



6th iNYS

January 29-30, 2021

InterNational Youth Symposium (iNYS - VIRTUAL) - 2021

on

Reinventing Business Management Practices for Sustainability & Growth

Organized by

B. K. School of

Professional and Management Studies

Gujarat University, Ahmedabad-India



B. K. SCHOOL OF PROFESSIONAL AND MANAGEMENT STUDIES, GUJARAT UNIVERSITY



The Gujarat University was conceived in the nineteen twenties in the minds of public-spirited and learned men like Gandhiji, Sardar Patel, Acharya Anandshankar B. Dhruva, Dada Saheb Mavlankar, Kasturbhai Lalbhai and many others. However, the University could come into existence only after the achievement of independence In 1949. B. K. School of Professional and Management Studies, Department of Management Education founded in 1976 and situated in Gujarat University Campus. It is a premier MBA

School from a pedigree build over three decades, the college has its academic process in place.

The school is divided into different departments like Department of Professional Studies, Department of Maritime Management, Department of Public Policy and Governance(DPPG), Department of Business Intelligence(DBI), Management Academy PG Diploma Programmes (Part-time Courses). The school offers courses like MBA Full Time, MBA Part Time, PG Diploma Programme (23 Courses) , M.Phil and PhD Programmes.

INTERNATIONAL YOUTH SYMPOSIUM - 2021

Youth Symposia from the B.K. School of Professional and Management Studies has been an exciting annual tradition since 2016. It has provided a platform to the millennial and academia across the globe for deliberations and knowledge exchanges for a sustainable world.

Announcing the 6th International Youth Symposium to be conducted virtually on January 29-30, 2021 on the theme, “Reinventing Business Management Practices for Sustainability & Growth”. The 6th Symposium will provide an opportunity to the Youth, Academicians and Industry Experts from across the globe to collaborate in reinventing business practices to tread through, grow and succeed in this Pandemic times.



The past symposia had witnessed outstanding success in bringing together diverse intellectuals and harnessing their symbiotic deliberations, paving way for one and all to adapt to sustainable development practices. We intend to repeat history with an even stronger impact through Symposium, 2021 for the greater good in the present turbulent times.



Call for Papers:

We invite original abstracts and unpublished Research papers / Articles/ Case study / papers/ posters, from academicians, professionals, research scholars, students, consultants, policy makers and other stakeholders on the below mentioned themes and sub-themes. Abstract(Maximum 350 words). Manuscript (Maximum 3000 words, Font : Times New Roman, Font size: 12, with a heading of 14 font each , referencing in APA Style) should reach us on inys2021@bkschool.org.in

Main Theme

Reinventing Business Management Practices for Sustainability & Growth

Sub Themes:

- Education in Times of a Pandemic: Approaches, Innovative Practices, Future Roadmap
- New Education Policy, 2020: Paving Way for a more Skilful India
- Economy in Pandemic Times: Growth, Employment and Poverty Alleviation
- Health Care: Sector Pivotality, Initiatives towards Raising Quality of Life, Addressing Health Care and Lifestyle Concerns
- International Agencies: Interventions, Crisis Management, International Relations
- Agriculture: Contribution to Economy in Pandemic Times, Sectoral Policies and Way Forward
- Industry, Infrastructure & Manufacturing: Innovation and Adaptation to Pandemic, Transfer of Technology, Ecommerce
- Environment: Clean Energy based Initiatives: Access to alternative Energy Sources, Climate Change & Global Warming
- Start-Ups: The Ecosystem, Pushing Innovation, SMEs for Sustainable & Global Development
- Technology: Digital Transformation, Artificial Intelligence, Technology as a Coping Tool in Pandemic hit World
- Marketing: The New Landscape, Green Marketing, Content Marketing
- IT, HR & Strategy: The New Normal, Post Pandemic Organization, Company Culture
- Finance: Business Performance, Corporate Finance, Stock Market, Financial Services in Pandemic Times
- Policy Building & Global Development: Cross Culture Communications, Social Values and Spirituality
- Any Other Related Topics



Benefits of Symposium:

- Publication opportunities in SCOPUS/ABDC/UGC - CARE Journal/Conference Proceedings
- Awards/Cash Prizes & Certificates for:**
- Best Paper (Faculty & Students)
 - Best Paper Presentation (Faculty/Research Scholars)
 - Best Poster Presentation (Students/Research Scholars)
 - Best Cultural Activity

Best Paper & Poster Presentation competition

Best Paper and Paper Presentation competition is for the Faculty Members and Research Scholars. Best paper would be awarded as well as best presenter of paper would be awarded.

Best Poster Presentation- Exclusive competition for Students/Research Scholars to present work in poster format and compete for cash prizes. Participant need to submit the abstract which can highlight class projects, research conducted with a faculty member or experiential learning activities (like internships, jobs or other business-related experiences) related to any of the given theme or sub themes. Posters will be prepared by the students in advance on the basis of theme selected and will be presented in conference.

How to Register:

For filling up online registration form, visit: <https://goo.gl/forms/WaWYg2bUd2pcd6vF2>
Registration fees should be paid by Demand Draft in Favour of "Director, B.K.School of Business Management", payable at Gujarat University, Ahmedabad or through NEFT.

