dave.

STUDENT COORDINATOR- MS KAJAL RANA &  
MR. SAMARPAN SOLANKY



## LAUNCHING EVENT OF DPPG EXPRESS

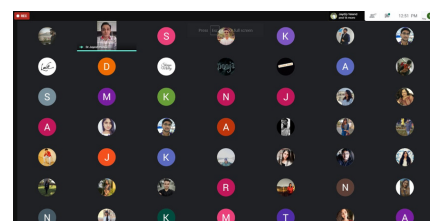
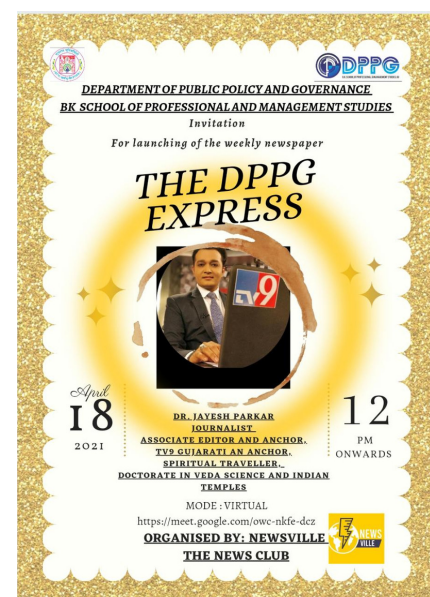
By News Ville- The News Club

April 18, 2021 - Sunday

"NEWSVILLE" the News club of DPPG, BKSPMS, GU has organized a launching event of "THE DPPG EXPRESS" to let the every BKite aware about current affairs of our nation and recent development in world. We are also very grateful to Dr. Nilam Panchal ma'am who provide us constant guidance and support to conduct and organize such an interesting event.

The event begins with a very warm welcome and introduction of our guest speaker, **Dr. Jayesh Parkar** sir, by the student Ms. Suzan Sheikh. Dr. Parkar sir is associate editor and anchor at TV9 GUJARAT NEWS CHANNEL and is doctorate of Vedic science and Indian Temples. Sir has enlighten us with their excellent journey in journalism and importance of news in our day to day life. The session was attended by 71 participant who has given their active participation by raising such an important and strategic questions to the speaker.

At the end, Mr. Mayank Shah has inferred the session by giving vote of thanks to Dr. Jayesh Parkar sir and Dr. Nilam ma'am for providing us with such a great opportunity.





## PHOTOGRAPHY COMPETITION

By Freeze the Moments-  
The Photography Club

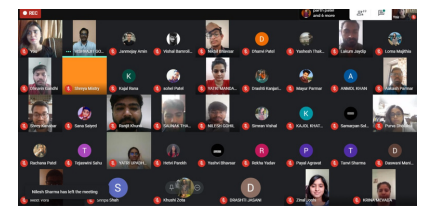
"Freeze the moments" the Photography Club of DPPG, BKSPMS, GU had organized a webinar for announcing the winners of the photography competition held in four different categories.

We are very grateful to Dr. Nilam Panchal Ma'am who provides constant guidance and support to conduct and organize such a wonderful photography competition event.

The judge of this event **Mr. Vishwajit Gohil** Sir is an owner of a company named "Pixelography". He also has worked with Café Uppercrust, Vadilal and has also worked for K.B Zaveri and other brands. The photography competition was attended by more than 55 participants who actively participated by sharing their stories behind the photo captured.

Mr. Vishwajit Gohil Sir had selected winners which are as follows:

1. Landscape category- Dhavni Patel (EM)
2. Sky category- Janmejay Amin (DM)
3. Plant category - Ishika Jain (DM)
4. Wildlife category- Krunal Chuhan (BI)



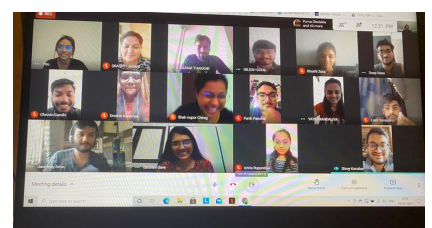
## HOUSIE GAME

By Khelmanch - The Game Club

'KHELMANCH', The Game club, under the aegis of Department of Public Policy and Governance, B.K. School of Professional and Management Studies had organized an event called "HOUSIE", on a virtual platform. The motto of the game club is relaxation.

The Housie started at 11:00 AM. The game was managed by Saunak Thakkar & Yatri Upadhyay. All the participants enjoyed it a lot. One of our faculty Prof. Darshini Dave also joined the event. The Club received participation of more than 60 people. All the winners were awarded with cash prizes.

All the students of DPPG are grateful to Professor Darshini Dave and Head of Department Dr. Nilam Panchal, for giving an opportunity to 'KHELMANCH' The Game Club to organize this event.







## WEBINAR ON KITABON KI KAHANI

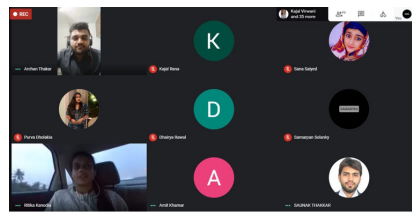
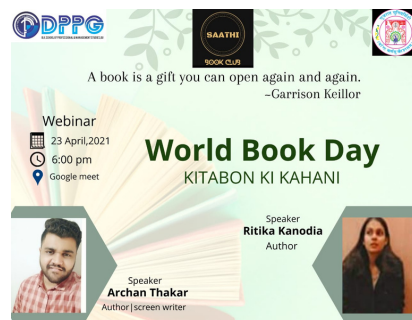
By Saathi- The Book Club

A wonderful webinar, Kitabon Ki Kahani, was organised by Saathi – The Book Club of DPPG on the occasion of World Book Day, 23rd April 2021 at 06:00 PM. Near about 50 students attended this webinar. Two young authors were invited as the guest speakers of the event, Archan Thakar and Ritika Kanodia.

Ritika Kanodia is the author of “Happiness and Before” which was published in January 2021. Archan Thakar was our second guest speaker. His famous work includes, “Wheels under our feet” which was published in February 2021.

Purva Dholakia started the event thereafter the guest speakers were introduced by Sana Saiyed and Kajal Rana. Firstly, Archan Thakar shared his experience of writing and publishing his first book. Ritika Kanodia shared some information about the book series she is working on.

