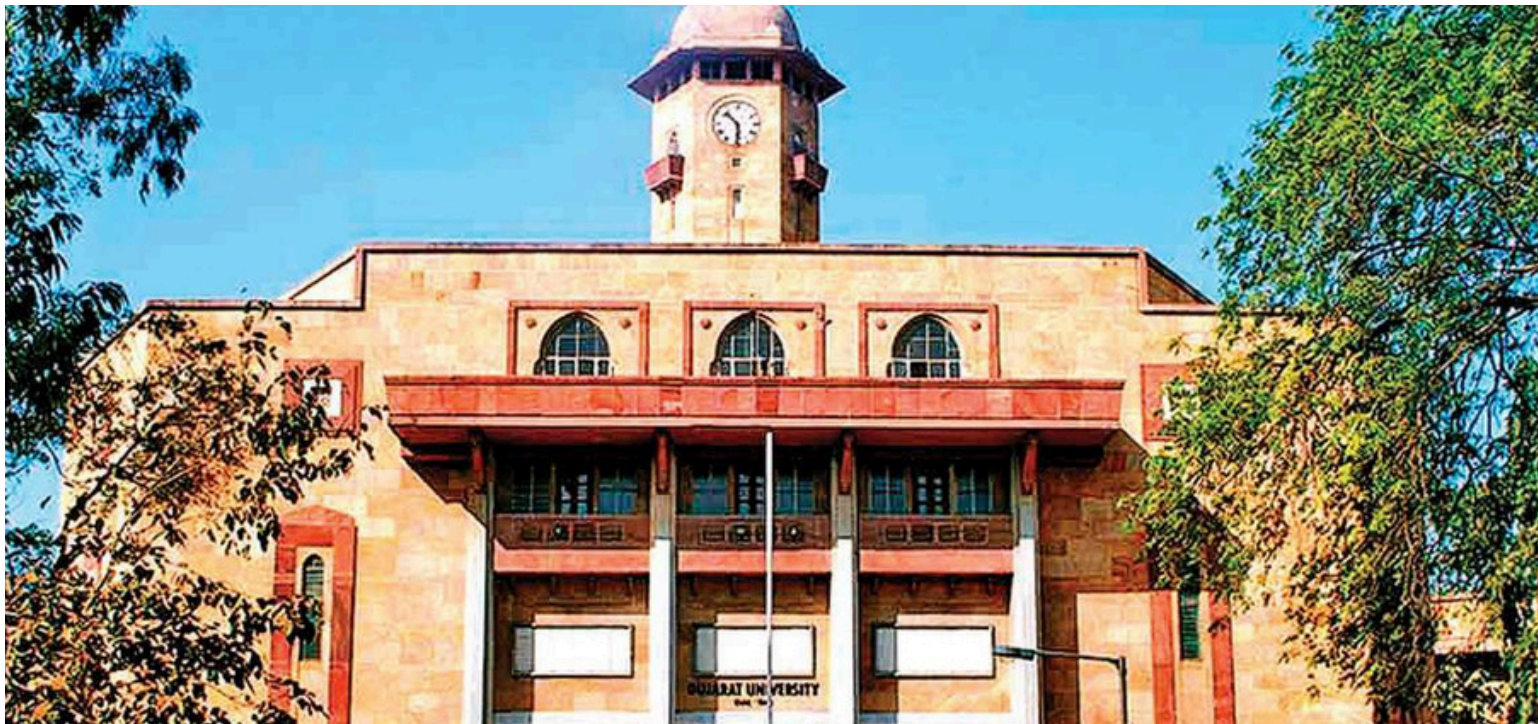




84th Edition



Gujarat University gets A+ grade in NAAC evaluation

Gujarat University, a major public institution in the state, achieved an A+ grade in its latest NAAC evaluation, showing significant progress from its B grade in 2015.

From Jan 28 to 30, a National Assessment and Accreditation Council (NAAC) team conducted a thorough assessment of the university's operations and facilities. The institution received 3.3 points out of 5, with the evaluation system comprising two components — documentation of research, innovation, and startup activities accounting for 70% — while on-site inspection constituted the remaining 30%.

The NAAC evaluators spent three days examining academic departments, hostels, and additional facilities, while interacting with students and staff. In preparation, the university undertook substantial renovations, implemented dress codes, and enhanced campus aesthetics.

The A+ grade demonstrates significant progress from its previous assessment, indicating the institution's dedication to improving educational standards and infrastructure, sources indicated.

