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NAVIGATING MANAGEMENT REALMS >

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G PAY joins NPCI



Wipro's 3 year investments



Tata Ipl 5year sponsership



Ayushman Bharat PM Jan Arogya Yojna

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Now G-pay Funds Abroad! Google Pay Joins NPCI To **Expand UPI Services** Globally

Google Pay is set to expand its UPI services globally by joining hands with NPCI Payments International Limited (NPIL), a subsidiary of the National Payments Corporation of India (NPCI).MoU signed between Google India Digital Services and NPCI International Payments Ltd (NIPL), Google Pay users will be able to make UPI transactions and can pay foreign merchants using G-pay when abroad. This feature eliminates the need for international cards, as users are paying foreign merchants directly in the local currency.

The MoU outlines three primary objectives. First, it seeks to broaden the use of UPI payments for travellers outside of India, enabling them to conveniently make transactions abroad. Second, the MoU intends to assist in establishing UPI-like digital payment systems in other countries, providing a for model seamless financial transactions. Lastly, it focuses on easing the process of remittances between countries by utilizing the UPI infrastructure, thereby simplifying crossborder financial exchanges.



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100 delegates from 54 nations to attend Ram Lalla's consecretion ceremony

TIMES OF INDIA: LUCKNOW: As many as 100 delegates from across 54 countries have confirmed their presence at Ram Lalla's consecration ceremony at Ram Janmabhoomi Temple on January 22. The Ram Temple Trust has sent out invites to government representatives USA. Britain, Australia, Mauritius and Africa to name a few.

Among dignitaries from abroad is Kim Chil-su from South Korea. He belongs to Queen Heo dynasty, said Harshu Tiwari, who is looking after arrangements of guests from abroad. Queen Heo, also known as Suriratna, was the princess of Ayodhya, who travelled to Korea and started the Karak dynasty.

Reliance Industries chief Mukesh Ambani and his family as well as superstar Amitabh Bachchan are among those who feature in the list of state auests.



Budget 2024: Modest tax revenue target likely for FY25

The Centre is likely to budget a modest 9-11% increase in net tax revenue receipts in FY25 over the budget estimate for the current year in the February 1 interim budget.

In absolute terms, the net tax revenue of the Centre is expected to be pegged at ₹25-26 lakh crore.

In the current fiscal, the Centre has budgeted ₹23.3 lakh crore net tax revenue

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India's WTO stance: Permanent solution for food security first, other agri issues later

New Delhi: India has said that it will not negotiate any other issue on agriculture sector till a permanent solution for its food stock procurement measures is found by the members of the World Trade Organization (WTO).

Officials also said that it looks difficult to build a consensus on this issue as developed countries such as the US want a package on agriculture while around 90 countries including India insist on an outcome on public stockholding to be at the core of any potential agriculture package at the upcoming ministerial conference (MC13) of the WTO since the issue is deadlocked for over 10 years.

The public stockpiling of food grain is the longest pending issue. A promise was made by the members at the Bali ministerial and endorsed in subsequent conferences. Without that, we will not take part in any discussion on any other issue on agriculture, unless the mandated issue is settled. This is our first ask." said an official.

- By The Econimics times To know more Scan or Click QR





Wipro to invest a billion dollars in Al over next three years: Rishad Premji

Rishad Premji, Executive Chairperson of Wipro, revealed the company's plans to invest a billion dollars in artificial intelligence (AI) over the next three years. According to Premji, their approach is not focused on acquiring companies, but rather on infusing AI pervasively into the organisation's structure and processes. Wipro is keen on enhancing and augmenting productivity and opportunities through generative AI.