At last, Dhairya Rawal concluded the session by thanking the speakers for joining and sharing important knowledge about books. He also thanked Dr. Nilam Panchal, HOD, for giving an opportunity to organize this webinar.



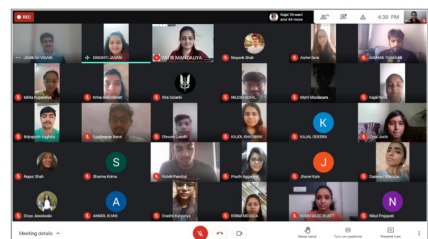
## WEBINAR ON PSYCHOLOGY OF SELLING A PRODUCT OR SERVICE

By Impacters- The Marketing Club

“IMPACTERS”- The Marketing club of DPPG under BKSPMS, Gujarat University have organised webinar on “Psychology of selling product or Service or Yourself” on 25th April, 2021 at 3:30 Pm onwards.

**MR. JIGNESH VIDANI** was invited as the guest speaker for the day. He is Sales trainer, An aspiring writer and A passionate marketer. Almost 95 students were participated in virtual session. The session was started with presenting short video on COVID awareness. He discussed quality customer service, trust builder, basic customer needs, collaboration, 5 moments of magic, customer's contact.

The Marketing club is grateful to the Head of Department Dr. Nilam Panchal and Professor Darshini Dave, for giving this opportunity to IMPACTERS – The Marketing club



STUDENT COORDINATOR : --

- 1.Drashti Jasani
- 2.Yatri Mandaliya
- 3.Ishita Rupareliya



# WEBINAR SERIES

## DPPG SATURDAY SEMINAR SERIES-2021

### START IT UP WITH EVENT MANAGEMENT BY MR. RAVI VAGHELA

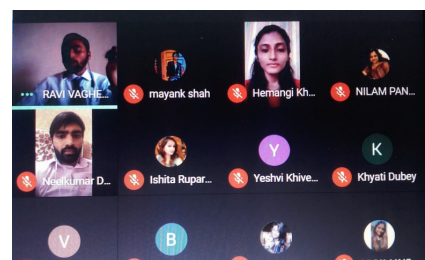
"5 W's of the successful event."

The webinar session for Event Management Department of B.K. School Of Professional And Management Studies organized by the Head of the Department Dr. Nilam Panchal and Event Management students on the topic of "Start-It-Up with Event Management" was scheduled on 6th March, 2021 at 5:00 pm.

The session was scheduled under the guidance of Dr. Nilam Panchal & the speaker Mr. Ravi Vaghela, Executive - Sales and Marketing, Carborundum Universal Ltd. (Murugappa Group) and also the Alumni of B. K. School of Professional and Management Studies.

At the beginning of the session, head of the Department Dr. Nilam Panchal joined virtually with us through video webcast and Mr. Ravi Vaghela was welcomed by us. Almost 40 students participated in that virtual session. The session started with the introduction of how Event Industry stands in the real World. Students were interactive during the session as the topic of "5 W's i.e. WHO, WHAT, WHERE, WHEN AND HOW" was interesting to them and also the key determinants of the successful event. Also he explained contingency management, stress management and crises management with their past experience. Along with that he explained the skills that an Event Management must have to make an event successful like creativity, multitasking and an eye for the details.

At last one of the students from the department Ms. Hemangi Khapra, gave formal vote of thanks to Mr. Vaghela for sharing such wonderful insights and making us ready to jump into the world of Event Industry.



## SUNDAY STELWARTS' SESSIONS- 2021

### UNION BUDGET ANALYSIS BY CA ARCHIT SHAH

"The budget is not just collection of numbers, but an expression of our values and aspirations." An exclusive webinar session for Business economics and public finance, DPPG, BKSPMS was organized by HOD Dr. Nilam Panchal. On the topic of 'UNION BUDGET ANALYSIS' scheduled on 7th march 2021 at 9:00AM. The guest of honour was C.A. Archit Shah who is inspiring speaker, a managing partner with M.A.A.K & Associates and visiting faculty. Student Co-Ordinator, Ms. Purva Dholakia welcomed Mr. Shah. He Explained about the union budget of 2021-22 which was introduced on 1st February 2021. He also shared some valuable information on budget, with the help of presentation and some data Analysis. He also provided knowledge about direct-indirect tax, budget facts, government strategies regarding Budget 2021-22, changes in 'TCS system and TDS system'. Dr. Nilam Panchal, gave the formal Vote of Thanks for the inputs delivered by C.A. Archit Shah. Students of BEPF Department and whole DPPG department is thankful for efforts of Dr. Nilam Panchal for initiating such a knowledgeable and informative session.



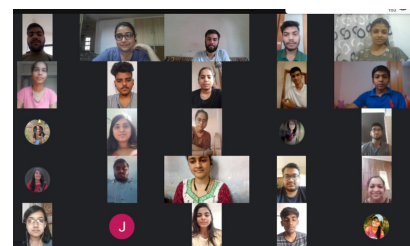
**DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE (DPPG)**  
B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES, GUJARAT UNIVERSITY

**SUNDAY STELWARTS' SESSIONS - BUSINESS ECONOMICS AND PUBLIC FINANCE (DPPG)**

**Topic:**  
Union Budget Analysis

**SPEAKER**  
**ARCHIT SHAH**  
Managing partner: MAAK & Associates  
Visiting Faculty at BK School & LJ Institute

7th MARCH 2021  
9:00- 10:00 AM  
<https://meet.google.com/uuv-mwzq-dji>



## PUBLIC POLICY - THE CONVERSATION SERIES

### FINDING THE LEADER IN YOU BY DR. VIRAJ VORA

"Leaders are made not Born."

An exclusive webinar session for Public Policy of Management's students, DPPG, BKSPMS was organized by the HOD Dr. Nilam Panchal. On the topic of 'FINDING THE LEADER IN YOU' scheduled on 7th march 2021 at 3:00pm. Where the Guest of Owner Dr. Viraj Vora who is a Soft Skills Trainer & Youth Leadership Expert was the speaker for a day. She focused on soft skills more than hard skills. She explained very beautifully about "How to be a Leader?" She discussed about the qualities of leaders should have, how much potential they have, personality traits one should have, how to deal with people. They must know & survey about the allocation of work among the employees according their skills, wisdom & knowledge. The combination of the ethics & etiquette are the most essential goals to achieve. They are Eligible to set the standards & remove the conflicts among the people who are in the organization. A Leader is one who knows the way, goes the way, & shows the way. Students of Public Policy Department & whole DPPG heartily overwhelmed for the contribution of Dr. Viraj Vora for sharing her wonderful thoughts & giving us valuable time to us.



