

BK SCHOOL OF PROFESSIONAL & MANAGEMENT STUDIES

DEPARTMENT OF PUBLIC POLICY & GOVERNANCE

On the morning of 24th April, 2021 the “International Entrepreneurship Conclave “ was organised by the Department of Public Policy and Governance (DPPG) , BK School Of Professional and Management Studies , Gujarat University. The event was put together by the students of DPPG under the Guidance of the HOD Public Policy & Governance , Dr. Nilam Panchal.

The event was graced by the presence of a panel with the most eminent personalities like

1. Mr. Seelam Ranga Reddy

Ex-Technocraft, Indian Air Force

2. Mr. Manoj Kotak

Director, Image online PVT LTD

3. Ms. Ritu TRivedi

Associate . IIT Hyderabad .

4. Mr. Harshal Sanghvi

Research Scholar . Florida Atlantic University ,USA

And was joined by 100 plus students .

The anchors for the “International Entrepreneurship Conclave” were the students of DPPG, BK School of Professional & Management studies , Purva Dholakia & Prakruti Mukul. The session began at sharp 10:00 am followed by a prayer, the university song and a visual of life at the institute.

The first speaker Mr. Harshal Sanghvi educated the students on the Theme : Incubation , Innovations & Startups . The session turned out to be a very fun and interactive one as he guided the students about the journey of startups and the importance of factors like critical thinking .

The second speaker Mr. Manoj Kotak guided the students

On the theme Digital Marketing for startups and the digital era from its inception of your time and teaching us the importance of traditional as well as digital

marketing. And knowing more about digital marketing with his experience with around 6000 and more business owners.

Third on the panel was Mr. Seelam Ranga Reddy

Mr. Seelam Ranga Reddy Sir's topic was "**Innovations In Defence**" and get to know what all defence innovations are happening such a night vision camera, aero engines, sonars and many others and what are the upcoming development plans of the involved industry as prime production agencies and how nowadays the government is also helping more and more for civilians to do startups in the sector of defence as well. He also shared the knowledge of New Initiatives taken by MOD, government of India for young mings in startups.

The last speaker of the event was Ms. Ritu Trivedi, who guided the students and spoke on the Theme : Incubation And Funding Opportunities for startups . She explained the importance of finding funding opportunities as well as gave the students some very important resources to get help with their new startups .

The session was concluded by a very interactive Q/A between the students and the speakers.

At the end , Dr. Nilam Panchal proposed the vote of thanks.

Looking forward to such life inspiring and resourceful seminars and summits in the future and a very big thank you to all the student coordinators ,participants , Student IT team and definitely to our pillar of constant strength Dr. Nilam Panchal.