According to sources, this ranking established GU as one of India's premier educational institutions, confirming its commitment to academic excellence and institutional growth.



Zomato's Big News: Rebranding as 'Eternal'

What's Happening?

Zomato, the popular food delivery company, is changing its official name to 'Eternal Ltd'.

This decision was approved by the company's board on February 6, 2025.

Why the Change?

The rebranding reflects Zomato's growth into a broader organization beyond just food delivery.

By adopting the name 'Eternal', the company aims to unify its various businesses under one umbrella.

What's Under 'Eternal'?

The 'Eternal' brand will include several ventures:

- Zomato (food delivery and restaurant discovery)
- Blinkit (quick-commerce platform)
- Hyperpure (B2B supplies for restaurants)
- District (app for movies, events, and dining bookings)

This structure places all these businesses on equal footing within the company's hierarchy.

What Does This Mean for You?

The Zomato app will keep its current name, so your experience won't change.

However, the company's stock ticker will change from 'ZOMATO' to 'ETERNAL'.

Source: The valuation school

RBI Monetary Policy: Governor Sanjay Malhotra delivers 25 bps rate cut for first time in 5 years

The RBI's Monetary Policy Committee cut the repo rate by 25 bps for the first time in nearly five years, maintaining a neutral stance. Governor Sanjay Malhotra noted inflation aligns with targets amid concerns over economic growth and signs of inflation nearing 4 per cent.

In line with market expectations, the Reserve Bank of India (RBI) Monetary Policy Committee (MPC) decided to cut the repo rate by 25 bps for the first time in nearly five years and keep the monetary stance "neutral." The standing deposit facility (SDF) rate shall be 6 per cent, and the marginal standing facility (MSF) rate, and the Bank Rate shall be 6.50 per cent.

RBI Governor Sanjay Malhotra announced the policy decision, citing inflation was aligning with the target. The MPC unanimously decided to cut rates and maintain the stance.

The MPC decided unanimously to reduce the policy repo rate by 25 basis points from 6.50 per cent to 6.25 per cent. The MPC also decided unanimously to continue with the neutral stance and remain unambiguously focussed on a durable alignment of inflation with the target, while supporting growth," the RBI Governor said.

Source: Livemint.com

Government Plans to Provide Drones for Farming in Every Village

The Indian government is working on a plan to provide 10 drones to each of India's 660,000 villages for spraying fertilizers. This initiative aims to reduce costs, improve efficiency, and ensure fertilizers are applied more accurately. It is part of the ₹1.67 trillion fertilizer subsidy announced in the Union Budget 2025-26.

Why Drones for Farming?

Using drones in agriculture can bring several benefits. It will lower input costs for farmers by reducing fertilizer waste, make spraying faster and more precise, and help protect the environment by preventing excessive fertilizer use. Since manual spraying takes time and effort, drones can make the process much quicker and more efficient.

How Will This Plan Work?

- Drones will be distributed through village panchayats.
- Farmers can rent them at a low cost instead of purchasing them.
- The Ministry of Civil Aviation will help in manufacturing and registering drones.
- The government is still finalizing how to fund and implement the plan.

Expert Opinions on the Initiative

Experts believe this is a smart step towards modernizing Indian agriculture. They say drones will make fertilizer use more effective while reducing risks of overuse and contamination, helping maintain soil health and promote sustainable farming.

Source: The valuation school



Govt has organised 'Millet Mahotsav' to popularise it in urban areas

The state govt has organised 'Millet Mahotsav 2025' in seven municipal corporations of Ahmedabad, Jamnagar, Gandhinagar, Vadodara, Surat, Bhavnagar, and Rajkot on Feb 8-9 to popularise the consumption of millets.

The govt said that the event will bring together 1,000 millet and natural farming FPO farmers, NGOs, consumers, and experts on one platform. "The two-day festival will serve as a dynamic platform for farmers, agricultural experts, businesses, and consumers to explore the potential of millets and natural farming," an official statement said.

Chief minister Bhupendra Patel has inaugurated the event in Ahmedabad, while other ministers and officials will be present in other cities for the launch of the millet festival.

The event will feature an exhibition of 125 state-level and 75 district-level stalls, showcasing a wide range of millet-based products, organic farming techniques, and natural agricultural produce.

The festival will also host panel discussions by leading agricultural scientists on topics such as the importance of millets, value addition in millet crops, natural farming, organic certification, and canning of horticultural produce.