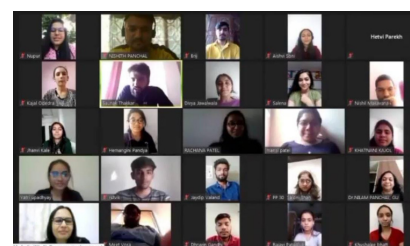
**DEPARTMENT OF PUBLIC POLICY AND GOVERNANCE (DPPG)**  
B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES, GUJARAT UNIVERSITY

**Public Policy : The Conversation Series**

**Topic: FINDING THE LEADER IN YOU**

**SPEAKER**  
**DR. VIRAJ VORA**  
Soft Skills Trainer,  
Youth Leadership Expert

7th MARCH 2021 3:00 - 4:00PM  
Join Zoom Meeting  
Webinar Id: 819 5762 2839  
Password: L3ad@FLY





## PUBLIC POLICY- THE CONVERSATION SERIES

### TALENT DEVELOPMENT BY MS. RIYANKA JAIN

"To empower is to give the team a means to shine."

The Webinar session for Public Policy of Management DPPG, organized by HOD Dr. Nilam Panchal on the topic of 'Talent Development' was scheduled on 13th March 2021 at 5:00pm. Where the guest of honour Riyanka Jain who is Talent Development- Global Delivery Tata Consultancy Services (Gandhinagar) & also the Alumni of B.K. School of Professional and Management Studies.

Almost 35 students participated in virtual session. The session was started with the overview of Talent Development. She explained about strategic talent development, the trending skills, existing workforce company, skills that an individual have to learn & build for their career. Also she said, Talent Acquisition plays a vital role in an organization. Success Planning is essential for an organization's long-term success & Workforce Planning helps organizations create clear overviews of the skills that they need and which employees have them.

At last all the students of Public Policy of Management gave the credit of arranging such a Knowledge enriching webinar to Dr. Nilam Panchal.



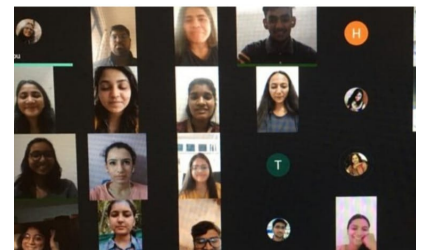
DEPARTMENT OF PUBLIC POLICY  
AND GOVERNANCE (DPPG)  
B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES,  
GUJARAT UNIVERSITY

**Public Policy : The Conversation Series**

**Topic: TALENT DEVELOPMENT**

**SPEAKER**  
**RIYANKA JAIN**  
TALENT DEVELOPMENT- GLOBAL DELIVERY  
TATA CONSULTANCY SERVICES,  
GANDHINAGAR.

13th MARCH 2021  
5:00 - 6:00PM  
LINK FOR WEBINAR  
<https://meet.google.com/bbp-mcvn-uhe>



## SUNDAY STELWARTS' SESSIONS- 2021

### CAREER OPPORTUNITIES IN INSURANCE SECTOR BY MR. VIPULKUMAR PATEL

An investment in knowledge pays the best with investment.

As a part of SUNDAY STELWART'S SERIES, students of Business Economics and Public Finance, DPPG, BKSPMS under the guidance of HOD Dr. Nilam Panchal conducted a Webinar on March 14th, 2021 at 9 AM. Mr. Vipulkumar Patel was invited as the speaker of the day to talk about the topic "CAREER OPPORTUNITIES IN INSURANCE SECTOR"

Mr. Vipulkumar Patel works as an Assistant Vice President of Kotak Life Insurance. The main point discussed in the session included Basic knowledge about insurance. Mr. Patel focused on making the students aware about the prevailing opportunities for the students to work in the Insurance Sector. He shared various real-life incidents which explained as to why having the life insurance is very important for an individual, especially for main income earner in the family.

The session was coordinated by Student coordinator Ms. Mansi Baraiya. Dr. Nilam Panchal extended vote of thanks to Mr. Vipulkumar Patel.



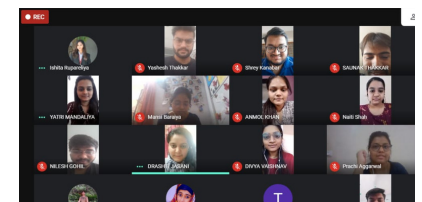
DEPARTMENT OF PUBLIC POLICY AND  
GOVERNANCE (DPPG)  
B.K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES, GUJARAT  
UNIVERSITY

**SUNDAY STELWARTS' SESSIONS- BUSINESS  
ECONOMICS AND PUBLIC FINANCE (DPPG)**

**Topic: Career Opportunities in  
Insurance Sector**

**SPEAKER**  
**VIPULKUMAR PATEL**  
Assistant Vice President  
Kotak Life Insurance

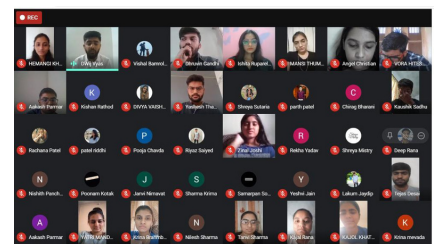
14th MARCH, 2021  
9:00 To 10:00 AM  
<https://meet.google.com/uw-nwzq-dji>



## ONE DAY WORKSHOP

### BASIC ECONOMETRICS METHODS BY MR. JAYANT CHANDRAPAL

One Day Workshop on topic of "Basic Econometrics Methods For Business Research" was organized by the Dr. Nilam Panchal on 14th March, 2021 at 10:00 am. The invited speaker Dr. Jayant D. Chandrapal, visiting faculty At BKSPMS and Development officer at LIC of India, Ahmedabad. Ms. Khushi Zota from Business Economics and Public Finance introduce Dr. Jayant Chandrapal to the Students, where in almost 35 students attended the session Virtually with full sincerity. The session started with Introduction of topics and then covered various basic theoretical concepts related Correlation and Regression Models. The main focus was laid on the topics of Auto-correlation. The Session was very successful as all the topics were covered by Providing practical examples. Dr. Jayant Chandrapal Sir. Provide a Helping hand to the students by clearing all the queries asked. We are thankful to HOD Dr. Nilam Panchal for arranging such an informative session, which would help students not only in examinations but also in the Practical world.



