



# DPPG Weekly

NAVIGATING MANAGEMENT REALMS > **BUZZ**

SEPTEMBER 8, 2024

## 63rd Edition



### Who is Praveen Kumar, the high jumper who won gold medal in Paris Paralympics



Praveen Kumar, an 18-year-old Indian athlete, clinched the silver medal in the men's T64 high jump event at the Paralympics. Competing in his debut Paralympics, Kumar set a new Asian record with a jump of 2.07 meters. He finished behind Great Britain's Jonathan Broom-Edwards, who won gold with a season's best jump of 2.10 meters. This achievement marked India's 11th medal at the Tokyo Paralympics

### Highlights

**GST Council may consider imposing 18% tax**

**Agni-4 missiles successfully tested**

**Cristiano Ronaldo scores 900 goals**

**NEIL PATEL**



INDIAN EXPRESS  
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## Why PM Narendra Modi's visit to Singapore is significant for India's semiconductor push

Focus on chip manufacturing during PM Modi's visit to Singapore is of great geo-strategic and geo-economic importance. Singapore was an early mover in the industry, and collaboration with it carries much promise.

Prime Minister Narendra Modi visited Singapore during the second leg of a two-nation trip to South-East Asia this week, having travelled to Brunei Darussalam in the first leg. It was the first visit by an Indian Prime Minister to Brunei, and Modi's fifth trip to Singapore. The Singapore leg of the Prime Minister's visit was marked by agreements on semiconductors, digital technologies, health and skill development. The PM and his newly elected Singaporean counterpart Lawrence Wong witnessed the exchange of the Memorandum of Understanding on an India-Singapore Semiconductor Ecosystem Partnership.



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## Grows 7-Foot-Long Bottle Gourd, Earns Rs 30 Lakh Annually

Man Singh Gurjar, a farmer from Madhya Pradesh, has achieved remarkable success through natural farming. He grows a 7-foot-long bottle gourd and earns around Rs 30 lakh annually. His commitment to organic practices and the preservation of over 600 varieties of indigenous seeds has made him a role model for sustainable agriculture. By avoiding chemical inputs and using indigenous seeds, he not only ensures high yields but also contributes to environmental conservation



- By KRISHI JAGRAN  
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## Why Do Planes Have Round Windows?

Airplane windows are round to better manage the pressure differences between the inside and outside of the aircraft. In the early days of aviation, planes had square windows, but these caused stress to concentrate at the corners, leading to structural failures and crashes. Round windows distribute the pressure more evenly, reducing the risk of cracks and breaks. This design change significantly improved the safety and integrity of aircraft



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## Agni-4 ballistic missile successfully test-fired in Odisha

The launch successfully validated all operational and technical parameters. It was conducted under the aegis of the Strategic Forces Command, a part of India's Nuclear Command Authority (NCA).

Missile fired from Integrated Test Range in Odisha's Chandipur

Agni-4 can go as far as 4,000 kilometres carrying 1,000kg of payload.

In 2012, Agni-4 covered more than 3,000 km in 20 minutes

India has completed a successful test-fire of Agni-4 Ballistic Missile, officials said on Friday.

The launch of the Intermediate Range Ballistic Missile, Agni-4, was carried out from the Integrated Test Range in Odisha's Chandipur.

The launch successfully validated all operational and technical parameters. It was conducted under the aegis of the Strategic Forces Command, a part of India's Nuclear Command Authority (NCA).



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# GST

## Public Accounts Committee to look into allegations against Chief Madhabi Puri Buch

The parliamentary Public Accounts Committee (PAC) is set to look into allegations against Securities and Exchange Board of India (Sebi) chief Madhabi Puri Buch and may summon her later this month, said people with knowledge of the matter. The matter was added to the PAC's agenda after several members demanded an inquiry into the functioning of Sebi and allegations against Buch at the panel's first meeting on August 29. The PAC is headed by Congress leader KC Venugopal and has members from both the ruling NDA and the opposition INDIA bloc. The agenda item doesn't specify the regulator or name the chief. It's listed as "Performance review of regulatory bodies established by act of parliament." However, officials said it stemmed from the recent allegations against the Sebi chief. "The matter was added on suo moto basis in the August 29 meeting as many members were concerned about the serious allegations against the capital market regulator and the Sebi chief," said one of the persons. "The concerned ministry officials may be summoned this month."



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## GST Council may consider imposing 18% tax on payment aggregators for small transactions up to Rs 2,000

The GST Council is considering imposing an 18% GST on payment aggregators for small digital transactions up to Rs 2,000. This move aims to clarify the tax treatment of these transactions, which are currently exempt from GST. The decision is expected to be discussed in the upcoming GST Council meeting on September 9.



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## Sunita Williams Is Set To Celebrate Her Birthday In Space A Second Time

NASA astronaut Sunita Williams, who will celebrate her birthday in space for the second time. Williams and fellow astronaut Butch Wilmore have had their mission extended due to technical issues with the Boeing Starliner spacecraft. Originally planned as an eight-day mission, they have now been on the International Space Station (ISS) for over two months. NASA and Boeing are working to resolve the issues, and a decision on their return is expected by the end of August. If the Starliner cannot be fixed, they may return to Earth with the SpaceX Crew-9 mission in early 2025.



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## Cristiano Ronaldo scores 900 goals: The numbers behind the versatility, greatness

Cristiano Ronaldo's journey to 900 goals, reached during Portugal's 2-1 win over Croatia in the UEFA Nations League, is a testament to his remarkable career spanning 21 years, 1236 games, and countless achievements. His evolution from a dynamic winger to a clinical poacher showcases his dedication, pursuit of perfection, and longevity at the highest level.

Out of his 900 goals, 605 were scored inside the box, reflecting his predatory instincts. However, when the moment called for it, Ronaldo could deliver from range, with 131 goals coming from outside the box, including 63 free-kicks. While Lionel Messi edges him slightly in goals from outside the box with 152, Ronaldo's numbers remain extraordinary, underscoring his place among the greatest footballers of all time.



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## NEIL PATEL

### Entrepreneur

Neil Patel is a prominent digital marketing expert, entrepreneur, and thought leader known for revolutionizing SEO and online marketing strategies. Raised in California, Patel began his entrepreneurial journey in his teens, and after early failures, he immersed himself in search engine optimization (SEO), which would become the cornerstone of his success.

He is the co-founder of several successful companies, including Crazy Egg, KISSmetrics, Hello Bar, and Ubersuggest. These tools have transformed how businesses analyze website performance and improve their online presence. Ubersuggest, in particular, is a widely-used SEO tool that helps users optimize their content to rank higher on search engines.

Neil is also recognized for his dedication to sharing valuable marketing knowledge. His blog, NeilPatel.com, is a go-to resource for thousands of marketers and business owners looking for actionable advice on SEO, content marketing, and social media strategies. In addition to his blog, Neil runs a popular YouTube channel and co-hosts the Marketing School podcast with Eric Siu, where they discuss the latest trends in digital marketing.

Patel's impact on the industry has earned him numerous accolades. He has been named one of the top 10 marketers by Forbes and recognized by Entrepreneur Magazine as one of the 100 most brilliant companies. Through his companies, blog, and content, Neil Patel continues to empower businesses worldwide to succeed in the ever-evolving digital marketing landscape.



Neil Patel  
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### CAC

CAC (Customer Acquisition Cost) The total cost of marketing and sales to acquire a new customer.

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