



DPPG

WEEKLY BUZZ





Zypp Electric aims to deploy 10,000 e-scooters in Bengaluru

Zypp Electric, an Indian electric mobility startup, plans to deploy 10,000 electric scooters in Bengaluru over the next two months, of which 2,000 e-scooters are already operational. The move is part of the company's recently announced plan to expand services to 30 cities in India and increase its fleet size to 200,000 e-scooters by 2025. Zypp Electric also plans to hire more than 5,000 delivery executives in the capital city of Karnataka in the next two months to facilitate efficient last-mile delivery and boost employment opportunities in the gig economy. The company aims to provide companies with affordable and sustainable last-mile logistics solutions. Zypp said it also plans to install over 100 Gorogro battery swapping stations at its Bengaluru hubs in the next 12-18 months, which is expected to significantly boost the city's EV ecosystem.

<https://indianexpress.com/article/business/startups/zypp-electric-e-scooters-bengaluru-next-2-months-8586983/>



Google plans to upgrade search with AI chat, video clips

According to the Wall Street Journal, Google plans to upgrade its search engine to be more visual, snackable, personal, and human, with a focus on serving young people worldwide. The tech giant is set to move its service further away from traditional ten blue links format of presenting search results, and plans to incorporate more human voices. Google is expected to unveil new features at its annual I/O developer conference that will allow users to carry out conversations with an AI program. This project is code-named "Magi." Generative AI has become a buzzword this year, with applications capturing the public's imagination, sparking a rush among companies to launch similar products that they believe will change the nature of work.

<https://indianexpress.com/article/technology/artificial-intelligence/google-plans-to-upgrade-search-with-ai-8594709/>

India's Fastest growing LinkedIn market

LinkedIn, celebrating 20 years of operations, has seen remarkable growth in India. With 105 million members, India represents about 11% of LinkedIn's global member base, making it the fastest-growing market in terms of member engagement. The company's R&D center in Bengaluru is a hub for technological developments, with a substantial portion of its development and strategy driven by the Indian team.

<https://timesofindia.indiatimes.com/business/india-business/india-fastest-growing-linkedin-market/99998394.cms>



PM Modi to be guest of honour at France's Bastille Day parade, Indian contingent to take part

Indian Prime Minister Narendra Modi was invited to attend France's traditional military parade during Bastille Day on July 14 as the guest of honour, with an Indian armed forces contingent to take part in the parade alongside French forces. This year's parade coincides with the 25th anniversary of the "strategic partnership" between France and India. The invitation reflects the booming business and military bilateral ties between the two countries as well as India's growing strategic importance. The visit is also expected to allow joint initiatives to tackle the big challenges of climate change, loss of biodiversity, and the achievement of sustainable development targets.

https://m.timesofindia.com/india/pm-modi-to-be-guest-of-honour-at-frances-bastille-day-parade-indian-contingent-to-take-part/amp_articleshow/100010852.cms

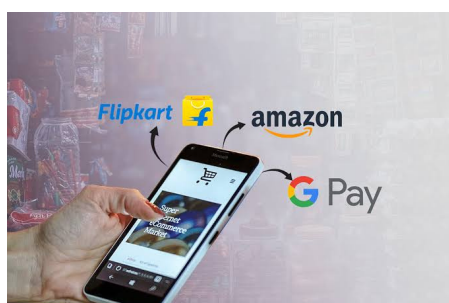


India's new UPI like e-commerce innovation

India's Open Network for Digital Commerce (ONDC) is a government-backed initiative that aims to revolutionize e-commerce by giving small merchants access to a decentralized network. Similar to UPI, ONDC allows sellers to display their products across various platforms, enabling transactions regardless of the application used. Microsoft has joined ONDC and plans to introduce social e-commerce through a dedicated shopping app. The initiative seeks to break the dominance of giants like Amazon and Flipkart, empowering smaller sellers and raising e-commerce penetration in India. ONDC represents a shift towards a facilitator-driven, interoperable network with minimal government intervention.