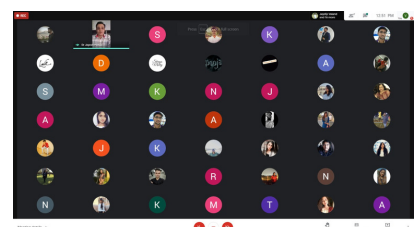
## NATIONAL WEBINAR

### ENTREPRENEURSHIP AS CAREER CHOICE BY MR. BINOD KUMAR

"Ideas are easy, Implementation is hard."

Today's webinar on "Entrepreneurship as a career choice" was associated with an expert faculty of Entrepreneurship Development Institute of India, Mr. Binod Kumar who is the Senior Project Officer in EDII. At the beginning of the session, HOD Dr. Nilam Panchal introduced Dr. Biswajit Acharya. Almost 100 students participated in virtual session. Dr. Acharya discussed about, "How to choose a career?", "What aspect should we consider while taking a decision of our career?" & "How much you're passionate about your career?" because without passion you can just merely existing. He has focused on industrial demand, correct timeline to launch your product or services & how "Start-up India Stand-up India" encourage more & more youth to start their own venture. Great entrepreneurs have the ability to change the way we live and work, on local and national bases. If successful, their innovations may improve standards of living, and in addition to creating wealth with entrepreneurial ventures, they also create jobs and contribute to a growing economy. The importance of entrepreneurship is not to be understate. Entrepreneurs have the power to empower themselves & as well as the society.

At last students of DPPG gave the credit of arranging such a Knowledge enriching webinar to Dr. Nilam Panchal.

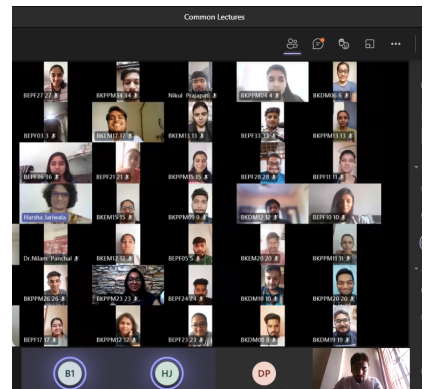


## NATIONAL FINANCE CONCLAVE ARTHVRUDDHI BY DR. HARSHA JARIWALA

First Finance Conclave was organized by DPPG in association with SEBI on March 22, 2021 at 9:00 AM. Dr. Harsha Jariwala was invited as the speaker for the day. In the year 2020, she is included as the 'TOP 100 WOMEN IN FINANCE'. Ms. Selena Chauhan managed the conclave whereas more than 125 students actively participated in the conclave. The focus was laid on THE NEED OF FINANCIAL LITERACY among the youth. All the students of DPPG are grateful to Dr. Nilam Panchal, Head of DPPG for arranging this conclave as a part of 'GLOBAL MONEY WEEK.'

### TOPICS DISCUSSED

- Need for Financial Planning
- Financial Planning Process
- SMART Goals
- 3 Pillars of Investments
- Types of Risks
- Digital Payments- Do's and Don'ts
- Mutual Fund and Its Benefits

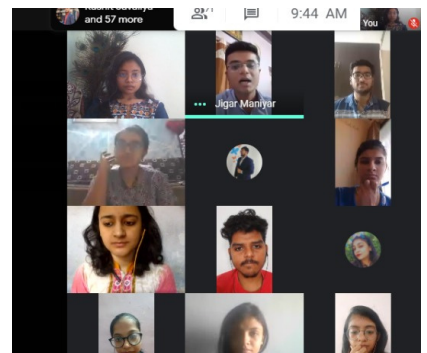


## DPPG SATURDAY SEMINAR SERIES- 2021 INDIAN PHARMA SECTOR- CAREER OPPORTUNITIES & CHALLENGES BY MR. JIMIT SUTHAR

The webinar accomplished today on the Indian Pharma Sector: Career Opportunities & challenges was conducted by our guest speaker and an alumni of BK School of Professional & Management Studies Mr. Jimit Suthar. At the beginning of the session, Head of the Department Dr. Nilam Panchal joined virtually with us through video webcast and our speaker who is Executive-Purchase & Global Sourcing Amneal Pharmaceuticals, Ahmedabad was welcomed and introduced by student of MBA in Business Economics and Public Finance Purva Dholakia.

Mr. Jimit has worked in multiple pharmaceutical companies and has a varied experience in the field. The session was joined by around 50 students where topics like "Why to choose a career in the Pharma Sector? What is India's current position in the medical industry? Export and imports of the raw material like API was explained to us in detail". Mr. Jimit also gave the students an idea of companies that are expanding in India and how students can crack interviews of such corporate companies.

At last students of DPPG give the credit and thank Dr. Nilam Panchal for being a strong pillar in our foundation by organizing such a Knowledge bearing and enriching webinar.





# EIGHT DAYS WORKSHOP ON FINDING THE LEADER IN YOU BY DR. VIRAJ VORA | MS. UMA OZA | MS. VEENA PARAMESHWARAN

Date: 3rd April to 11th April, 2021

Preamble: Eight day workshop on Leadership has been conducted on 3rd April to 11th April, 2021 in order to change the mindset and to find a leader among the students of Public Policy of Management of DPPG of B.K. School of Professional & Management Studies. This workshop has been organised by Dr. Nilam Panchal.

Description about the Program: The mentors of the FLY who gave such a knowledgeable experience to participants were Dr. Viraj Vora, Ms. Veena Parameshwaran & Ms. Uma Oza. They have taught about how to be a good leader throughout the workshop. The Five Pillars of Leadership which mentors have discussed are Conscientiousness, Perseverance, Innovativeness, Problem Solving and Taking Initiative.