Source: Times of India

IBBI proposes 'mini group insolvency' to streamline resolution of interconnected entities

In a major step toward improving the insolvency resolution framework, the Insolvency and Bankruptcy Board of India (IBBI) has proposed a mechanism for better coordination of the Corporate Insolvency Resolution Process (CIRP) for interconnected entities.

The regulator's discussion paper highlights inefficiencies, increased costs, and conflicts in handling multiple related entities undergoing CIRP separately. To address this, the proposed amendments suggest joint hearings, a common resolution professional, information-sharing protocols, and coordinated timelines to improve efficiency and value realization.

This initiative is being viewed as a "mini group insolvency" mechanism, laying the groundwork for a more comprehensive group insolvency framework under the Insolvency and Bankruptcy Code (IBC).

Anjali Jain, Partner at Areness Law, highlighted that the current IBC lacks coordination for group companies, overlooking synergies in interconnected assets. "The proposals for joint hearings, a common resolution professional, and coordinated timelines as progressive steps to enhance value monetization," she noted.

Source: The Hindu

West Bengal's Big Business Summit Brings Massive Investments

The 8th Bengal Global Business Summit (BGBS) started in Kolkata, with top industrialists announcing large investments in West Bengal. The event was attended by business leaders like Mukesh Ambani of Reliance Industries, Sajjan Jindal of JSW Group, Sanjiv Goenka of RPSG Group, Harsh Neotia of Ambuja Neotia Group, and Harsha V Agarwal of Emami.

Chief Minister Mamata Banerjee welcomed investors, calling Bengal the smartest and safest state, and promised strong government support. In response, businesses committed thousands of crores in new projects across various sectors.

Reliance Industries: ₹50,000 crore investment

Mukesh Ambani announced that Reliance will invest an additional ₹50,000 crore in Bengal by 2030. The investment will go into Jio's AI and digital infrastructure, retail expansion, and new solar energy projects. Jio is upgrading Kolkata's data center to be AI-ready, expanding its retail network from 1,300 to 1,700 stores, and will launch green energy operations by 2025.

JSW Group Chairman Sajjan Jindal announced a ₹16,000 crore investment in a 1,600 MW power plant in Salboni, with an option to double capacity. JSW is also investing in Andal Airport, marking its entry into the airport business.

Source: The Valuation School



BUSINESS LEADERS NEWS

SUMIT RANKA AND RITESH MALIK THINKPOT BUSINESS

When Harvard returned Sumit Ranka and Ritesh Malik came back to India to join their respective family businesses, they wanted to bring about a change in the conventional business environment. And by changing the environment I mean, literally changing the environment!

Being used to getting their daily dose of motivation from Harvard walls adorned with motivational thoughts from leaders such as Bill Gates, Steve Jobs, and many others, the dull insipid walls of their conventional offices seemed a stark contrast. And that's when they decided to bring that same daily dose of motivation to their offices, for their teams and employees.

So, they went around scouting for images, products, and artwork to adorn the empty walls of their offices but did not find anything great in design. Reaching out to Google for help, they downloaded the free images that best appealed to them, got them printed, got them framed locally, called a carpenter to put them up, and in 10 days they had turned around their dreary office walls to a mine of motivation! The duo realised that they had made their peace with not so brilliant designs and quality and there was a gap that existed – motivation in a good design at a great price and with the best of quality! Thus was born Thinkpot, a design merchandising company catering specially to motivational products for SMEs and startup offices that were on the lookout for affordable artwork.

So, in August 2014, Thinkpot started out from Sumit's dad's office, peddling motivation in the form of posters, frames, mugs, and merchandise. As luck would have it, on the second day of their launch, the startup received an order from INR 30K from a company in Gurgaon, without even having to start their marketing activities. This made them believe that there is a market for motivation and happiness and they had just taken their first step towards making a positive impact. After that, there has been no looking back as Thinkpot slowly made its foray from ecommerce space to retail partners.



Cadence

A cadence is a key business term for a sequence of cold calls and sales emails sent to prospects at specific points of their buyer journey. It's designed to encourage conversions.

Head Of The Department

Dr. Nilam Panchal

Team Members

Batch 2024-2026

1. Simran Bazaz
2. Kashish Dagiya
3. Anushka Arapada
4. Aakanksha Mehta
5. Sanket Jaiswal
6. Jatin Agarwal
7. Hetul Parmar
8. Himani Prajapati

URL: <https://bkdpbg.ac.in/weeklyBuzz.php>



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