The idea of ONDC is to standardize operations and promote inclusion of local suppliers, hence being a game-changer for both customers and businesses.

<https://timesofindia.indiatimes.com/business/india-business/ondc-india-explained-open-network-for-digital-commerce-ondc/99947367.cms>



Joe Biden appoints Indian-American Neera Tanden as his Domestic Policy Advisor

President Joe Biden has appointed Indian-American Neera Tanden as his Domestic Policy Advisor, replacing Susan Rice. Tanden will be the first Asian-American to lead any of the three major White House policy councils in history. She has 25 years of experience in public policy, serving three presidents, and led one of the largest think tanks in the country for nearly a decade. Tanden has worked on President Obama's health reform team in the White House and was a key architect of the Affordable Care Act. Biden praised Tanden's experience and expressed his excitement to work closely with her in her new role.

<https://www.indiatoday.in/world/story/us-president-joe-biden-appoints-indian-american-neera-tanden-2023-05-06>

India plans meetings under G20 presidency

India, under its G20 presidency, has added more meetings and locations to its agenda. The number of scheduled meetings has increased to 230, with 60 cities hosting these meetings. In the next four months, a total of 125 meetings will take place leading up to the G20 Leaders Summit in New Delhi. India has also initiated the G20 Chief Scientific Advisors Roundtable to discuss global science and technology policy. The G20 presidency concludes on November 30.

<https://indianexpress.com/article/india/india-meetings-under-g20-presidency-8594212/>



India, Russia agree to strengthen counter-terrorism cooperation

India and Russia have recently agreed to strengthen their counter-terrorism cooperation in bilateral and multilateral platforms. The decision was made during the 12th India-Russia Joint Working Group on Counter-Terrorism and India-Russia bilateral consultations on UN and multilateral issues. The Russian side reiterated its support for India as a permanent member in a reformed United Nations Security Council. The delegations from both countries also held wide-ranging discussions on several issues related to the UNSC, including its reform. During the meeting, both sides shared their experiences in combating terrorism and extremism, discussed current terrorist threats at global and regional levels, and reaffirmed their commitment to opposing terrorism. Representatives of respective departments and agencies from both sides also participated in the meeting.

<https://m.economictimes.com/news/defence/india-russia-agree-to-strengthen-counter-terrorism-coop/100018324.cms>





GARMIN.

Case Study - Garmin Limited

As the global leader in satellite navigation equipment, Garmin Ltd. recently hit a milestone number. It has sold more than 100 million of its products to customers—from motorists to runners to geocachers and more—who depend on the company’s equipment to “help show them the way.” Despite this milestone, the company’s core business is in decline due to changing circumstances.

In response, managers at Garmin, the biggest maker of personal navigation devices, are shifting direction. Many of you probably have a dashboard-mounted navigation device in your car, and chances are it might be a Garmin. However, a number of cars now have “dash-board command centers which combine smartphone docking stations with navigation systems.” Sales of Garmin devices have declined as consumers increasingly use their smartphones for directions and maps. However, have you ever tried to use your smartphone navigation system while holding a phone to look at its display? It’s dangerous to hold a phone and steer. Also, GPS apps can “crash” if multiple apps are running. That’s why Olathe, the Kansas-based company, is taking explicitly aggressive actions to team up with automakers to embed its GPS systems in car dash-boards. Right now, its biggest in-dash contract is with Chrysler, and its Uconnect dashboard system is found in several models of Jeep, Dodge, and Chrysler vehicles. Garmin also is working with Honda and Toyota for dashboard systems in the Asian market. Despite these new market shifts, customers have gotten used to the GPS devices, and they’ve become an essential part of their lives. That’s why Garmin’s executive team still believes there’s a market for dedicated navigation systems. It’s trying to breathe some life into the product with new features, better designs, and more value for the consumer’s money. For instance, some of the new features include faster searching for addresses or points of interest, voice-activated navigation, and highlighting exit services such as gas stations and restaurants.



Question

What role do you think goals would play in planning the change in direction for the company? List some goals you think might be important

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