On the inaugural day, 3rd April, Ms. Uma Oza & Viraj Vora have interacted with students. Ms. Uma Oza emphasized the role of leader. Moreover she shared why one should set norms in their life. She advised to come forward and to register themselves as a good listeners and communicators.

On 4th April, Dr. Viraj Vora presided the workshop. She taught the pillar of Innovativeness. She talked to be creative in every moment you get a chance and how to overcome fears.

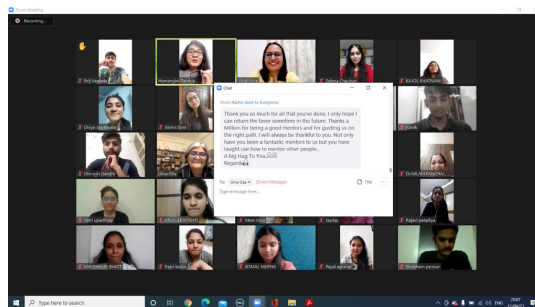
On 5th April-6th April, Ms. Veena Parameshwaran has taught how to take initiative. She spoke about the agendas, calculated risks, 3 main strategies, risk mitigation strategies.

On 7th April-8th April, Dr. Viraj Vora spoke on the pillar: Perseverance. Where she asked students to keep continuing efforts to do or achieve they wants. In her session, she emphasized the 3 goals which are top level goals, middle level goals and lower level goals. In addition, she discussed strategies for staying focused, tools for overcoming setbacks & specific techniques for perseverance.

On 10th April, Ms. Veena Parameshwaran have taught the pillar: Conscientiousness. She said that conscientiousness is the quality of wishing to do one's work or duty well & thoroughly without expecting anything back. Moreover she said everyone should have the personal code of conduct.

On the last day, 11th April, Ms. Uma Oza spoke on the pillar of Problem Solving. She gave objectives of problem solving, identifying the real problem then applying of reverse brainstorming. After the pillar of problem solving, Dr. Viraj Vora has closed the session by giving a warm thank you to all the participants.

At last, students showed their heart whelming gratefulness towards all the mentors of the workshop. Also, everyone thanked Dr. Nilam Panchal for organising such a helpful workshop for the students to become a great leader in their own fields.



## DPPG SATURDAY WEBINAR SERIES - 2021

### BLOG, BRAND & BUSINESS BY MR. VADAN VALA

An exclusive webinar session was held by the students of DPPG on April 17, 2021 at 4 PM. Mr. Vadan Vala, founder of KnowledgeBuzzZ was invited as the speaker for the day. He is Online Marketing Consultant and Visiting Faculty. He laid his major focus on Blogging for Entrepreneurs and Jobbers. Ms. Rachana Patel was student co-ordinator and Ms. Aishvi Soni was the anchor for this webinar.

All the students are thankful to Mr. Vadan Vala and Head of the Department, Dr. Nilam Panchal for organizing such an insightful session which would be very helpful to all the students.

Highlights:

1. Stages of creation of Blog by involving Brand & Business
2. A Practical Session on Making of Blog and technical tools
3. Use of Google AdSense for earnings through blog
4. Connecting with Google Analytics for monitoring audience.



## WORKSHOP ON

### INTELLECTUAL PROPERTY RIGHTS & COMPETITIVENESS OF BUSINESS BY DR. CS YASHREE DIXIT

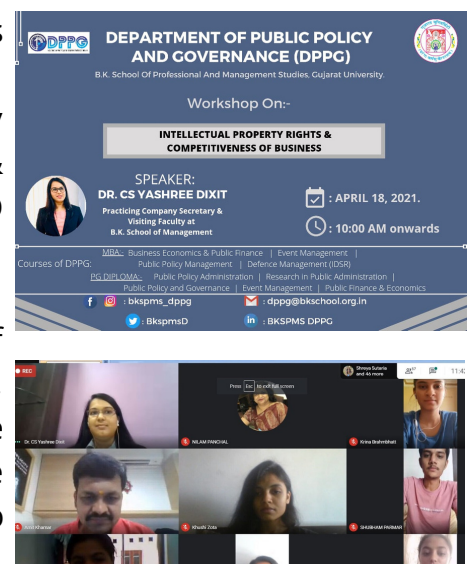
The Workshop accomplished today on the INTELLECTUAL PROPERTY RIGHTS & COMPETITIVENESS OF BUSINESS was conducted by our guest speaker DR. CS YASHREE DIXIT on 18th April 2021 At 10 a.m. onwards. She is a practicing Company Secretary and also visiting faculty at B.K. School of Professional & Management Studies. At the beginning of the session, the HOD Dr. Nilam Panchal and our speaker was welcomed and introduced by MBA student Selena Chauhan.

DR. CS Yashree gave detailed information on Different types of Intellectual properties like Copy Rights, Patents, Trademark, Industrial Design, Geographical Indication & Trade Secrets. She gave a great slogan to us "Think, Create, Inspire". She also gave some pictures of different Companies and students has to identify which Trademark is possessed by which company.

DR. CS Yashree shared her work experience on how Intellectual property is become important nowadays and give her valuable advice regarding laws on property rights.

The workshop was concluded by an interactive session of question and answer which helped students clarify their doubts which was followed by a vote of thanks.

At last students of DPPG gave the credit and thank Dr. Nilam Panchal for being a strong pillar in our foundation by organizing such a Knowledge bearing and enriching webinar

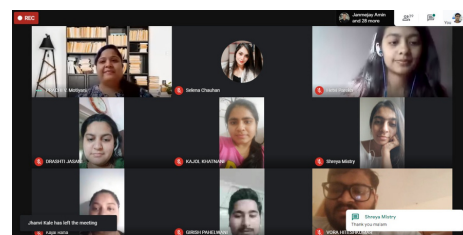


## SUNDAY STELWARTS' SESSIONS - 2021

### TESTING FUNDAMENTAL RIGHTS AMIDST COVID 19 IN INDIA- THE NEED TO CREATE A BALANCE BY DR. PRACHI MOTIYANI

"Be the change you wish to see in others".