**Name of SBI Account: Director, B.K. School of Business Management,
Bank A/c No.: 10298776919, IFSC: SBIN0002651**

Important Dates:

- Deadline for submission of Abstract/Paper: **15th Jan' 21**
- Communication about the acceptance of the paper : **18th Jan' 21**
- Last date for Registration for the Symposium: **18th Jan' 21**

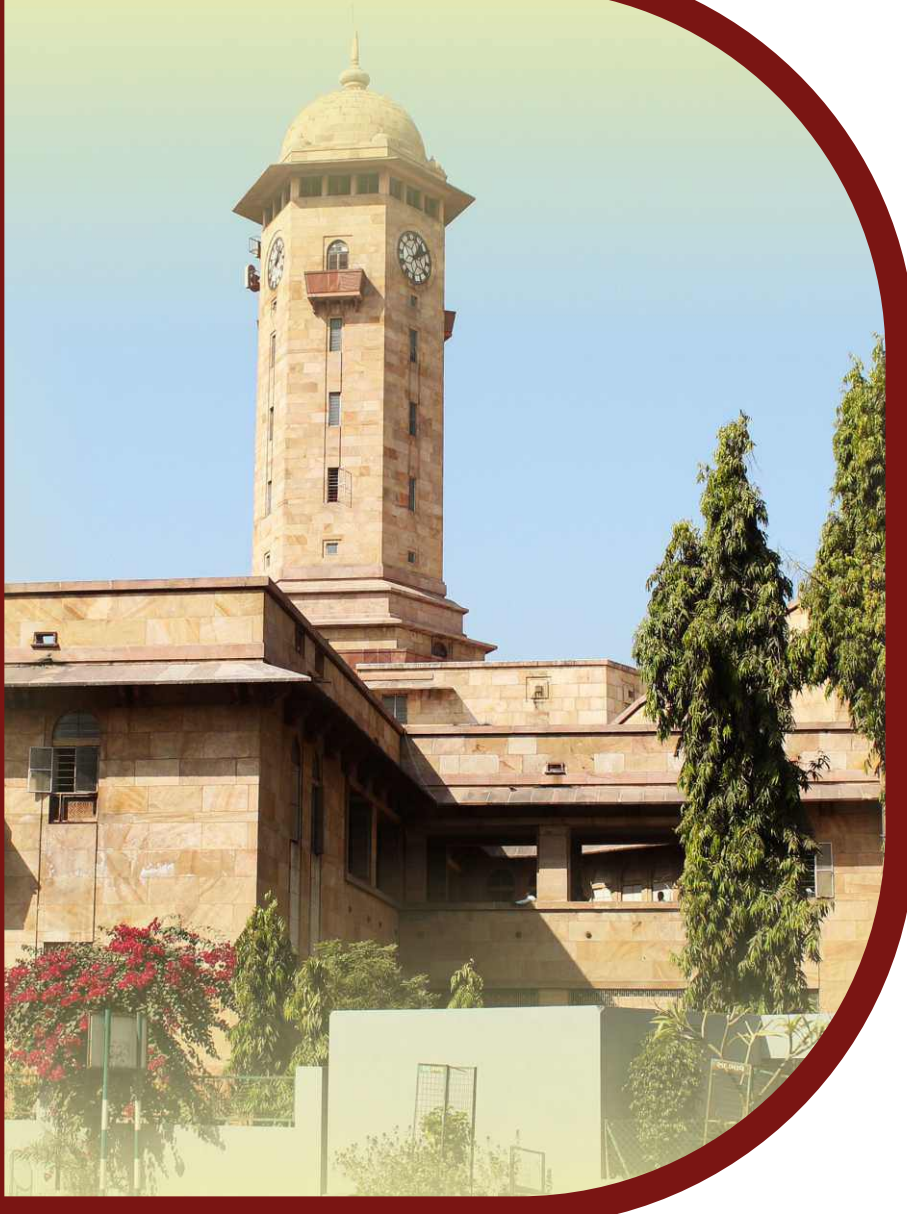
Registration Fees:

All the Participants attending the Symposium are required to register for attending the Symposium. The registration fees are:

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|---------------------|-----------|---------------------|-----------|
| • Students/Alumnus | -Rs. 500 | • Industry/ NGO | -Rs. 1500 |
| • Research Scholars | -Rs. 700 | • Foreign Delegates | -Rs. 2500 |
| • Academicians | -Rs. 1200 | | |

Registration Fees involve :

- Publication Fees
- Pre-conference Workshop ,Reading Material & E- Certificate
- Participation in Conference and copy of Book of Abstracts
- Participation in Cultural Evening (Virtual) & Winning Certification
- E-certificate for Symposium participation/ presentation/ winning etc.



Chief Patron

Prof.(Dr.) Himanshu Pandya
Vice Chancellor,
Gujarat University

Patron

Dr. Jagdish Bhavsar
Pro Vice Chancellor,
Gujarat University

Co-patron

Dr. P.M.Patel
Registrar,
Gujarat University

Chairman

Dr. Prateek Kanchan
Director, B.K.School,
Gujarat University

ADDRESS FOR CORRESPONDENCE

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Convener, iNYS

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