Rishad Premji shed light on initiatives taken by Wipro to inculcate an Aldriven mindset into their workforce and its result on the efficiency of their operations. However, he also addressed concerns of potential job losses due to AI implementation, attributing recent layoffs in the tech sector to a tough economic climate rather than generative AI





Google, AT&T, Vodafone invest \$155 million in direct satellite-to-smartphone tech

Texas-based AST SpaceMobile secured a \$155 million strategic investment from AT&T, Google, and Vodafone for its groundbreaking spacebased cellular broadband network. The company aims to enable direct smartphone access to this network without the need for special satellite downlink terminals. Google is set to collaborate on product development and implementation of SpaceMobile connectivity on Android devices. AST SpaceMobile's BlueWalker 3 satellite, the largest-ever commercial communications array in low-Earth orbit, facilitates internet connectivity directly to unmodified cellular devices using existing standards. The company also plans to secure an additional \$51.5 million in credit, further advancing its innovative approach to spacenmunication



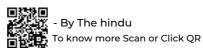
- By The Indian Express

MSME expects special package from Finance Minister Sitharaman on Feb 1

The share of export of MSME-specified products in the country's overall exports was 45.56% in 2023-24 (up to September 2023), up from 43.59% in 2022-23.

The MSME sector wants Finance Minister Nirmala Sitharaman to come out with a special package for small and medium enterprises to ensure greater availability of institutional credit at competitive rates to enable it to play a bigger role as India moves closer to becoming a \$5 trillion economy.

Ms. Sitharaman is scheduled to present the interim Budget 2023-24 in the Lok sabha on February I.



Tata Group bags 5-year IPL sponsorship rights for \$300 million

The Tata Group has secured the title sponsorship of the Indian Premier League (IPL) for the period 2024-2028 with a substantial \$300 million investment, setting a new record. The IPL, renowned for its celebrity franchise owners and top international cricket players, holds the distinction of being the world's richest T20 tournament, boasting an estimated brand value of \$8.4 billion.

The financial success of the IPL has significantly contributed to the Indian cricket board's (BCCI) revenue, particularly evident in the \$6.2 billion earned from the media rights for the 2023-2027 period. Tata Group's involvement extends beyond the men's IPL, as they have been the title sponsor for the Women's Premier League since its inception in the previous year.

BCCI Secretary Jay Shah emphasized the unprecedented financial commitment, attributing it to the IPL's immense scale and global impact on the sports stage. IPL franchise owners' expansion into T20 leagues in various countries, such as the United Arab Emirates, South Africa, West Indies, and the United States, underscores the league's influence and attractiveness.

While the IPL's growth has brought financial opportunities to players through lucrative multileague contracts, there are concerns about potential prioritization of T20 leagues over international cricket. The substantial sum invested by Tata Group not only sets a new benchmark in the league's history but also reaffirms the IPL's status as a premier sporting event with s

ignificant global impact, as highlighted by league chairman Arun Singh Dhumal.



- By The Indian Express To know more Scan or Click QR DPPG WEEKLY BUZZ, 22ND JANUARY, 41TH EDITION > NEWS VILLE CLUB

KNOW OUR MINISTRY



and Family Welfare

Ministry of Health

सत्यमेव जयते

DR. MANSUKH MANDAVIYA

Cabinet Minister

Ministry of Health and Family welfare has two Departments viz. Department of Health & Family welfare and Department of Health Research. Each of these Departments is headed by the Secretary to the Government of India:-Ministry of Health and Family Welfare has the following two attached Offices :-

(i) Directorate General of Health Services (DGHS) is an attached office of the Department of Health & Family welfare and has subordinate offices spread all over the country. The DGHS renders technical advice on all Medical and Public Health matters and is involved in the implementation of various Health Services.

(ii) National Health Authority (NHA) has been set up as an attached Office to Ministry of Health & Family welfare vide extraordin ary Gazette Notification no. 3(4)12018- H&FW (Part.III) Vol.2 dated 01.02.2019 of NITI Aayog. NHA is the apex body responsible for implementing India's flagship public health insurance/assurance scheme called "Ayushman Bharat- Pradhan Mantri Jan Arogya Yojana" & has been entrusted with the role of designing strategy, building technological infrastructure and implementation of "National Digital Health Mission" to create a National Digital Health Eco-system.



MINISTRY OF HEALTH AND FAMILY WELFARE To know more Scan or Click QR

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BRAIN TEASER

You are sitting on a plane. There is a horse in front of you and a car behind you. Where are you?

Last Edition's Answer = A Towel

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