The Webinar on Testing fundamental rights amidst COVID 19 in India' organized by the Head of Department Dr. Nilam Panchal, it was scheduled on: 18th April 2021 at 4:00pm. where the guest of honour was Dr. Prachi Motiyani who is the Assistant Professor of Law & HOD (I/C) Dept. Constitutional Law & Legal Order at Gujarat University. She has enlightened the need to create balance of Fundamental rights. She briefly explained the Preamble's importance of the Constitution like what are the bill of rights, what are the principle of the Constitution, Rule of Law & Restrictions. She discussed about such Human right challenges during Pandemic. She also talked about the difference between the fundamental rights & Constitutional rights of Citizens. All the students gave a vote of thanks to guest speakers. At last, students of DPPG gave the credit of arranging such a Knowledgeable & enriching webinar to Dr. Nilam Panchal.



## SUNDAY STELWARTS' SESSIONS- 2021

### PLANNING FOR MSME- PROCEDURE, FORMALITIES, RULES & REGULATIONS BY C.A. SIDDHARTH BHATT

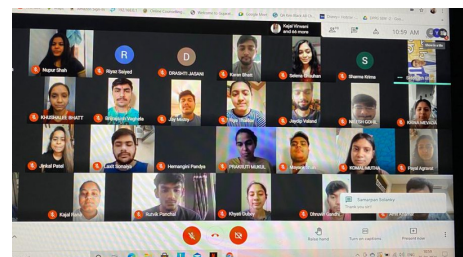
APRIL 25, 2021 - SUNDAY

DPPG, under the guidance of DR. Nilam Panchal, conducts SUNDAY STELWARTS' SESSION. As a part of this series, a webinar was arranged by DPPG on the topic - PLANNING FOR MSME: Procedures, Formalities, Rules and Regulations.

CA. SIDDHARTH BHATT was the invited speaker for the day. He is Management Advisor, youngest CFO in AMUL Union and DHOLERA SMART CITY, also recognized as gem of professional. All the details regarding MSME were deeply explained by the speaker. Approximately 90 students attended the event. The session provided great insight to all the participants.

#### HIGHLIGHTS:

- 1) Challenges faced to start a start-up.
- 2) MSME Planning and Business Strategies.
- 3) MSME Benefits.
- 4) Online websites available for MSME or Start Up.



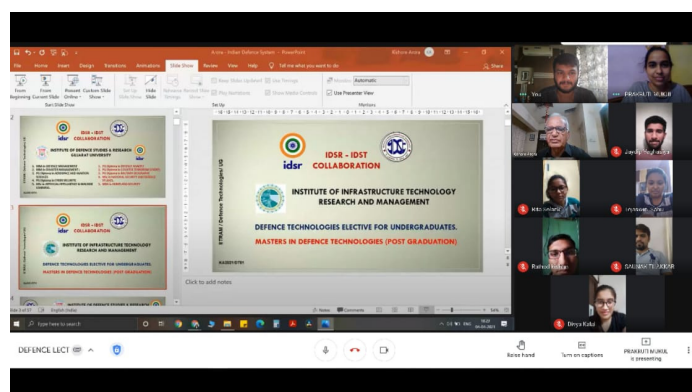
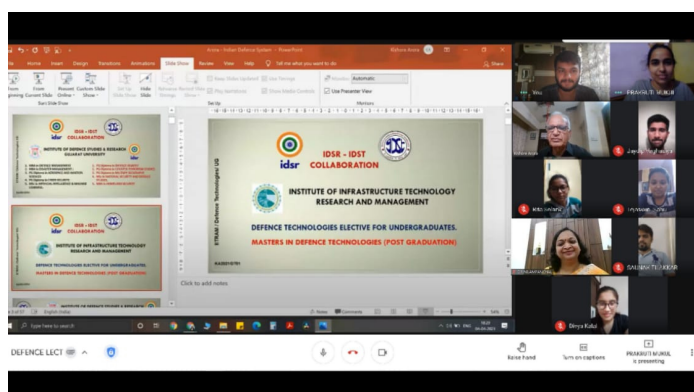


# LECTURE SERIES ON "DEFENCE MECHANISM IN INDIA"

## Lecture Series on 'Defence Mechanism in India'

DPPG organised Lecture Series on Defence Mechanism in India. More than 30 speakers from the IDST were invited to present their views on different topics which includes Make in India, Defence Mechanisms, Missile systems , Military Bridges, Robotics, Power systems, Defence Communication, Aerial systems, Naval Systems, Technologies and Defence Projects, Armoured Combat vehicles, Infrared Devices and many other topics.

The lecture series provided participants in and out idea of Defence Mechanism in India. HOD Dr. Nilam Panchal thanked Er. Kishore Arora, Past President , IDST for co-ordinating on behalf of IDST . It was very successful sessions for all MBA in Defence Students of DPPG.





# FACULTY CORNER

## HER THOUGHTS ON DPPG:

During these uncertain times, B. K. Institute has shown its commitment to continue the learning experience of the students by readily adapting to an alternate model of online classes and learning resources. The interaction and collaboration between the students and faculty; the student's innate motivation to develop; use of user-friendly technology and creating content and delivery keeping the learners at the center of the pedagogy are some of the hallmarks of the teaching-learning process taking place here. The Institute is committed to prepare tomorrow's workforce in giving the kind of education that prepares them to thrive in the word of uncertainties.



**DR. REENA SHAH**



## HER THOUGHTS ON DPPG:

B.K. School and Gujarat University's initiative-Department of Public Policy and Governance has opened the doors for specialized MBA which will definitely produce leaders in their respective fields. Enthusiastic and Shrewd Students of DPPG organize many social and educational activities through more than 20 clubs and committees. Punctuality, attentiveness and continuous interactions in Lectures of DPPG students make these virtual classes feel like offline lectures. The outcome based curriculum, pre-provided session plans, Innovative assignments and continuous guidance by faculties make students understand the subjects thoroughly. Essential Skill development programmes and workshops organized by Department Head keep students up-to-date with Industry needs and remind them everyday that they are future Managers.

**DARSHINI DAVE**





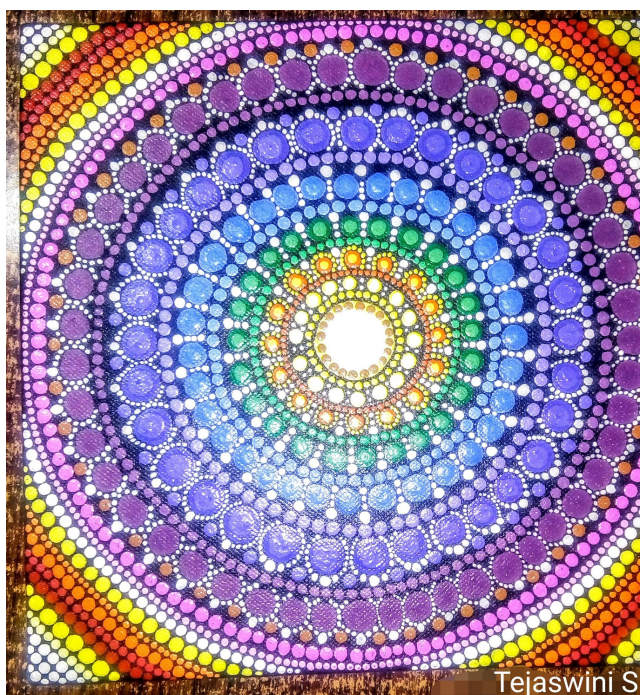
# STUDENTS' CORNER



RACHANA PATEL- PPM



MANSI THUMAR- EM



TEJASWINI SAHU- DM



KHUSALEE BHATT- PPM





KAJOL KHATNANI- PPM



SHREYA MISTRY- EM



KRINA BRAHMBHATT- BEPF



YATRI UPADHYAY- PPM



## "Ray of Positivity"

LET'S BE A FREE BIRD,  
NOT JUST TO FLY HIGH, BUT TO THINK BIG.

LET'S NOT GET AFRAID,  
NOT JUST FOR BEING BOLD, BUT TO GET  
RID OF OUR OWN FEAR.

LET'S BE THE CHANGE,  
NOT JUST TO BE UNIQUE, BUT TO GET A  
BETTER WORLD.

LET'S NOT COMPLAIN,  
NOT BECAUSE NO ONE IS LISTING, BUT WE  
KNOW EVERYONE IS IN A SAME PHASE.

LET'S ACCEPT IT,  
NOT BECAUSE WE HAVE TO GO WITH FLOW,  
BUT TO KEEP OURSELVES IN A BETTER  
ENVIRONMENT.

LET'S BE TOGETHER,  
NOT TO SHOW UNITY, BUT TO SHOW THAT WE  
STILL BELIEVE IN BROTHERHOOD.

LET'S BE POSITIVE,  
NOT BECAUSE THE WORLD IS SUFFERING, BUT  
TO SHOW THAT WE CAN SURVIVE THE WORST.

LET'S SPREAD LOVE, LET'S SPREAD POSITIVITY

## माँ

बचपन से लेकर आज तक एक ही बात जानता हूँ,  
भगवान को मैंने कभी देखा नहीं इसीलिए तुझे ही सब अपना मैं मानता हूँ।

सब पछते हैं, के माँ क्या होती है,  
उसे कौन बताये कि उसके बिना जीवन की हर एक राह चुनौती से भरी होती है।

जैसे माँ बोलते हुए बंधे हुए होंट खुलते हैं,  
गोद में तेरी हर दुःख दूर, और चरण में पाप धुलते हैं।

जब छोटा था मैं तब से, मेरे इधर उधर फेंके हुए कपड़ों को समेटकर ठीक करना,  
मूड मेरा ऑफ हो तो बाल सहेलाके सारी बातें सुनना,  
दादा-दादी पापा भाई बहन सबका काम खुशी-खुशी करके,  
पूरे परिवार को प्यार वाले धागे में बुनना सिर्फ तू ही कर सकती है माँ।

मेरे बिना बोले फेवरेट डिस को बना देना,  
खुद के शौख को मारकर मेरे शौक पूरे कर देना,  
पापा की डांट से हर वक्त मुझे बचाना, ऐसे निस्वार्थ प्यार के साथ सब कुर्बान सिर्फ तू ही कर  
सकती है माँ।

मेरी एक खांसी पर तू पूरी रात जागती है,  
जब मैं बीमार हूँ तो तू एक से ज्यादा मन्त्रत मांगती है, यह सब सिर्फ तू ही कर सकती है माँ।

शाम को थके हुए घर आते वक्त बिल्कुल काम ना होते हुए भी तुझे पुकारना,  
और तुझे देख कर दिल में शांति सा छाए जाना,  
शायद निकल जाए पूरा हफ्ता बिना खाए दाना,  
पर तेरे बिना एक पल का गुजारना मुश्किल हो जाना।

तेरे नाम से जुड़ा हुआ चंद्रबिंदु आज समझ गया मैं,  
चंद्र से विराट तेरे बलिदान पे बिंदु सा खड़ा हूँ मैं,  
तेरे कारण की सफलता की यह सीढ़ियाँ पर चढ़ा हूँ मैं।

आज पता चला कि माँ तेरी जिंदगी में कदम कदम पर बलिदान है,  
मेरी जिंदगी में तेरा होना ही सबसे बड़ा वरदान है।

और चाहे कितना भी बड़ा हो जाऊ बच्चा मैं तेरे लिए ताउम्र रहूँगा,  
अब कुछ ज्यादा नहीं बोलता हूँ और बात आखिर में जरूर कहूँगा,  
दुनिया मुझे जितना जानती है उससे नौ महीने तु मुझे ज्यादा पहचानती है।

Written by:-Dhruvin Gandhi

## MYTRI GHODASARA- EM

## शिकायत और सवाल

हे भगवान यह खेल कैसा तुमने बनाया है?  
जिसमें आदमी आदमी को ना मिल पाए,  
घर में बैठे बैठे याद अपनो की सताए,  
और बाहर जाए तो मौत को पास बुलाएँ।

हे भगवान यह खेल कैसा तुमने बनाया है?  
जो अपने ही लोगों के लिए तुमने द्वार बंद कर दिए है,  
ना बच्चे पढ़ पाए,  
और ना ही गरीब अपनी रोटी कमा पाए।

हे भगवान यह खेल कैसा तुमने बनाया है?  
जिसमें मनुष्य अपनो से दूर रहने पर मजबूर हो गया,  
और न जाने कब हँसते खेलते परिवार में से  
परिवार का सदस्य तुमको प्यारा हो गया।

हे भगवान यह खेल कैसा तुमने बनाया है?  
जिसमें देखा और महसूस तो किया था  
कि हर काम के लिए कतार में खड़े रहना है,  
लेकिन तुमने तो मरने के बाद भी नियम न तोड़ा,  
कि मनुष्य को राख होने के लिए भी कतार में खड़े रहना है!!!

हे भगवान यह खेल कैसा तुमने बनाया है?

-Kajal Rana

## KAJAL RANA- EM

## तनहाई

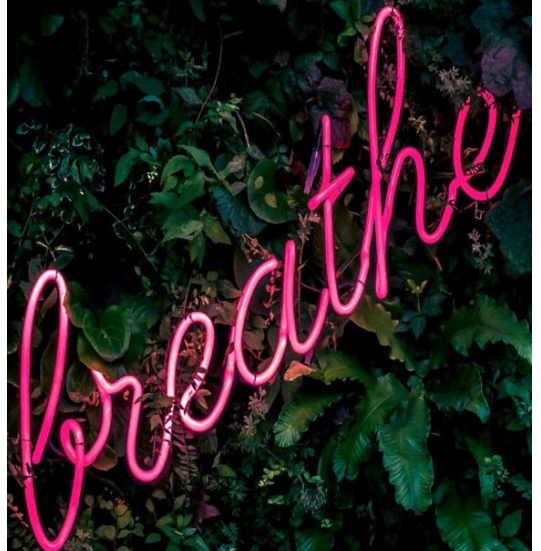


उन राहों पर ना किसी कि चाह रही थी और ना किसी का साथ रहा  
सिर्फ मैं और अकेली मेरी तनहाई साथ रही हर पल  
मंजिल के दोनों पार सिर्फ मैं और  
तनहाई.....  
वक्रत बदला लोग बदले मै भी बदली सब कुछ बदला वक्रत के साथ  
सिर्फ मेरी तनहाई हर वक्त अपने मालिक कि साथी रही  
मंजिल के दोनों पार सिर्फ मैं और  
तनहाई.....

\_Hemangi

## HEMANGI KHAPRA- EM

# Are you #relatable?



When was the last time you did something for the first time? When was the last time you took a chance? When was the last time you smiled from the inside?

I am not going to make this about advice or a ted talk but since I am a 20 something year old I do intend on making it relatable as much as I can because what else are we even looking for?

Life has become the collection of days we are living which start from scrolling Instagram reels ,attending online classes or work meetings and end by scrolling Instagram reels again. It is funny how we read about not spending so much screen time on the screen itself and how we don't even realize that 5 mins turn into 30 mins and then the only time off consists of watching Netflix and again RELATING to it for another 2-3 hours. People like me and you decide our hobbies based on what's **#trending** for example if buying a plant makes you relatable you buy a plant, if we see 10 pictures of someone in Maldives we actually forget about the ongoing pandemic and just start dreaming about Maldives. Trust me, I do it too can't really not you know.

The thing is we might be seeing the whole world on our fingertips and we are so powerful that we decide the fate of what is going to go viral and what is to be ignored and lost but we have kind of come a little far from ourselves than we needed to. The power of like, share, subscribe we do have in our hands but you know the power of reality, the power of decision making, the power of confidence, the power of stable mental health is all we are losing slowly and gradually.

You know times are tough right now but we are survivors and fighters after all we are the GEN-Z and it is not going to last forever so take a break if you need it , go for a walk , love with all your heart, care for others ,eat desserts without the guilt, talk about what is bothering you , reach out to someone if they need you (**harsh truth: memes don't really cure mental health** ), be a good listener ,read , make time for your real happiness , listen to the music that really soothes you and always, always come back stronger.

In the end I just want to convey that you are not alone. We are all in the same boat but what can be different is that we can make sure to reach the shore.

If you have read till here I know you will agree to when I told you it's going to #relatable ;)

**Take Care.**

PURVA DHOLAKIA- BEPF



# AGILE HR

Agile outlooks to emphasis on the short span delivery value, just like to develop multitasking team through get best result on the foundation of feedback from users.



HR is all about folks in any organization who searching, onboarding, operating, recognizing & rewarding, supporting, Developing and helping them to achieve their individual goal along with organization vision.



## HR in an Organization with all Agile Squad.

Agile HR is more than to accomplish any Goal & Vision of the organization. It develops organization an expertly as well as shoot up their innovation level and swiftness too at all the level to make their customers happy.

Agile HR Strategy or can say its Principles which are always helps to any organization for executing their task more easier, faster and smoother way with best expecting results at each milestone.



### Collaborative Networks



### Pureness & Clarity



### Adaptability & Flexibility



### Inform, Involve & Inspire



### To Motivate People Always



### Ambition

So, as a conclusion HR Agile successful because it integrate acceptance, purity, ease & Harmony which improve HR strengthen & confidence due to Multi functionality awareness, Upgrading each Team member Time to time and Dream of the work to achieve their Goal and accomplishment either anyways.

MR. AMIT KHAMAR- DM



# UPCOMING EVENTS

- FINQUIZ BY MUDRA
- QUESTIONNAIRE ENTREPRENEURSHIP BY UDYAMITA
- THE SHIELD- INTRODUCTION TO DEFENCE SECTOR OF INDIA BY RAKSHANAM
- THE VOICE OF THE BRAINS BY TARK VITARK
- UNKAHI KAHANIYA BY ABHIVYAKTI
- SOCIAL GLORY BY UMEED
- शब्दाक्षरी BY RANGMANCH
- SCAVENGER HUNT BY KHEL MANCH
- WEBINAR ON ART OF SELF DEFENCE BY CONQUEROR
- FOOD PHOTOGRAPHY COMPETITION BY FREEZE THE MOMENTS



JANUARY - APRIL 2021



ISSUE 01

*We'd like to hear from you!*  
*Drop your feedback at:*  
***dppg@bkschool.org.in***

**FOLLOW US ON :**

 /bkspms\_dppg

 /bkspms\_dppg

 /BKSPMS DPPG

 /@BkspmsD

 /DPPG BK

**EDITOR:**

**DR. NILAM PANCHAL, HEAD - DPPG**  
 hod.dppg@bkschool.org.in | 9726676890

**PRODUCED BY:**

Student Newsletter Team, DPPG

**DESIGNED BY:**

Rachana Patel & Newsletter Team, DPPG

**PUBLISHED BY:**

Department of Public Policy & Governance,  
 B.K School of Professional and Management Studies, Gujarat  
 University, Navrangpura, Ahmedabad, Gujarat 380009